

# MSc in Management (323) – Spring Intake

Semester 1 Spring (30 ECTS)	Semester 2 Fall (30 ECTS)	Semester 3 Spring (30 ECTS)	Semester 4 Fall (30 ECTS)
<b>Conflict Management</b> <i>SE-2h –6ECTS</i>	<b>Global Marketing: Theory and Cases</b> <i>SE-2h –6ECTS</i>	<b>Business Strategy and Market Simulation</b> <i>SE-2h –6ECTS</i>	<b>Environmental Management and Sustainability</b> <i>SE-2h –6ECTS</i>
<b>Business Ethics</b> <i>SE-2h –6ECTS</i>	<b>Corporate Financial Management</b> <i>SE-2h –6ECTS</i>	<b>Master Thesis</b> <i>(credit given in Semester 4)</i>  <i>9ECTS</i>	<b>Microeconomics of Competitiveness</b>  <i>SE-2h –6ECTS</i>
<b>Advanced Data Analysis and Decision Making</b> <i>SE-3h –6ECTS</i>	<b>Research Design and Methods in Practice</b> <i>SE-3h –6ECTS</i>	<b>Master Thesis Seminar</b> <i>SE-2h –3ECTS</i>	<b>Master Thesis</b> <i>SE-2h –16 ECTS</i> <b>Master Thesis Defense</b> <i>2 ECTS</i>
<b>Advanced Economics</b> <i>SE-3h –6ECTS</i>	<b>Organizational Social Psychology and Leadership</b> <i>SE-2h –6ECTS</i>		
<b>Emerging Tools for New Media and Information Management</b> <i>SE-2h –6ECTS</i>	<b>Enrichment Courses</b> <b>Internship / Excellence Program</b> <i>18 ECTS</i>		

**\*Enrichment Courses** are either worth 3 or 6 ECTS. One 6 ECTS Enrichment Course can be substituted for two 3 ECTS Enrichment Courses.

**Students are required to take a total of 18 ECTS** of Enrichment Courses. Students may earn a specialization by completing 15 of these ECTS in one of the following areas: Sustainable Management and Policy; Digital Marketing; Real Estate Management; Innovation and Experience Design for Tourism; Tourism and Services Management; Entrepreneurship, Innovation and Leadership.

**Enrichment course offerings are subject to change.**

Economics and Research Methods
Integrated Management
Innovations and ICT
Leadership and Personal Skills
Enrichment / Internship
Master Thesis