

## **Guidelines on the admissions criteria for MBA graduates applying to the PhD study degree program**

### **§ 1 Admission criteria for MBA graduates**

The Study Regulations for the Doctor of Philosophy in Business and Socioeconomic Sciences foresee in § 4 (1) that admission to the program is granted to those who have completed at least the *equivalent* of a bachelor's degree and master's and/or diploma degree with a minimum combined duration of at least four years.

This memorandum explains under which conditions an MBA degree may serve as the basis for an admission to the PhD program.

Additional to the requirements for MSc holders, the following must be met:

1) Additional to the MBA, applicant must have completed a Bachelor's degree, in particular the equivalent of 180 ECTS points.

2) An equivalent of 120 ECTS points must be obtained on Master level. Lacking points (typically about 30 ECTS) can be gained by successfully participating in MSc courses at Modul University Vienna. This equivalent of 120 ECTS must essentially include the contents of the following courses as offered by Modul University:

1. Advanced data analysis and decision making (6 ECTS)
2. Research design and methods in practice (6 ECTS)
3. Advanced economics (6 ECTS)

The rest of the courses may be chosen freely but with the consent of the Dean.

3) Applicants must demonstrate aptitude for conducting high quality research and for making significant scholarly contributions to knowledge in the field of business or one of the social or economic sciences. Selection will be based upon transcripts of courses taken and grades received at previous universities and other educational organizations, as well as letters of recommendation. The fit between the applicant's area of research interest and the interests of the university's faculty members will also be a factor in the admission's decision (§ 4 (1) SR PhD BSeS). In addition, applicants must demonstrate a highly research-oriented MBA thesis. It should involve an empirical evaluation, ideally applying quantitative statistical methods on MSc level or a very strictly conducted qualitative technique.

4) Applicants who fulfill all requirements are conditionally admitted to the PhD program but must pass all these courses within one year, otherwise the study contract will be terminated.

5) The fee for the additional program package is the costs of a whole MSc program at Modul multiplied with the obtained ECTS points divided by 120 (typically resulting in 25% of the fees for the MSc program).

The Dean of the PhD degree program  
Ivo Ponocny

Approved by the University Board  
on April 4th, 2017