

# **Factors that impact European tourists' choices on mode of transportation**

---

Submitted to Jason Stienmetz

Kristi Miha

61900622

Vienna, 14.01.2023

## **Affidavit**

I hereby affirm that this Bachelor's Thesis represents my own written work and that I have used no sources and aids other than those indicated. All passages quoted from publications or paraphrased from these sources are properly cited and attributed.

The thesis was not submitted in the same or in a substantially similar version, not even partially, to another examination board and was not published elsewhere.

Date

14.01.2023

---

Signature

---

## Table of Contents

<b>1</b>	<b><i>Introduction</i></b> .....	<b>4</b>
<b>2</b>	<b><i>Literature Review</i></b> .....	<b>8</b>
<b>2.1</b>	<b>Tourism Transportation costs</b> .....	<b>8</b>
2.1.1	Rail-Road Transport cost .....	9
2.1.2	Air Transport cost .....	10
2.1.3	Maritime Transport costs .....	10
2.1.4	Automobile transportation Cost .....	12
<b>2.2</b>	<b>Safety</b> .....	<b>12</b>
2.2.1	Rail-road transport safety .....	13
2.2.2	Air transport safety .....	14
2.2.3	Maritime Transport Safety .....	15
2.2.4	Automobile Transport Safety .....	16
<b>2.3</b>	<b>Accessibility</b> .....	<b>16</b>
2.3.1	Railroad Transport accessibility .....	17
2.3.2	Air Transport accessibility .....	18
2.3.3	Maritime Transport accessibility .....	19
2.3.4	Road Transport accessibility .....	20
<b>2.4</b>	<b>Time</b> .....	<b>22</b>
<b>2.5</b>	<b>Carbon Footprint</b> .....	<b>23</b>
<b>2.6</b>	<b>Environmental Consciousness</b> .....	<b>26</b>
<b>2.7</b>	<b>Research model</b> .....	<b>27</b>
<b>3</b>	<b><i>Methodology</i></b> .....	<b>28</b>
<b>3.1</b>	<b>Study design</b> .....	<b>28</b>
<b>3.2</b>	<b>Measurement item table</b> .....	<b>28</b>
<b>4</b>	<b><i>Analysis</i></b> .....	<b>30</b>
<b>4.1</b>	<b>Descriptives</b> .....	<b>30</b>
<b>5</b>	<b><i>Conclusion</i></b> .....	<b>50</b>
<b>5.1</b>	<b>Discussion</b> .....	<b>50</b>
<b>5.2</b>	<b>Recommendations</b> .....	<b>51</b>
<b>5.3</b>	<b>Limitations</b> .....	<b>52</b>
	<b><i>Bibliography</i></b> .....	<b>53</b>