TourMIS: Benchmarking destinations

Improvements of ETC database

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flanders belgium

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Data entry

- New possibility for entering data
  - Manually (typing)
  - Upload with Excel template
  - Upload with using an Excel interface
    - Data from CSO in Excel
    - Standardised format / few changes only month by month
  - Recognizes Total I-XII. / Annual

Here you can set what kind of data you have, what do you want to enter.

TourMIS ×

www.tourmis.info/cgi-bin/tmintro.pl

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www.tourmis.info

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Tourism in Europe ─
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Tourism in Europe >> Nights & arrivals

▶ Availability   ▶ Monthly data   ▶ Annual data   ▶ Data entry

▶ Availability and definitions (Data Input Timetable)
▶ Enter/edit latest available figures
▶ Enter/edit annual and/or monthly bednights or arrivals
▶ Enter/edit annual capacities and occupancy rates
▶ Define MS Excel interface

Tourism in Europe >> Nights & arrivals

▸ Availability   ▸ Monthly data   ▸ Annual data   ▸ Data entry

▸ Availability and definitions (Data Input Timetable)
▸ Enter/edit latest available figures
▸ Enter/edit annual and/or monthly bednights or arrivals
▸ Enter/edit annual capacities and occupancy rates
▸ Define MS Excel interface

Here you can add a new interface or hopefully soon you can edit the predefined ones.

MS Excel Interface

Name: | All: Standard ETC template excl domestic - 00 Annual ▾ | New ▾ |
[OK]

New
Edit
Delete

MS Excel Interface

Name: [Enter name of new template]

Destination: **Hungary**

⊙ I have figures for continents (TourMIS will calculate 'Other markets' automatically).
○ I do not have figures for continents (if information on 'Other markets' (for each continent) is provided, then TourMIS will calculate figures for continents).

# Save	Market	Period	Worksheet	Column	Row
0 ☑	Total foreign and domestic ▾	Annual data ▾	1 ▾	A	1

Change all values of **Period** to: | Annual data ▾ | [OK]
Change all values of **Worksheet** to: | 1 ▾ | [OK]
Change all values of **Column** to: | | [OK]

Back to the previous menu   [Save]

Step 1. Give a name to the interface

Step 2. Decide if you have continents total OR countries (+other) for continents

Step 3. Set Market, period and their place (worksheet, column, row) in your Excel file

Step 4. Click on Save to get a new row for a new market

Step 5. When you are ready click and Save and Back to the previous menu

BEWARE: you have to choose Europe with domestic OR Europe without domestic according to the data you have!

If you have data for more countries than those in this list, choose '**I do not have figures for continents...**' and **in market's list** mark ALL your extra countries as 'other Europe/Asia/Africa/Oceania' they will be summed up by the system.

Here you can add a new interface or hopefully soon you can edit the predefined ones. Predefined interfaces are based on old ETC Excel interfaces.

To be set!

Once you have created ONE Excel interface you can create new ones for yourself with editing your first one.

IN THIS CASE:

First change the name of the interface

AND

CLICK ON SAVE AS NEW!

When ready, ALWAYS choose this,
you can't do it „in chain".

First all of them to
be set (WITH AN
OK) and saved /
saved as a new
Excel interface.

← → C ⌂ 🗋 www.tourmis.info/cgi-bin/tmintro.pl

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Tourism in Austria   ➕

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Tourism in Europe >> Nights & arrivals

▸ Availability   ▸ Monthly data   ▸ Annual data   ▸ Data entry

▸ Availability and definitions (Data Input Timetable)
▸ Enter/edit latest available figures
▸ Enter/edit annual and/or monthly bednights or arrivals
▸ Enter/edit annual capacities and occupancy rates
▸ Define MS Excel interface

Destination   **Hungary**
Available information
◯ Arrivals in all paid forms of accommodation establishments (AA)
◯ Arrivals in hotels and similar establishments (AG)
◉ Bednights in all paid forms of accommodation establishments (NA)
◯ Bednights in hotels and similar establishments (NG)

Year   2012 ▾

                                              OK

Hungary [HU]

Bednights in all paid forms of accommodation establishments

2012

Market	Annual data	Total I-XII	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Market
Total foreign and domestic		8603454	963248	931029	1255763	1584435	1774334	2094645							**Total foreign and domestic**
Unspecified markets		0	0	0	0	0	0	0							Unspecified markets
EUROPE															**EUROPE**
Austria		375307	53996	55245	60267	66744	72375	66680							Austria
Belgium		70754	5187	6697	10770	15670	15909	16521							Belgium
Bosnia and Herzegovina															Bosnia and Herzegovina
Bulgaria		23321	1773	2113	2470	6058	5746	5161							Bulgaria
Croatia		32382	4379	4495	5673	6745	4672	6418							Croatia
Cyprus		3798	754	203	307	1093	965	476							Cyprus
Czech Rep.		214373	13150	21829	27232	40835	54193	57134							Czech Rep.
Denmark		43365	3575	3584	6018	8385	10269	11534							Denmark
Estonia		4018	196	268	611	914	849	1180							Estonia
Finland		55582	2998	2764	6517	17343	12517	13443							Finland
France		166013	17325	22431	26911	34365	36126	28855							France
Georgia															Georgia
Germany		924872	65731	75884	117628	175499	247620	242510							Germany
Greece		34517	6366	3485	6158	7849	4954	5705							Greece
Hungary		3939243	460832	479928	606084	656316	710134	1025949							**Hungary**
Iceland															Iceland
Ireland Rep		23966	2075	3373	4665	4584	4772	4497							Ireland Rep
Italy		272011	32944	21517	58930	71155	45765	41700							Italy
Latvia		4278	240	277	403	1161	1126	1071							Latvia
Liechtenstein															Liechtenstein
Lithuania		6482	394	693	880	1053	1526	1936							Lithuania
Luxembourg		3787	378	276	475	711	959	988							Luxembourg
Macedonia															Macedonia
Malta		1485	351	159	165	465	177	168							Malta
Monaco															Monaco
Montenegro															Montenegro
Netherlands		130209	14150	10911	13694	19538	33254	38662							Netherlands
Norway		60985	4803	6204	8431	14131	14519	12897							Norway

Other European markets		72539	10126	8492	9935	12590	15363	16033									Other European markets
Europe		7988746	905658	878962	1177914	1476844	1620546	1928822									Europe
AMERICA																	**AMERICA**
Argentina																	Argentina
Brazil		20519	1832	1572	1693	3643	6052	5727									Brazil
Canada		28090	1725	1779	2943	4433	8748	8462									Canada
Mexico		3745	370	313	665	932	808	657									Mexico
United States		192084	13748	14307	24934	34020	53458	51617									United States
Other American markets		26903	2137	2306	3182	4094	6326	8858									Other American markets
America		271341	19812	20277	33417	47122	75392	75321									America
ASIA																	**ASIA**
China		50185	5777	4618	5190	8827	12212	13561									China
India		13376	919	1132	1519	2061	3498	4247									India
Israel		55559	6452	3776	6496	10733	10703	17399									Israel
Japan		73633	7278	9467	12380	12491	16229	15788									Japan
Korea Rep.		30299	3417	2646	2941	5868	7599	7828									Korea Rep.
Saudi Arabia																	Saudi Arabia
United Arab Emirates																	United Arab Emirates
Other Asian markets		76432	9652	6885	11140	14213	16443	18099									Other Asian markets
Asia		299484	33495	28524	39666	54193	66684	76922									Asia
AFRICA																	**AFRICA**
Egypt																	Egypt
South Africa Rep.		3689	628	524	456	549	725	807									South Africa Rep.
Other African marktes		11227	1322	1487	1681	1696	2678	2363									Other African marktes
Africa		14916	1950	2011	2137	2245	3403	3170									Africa
OCEANIA																	**OCEANIA**
Australia		20675	1482	799	1692	3033	6358	7311									Australia
New Zealand																	New Zealand
Other Oceanian markets		8292	851	456	937	998	1951	3099									Other Oceanian markets
Oceania		28967	2333	1255	2629	4031	8309	10410									Oceania

Clear ALL   Clear   Clear Clear Clear Clear Clear Clear Clear Clear Clear Clear Clear Clear Clear

Check & Save

Save w/o check

Excel Interface

Excel Template

◉ columns 'Annual' and all months (Jan - Dec)

◯ all months (Jan - Dec) and 'Total I-XII' for your annual data

☑ Update of 'Latest available statistics as' | Actual data ▾ |

Edit footnotes

Print

Close

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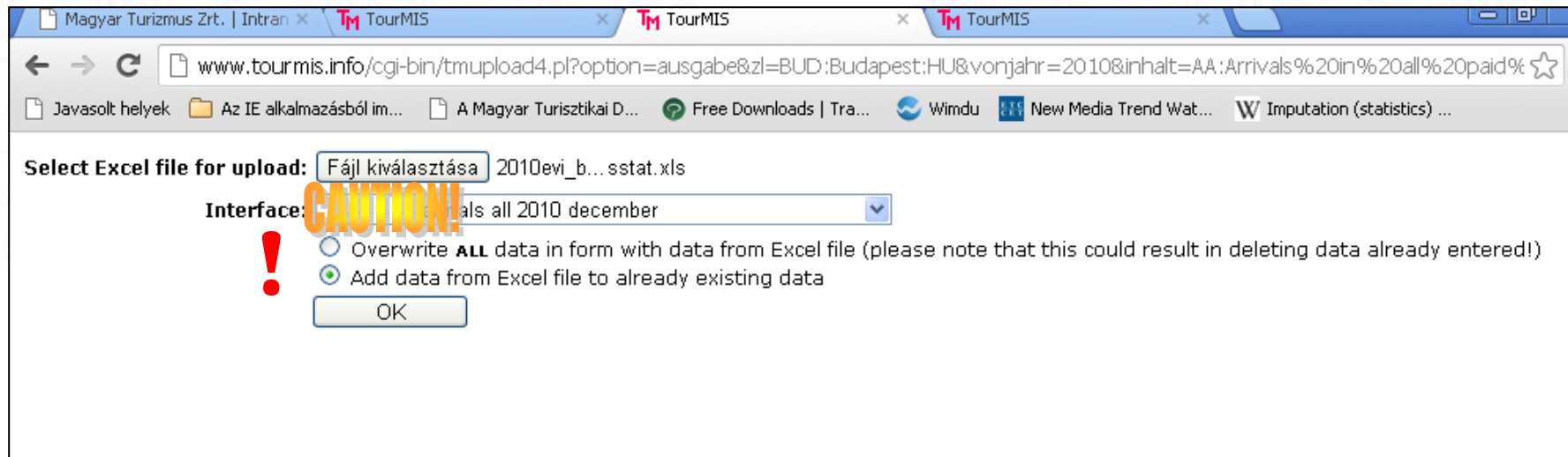
You have to decide in what kind of structure you have your figures in your Excel file!

Browser window 1 (www.tourmis.info/cgi-bin/tmetc.pl):

Other European markets		72539	10126	8492	9935	12590	15363	16033								Other European markets
Europe		7988746	905658	878962	1177914	1476844	1620546	1928822								Europe
AMERICA																**AMERICA**
Argentina																Argentina
Brazil		20519	1832	1572	1693	3643	6052	5727								Brazil
Canada		28090	1725	1779	2943	4433	8748	8462								Canada
Mexico		3745	370	313	665	932	808	657								Mexico
United States		192084	13748	14307	24934	34020	53458	51617								United States
Other American markets		26903	2137	2306	3182	4094	6326	8858								Other American markets

Browser window 2 (www.tourmis.info/cgi-bin/tmupload4.pl?option=ausgabe&zl=HU:Hungary:HU&vonjahr=2012&inhalt=NA:Bednights%20in%20all%20paid%20forms%20of%20accommo...):

Select Excel file for upload: [Choose File] No file chosen

Interface: [Hungary: Hungary (incl. domestic) - September all ▼]

○ Overwrite **ALL** data in form with data from Excel file (please note that this could result in deleting data already entered!)
◉ Add data from Excel file to already existing data

[OK]

South Africa Rep.		3689	628	524	456	549	725	807								South Africa Rep.
Other African marktes		11227	1322	1487	1681	1696	2678	2363								Other African marktes
Africa		14916	1950	2011	2137	2245	3403	3170								Africa
OCEANIA																**OCEANIA**
Australia		20675	1482	799	1692	3033	6358	7311								Australia
New Zealand																New Zealand
Other Oceanian markets		8292	851	456	937	998	1951	3099								Other Oceanian markets
Oceania		28967	2333	1255	2629	4031	8309	10410								Oceania

[Clear ALL] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear] [Clear]

[Check & Save]   ◉ columns 'Annual' and all months (Jan - Dec)   [Edit footnotes]
[Save w/o check] ○ all months (Jan - Dec) and 'Total I-XII' for your annual data   [Print]
[Excel Interface] ☑ Update of 'Latest available statistics as' [Actual data ▼]   [Close]
[Excel Template]

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When everything is set, please press Check and Save button.
Use Save without check button only when you checked possible mistakes or missing values.

New automatic control mechanism

- To avoid typical typos
  - e.g. 2245 instead 22345 or 12034 instead 1234
- Checking entries after clicking on Save button
- Highlights problem
  - Correct and save again
  - Save without changes – e.g. missing values
- Any problem during use, ideas, suggestions to be reported to Mr. Karl Wöber and his colleagues (tourmis@modul.ac.at)

New Tables - Background

- Co-operation with a long history

- Discussion on ETC's and users' needs (Vienna workshop)

- Development phase (2011-2012)

- Step-by-step guide

- Also applicable in the 'City' section of Tourmis

New Tables: Average Length of Stay

- Monthly and annual data
  - In a destination for various markets
  - For a market in all destination
  - Development of average length of stay for a market in an ETC destination + GRAPH

- BONUS: New radio button: report possible mistake
  - Note for data inputters: please correct the reported mistakes
  - A reply is also nice

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In addition to the annual tourism statistics, maný tourism boards are collecting data and exchanging information also during the year.

The latest available figures are maintained by market research experts of the various national tourist offices. In this initiative members are asked to enter their data and estimates when the information becomes available in their country. Due to the different methodologies and definitions, however, the comparability and reliability of the data is limited.

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Destination   Hungary ▾

Information   ⦿ All accommodation establishments
             ○ Hotels and similar establishments

Period   2007 ▾ January ▾ - 2012 ▾ July ▾

      OK

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National tourism statistics of the European Travel Commission
Destination: Hungary
Information: All accommodation establishments
Period: January 2007 - June 2008

This table shows the trend in a selected period compared to the same period previous year(s)

	Arrivals			Bednights		Average length of stay		
	Jan 07 - Jun 08	Jan 06 - Jun 07	% p.y.	Jan 07 - Jun 08	Jan 06 - Jun 07	Jan 07 - Jun 08	Jan 06 - Jun 07	% p.y.
Austria	352844	347121	1,6	1016902	1007050	2,9	2,9	-0,7
Belgium	71058	64823	9,6	213178	192333	3,0	3,0	1,1
Bulgaria	34409	26995	27,5	58149	49549	1,7	1,8	-7,9
Croatia	45470	41287	10,1	98023	88468	2,2	2,1	0,6
Cyprus	5465	4796	13,9	14682	14979	2,7	3,1	-14,0
Czech Rep.	126581	99381	27,4	341947	268436	2,7	2,7	0,0
Denmark	59833	60706	-1,4	267616	267944	4,5	4,4	1,3
Estonia	9287	6899	34,6	20862	14735	2,2	2,1	5,1
Finland	65502	59994	9,2	192885	183839	2,9	3,1	-3,9
France	204841	190581	7,5	500564	468608	2,4	2,5	-0,6
Germany	847374	876248	-3,3	3596998	3834952	4,2	4,4	-3,0
Greece	52706	51064	3,2	135996	129292	2,6	2,5	1,9
Hungary	5752943	5447344	5,6	13739691	13122157	2,4	2,4	-0,9
Ireland Rep	39189	30678	27,7	122594	99723	3,1	3,3	-3,8
Italy	262894	272135	-3,4	690957	730758	2,6	2,7	-2,1
Latvia	12368	10088	22,6	21144	21809	1,7	2,2	-20,9
Lithuania	15960	14766	8,1	28366	26615	1,8	1,8	-1,4
Luxembourg	4375	4959	-11,8	11333	12963	2,6	2,6	-0,9
Malta	1635	1782	-8,2	5300	6558	3,2	3,7	-11,9
Netherlands	126244	120614	4,7	438311	429151	3,5	3,6	-2,4
Norway	48608	44025	10,4	156184	133391	3,2	3,0	6,0
Poland	168617	137328	22,8	429398	365620	2,5	2,7	-4,3
Portugal	19111	17487	9,3	49973	45752	2,6	2,6	-0,1
Romania	298089	213313	39,7	520410	373698	1,7	1,8	-0,3
Russia	107840	87262	23,6	403140	348567	3,7	4,0	-6,4
Serbia	53005	46450	14,1	115826	105181	2,2	2,3	-3,5
Slovakia	82530	69033	19,6	178994	149999	2,2	2,2	-0,2
Slovenia	29002	26277	10,4	59753	54168	2,1	2,1	-0,0

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Market   Total foreign ▾

Information   ◯ All accommodation establishments
             ⦿ Hotels and similar establishments

Period   2007 ▾ January ▾ - 2007 ▾ December ▾

        OK

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National tourism statistics of the European Travel Commission
Market: Total foreign
Information: Hotels and similar establishments
Period: January 2007 - December 2007

This table shows the trend in a selected period compared to the same period in the previous year(s)

	Arrivals			Bednights			Average length of stay		
	Jan 07 - Dec 07	Jan 06 - Dec 06	% p.y.	Jan 07 - Dec 07	Jan 06 - Dec 06	% p.y.	Jan 07 - Dec 07	Jan 06 - Dec 06	% p.y.
Austria	15348001	14950840	2,7	57881542	57132594	1,3	3,8	3,8	-1,3
Cyprus	1775427	1761316	0,8	13129131	13227357	-0,7	7,4	7,5	-1,5
Denmark				4627244	4806825	-3,7			
Finland					4241828				
France	33252452	32303959	2,9	72390911	68820500	5,2	2,2	2,1	2,2
Greece		7547667			42458767			5,6	
Hungary	2874658	2750662	4,5	7913077	7766705	1,9	2,8	2,8	-2,5
Italy		33512760			107858735			3,2	
Norway				5067552	4914019	3,1			
Portugal				26768530	25216460	6,2			
Spain	70118701	34492958	103,3	304732607	151762707	100,8	4,3	4,4	-1,2
Sweden				5841769	5606018	4,2			

Table: ETC-M11

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Destination Austria ▾
Market Total foreign and domestic ▾
Information ⦿ All accommodation establishments
                ◯ Hotels and similar establishments
Period 1999 ▾ January ▾ − 2012 ▾ September ▾
          OK

Browser window 2:

TM TourMIS ×

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National tourism statistics of the European Travel Commission
Destination: Hungary
Market: Total domestic
Information: All accommodation establishments
Period: January 2007 - December 2007

	Arrivals		Bednights		Average length of stay	
	absolute	% p.y.	absolute	% p.y.	Days	% p.y.
2007/1	185715	7,7	454258	13,0	2,4	4,9
2007/2	212165	11,1	486791	16,8	2,3	5,1
2007/3	268921	18,0	629878	24,1	2,3	5,1
2007/4	292759	11,1	658023	12,1	2,2	0,9
2007/5	347516	2,8	720291	5,7	2,1	2,9
2007/6	413695	-0,2	968000	0,4	2,3	0,7
2007/7	531695	4,5	1681921	5,6	3,2	1,0
2007/8	543180	8,7	1675951	6,5	3,1	-2,1
2007/9	319208	0,3	697928	-4,3	2,2	-4,6
2007/10	317681	6,0	690030	3,6	2,2	-2,2
2007/11	281259	13,4	599754	9,4	2,1	-3,5
2007/12	247418	1,1	546734	2,0	2,2	0,8

Table: ETC-M12

Generated between and 2012-09-10 (03-46-07).

You can also set the type of data you want to see on the graph

www.tourmis.info/cgi-bin/tmintro.pl

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General Information

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▸ Nights & arrivals
▸ Attractions & sights

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Tourism in Austria

Mediterranean & Middle Ea

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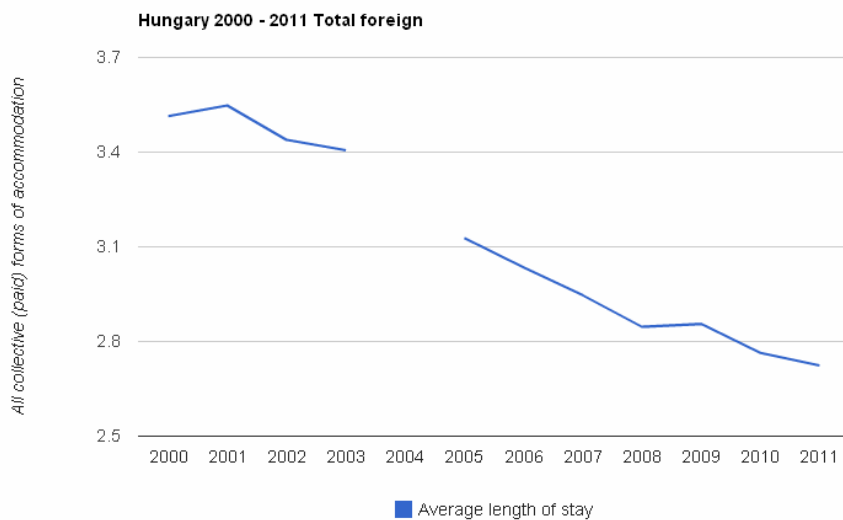**Tourism in Europe >> Nights & arrivals**

▸ Availability   ▸ Monthly data   ▸ Annual data   ▸ Data entry

▸ Data input status report
▸ Arrivals or nights of a market in all ETC destinations
▸ Arrivals or nights in a ETC destination for various markets
▸ Development of a market in a single ETC destination (+graph)
▸ Accommodations, bedspaces and occupancy in all ETC destinations
▸ Arrivals and nights (most commonly available definition) of a market in all ETC destinations (+map)
▸ Arrivals- or bednights- benchmarks for a ETC destination
▸ Development of arrivals- or bednights- benchmarks for a destination (+graph)
▸ All markets versus all ETC destinations showing bednights or arrivals
▸ Market volumes and shares of selected destinations (+graph)
▸ Development of a market in all ETC destinations
▸ Average length of stay in a ETC destination for various markets
▸ Average length of stay of a market in all ETC destinations
▸ Development of the average length of stay of a market in a ETC destination (+graph)

Above you will find different tables which can be retrieved from the TourMIS database. These tables have been formated following the needs of the tourist office market research experts.

After selecting one of the tables you will have to define your query by specifying some parameters depending on the complexity of the table.

TM TourMIS

www.tourmis.info/cgi-bin/tmintro.pl

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Tourism in Europe >> Nights & arrivals

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▸ Trends based on latest available relative figures
▸ Ranking of destinations based on latest available relative figures for each market
  (+graph)
▸ Arrivals or nights of a market in all ETC destinations
▸ Arrivals or nights in a ETC destination for various markets
▸ Arrivals and nights (most commonly available definition) of a marke
  destinations
▸ Development of a market in a single ETC destination (+graph)
▸ Assessing seasonality
▸ Benchmark seasons by arrivals or nights and markets
▸ Seasons (arrivals or nights) in a ETC destination for various marke
▸ Average length of stay in a ETC destination for various markets
▸ Average length of stay of a market in all ETC destinations
▸ Development of the average length of stay of a market in a ETC d
  (+graph)

Destination   Austria ▾

Market   Total foreign and domestic ▾

Information   ⦿ All accommodation establishments
                 ○ Hotels and similar establishments

Period   1999 ▾ January ▾ - 2012 ▾ September ▾

OK

TM TourMIS

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National tourism statistics of the European Travel Commission
Destination: Hungary
Market: Total domestic
Information: All accommodation establishments
Period: January 2007 - December 2007

	Arrivals		Bednights		Average length of stay	
	absolute	% p.y.	absolute	% p.y.	Days	% p.y.
2007/1	185715	7,7	454258	13,0	2,4	4,9
2007/2	212165	11,1	486791	16,8	2,3	5,1
2007/3	268921	18,0	629878	24,1	2,3	5,1
2007/4	292759	11,1	658023	12,1	2,2	0,9
2007/5	347516	2,8	720291	5,7	2,1	2,9
2007/6	413695	-0,2	968000	0,4	2,3	0,7
2007/7	531695	4,5	1681921	5,6	3,2	1,0
2007/8	543180	8,7	1675951	6,5	3,1	-2,1
2007/9	319208	0,3	697928	-4,3	2,2	-4,6
2007/10	317681	6,0	690030	3,6	2,2	-2,2
2007/11	281259	13,4	599754	9,4	2,1	-3,5
2007/12	247418	1,1	546734	2,0	2,2	0,8

Table: ETC-M12

Generated between and 2012-09-10 (03-46-07).

Vincent's topics

- **'New' intro view** with month selector for latest available figures ENTRY

- **Ranking of destinations** based on latest available relative figures for each market USER

- New **capacity** view and data entry ENTRY

- Measuring and comparing **seasonality** in European destinations USER

- **Development of a market** in all destinations USER

New intro view

- How did the old latest available section look like?

New intro view

- Latest Trends (new)

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City tourism ⊞

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Mediterranean & Middle Ea ⊞

Logout

— Monthly selector

— More 'important' markets

5-2011 < > 7-2011 **My best estimate**

Trends in Important Markets
January - June 2011

Market	Arrivals (1)	Bednights (1)	(2)
Austria	3.7	7.0	10/13
Canada	11.4	17.8	8/11
Switzerland	14.7	17.4	10/12
China	69.8	43.5	7/10
Germany	10.6	7.7	12/14
Denmark	6.9	4.8	10/14
Spain	17.5	10.4	11/13
France	14.4	9.9	12/14
India	8.7	38.8	3/2
Italy	13.2	6.8	12/14
Japan	-11.5	-7.4	9/12
Netherlands	17.7	9.8	11/14
Norway	4.8	5.6	9/13
Poland	21.5	20.9	10/13
Sweden	9.2	11.4	10/14
Russia	33.4	27.9	11/14
United Kingdom	12.4	10.2	11/14
United States	11.1	11.0	11/14

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New intro view

- Latest Trends (new)
  - Absolute figures besides relative figures
  - Total based on absolute figures
  - Foreign, domestic and total section

Trends in Total Europe January - April 2011								
Market: Total foreign								
		Arrivals				Bednights		
Destination	Def	absolute	% p.y.	(3)	Def	absolute	% p.y.	(3)
Austria	AA	8,170,835	2.3		NA	37,701,719	-0.9	
Belgium	AA	2,014,690	4.1		NA	4,202,536	4.0	
Bulgaria	AT		5.8					
Croatia	AA	688,837	17.1		NA	1,918,218	14.6	
Cyprus	AT		17.6					
Czech Rep.	AA	1,790,540	12.1		NA	5,463,018	12.2	
Denmark					NA	3,176,346	13.4	
Estonia	AA		16.3		NA		18.5	
Finland					NA		2.4	
Germany					NA	15,959,460	9.1	
Hungary					NA	2,232,000	10.2	
Malta	AT	351,955	22.8		NA	2,571,464	16.1	
Netherlands	AA		4.4	**	NA		5.3	**
Norway					NA	1,516,676	-2.4	
Poland	AA	1,036,115	8.7		NA	2,532,290	7.5	
Portugal					NG	6,185,625	10.3	
Serbia	AA	178,519	12.2		NA	396,118	13.7	
Slovenia	AA	432,732	9.5		NA	1,173,514	9.6	
Spain	AG	9,204,720	12.8		NG	38,051,937	18.5	
Sweden					NA	2,105,325	3.0	
Switzerland					NG	6,438,797	-2.0	
United Kingdom	AV		8.0	*				
Total (4)		**23,868,943**	**11.0**			**131,625,043**	**8.6**	

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New intro view

- Performance last 10 years

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Mediterranean & Middle Ea ⊞

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Performance during the last 10 years (1)		
Foreign and domestic (in % p.y.)		
Arrivals	Bednights	(2)
2010	1.9	1.7	15/15
2009	-6.5	-5.1	17/20
2008	1.8	-0.1	18/22
2007	4.0	3.0	19/23
2006	3.9	3.5	22/25
2005	4.0	3.1	22/24
2004	4.1	0.8	22/25
2003	1.4	0.7	23/26
2002	2.9	1.6	21/24
2001	0.5	2.1	20/24

Foreign (in % p.y.)		
Arrivals	Bednights	(2)
2010	5.1	1.8	18/18
2009	-5.1	-6.6	21/22
2008	-0.9	-1.7	22/24
2007	3.8	3.4	23/25
2006	2.3	4.2	23/24
2005	5.5	3.2	22/26
2004	7.1	2.4	25/29
2003	1.8	1.4	28/28
2002	2.3	2.6	26/27
2001	2.6	3.6	25/27

Domestic (in % p.y.)		

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Ranking of destinations based on latest available relative figures for each market

- Monthly data – latest available figures → **MORE MARKETS**

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Tourism in Europe ⊟
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Tourism in Europe >> Nights & arrivals

- Availability ▸ Monthly data ▸ Annual data ▸ Data entry

▸ Trends based on latest available relative figures

▸ Ranking of destinations based on latest available relative figures for each market (+graph)

▸ Arrivals or nights of a market in all ETC destinations

▸ Arrivals or nights in a ETC destination for various markets

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National tourism statistics of the European Travel Commission
Last available figures 2012 compared to previous year

ETC destinations	1	Foreign %	AT %	CA %	CH %	CHINA %	DE %	DK %	ES %	FR %	IN %	IT %	JP %	NL %
Austria	NA	5,1	2,6	2,6	12,0	33,9	5,4	-4,3	-2,6	3,2	2,8	-2,8	23,9	3,
	AA	5,4	4,7	3,8	12,0	32,9	4,8	-3,2	-2,2	2,9	4,2	0,2	28,4	2,
Belgium	NA	2,6	19,8	1,9	10,6	23,2	-2,2	10,5	-3,2	4,3	3,0	0,8	23,5	-1,
	AA	2,8	15,6	3,7	8,7	19,7	-1,8	12,5	-4,6	1,9	12,3	0,8	20,3	2,
Bulgaria	AT	-2,3	-6,6	0,1	-8,7	22,2	-13,2	-19,6	-1,5	-14,4	31,7	-8,2	39,6	-8,
Croatia	NA	7,0	5,7	17,2	10,6	64,3	8,7	-1,8	-22,1	-0,1	112,6	-6,2	37,1	24,
	AA	7,6	6,1	17,7	7,7	53,9	8,7	9,1	-24,9	-1,3	76,1	-6,8	38,6	21,
Cyprus	AT	-3,5	224,5	10,8	43,5	68,0	12,1	-92,4	-23,9	1,1	-2,7	5,0	250,0	-53,
Czech Rep.	NA	6,0	7,3	9,6	12,6	12,1	1,2	1,6	-17,9	-5,8		8,5	20,3	-8,
	AA	6,9	11,7	13,9	10,9	11,9	2,6	0,8	-12,0	-4,0		11,3	28,5	-5,
Denmark	NG	8,4	23,6	4,8	14,6	36,8	5,8	3,5	-7,1	16,3		19,6	9,0	8,
Estonia	NA	6,3				11,1	22,7	14,8	-1,7	12,7		12,2	19,3	10,
	AA	8,1				-9,0	22,8	19,9	-10,9	11,1		19,0	9,9	10,
Finland	NA	10,6	16,3	2,1	26,8	12,9	4,7	-5,9	-21,1	6,1	-22,6	-10,8	26,2	-0,
Germany	NA	9,8	8,7	0,7	15,6	18,6	6,5	12,9	5,6	5,1	14,4	6,0	19,3	9,
	AA	9,0	7,4	2,8	15,6	15,0	6,2	12,0	5,2	8,2	15,8	4,3	27,0	8,
Hungary	NA	7,8	-3,8	8,1	4,3	-0,1	4,8	-14,9	11,4	-2,9		20,9	41,0	27,
	AA	7,2	-1,1	4,3	7,0	10,1	7,4	-12,0	7,5	-6,9		19,2	34,9	20,

Ranking of destinations based on latest available relative figures for each market

- Example how I treat the latest available figures

ETC destination	Type	Foreign	AT	CA	CH	CHINA	DE	DK	ES	FR	IN	IT	JP	NL	NO	PL	SE	RU	UK	US	Period
Lithuania	NA	+29,1		+47,3		+14,4	+86,0			-64,4		+25,2	+8,0	+62,1				+64,9	+16,4	+30,4	Jan-Mar
Estonia	NA	+18,5					+24,7			+0,0		+37,5	+42,1	+124,6				+58,6	+68,7	+21,0	Jan-Apr
Serbia	NA	+18,4		+35,3			+22,3			+23,8		-10,4		+10,1				+31,2	+22,3	+6,5	Jan-Jun
Spain	NG	+16,7	+19,9		+28,9		+15,9	+36,6		+18,6		+20,8	+5,3	+17,3	+25,4	+55,9	+30,6	+62,1	+10,7	+12,9	Jan-Jun
Latvia	NA	+14,7					+4,4			-9,7		+1,5						+53,0	-6,5	+27,7	Jan-Mar
Cyprus	AT	+12,6	+10,2	-21,0	+17,2	+84,3	+16,9	+7,7	+22,9	+33,2		+28,0	-57,2	+26,4	+1,6	+31,0	+6,5	+55,9	+1,5	+7,6	Jan-Jul
Czech Rep.	NA	+11,9	+4,2	+25,3	+3,6	+44,3	+3,1	-9,6	+12,0	+24,3		-1,0	-11,1	+8,4	-11,0	+12,8	-2,5	+48,7	-6,5	+7,9	Jan-Jun
Croatia	NA	+11,5	+12,1	+17,2	+4,8	+74,4	+15,7	-0,8	+21,7	+1,3		+10,3	-19,9	-11,2	+10,0	+16,7	+2,6	+16,4	-0,9	+18,6	Jan-Jun
Romania	NA	+10,8		+22,2		+19,8	+2,8			+6,9		+5,6	+22,3	-5,1				-0,8	-27,6	+22,2	Jan-Mar
Finland	NA	+10,5		+44,5		+6,2	+5,7			+4,5	-11,5	+6,2	+8,4	+5,7				+19,8	-5,9	+21,7	Jan-May
Portugal	NG	+10,3					+5,8			+19,2		+7,7		+8,2				+40,3	+12,7	+10,4	Jan-Apr
Malta	NA	+9,5	-16,3				+7,0	+10,6	+6,9	+39,3		+1,1		+43,4	-8,1		+14,7	+9,4	+2,9	-0,8	Jan-Jun
Germany	NA	+9,3		+15,5		+18,1	+4,4			+9,2	+16,2	-4,8	+18,8	+5,7				+29,4	+8,2	+6,8	Jan-Apr
Ireland Rep	AT	+8,9					+11,2			+19,9		-5,3							+7,4	+12,8	Jan-Mar
Poland	NA	+7,5		-4,8		+61,9	+7,9			+14,4	-35,9	+1,3	-12,4	+3,1				+26,6	+0,6	+6,9	Jan-Apr
Sweden	NG	+6,5		-5,6		+26,5	+5,9			+5,0		-18,5	+7,4	-4,2				+3,5	+4,7	+4,3	Jan-Feb
Denmark	NA	+6,3	+9,3	+52,3	+43,2	+7,9	+1,1	+3,4	+9,4	+25,4		+3,8	+6,0	-5,7	+11,6	+6,8	+20,9	+21,5	+19,4	+26,9	Jan-Jun
Hungary	NA	+5,9	+4,2	+9,2	+0,5	+55,4	-4,4	+4,3	+13,0	+4,3		-1,2	-21,6	+9,6	+6,9	+21,6	+7,3	+23,4	+9,7	+7,4	Jan-Jun
Slovenia	NA	+5,6		+8,5		+119,5	-0,7			+7,2		+2,7	-13,7	-14,6				+44,3	-3,2	+26,4	Jan-May
Netherlands	NA	+5,3		+5,9	+15,3	-1,6	+7,5	-5,4	-2,0	-9,1	+21,8	-3,0	-9,9		-2,7	+11,5	+10,0	+34,5	-1,1	+7,0	Jan-Apr
Belgium	NA	+4,0	+5,0	+19,8	+13,5	+17,7	-0,2	-0,4	+11,5	+3,3	+5,4	+8,8	+3,4	+0,3	+2,0	+17,5	+11,4	+29,4	-1,2	+14,7	Jan-Apr
United Kingdom	AV	+4,0	-7,0	+14,0	+23,0	+44,0	+2,0	+10,0	+3,0	+3,0	-4,0	+13,0	+15,0	+13,0	-2,0	-4,0	+8,0	+16,0		+8,0	Jan-Jun
Flanders	NA	+3,6	+1,6	+22,6	+16,6	+30,0	-1,2	+1,5	+9,8	+3,4	+6,9	+9,0	+3,5	-1,2	+2,2	+13,5	+9,0	+30,3	-1,8	+17,4	Jan-Apr
Montenegro	NA	+2,4		+42,7			+49,6			+20,1		+28,4	+51,4	-11,3				+19,2	+19,4	-40,0	Jan-May
Slovakia	NA	+2,4		+27,5		-38,2	-14,0			+17,6	+67,2	-11,7	+61,3	-13,3				+14,8	-6,9	+26,5	Jan-Mar
Italy	AV	+1,5		+4,7		+45,5	-3,0			+2,1	+20,5	-25,5	-16,5					+14,9	+0,3	+15,6	Jan-Mar
Norway	NG	+1,4	+1,7	+8,2	+13,4	+28,9	-3,5	-6,4	-4,3	-4,1		-2,1	-3,9	+0,1	+7,2	-17,8	+3,3	+0,7	-1,9	+12,0	Jan-Jun
Austria	NA	+0,3	+0,7	+11,8	+12,3	+41,1	-3,7	-0,7	+9,0	+4,0	+49,6	+3,2	+0,3	+1,9	+3,5	+5,0	+1,7	+25,4	-4,8	+4,4	Jan-Jun
Switzerland	NG	-0,9	-0,4	+5,5	+0,8	+36,9	-7,6	-4,8	+1,7	-1,6	+28,0	-3,8	-9,0	-8,0	+2,9	+3,3	+6,3	+12,1	-6,5	+3,6	Jan-Jun
Bulgaria	NA	-1,9		+11,5		+22,9	-19,0			-13,9		+0,8	-19,8	-2,0				+0,4	-5,3	+4,8	Jan-Mar

(1) AT=Arrivals of tourists at frontiers, AV=Arrivals of visitors at frontiers

AG=Arrivals in hotels and similar establishments, AA=Arrivals in all paid forms of accommodation establishments info: vincent.nij

NA=Bednights in all paid forms of accommodation establishments, NG=Bednights in hotels and similar establishments   Aug 2011

(2) AT = Austria, CA = Canada, CH = Switzerland, CHINA = China, DE = Germany, DK = Denmark, ES = Spain, FR = France, IN = India, IT = Italy,
JP = Japan, NL = Netherlands, NO = Norway, PL = Poland, SE = Sweden, RU = Russia, UK = United Kingdom, US = United States.

Ranking of destinations based on latest available relative figures for each market

- Monthly data – latest available figures → **MORE MARKETS**

NEW

Ranking of destinations based on latest available relative figures for each market

National tourism statistics of the European Travel Commission
Market: France
Information: Bednights
Last available figures 2012 compared to previous year

ETC destinations	(1)	in %	Period
Latvia	NA	25,4	Jan-Mar
Denmark	NG	16,3	Jan-Jun
Serbia	NA	15,3	Jan-Jul
Estonia	NA	12,7	Jan-May
Romania	NA	8,6	Jan-Apr
Portugal	NG	7,1	Jan-Apr
Finland	NA	6,1	Jan-Jun
Slovakia	NA	5,5	Jan-Mar
Germany	NA	5,1	Jan-May
Belgium	NA	4,3	Jan-Apr
Poland	NA	3,6	Jan-Apr
Austria	NA	3,2	Jan-Jun
Sweden	NA	1,8	Jan-Jun
Netherlands	NA	1,3	Jan-Apr
Croatia	NA	-0,1	Jan-Jun
Slovenia	NA	-0,2	Jan-Jun
Norway	NA	-1,9	Jan-Jul
Luxembourg	NG	-2,0	Jan-Apr
Spain	NG	-2,0	Jan-Jul
Hungary	NA	-2,9	Jan-Jun
Malta	NA	-4,4	Jan-Jun
Czech Rep.	NA	-5,8	Jan-Jun
Switzerland	NG	-6,7	Jan-Jul
Montenegro	NA	-19,6	Jan-Feb
Lithuania	NG	-22,3	Jan-Jun
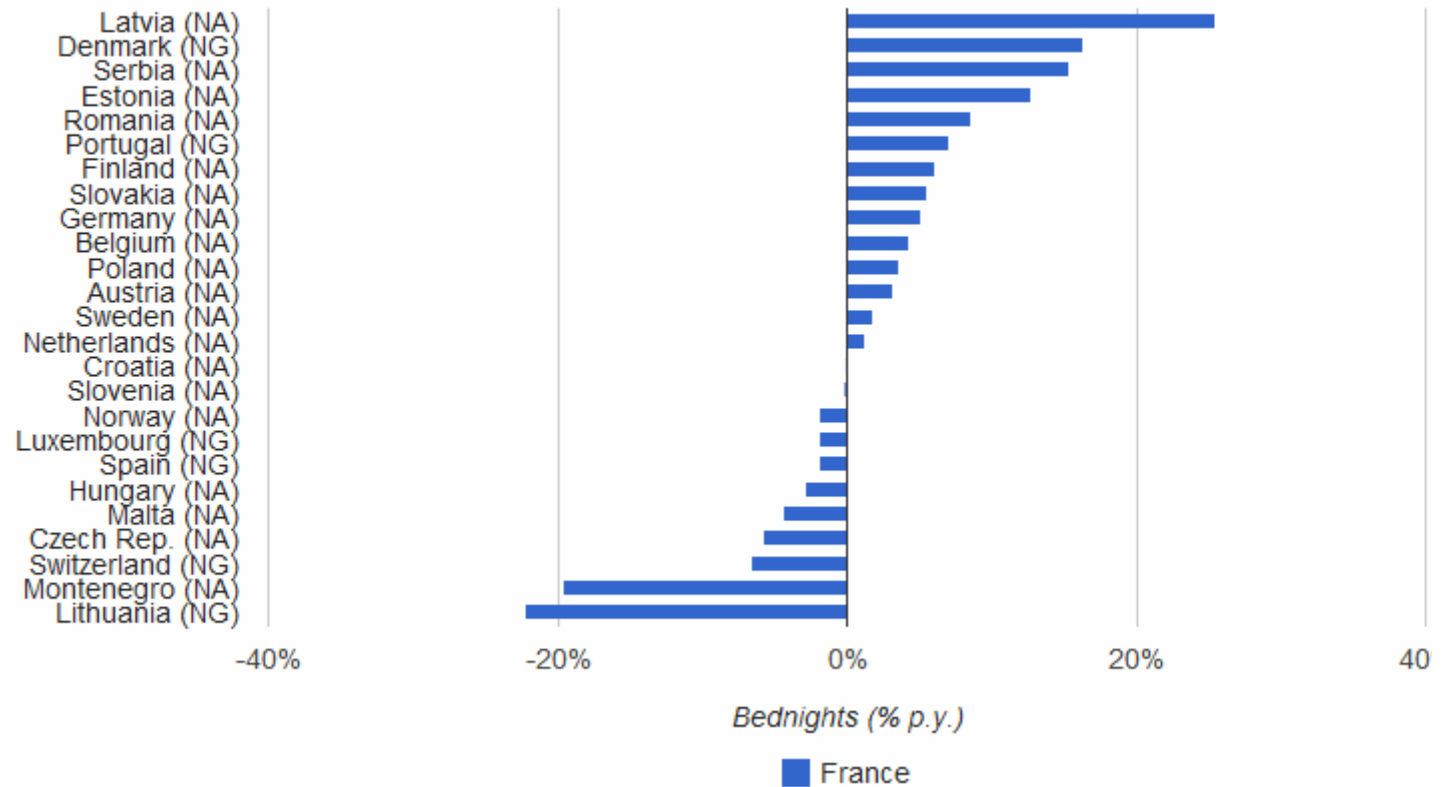
(1) Bednights:
NA = Bednights in all paid forms of acco................................
NG = Bednights in hotels and similar establishments

Table: ETC-M0

Trends based on latest available relative figures 2012

Bednights (% p.y.)

■ France

New intro view – new ranking

- All this new features ask for new entries too

- SO WE WANT TO ENCOURAGE YOU TO USE THE DATA UPLOAD SECTION USING ABSOLUTE FIGURES!

New capacity view and data entry

General Information ⊞

Tourism in Europe ⊟
- ▸ Latest Trends
- ▸ Performance last 10 years
- ▸ Nights & arrivals
- ▸ Attractions & sights

City tourism ⊞

Tourism in Austria ⊞

Mediterranean & Middle Ea ⊞

Logout

! Data entry

Tourism in Europe >> Nights & arrivals

▸ Availability　　▸ Monthly data　　▸ Annual data　　▸ Data entry

▸ Data input status report
▸ Arrivals or nights of a market in all ETC destinations
▸ Arrivals or nights in a ETC destination for various markets
▸ Development of a market in a single ETC destination (+graph)
▸ Accommodations, bedspaces and occupancy in all ETC destinations
▸ Arrivals and nights (most commonly available definition) of a market in all ETC destinations (+r

🖨 1000 .% ▬ ⊡ ⊡ ⚠

National tourism statistics of the European Travel Commission
Information: All forms of accommodation
Period: 2011

| | Capacities | | | | | Occupancy | |
| | Accomm. units | Beds | | Bednights | | | |
ETC destinations	absolute	absolute	% p.y.	absolute	% p.y.	(a)	(b)
Austria	63.828	1.246.230	1,1	126.002.551	0,9		28,1
Belgium	3.506	357.745	-0,6	31.379.844	3,6		24,4
Cyprus	824	87.082	-1,3	14.284.727	3,5	60,3	45,6
Czech Rep.				38.235.088	3,6	0,0	
Denmark				44.654.055	3,5	0,0	
Estonia				5.399.392	14,9		
Finland				19.990.515	3,9		
Germany				394.242.517	3,4		
Hungary	2.892	304.087	-2,4	20.615.517	8,3	0,0	18,8
Lithuania	966			4.924.112	13,7		
Netherlands	6.967	1.206.252	0,3	85.368.500			19,7
Norway				28.823.318	2,1	0,0	
Romania	5.003	278.503	-10,6	17.914.102	12,2	26,4	17,9
Slovenia				9.388.095	5,4		
Sweden				52.901.186		0,0	

(a) = Information of the respective statistical office (in %).
(b) = Calculated in % of total bed capacity in 360 days.

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New capacity view and data entry

General Information ⊞

Tourism in Europe ⊟
- ▶ Latest Trends
- ▶ Performance last 10 years
- ▶ Nights & arrivals
- ▶ Attractions & sights

City tourism ⊞

Tourism in Austria ⊞

Mediterranean & Middle Ea ⊞

Logout

Tourism in Europe >> Nights & arrivals

| ▶ Availability | ▶ Monthly data | ▶ Annual data | ▶ Data entry |

- ▶ Availability and definitions (Data Input Timetable)
- ▶ Enter/edit latest available figures
- ▶ Enter/edit annual and/or monthly bednights or arrivals
- ▶ Enter/edit annual capacities and occupancy rates
- ▶ Define MS Excel interface

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New capacity view and data entry

Year	# Accommodation establishments	# Bedspaces	% official bed-space occupancy	# Beds / # Accommodation establishments	# Bednights	% Bed-space occupancy calculated
1985						
1986						
1987						
1988						
1989						
1990						
1991						
1992	3569	603469		169.1		
1993	3574	628719		175.9		
1994	3601	607401		168.7		
1995	3622	619568		171.1		
1996	3648	628477		172.3		
1997	3602	631392		175.3		
1998	3574	621586		173.9	27,885,596	12.5
1999	3573	614618		172.0	28,300,819	12.8
2000	3563	609048		170.9	28,906,646	13.2
2001	3550	605544		170.6	28,522,991	13.1
2002	3585	611083		170.5	29,071,943	13.2
2003	3490	606208		173.7	29,018,507	13.3
2004	3538	442424		125.0	28,494,396	17.9
2005	3449	413026		119.8	28,380,693	19.1
2006	3488	379119		108.7	29,372,011	21.5
2007	3521	373081		106.0	29,849,356	22.2
2008	3551	368000		103.6	29,971,839	22.6
2009	3528	363760		103.1	29,250,381	22.3
2010	3556	359897		101.2	30,298,026	23.4
2011	3506	357745		102.0	31,379,844	24.4
2012						

Measuring and comparing seasonality in European destinations

Tourism in Europe >> Nights & arrivals

▸ Availability   ▸ Monthly data   ▸ Annual data   ▸ Data entry

▸ Trends based on latest available relative figures
▸ Ranking of destinations based on latest available relative figures for each market (+graph)
▸ Arrivals or nights of a market in all ETC destinations
▸ Arrivals or nights in a ETC destination for various markets
▸ Arrivals and nights (most commonly available definition) of a market in all ETC destinations
▸ Development of a market in a single ETC destination (+graph)
▸ Assessing seasonality
▸ Benchmark seasons by arrivals or nights and markets
▸ Seasons (arrivals or nights) in a ETC destination for various markets

Gini coefficient
=coefficient for seasonality

Compose your own period and benchmark A MARKET IN ALL DESTINATIONS

Compose your own period and benchmark ALL MARKETS IN A DESTINATION

Assessing seasonality

	absolute	in %	All Cities in %
January	70.839	5,8	4,8
February	77.198	6,3	5,1
March	94.026	7,6	6,5
April	103.430	8,4	7,9
May	120.509	9,8	9,3
June	114.753	9,3	10,0
July	116.194	9,4	12,5
August	116.112	9,4	12,6
September	107.316	8,7	10,6
October	117.013	9,5	8,7
November	97.158	7,9	6,1
December	96.814	7,9	5,9
Gini		0,090	0,194

| Amplitude of seasonality | | Similarity between Antwerp | |
# Cities	Gini	# Cities	Variance
1 Brussels	0,064	1 Brussels	0,016
2 Geneva	0,087	2 Amsterdam	0,024
3 Antwerp	0,090	3 Madrid	0,024
4 Stuttgart	0,101	4 Stuttgart	0,025
5 Leuven	0,106	5 Hamburg	0,025
6 Zurich	0,108	6 Zurich	0,028
7 Amsterdam	0,114	7 Paris	0,028
8 Madrid	0,116	8 Leuven	0,029
9 Hamburg	0,125	9 Berlin	0,033
10 Paris	0,127	10 Barcelona	0,036
■ ■ ■			
71 Dubrovnik	0,569	71 Split	0,291
72 Split	0,608		

Table: ECT-M6

Gini 0 = best seasonality
= perfect equality
Gini 1 = bad seasonality
= maximal inequality

Benchmark seasons by arrivals or nights and markets

- Benchmark seasons by arrivals or nights and markets
- Seasons (arrivals or nights) in a ETC destination for various markets
- Average length of stay in a ETC destination for various markets
- Average length of stay of a market in all ETC destinations
- Development of the average length of stay of a market in a ETC destination (+graph)

Market Total foreign and domestic ▾

Information
- ◯ Arrivals of visitors at frontiers
- ◯ Arrivals of tourists at frontiers
- ◯ Arrivals in all paid forms of accommodation establishments
- ◯ Arrivals in hotels and similar establishments
- ◯ Bednights in all paid forms of accommodation establishments
- ◯ Bednights in hotels and similar establishments
- ◯ Arrivals (preferred definition)
- ⦿ Bednights (preferred definition)

Period 2010 ▾ January ▾ – 2011 ▾ December

OK

🖨 1000 .% ▬ 📟 📟↓ ⚠

City tourism statistics compiled by European Cities Tourism
Market: Total foreign and domestic
Information: Bednights (preferred definition)
Period: January 2010 - December 2011

This table shows the trend in a selected period compared to the same period in the p...

Cities	(1)	Jan 2010 - Dec 2011 absolute	Rank	Jan 2009 - Dec 2010 absolute	Rank
Aachen	NA	1.710.070	53	1.661.567	5
Amsterdam	NG	19.472.500	9	18.285.900	
Antwerp	NA	3.252.062	33	2.977.001	3
Barcelona	NG	29.576.607	5	26.864.559	
Belgrade	NGS	2.464.613	43		
Bergen	NG			2.764.963	3
Berlin	NA	43.167.759	2	39.686.047	
Bilbao	NG	2.667.740	39	2.386.532	4
Bratislava	NA	2.923.602	37	2.717.185	3
Bregenz	NA	610.269	66	595.812	6
Bruges	NA	3.239.429	34	2.943.766	3
Brussels	NA	11.527.971	17	10.753.564	1
Budapest	NA	12.203.906	14	11.275.750	1
Copenhagen	NAS	11.674.997	16	10.481.811	1
Cordoba	NA	2.344.167	45	2.161.335	4
Dijon	NG	1.494.061	57	1.809.968	5
Dresden	NA	7.340.933	21	6.854.581	2

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Seasons (arrivals or nights) in a destination for various markets

- ▶ Assessing seasonality
- ▶ Benchmark seasons by arrivals or nights and markets
- ▶ Seasons (arrivals or nights) in a ETC destination for various markets
- ▶ Average length of stay in a ETC destination for various markets
- ▶ Average length of stay of a market in all ETC destinations
- ▶ Development of the average length of stay of a market in a ETC destination (+graph)

Destination Belgium ▼

OK

National tourism statistics of the European Travel Commission
Destination: Belgium
Information: Bednights in all paid forms of accommodation establishments
Period: January 2010 - December 2011

This table shows the trend in a selected period compared to the same period in the previous year(s)

Market	Jan 2010 - Dec 2011 absolute	(1)	(2)	Jan 2009 - Dec 2010 absolute	(1)	(2)	+/-	% p.y.
Austria	171.662	0,5	0,3	158.616	0,5	0,3	13.046	8,2
Belgium	28.784.327		46,7	27.927.714		46,9	856.613	3,1
Bosnia and Herzegovina	8.869	0,0	0,0	7.541	0,0	0,0	1.328	17,6
Bulgaria	69.335	0,2	0,1	64.131	0,2	0,1	5.204	8,1
Croatia	37.549	0,1	0,1	36.866	0,1	0,1	683	1,9
Cyprus	28.368	0,1	0,0	24.462	0,1	0,0	3.906	16,0
Czech Rep.	135.917	0,4	0,2	125.454	0,4	0,2	10.463	8,3
Denmark	239.990	0,7	0,4	230.521	0,7	0,4	9.469	4,1
Estonia	24.443	0,1	0,0	22.354	0,1	0,0	2.089	9,3
Finland	139.226	0,4	0,2	125.277	0,4	0,2	13.949	11,1
France	4.475.372	13,6	7,3	4.265.424	13,5	7,2	209.948	4,9
Georgia	10.567	0,0	0,0	12.528	0,0	0,0	-1.961	-15,7
Germany	4.019.596	12.2	6.5	3.871.717	12.2	6.5	147.879	3.8

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Development of a market in all destinations

Tourism in Europe >> Nights & arrivals

▸ Availability   ▸ Monthly data   ▸ Annual data   ▸ Data er

▸ Data input status report
▸ Arrivals or nights of a market in all ETC destinations
▸ Arrivals or nights in a ETC destination for various markets
▸ Development of a market in a single ETC destination (+graph)
▸ Accommodations, bedspaces and occupancy in all ETC destinations
▸ Arrivals and nights (most commonly available definition) of a market in all destinations (+map)
▸ Arrivals- or bednights- benchmarks for a ETC destination
▸ Development of arrivals- or bednights- benchmarks for a destination (+gr
▸ All markets versus all ETC destinations showing bednights or arrivals
▸ Market volumes and shares of selected destinations (+graph)
▸ Development of a market in all ETC destinations
▸ Average length of stay in a ETC destination for various markets
▸ Average length of stay of a market in all ETC destinations
▸ Development of the average length of stay of a market in a ETC destinati (+graph)

Market   Total foreign and domestic ▾

Information
○ Arrivals of visitors at frontiers
○ Arrivals of tourists at frontiers
○ Arrivals in all paid forms of accommodation establishments
○ Arrivals in hotels and similar establishments
○ Bednights in all paid forms of accommodation establishments
○ Bednights in hotels and similar establishments
○ Arrivals (preferred definition)
● Bednights (preferred definition)

Period   1985 ▾ – 2011 ▾

Omit destinations with incomplete data ☑

Development of a market in all destinations

National tourism statistics of the European Travel Commission
Market: Total foreign and domestic
Information: Bednights (preferred definition)

Destination (1)		2006	% p.y.	2007	% p.y.	2008	% p.y.	2009	% p.y.	201
Austria	NA	119.403.235	0,1	121.450.702	1,7	126.718.888	4,3	124.307.317	-1,9	124.88
Belgium	NA	29.372.011	3,5	29.849.356	1,6	29.971.839	0,4	29.250.381	-2,4	30.29
Cyprus	NA	14.438.592	-4,1	14.377.667	-0,4	14.380.375	0,0	13.003.664	-9,6	13.80
Czech Rep.	NA	41.447.797	2,8	40.831.072	-1,5	39.264.924	-3,8	36.662.192	-6,6	36.90
Denmark	NA	44.369.891	5,6	45.612.759	2,8	44.691.214	-2,0	42.185.637	-5,6	43.13
Estonia	NA	4.543.336	10,5	4.674.501	2,9	4.602.212	-1,5	4.122.526	-10,4	4.70
Finland	NA	18.168.869	5,3	19.036.665	4,8	19.461.228	2,2	18.573.905	-4,6	19.24
Germany	NA	351.223.970	2,1	361.839.734	3,0	369.579.835	2,1	368.737.280	-0,2	381.28
Hungary	NA	19.652.026	-0,4	20.128.534	2,4	19.974.414	-0,8	18.715.142	-6,3	19.03
Norway	NA	27.164.889	4,7	28.663.196	5,5	28.597.860	-0,2	28.026.511	-2,0	28.22
Romania	NA	18.991.704	3,4	20.593.349	8,4	20.725.981	0,6	17.325.410	-16,4	15.96
Slovenia	NA	7.722.267	2,0	8.261.308	7,0	9.314.038	12,7	9.013.773	-3,2	8.90
Total		696.498.587		715.318.843	2,7	727.282.808	1,7	709.923.738	-2,4	726.38

(1) Definition(s):
NA = Bednights in all paid forms of accommodation establishments
NG = Bednights in hotels and similar establishments

% p.y. = Change compared to the previous year (only shown when data is available)

Due to your preferences, destinations with incomplete data are omitted in the table.
Of 38 European countries, 12 countries provide data in the list.
Market volumes ('Total') do not represent overall Europe.

Table: ETC-J11

Generated between and 2012-09-10 (16-27-45).
(c) ÖW/IfTF (http://www.tourmis.info)

What needs to be done?

- ETC members:
  - ENTER absolute figures
  - Make use of the automatic control mechanism (Check and Save button)
  - Report/correct mistakes
- Karl:
  - New menu structure (demand and supply to be separated clearly)
  - Users' manual
- All sides:
  - COMMUNICATION
    - Tourmis → data inputters
    - ALL OF US (about Tourmis) → tourism industry
      - by your corporate websites
      - In lectures
      - …

Thank you for your attention!

ANY QUESTIONS or SUGGESTIONS?

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