

Global TEFI

Winner in the Combined Category

“Teaching & Curricula/International Cooperations”

MODUL University Vienna joined the development and implementation of the Global TEFI (Tourism Education Futures Initiative) online course which was conducted in partnership with universities in Brazil, the United States, New Zealand and Denmark. Concerned that the current offerings for tourism programs are inadequate to meet the ever increasing demands of the tourism, the course has been developed as a bridge to promote solutions and harmonies between business and wider society in a global context. Through a series of online lectures as well as individual and collaborative knowledge creation on a virtual platform through blogs, discussion forum and wikis, TEFI students deepen their understanding of the meaning of tourism and the challenges the industry is facing.