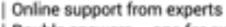




#### Registration form

(basic data & GDPR statement)

Advanced online questionnaire



- Double answers one for current situation and future expectations
- | Possibility of skipping or postponing difficult questions
- Possibility to freeze answering process with continuation in the future



Creation of attribute values based on quantitative and qualitative answers

#### DEX

multi attribute decision modelling system



Automated generation of the report

- Management abstract with tailor-made visualisation of the results
- | Comprehensive analysis of self-assessment for current situation and future predictions
- Recommendations based on multiple answer algorithms

### Online questionnaire – an example of a question for one indicator





### Online questionnaire – an example of a supplemental question for that indicator







# DEXi – a hybrid multi-attribute expert decision making system

1. Aim: to support complex decision-making tasks, where there is a need to select a particular option from a set of possible ones so as to satisfy the goals of the decision maker.

### 2. How it works:

- decomposes a complex problem to smaller, less complex problems
- each alternative is evaluated by each attribute and later on composed back to a single value
- expert systems modelling (if-then rules), which provides transparent explanations of the evaluation



#### IMPACT MODEL

### The DEXi process



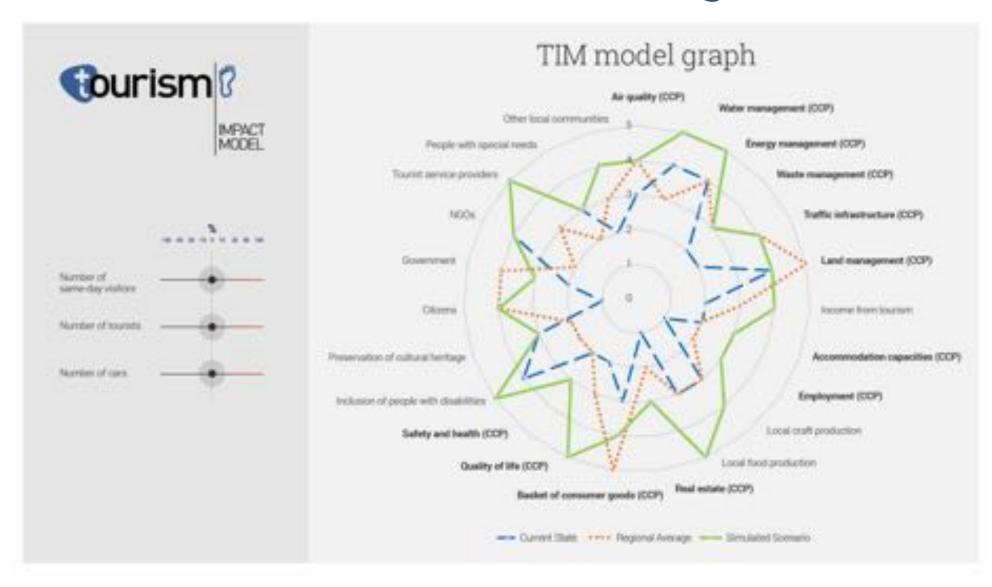
Option	Trenutno stanj	Željeno stanje
CIM	Sprejemljivo	Dobro
. Okolje in podnebje	Pogojno ustrez	Ustrezno
Zrak	Sprejemljiva	Dobro
Koncentracije PM10	Srednja	Nzka
Izpust Co2	Visoka	Srednja
Izpust Co2 - delež iz neturističnih dejavnosti	Visok	Visok
Voda	Sprejemljivo	Dobro
Čistilna naprava	Pogojno ustrezna	Ustrezna
Modra zastava	Pogojno ustrezna	Pogojno ustrezna
Promet	Pogojno ustrez	Ustrezno
Polnilne postaje za e-vozila	Pogojno ustrezno	Pogojno ustrezno
Količina prepeljanih vozil	Srednja	Nizka
Pretočnost prometa	Sprejemljiva	Odlična
. Ekonomija	Neustrezno	Ustrezno
Prihodek iz turizma	Pogojno ustrez	Ustrezno
Izdatki turistov	Srednji	Visok
Delež prihodkov iz turizma	Srednji	Visok
Turistične nastanitve	Neustrezno	Ustrezno
Število prenočitev	Nizko	Srednje
Prenočitvene zmogljivosti	Nizka	Srednja
. Družba in kultura	Pogojno ustrez	Pogojno ustrez
Kriminalna dejanja	Nizka	Nizka
Lokalno prebivalstvo in turizem	Pogojno ustrezno	Pogojno ustrezno
Kulturni dogodki	Srednji	Srednji
Pripravljenost (Readiness)	Sprejemljivo	Dobro
. pOkolje in podnebje	Slabo	Dobro
pZrak	Sprejemljivo	Dobro
pKoncentracijePM10	Dnevno	Dnevno
pIzpustCo2	Dnevno	Urno
pIzpust Co2 - delez iz neturisticnih dejavnost	Dnevno	Urno
pVoda	Slabo	Sprejemljivo
pČistilna naprava	(Skoraj) nikoli	Tedensko
pModra zastava	Občasno	Občasno
pPromet	Slabo	Dobro
pKolicina prepeljanih vozil	(Skoraj) nikoli	Urno
pPolnilne postaje za e-vozila	Dnevno	Dnevno (lastni sis
. pEkonomija	Sprejemljivo	Dobro
n/hadak	Claha	Dahan

Tables			
Okolje in podnebje	Ekonomija	Družba in kultura	CIM
33%	33%	33%	
1 Neustrezno	Neustrezno	<=Pogojno ustrezno	Slabo
2 Neustrezno	< Pogojno ustrezno	Neustrezno	Slabo
3 <=Pogoino ustrezno	Neustrezno	Neustrezno	Slabo
4 Neustrezno		Ustrezno	Sprejemlji vo
5 <=Pogojno ustrezno	<=Pogojno ustrezno	Ustrezno	Sprejemlji vo
6 *	Neustrezno	Ustrezno	Sprejemljivo
7 Neustrezno	>=Pogojno ustrezno		Sprejemljivo
8 <=Pogojno ustrezno		>=Pogojno ustrezno	Sprejemlji vo
9 <=Pogojno ustrezno	>=Pogojno ustrezno	Pogojno ustrezno	Sprejemljivo
10 *	Pogojno ustrezno	Pogojno ustrezno	Sprejemljivo
11 Neustrezno	Usarezno		Sprejemlji vo
12 <=Pogojno ustrezno		<=Pogojno ustrezno	Sprejemlji vo
13 *	Usrezno	Neustrezno	Sprejemljivo
14 Pogojno ustrezno	<=Pogojno ustrezno		Sprejemljivo
15 Pogono ustrezno		Pogojno ustrezno	Sprejemlji vo
16 >=Pogojno ustrezno	Neustreano	>=Pogojno ustrezno	Sprejemlji vo
17 >=Pogojno ustrezno	Pogojno ustrezno	Pogojno ustrezno	Sprejemlji vo
18 Pogojno ustrezno	Pogojno ustrezno	•	Sprejemljivo
19 Pogojno ustrezno	>=Pogojno ustrezno		Sprejemlji vo
20 >=Pogono ustrezno	Pogojno ustrezno	<#Pogojno ustrez no	Sprejemlji vo
21 >=Pogono ustrezno	>=Pogojno ustrezno	Neustrezno	Sprejemlji vo
22 Ustrezno	Neustrezno		Sprejemlji vo
23 Ustrezno	<=Pogojno ustrezno	<=Pogojno ustrezno	Sprejemlji vo
24 Ustrezno	•	Neustrezno	Sprejemljivo
25 >=Pogojno ustrezno		Ustrezno	Dobro
26 Ustrezno	>=Pogojno ustrezno		Dobro
27 Ustrezno	Usrezno	>=Pogojno ustrezno	Dobro

Zrak	Voda	Promet	Okolje in podnebje
33%	33%	33%	
1 Slaba	Slabo	<=Pogojno ustrezno	Neustrezno
2 Slaba	<*Sprejemljivo	Neustrezno	Neustrezno
3 <=Spreiemliva	Slabo	Neustrezno	Neustrezno
4 Slaba	•	Ustrezno	Pogojno ustrezno
5 <=Sprejemljiva	<=Sprejem@ivo	Ustrezno	Pogojno ustrezno
6 *	Slabo	Ustrezno	Pogojno ustrezno
7 Slaba	>=Sprejem@ivo	>=Pogojno ustrezno	Pogojno ustrezno
8 <=Sprejemljiva		>=Pogojno ustrezno	Pogojno ustrezno
9 <=Sprejemljiva		Pogojno ustrezno	Pogojno ustrezno
10 *	Sprejemjivo	Pogojno ustrezno	Pogojno ustrezno
11 Slaba	Dobro	- 	Pogojno ustrezno
12 <=Sprejemljiva		<=Pogojno ustrezno	Pogojno ustrezno
13 *	Dobro	Neustrezno	Pogojno ustrezno
14 Sprejemljiva	<=Sprejemljivo		Pogojno ustrezno
15 Sprejemljiva	Ole bee	Pogojno ustrezno	Pogojno ustrezno
16 >=Sprejemljiva		>=Pogojno ustrezno	Pogojno ustrezno
17 >=Sprejemljiva		Pogojno ustrezno	Pogojno ustrezno
18 Sprejemljiva	Sprejemljivo	de Baselan unterna	Pogojno ustrezno
19 Sprejemljiva	>=Sprejemljivo	<=Pogojno ustrezno	Pogojno ustrezno
20 >=Sprejemljiva 21 >=Sprejemljiva	Sprejemljivo >=Sprejemljivo	<=Pogojno ustrezno Neustrezno	Pogojno ustrezno Pogojno ustrezno
22 Dobro	Slabo	recustrezho	Pogojno ustrezno
23 Dobro	<=Sprejemljivo	<=Pogojno ustrezno	Pogojno ustrezno
24 Dobro	*	Neustrezno	Pogojno ustrezno
25 >=Sprejemljiva	Dohm	Ustrezno	Usprezno
28 Dobro	>=Spreiemlivo		Ustrezno
27 Dobro	Dobro	>=Pogojno ustrezno	Usprezno
27 Dobro	Dobro	>=Pogojno ustrezno	Ustrezno

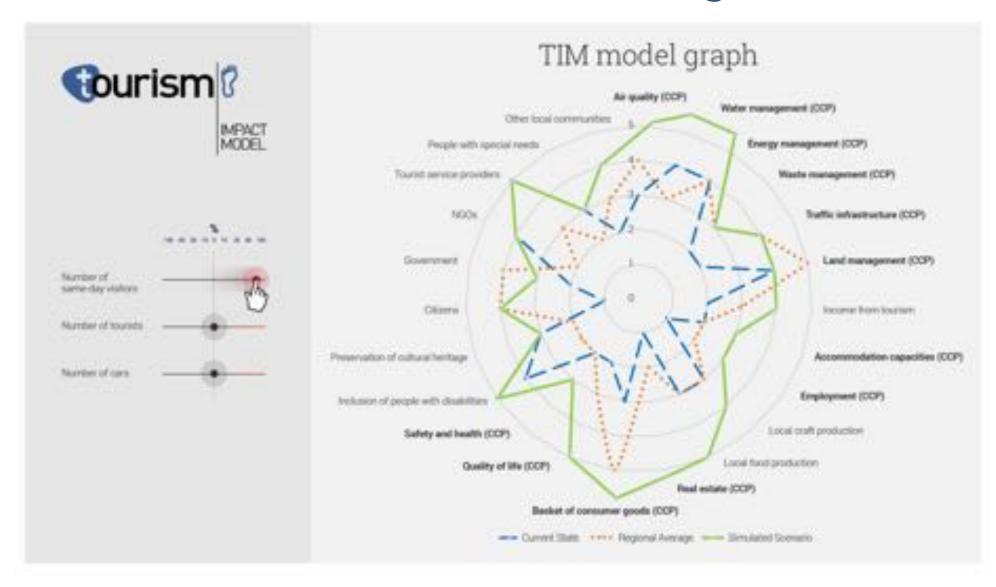


### TIM result and usage





### TIM result and usage

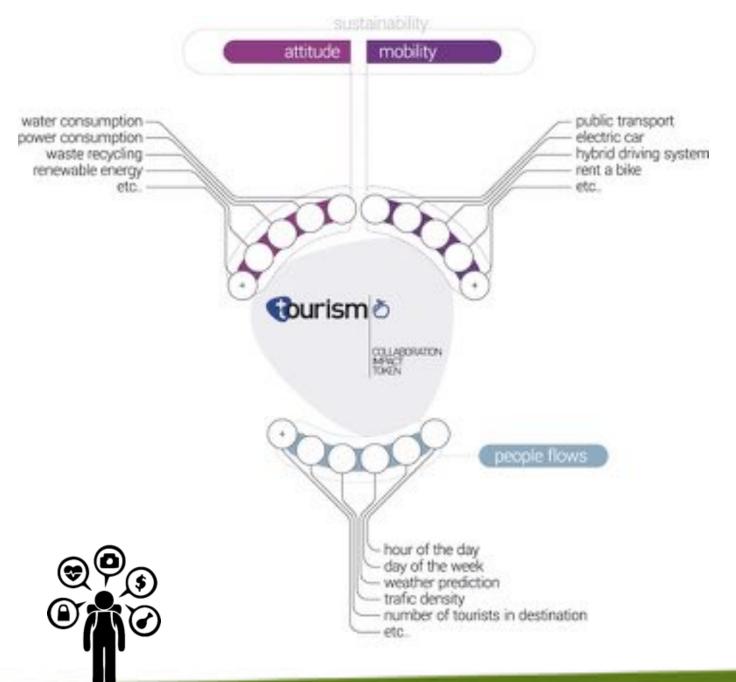




COLLABORATION IMPACT TOKEN

A Crypto Token based on Blockchain and AI as a tool for:

- Awarding Tourist T4.0 and tourism service providers T4.0 for their positive impact behaviour
- An alternative internal or external payment system
- Management and optimisation of tourist flow by Dynamic Cryptocurency Exchange Value™

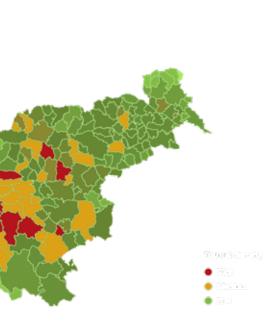


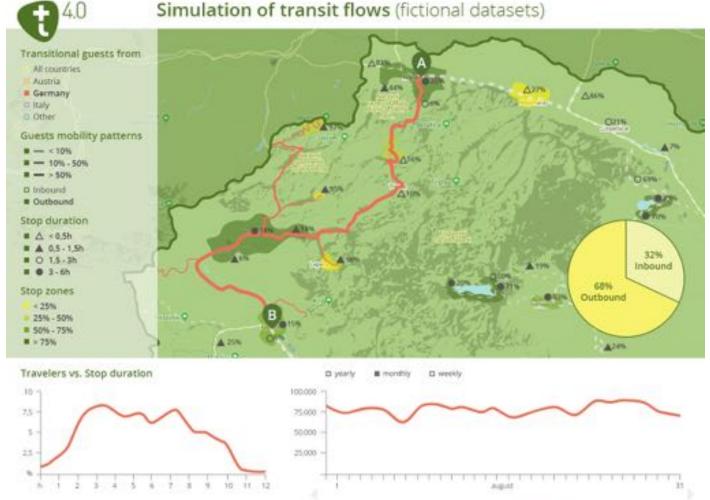


### Tourist Flows

Influencing tourist flows & behavior

COLLABORATION IMPACT TOKEN







PERSONAL DIGITAL PASSPORT

A GDPR compliant personal crypto passport enabling:

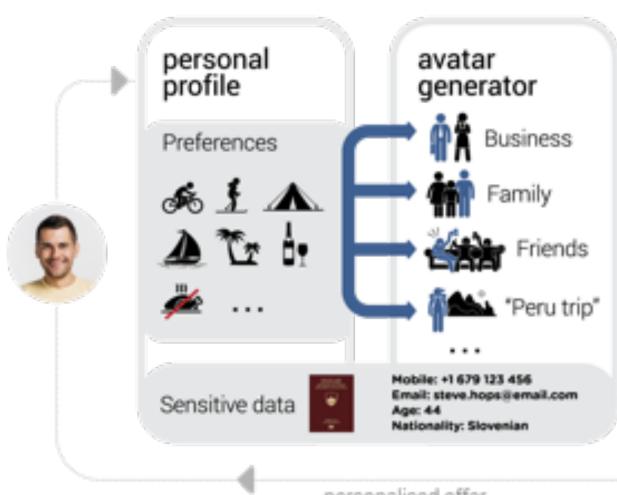
- Personal profile building tool
- Encrypted cold wallet for personal data and profile
- Safe and secure reveleance of selected personal data with time-depending erasure





PERSONAL DIGITAL PASSPORT

## <u>o</u> DOTI



anonymiser tourist service providers selected avatar profile

personalised offer, safe communication











Museum as a collection-holder and presenter

Museum as a learning hub & a community-builder

The end of museum - as we know it

#### Analog

Cultural heritage as-it-is + additional information

### Digitisation

Making cultural heritage available in-digital Format (e.g. photos, e-archives, 3D scans...)

### Digitalisation

Using new business processes for managing and presenting of digitised heritage in heritage Institutions

### Digital transformation

Societal effect of digitalisation (a new socio-cultural reality)





















Artificial Intelligence Camification skills Business design skills: Community building & teaching skills Data analitics expertise Leadership capabilities intellectual property expertise Heritage dassification expertise Technological expertise

# We want you!

Become a member of Tourism 4.0 Partnership

Sign up:

www.tourism4-0.org/en/join-us/









human • nature • tech • future

24" and 25" October 2019

Nova Gorica, Slovenia



# Register now!









