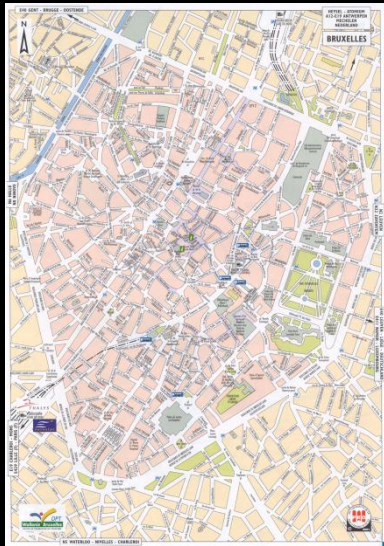


Monitoring Visitors Flows : The Power of Big Data

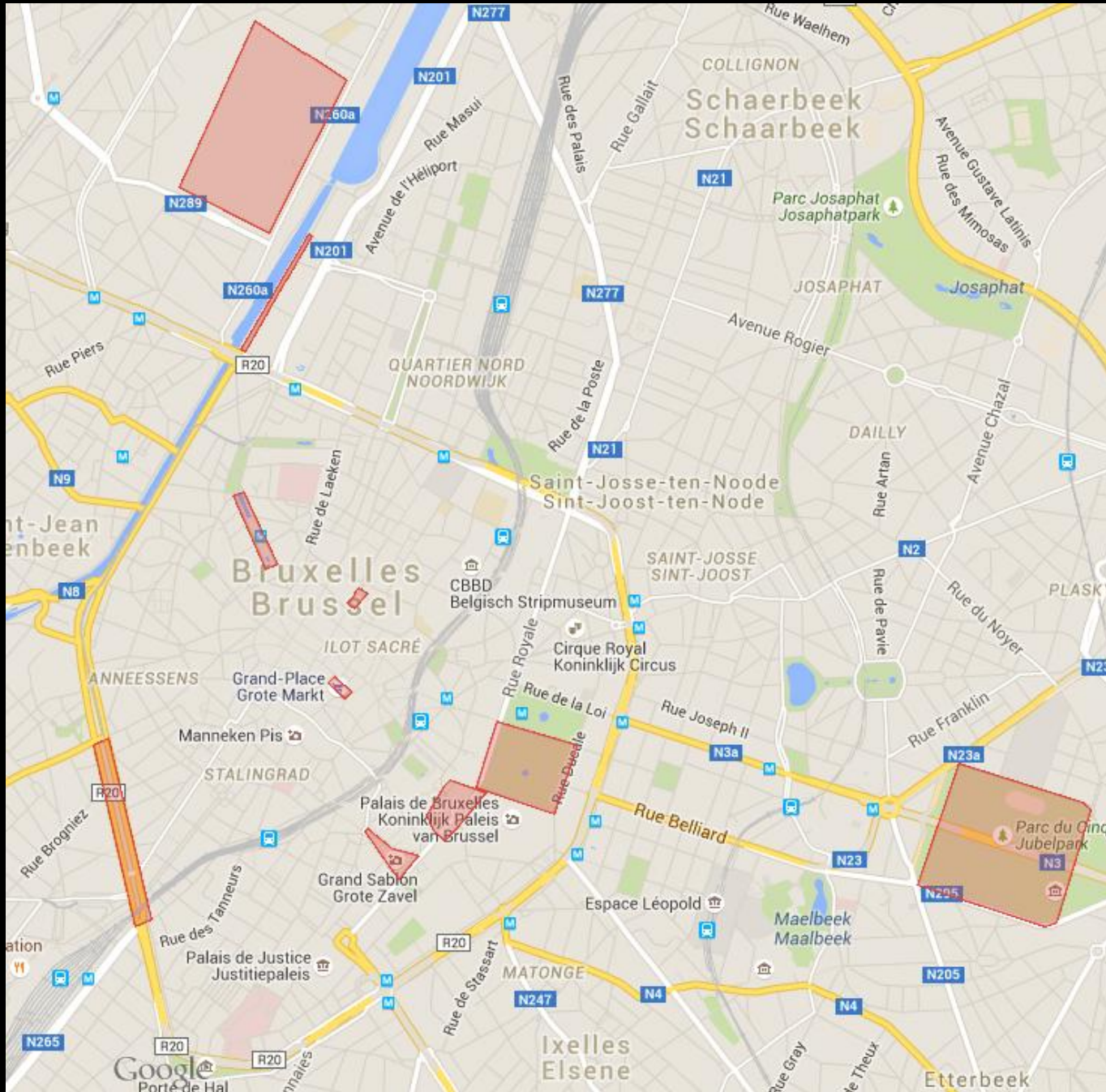
Frédéric Cornet

Manager R&D - visit.brussels

11th TourMIS Users' Workshop - Sep.
11th 2015







Transit

Functional

Visitors

Locals
(by
zipcode)

Nationals
(by
Province)

Internation
als
(by
Country)

Day

Day

Stay

Day

Stay



???

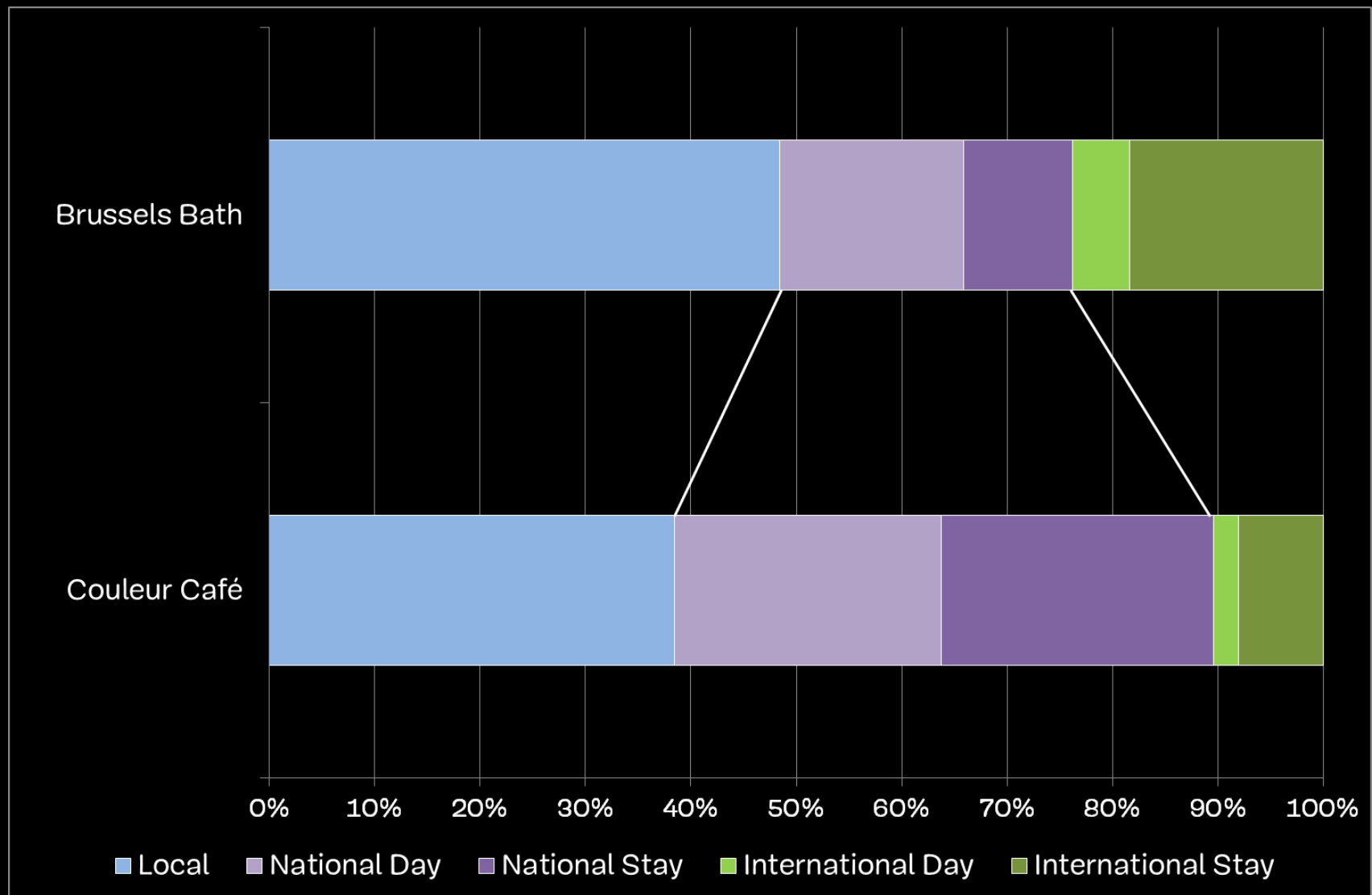
Sustainability

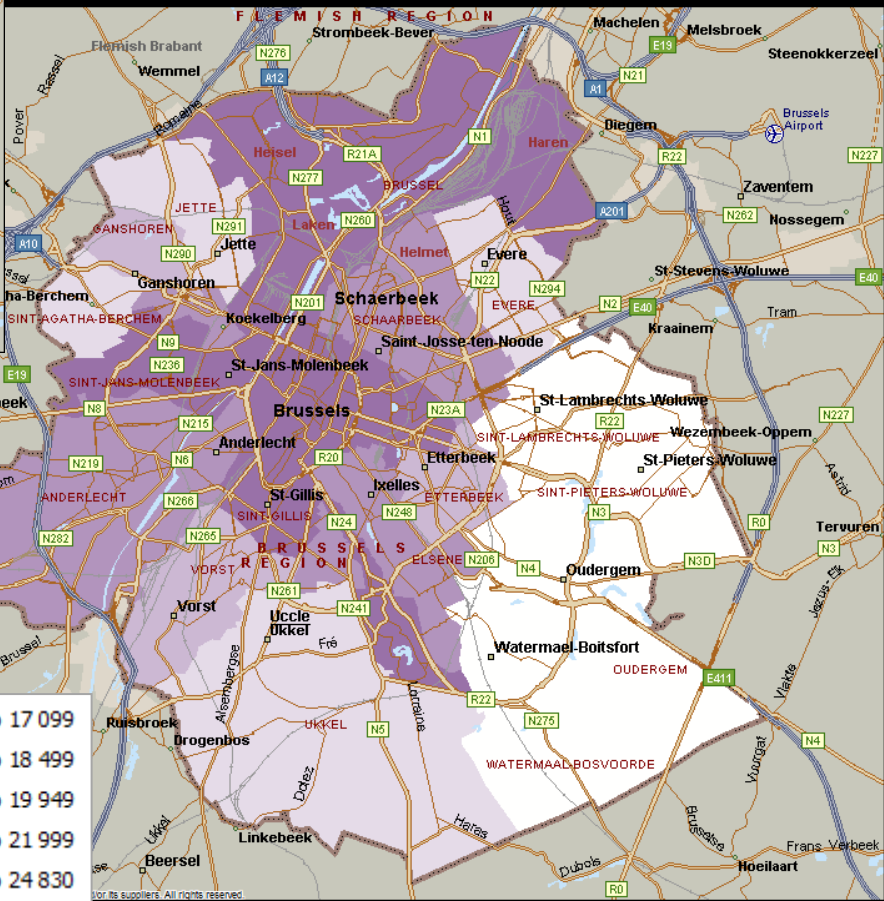
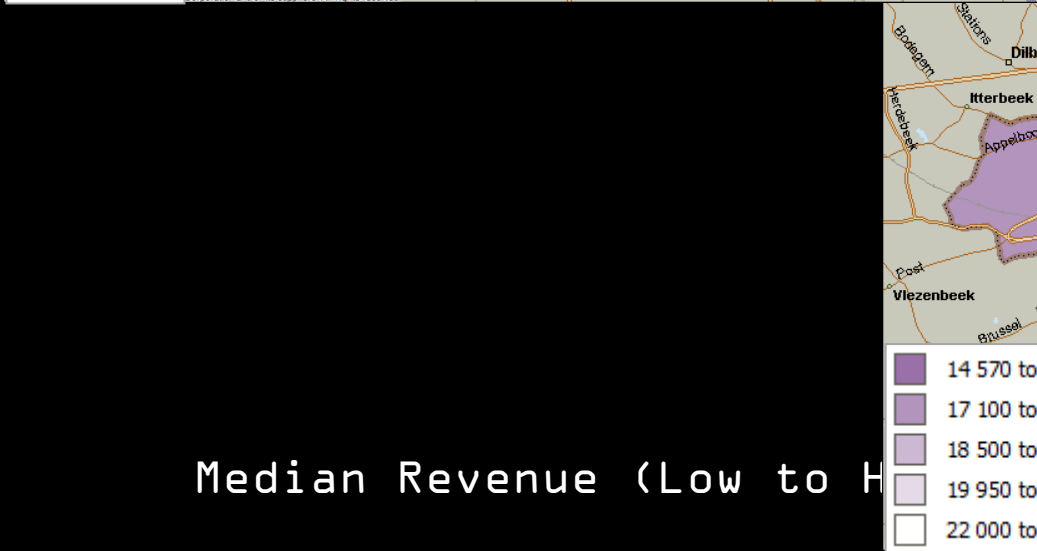
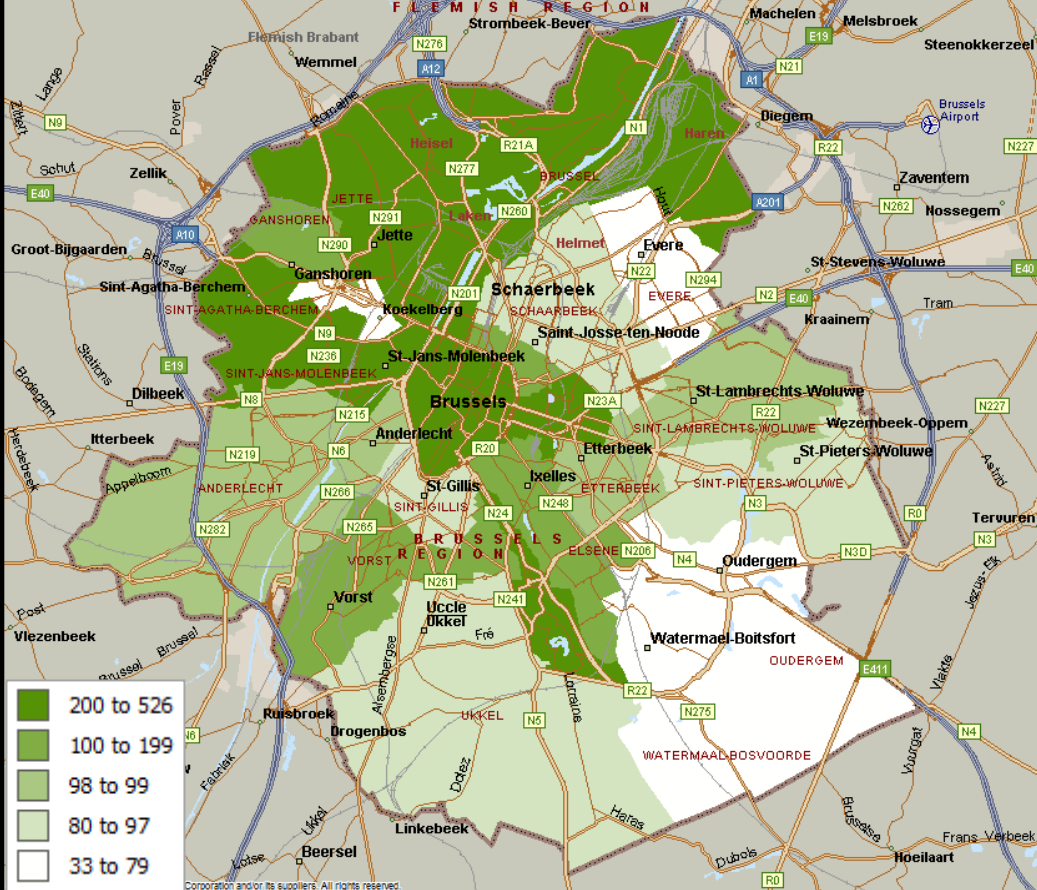
???

1. City Beach (3/07-




Type of Public





2. « Barcelonisation »

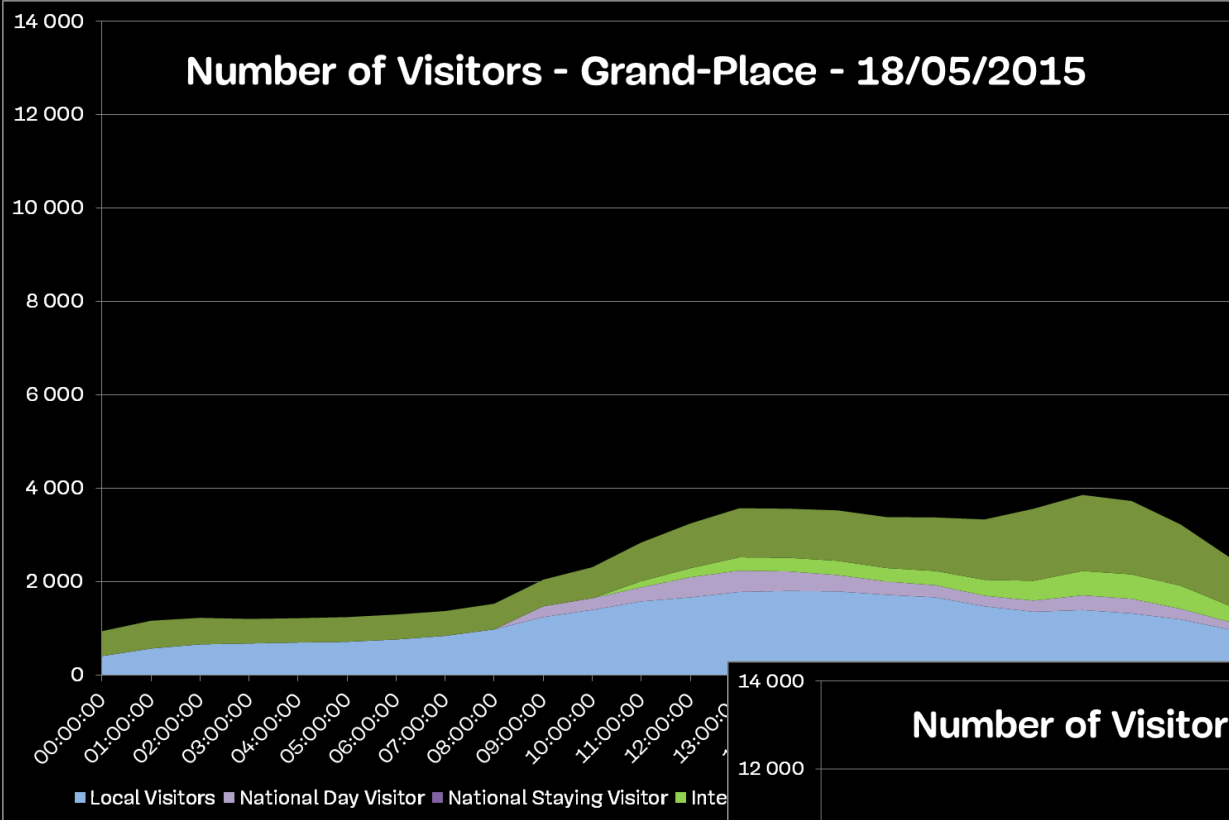


**You are destroying
Barcelona
TOURIST GO HOME!**

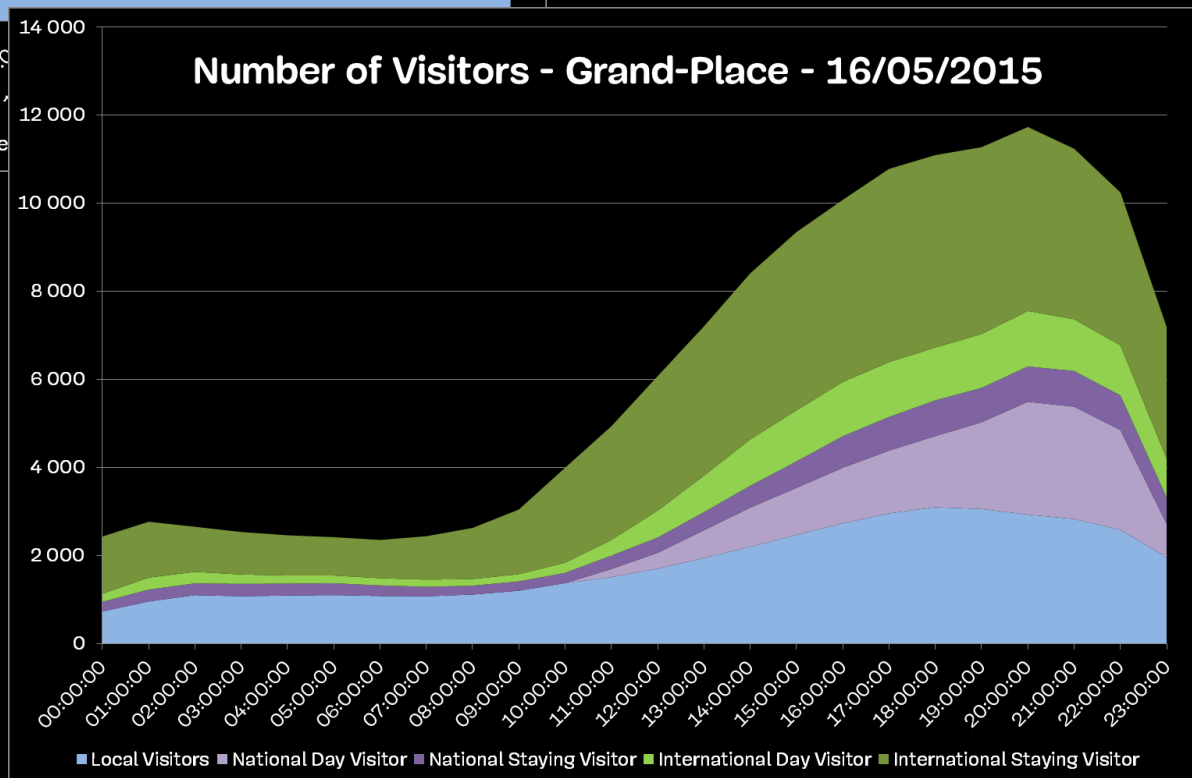


14.800 sqm

Number of Visitors - Grand-Place - 18/05/2015



Number of Visitors - Grand-Place - 16/05/2015



And the work starts here...



CONCLUSION



THANK YOU !