
Panel Discussion: "Climate Neutral" Travel Offers - Utopia or Necessity?

By Hergesell

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Invitation to Panel Discussion

Wednesday, 3 December 2008, 18:00

MODUL University Vienna

Am Kahlenberg 1, 1190 Vienna

How important is climate protection to the customer when choosing a travel offer? And to which offers does the travel industry react?

Offers range from all-inclusive packages with a zero emissions balance to the compensation of emissions by financially supporting selected projects. How does climate change alter the clients' demands and expectations, and how does the travel industry prepare itself to be "climate-fit"?

The panel includes:

- **Dagmar Lund-Durlacher** – Dean of the BBA in Tourism and Hospitality Management, MODUL University Vienna

- **Herbert Minarik** – ÖBB Corporate Coordinator for Environment and Sustainability

- **Gregor Kadanka** – Executive Director of Mondial

- **Michaela Reitterer** – Executive Director of Hotel Stadthalle – Boutique Hotel in Wien

- **Christian Kornherr** – Association for Consumer Information, Environmental Labelling

- **Christian Baumgartner** – Naturfreunde International und klima:aktiv

You are cordially invited to join the discussion! Moderator: Anita Zieher

Introductory presentations on tourism and climate change are given by Andreas Zotz (respect – Institute for integrative Tourism and Development) and Dagmar Lund-Durlacher.

To conclude the evening, we would like to invite you to an informal reception with refreshments and interesting discussions.

If you would like to attend, we kindly ask you to register by Wednesday, 26 November 2008 at office@klimabuendnis.at or 01 581 5881. Please note that the presentations and panel discussion will be held **in German**.

For more information please visit www.klimabuendnis.at

Attachment

Size

[Einladung zur Diskussion \(German version\).pdf](#) 55.98 KB