Program

European Tourism Research in the Age of Sustainability and Technology

September 6, 2023
Modul University, Vienna, Austria

08:45-09:30	Bus from Motel One Westbahnhof to Modul Campus, Am Kahlenberg 1
09:30-10:00	Registration/Coffee & tea
10.00-10:10	Welcome

10:10-12:30	**Keynotes and discussion** **Chair: Mike Peters**

Sara Dolnicar, University of Queensland (Australia)
Leveraging Technology for Large Scale Field Experimentation in Tourism: An Automatic Sensor-system to Measure Environmental Sustainability in Tourism Businesses

Xavier Font, University of Surrey (United Kingdom)
Sustainability Communication in the Era of the EU Green Claims Directive

12:30-13:30   Lunch

13:30-15:00   Parallel sessions (Presentation of three papers + discussion)

Parallel Session 1: *Covid-19 and its Impact on European Tourism*
                    Chair: Melanie Kay Smith

Adelaida Lillo-Bañuls, University of Alicante (Spain) & **Begoña Fuster,** University of Alicante (Spain)
Postcovid Tourism and Holistic Model: Human Capital in Tourism (HKT), Innovation and Sustainability

Omer Levin Ben Haim, The Hebrew University of Jerusalem (Israel)
Touristification in an Historic Neighborhood, Before, During and After the Covid-19 Global Pandemic

Sebastian Ferrari, Modul University Vienna (Austria)
Tourism: The Lifeblood of Cities?

Parallel Session 2: *Strategies for Sustainability*
                    Chair: Stefano De Cantis

Yuliya Kolomoyets, Modul University Vienna (Austria) & **Jason Stienmetz,** Modul University Vienna (Austria)
Developing a Sustainable Data Space for Tourism: From Stakeholders' Fears to Actionable Insight

Sarah MacInnes, University of Queensland (Australia) & **Sara Dolnicar,** University of Queensland (Australia)
Creating the Green Tourists of the Future: Could Childhood Green Travel Habits be the Answer?

Judit Zoltan, University of Bologna (Italy)
Green Transition through Requalification of a Coastal Destination

Parallel Session 3: *New Technologies I*
                    Chair: Szilvia Gyimothy

Mia Larson, Karlstad University (Sweden), **Maria Lexhagen,** Mid-Sweden University (Sweden), **Christina Öberg,** Linneus University (Sweden), **Richard Ek,** Karlstad University (Sweden)
Virtual Tourism Eco-System Transformation

Tjaša Alegro, University of Maribor (Slovenia), **Maja Turnše,** University of Maribor (Slovenia), **Tomi Špindler,** University of Maribor (Slovenia), **Vita Petek,** University of Maribor (Slovenia)
Are Virtual Tours a New Way of Travel? Example of Amazon Explore

Akshara Walia, Modul University Vienna (Austria)
Complexity and Sophistication – An Examination of Accuracy Influencers in Tourism Forecasting

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Parallel Session 4: *New Urban Tourism*
             Chair: Mauro Ferrante

Eirini Vlassi, Neapolis University Pafos (Cyprus), **Nikolaos Karachalis,** University of the Aegean (Greece), **Andreas Papatheodorou,** University of the Aegean (Greece)
New Urban Tourism and Strategies of Co-Creation in European Cities

Lucie Plzakova, Czech Technical University (Prague), **Egon Smeral,** Modul University Vienna (Austria)
Socio-economic Resilience and Tourism

Noam Shoval, The Hebrew University of Jerusalem (Israel) & **Rotem Mashkov,** The Hebrew University of Jerusalem (Israel)
Technological Disruption and New Urban Tourism

15:00-15:15   Coffee & tea

15:15-16:45   Parallel sessions (Presentation of three papers + discussion)

Parallel Session 1: *Sustainable City Tourism*
             Chair: Xavier Font

Cristina Maxim, University of West London (United Kingdom)
Sustainable Tourism Practices in City Destinations

Melanie Kay Smith, Budapest Metropolitan University (Hungary) & **Songling Chang,** Corvinus University of Budapest (Hungary)
Smart Cities and Quality of Life

Tokarchuk Oksana, University of Trento (Italy) & **Gabriele Roberto,** University of Trento (Italy)
Unraveling the Effects of Airbnb on Urban Residents' Well-being: A Case Study of Berlin

Parallel Session 2: *New Technologies II*
Chair: Noam Shoval

Rotem Mashkov, The Hebrew University of Jerusalem (Israel), **Noam Shoval,** The Hebrew University of Jerusalem (Israel)
Using Eye-tracking and Physiological sensors for Investigating Dark Tourism and Memorial Sites: The House of the Wannsee Conference, Berlin, as a Case Study

Stefano De Cantis, University of Palermo (Italy) & **Mauro Ferrante,** University of Palermo (Italy)
Major Challenges in the Statistical Analysis of Tracking Data on Tourists

Pauline Borg, Uppsala University (Sweden), **Szilvia Gyimothy,** Copenhagen Business School (Denmark), **Marina Toger,** Uppsala University (Sweden)
Segmenting Tourist Flocking Behaviour Using a Dynamic Time Warping Approach

Parallel Session 3: *Mobility*
Chair: Jinyan Chen

Amit Birenboim, The Hebrew University of Jerusalem (Israel), **Yael Bulis,** Tel Aviv University (Israel), **Itzhak Omer,** Tel Aviv University (Israel)
A Review and Typology of Tourism Mobility Mobile Applications and Their Impact on the (Smart) European Tourism Ecosystem

Mauro Ferrante, University of Palermo (Italy), **Sandra Navarro-Ruiz,** University of Alicante (Spain), **Ana B. Casado-Díaz,** University of Alicante (Spain), **Salvador Anton-Clavé,** University Rovira i Virgili (Spain)
The Impact of Destination on Cruise Passengers' Mobility

Kadir Çakar, University of Greenwich (United Kingdom), **Şehmus Aykol,** Mardin Artuklu University (Turkey)
Could Cable Cars be as Slow Travel Mode of Transport for Sustainable Cities? The Case of London Cable Car

16:45-17:00   Coffee & tea

17:00-18:30   Parallel sessions (Presentation of three papers + discussion)

Parallel Session :1 *New Technologies III*
Chair: Amit Birenboim

Fani Efthymiadou, Cyprus University of Technology (Cyprus)
Robots to the Rescue: Can Emerging Technology Help Solve the Labour Shortage in Tourism and Hospitality Industry?

Jinyan Chen, The Hong Kong Polytechnic University (China)**, Noam Shoval,** Hebrew University of Jerusalem (Israel)**, Bela Stantic,** Griffith University (Australia)
Gold Rush or Golden Ticket? Understanding Acceptance of Cryptocurrencies in the Tourism and Hospitality Industry in European

Eko Rahmadian, University of Groningen (Netherlands), **Daniel Feitosa,** University of Groningen (Netherlands), **Andrej Zwitter,** University of Groningen (Netherlands)
Applying Big Data Governance to a Digital Twin Technology for Smart and Sustainable Tourism

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Parallel Session 2: *Sustainable Tourism Behavior*
Chair: Sara Dolnicar

Oscar Yuheng Zhu, The University of Queensland (Australia), **Hongwei Li,** The University of Queensland (Australia)**, Bettina Grün,** Vienna University of Economics and Business (Austria), **Sara Dolnicar,** The University of Queensland (Australia)
The Power of Respect for Authority and Empathy – Leveraging Non-Cognitive Theoretical Constructs to Trigger Environmentally Sustainable Tourist Behaviour

Sónia Moreira Cabeça, University of the Algarve (Portugal)
Tourism Provider's Role in Sustainability: Analysing a Creative Tourism Network (Portugal)

Sofia Almeida, University of Lisbon (Portugal), **Cláudia Seabra,** University of Coimbra (Portugal), **Arlindo Madeira,** European University of Lisbon (Portugal), **Rosa Rodrigues,** Instituto Superior de Gestão (Portugal), **Carlos Costa,** University of Aveiro (Portugal), **Marianna Sigala,** University of Piraeus (Greece)
The Paradox of Sustainability in the Tourism Sector

Parallel Session 3: *Accommodation*
Chair: Aliza Fleischer

Alexandros Apostolakis, Hellenic Mediterranean University (Greece)**, Markos Kourgiantakis,** Hellenic Mediterranean University (Greece), **Shabbar Jaffry,** University of Portsmouth (United Kingdom)
Examination of Individual Preferences for Smart Hotels. The Case of Domestic and International Visitors in Crete, Greece

Aldric Vives, University of the Balearic Islands (Spain), **Marta Jacob,** University of the Balearic Islands (Spain), **Carmen Florido,** University of Las Palmas de Gran Canaria (Spain)
The Design of an Experiment that Measures the Effect of the CE on the Hotel Room Booking Process Behavior of Tourist

Eyal Ert, The Hebrew University of Jerusalem (Israel), **Aliza Fleischer,** The Hebrew University of Jerusalem (Israel)**, Daniel Kopolovich,** The Hebrew University of Jerusalem (Israel)
Can the Gender Earnings Gap be Reversed on Digital Platforms? The Case of Airbnb

18:30-21:00	Reception on the terrace
18:30-19:00	Final remarks during the reception
21:00	Bus is leaving back to the hotel