

Call for Applications

20th Anniversary Scholarship
providing funding for selected high-performing applicants
for Modul University Vienna's study programs

1. Introduction, objectives

- 1.1. Modul University Vienna (hereinafter "MU") is launching a call for applications targeted at applicants aspiring to start their studies at Modul University Vienna.
- 1.2. The 20th Anniversary Scholarship (hereinafter "Scholarship") is intended to partially cover the tuition fees (as provided in MU's Guideline on Fees applicable at the time of submitting the application for the Scholarship, excl. Other fees as listed therein) in form of a tuition fee reduction awarded to select high-performing applicants with a demonstrated financial need, for the standard duration of their chosen study program (see MU's Guideline on Fees).
- 1.3. The objective of the Scholarship is to support the professional development and community engagement of future MU students, and to establish role models for fellow students. Applicants with a strong academic and extracurricular track record, but with limited financial means are targeted to make MU's study programs accessible to individuals from diverse socio-economic backgrounds.

2. The scholarship

- 2.1. This call for applications covers the application periods for the 2027/2028 academic year. It shall be published on MU's website and select third party platforms.
- 2.2. Applicants may be awarded a partial scholarship (40%, 60% or 80% of tuition fees), covering the tuition fees charged by MU for the standard duration of the applicant's chosen study program. The remaining tuition fee (following the deduction of the Scholarship) will be invoiced semesterly. For the avoidance of doubt, other fees as defined in MU's Guideline on Fees are not covered by the Scholarship. Scholarship recipients must always comply with MU's standard payment terms to maintain their eligibility for the scholarship. In any case, MU reserves the right to revoke the awarded scholarships and deny further contributions to the scholarship recipient's tuition fee in case of noncompliance with MU's rules and regulations, including but not limited to study and examination regulations, house rules, and payment terms.
- 2.3. For the avoidance of doubt, the Scholarship cannot be combined with any other discounts, reductions, or scholarships offered by MU, unless explicitly mentioned in the Guideline on Fees.
- 2.4. MU will not provide any additional reimbursements under this Scholarship beyond the partial tuition fee waiver. Any additional costs not covered by the scholarship shall be borne by the scholarship recipient or funded through scholarships offered by organizations other than MU.
- 2.5. MU reserves the right to attach conditions to the continued disbursement of the Scholarship to be specified in more detail in the contract between the scholarship recipient and MU, including but not limited to:
 - 2.5.1. Sustained achievement of a minimum 80% Grade Point Average (GPA);
 - 2.5.2. Participation in extracurricular academic and social activities;
 - 2.5.3. Active involvement in organizing student life / social activities at MU;
 - 2.5.4. Duly preparing for and attending the Stages of the Semester Assessment Process, especially the Semester Assessment Meetings (see 2.4 and Annex 1);
 - 2.5.5. Being responsive to MU's reasonable requests concerning the appearance in / contribution to MU's marketing materials (e.g. promotional campaign materials, testimonials, etc.);
 - 2.5.6. Actively participate in the student / applicant-facing activities of selected MU departments to demonstrate community engagement;
 - 2.5.7. Follow and fulfil the requirements of the 20th Anniversary Scholarship Program Guide (to be distributed to scholarship recipients), a document outlining specific activities available in a given academic year, and ensure the completion of these activities.The exact conditions may vary depending on the scholarship percentage awarded.
- 2.6. To maintain eligibility for the Scholarship, scholarship recipients must pass the Semester Assessment Meeting with a positive assessment (assessment based on the criteria provided in 2.4, for more details see Annex 1). In exceptional cases, positive assessments can lead to an increase of the scholarship recipient's funding percentage, subject to the availability of funding. A negative assessment can trigger a warning, a decrease of the funding percentage or the revocation of the Scholarship. The outcome of the Semester Assessment Meetings (positive or negative) shall be communicated to the scholarship

recipient in writing (email) by MU's scholarship coordinator, including any sanctions or rewards decided, based on the facts considered in the Semester Assessment Process. Further details are provided in Annex 1. In case of errors and omissions, scholarship recipients shall aim to resolve the issue with the scholarship coordinator. If such dispute resolution was not successful, then a special consideration request shall be submitted to the respective study program's Dean.

- 2.7. Decisions impacting the scholarship percentage shall be communicated via email by the scholarship coordinator to MU's Admissions and Student Accounting department, who will issue a corresponding invoice or credit note for the upcoming semester for the difference between the tuition amounts calculated with the old and the new scholarship percentage. Credit notes will be recognized against the next tuition fee instalment or any other fees due, refunds are only foreseen if the credit note cannot be fully consumed to settle the next tuition fee invoice due. Invoices shall be issued with a due date inuring to the due date of the regular tuition fee payment deadline immediately following the date of notifying the scholarship recipient about the change of their scholarship percentage, but in any case, shall not have a due date of less than 60 calendar days.
- 2.8. Application for the Scholarship does not preclude simultaneous participation in other third-party scholarship applications (taking also note of limitations provided in 2.2).
- 2.9. Resignation: Should a scholarship recipient resign from their scholarship after the awarding of the scholarship but before the study contract and the scholarship contract are signed, MU must be informed in writing via email, stating the reasons for the resignation.
- 2.10. Withdrawal: If a scholarship recipient withdraws from the study contract and the scholarship contract any time after their signing, MU must be informed in writing via email, stating the reasons for the withdrawal. Financial penalties (partial refund of the paid tuition) apply in line with the study contract in case the student withdraws from the study contract as well. Deferrals (postponement of the starting semester) are only permitted with MU's consent. MU reserves the right to unilaterally terminate the scholarship contract in case of deferrals. Leave of absence (temporary pause of studies) is permitted in line with MU's general rules and regulations.
- 2.11. From the date of the notice of resignation/withdrawal, the scholarship recipient is not entitled to any funding via the Scholarship.
- 2.12. Termination of the contractual relationship by MU: Failure to perform according to contract, breach of contract (including also non-compliance with non-contractual obligations, such as the terms of this call, occurring after the awarding of the scholarship by MU to the scholarship recipient or during the scholarship contract's term) gives rise to the termination of the scholarship contract with immediate effect, except for the regular Semester Assessment Process. Such terminations shall be communicated in writing, via email. In case of termination with immediate effect, the contractual relationship will terminate on the date of the written notification of the immediate termination of the scholarship.
- 2.13. Force majeure: If, for reasons beyond the scholarship recipient's control, force majeure prevents the scholarship recipient from starting the activity as specified in the contract, the scholarship recipient must inform Modul University Vienna immediately.

3. MU study programs eligible for funding via the 20th Anniversary Scholarship

- 3.1. Under the Scholarship, candidates can apply for MU's undergraduate and graduate study programs (excluding the MBA). The tuition fee charged for the selected degree study programs and any prerequisite / bridging courses prescribed by MU (including the Foundation Program) for the scholarship recipient are covered by the Scholarship.
- 3.2. List of MU's eligible study programs:
 - a) Bachelor programs
 - BA in International Relations and Sustainability
 - BBA in Tourism and Hospitality Management, including the Hong Kong Polytechnic University joint mobility program
 - BBA in Tourism, Hotel Management & Operations, including the practical year option at the New York City College of Technology (in this case, the scholarship does not apply to the fees charged by MU for the New York option)

- BSc in Applied Data Science
- BSc in Human Resource Management
- BSc in International Management
- BSc in International Management with Professional Experience
- b) Master programs
 - MSc in Data Science for Sustainability
 - MSc in International Tourism Management
 - MSc in Management
 - MSc in Sustainable Development, Management and Policy

4. Eligibility

- 4.1. The Scholarship is open to all nationalities, subject to the immigration status related application deadlines published on MU's website¹. The Selection Board will take geographical diversity into account during the selection process to ensure broad international representation among scholarship recipients. However, the final selection remains at the sole discretion of the Selection Board.
- 4.2. Applicants must submit their application via MU's regular application portal for an eligible study program. In the application form, applicants must indicate that they wish to be considered for the 20th Anniversary Scholarship and submit all necessary documents (see paragraph 7). MU may also, at its sole discretion, invite eligible applicants who demonstrate strong potential during the admission process to apply for the Scholarship. Application deadlines are provided in paragraph 5.1.
- 4.3. Consideration for the Scholarship is subject to meeting all criteria required for admission or conditional admission to an eligible MU study program.
- 4.4. Application fees and any other charges related to the application to MU are to be borne by the applicant.
- 4.5. Ideal candidates for the MU 20th Anniversary Scholarship shall demonstrate a strong work ethic, integrity, a high level of maturity, a strong sense of responsibility, good communication, and strong interpersonal skills. They are also personally motivated, independent, and proactive. They are eager to learn about the culture and business practices of other countries and look to return home to put their experience to good use.
- 4.6. Applicants must substantiate their financial need in addition to meeting the academic and personal qualities specified in this call. Financial need is assessed based on self-disclosure and due diligence done as part of the application process. Applicants are requested to describe their and their financiers' (typically family) current income and wealth status and may submit official documents (in English translation) to support their claims. The Selection Board reserves the right to assess the financial need element of the application at its sole discretion.

5. Application deadlines and application process

- 5.1. **Applicants must submit their complete application package to MU by no later than July 1st, 2027 (23:59) for both semesters (Fall 2027, Spring 2028).** Please take note of the immigration status related application deadlines published on MU's website². **Applicants requiring a Visa D to enter the Schengen Zone must submit their application no later than April 1st, 2027 (23:59) to be considered for the Scholarship.** Please note that MU does not take any responsibility for the timely processing of visa applications, therefore visa requiring applicants are advised to submit their application well before the above deadline.
- 5.2. **MU intends to award 20 scholarships through the 20th Anniversary Scholarship program. Applications are reviewed on a rolling basis, which means that applicants will be assessed and admitted to the Scholarship Program continuously, subject to the availability of seats and funding.** Applications might be closed if all seats are filled, or the program may be extended subject to available funding at MU's sole discretion, subject to timely notification.

¹ <https://www.modul.ac.at/study-at-mu/admissions/visa-and-residency-permit#doineedavisa1>

² <https://www.modul.ac.at/study-at-mu/admissions/visa-and-residency-permit#doineedavisa1>

- 5.3. **Applicants acknowledge that their timely collaboration is required to expedite the admission process, and they should ideally submit their application well before the application deadline.** MU explicitly denies any liability for incomplete or late applications.
- 5.4. MU will review the incoming applications, verify eligibility for the Scholarship and invite select applicants for an online scholarship interview (video interview) with the Selection Board, a panel of three Modul University staff, including at least one faculty member. By applying for the Scholarship, applicants consent to the sharing of their admission documents with the members of the Selection Board. The Selection Board evaluates the application and awards the Scholarship based on a comprehensive evaluation framework that takes merit-based as well as financial need-based criteria into consideration. The Selection Board is not required to provide any justification for its decisions and there is no right of appeal against communicated decisions.
- 5.5. Online video interviews with the Selection Board will be organized in due course, once the applicant has submitted all requested documents. Slots will be offered in blocks at least once every calendar month, applicants are kindly requested to remain flexible with their schedule.
- 5.6. On a best effort basis, MU intends to communicate admission decisions and the awarded scholarship percentages within 2 weeks after the scholarship interview. MU might notify applicants about being put on a waiting list. Applicants on waiting list will be notified in due course if awarded applicants rejected their scholarship offer and will be offered a scholarship. Applicants not invited for a scholarship interview will be invited to participate in a regular admission interview and can still be admitted to MU but will not be able to benefit from the Scholarship.
- 5.7. MU manages the Scholarship and the scholarship application process through its Admissions and Student Accounting department, supported by other relevant MU departments.

6. No representation

- 6.1. The Scholarship is an individual grant, applications must be submitted individually. Applicants must apply exclusively in their name, no representation is allowed.

7. How and where to apply, required documents

- 7.1. Applicants must submit their application online, through MU's website (<https://www.modul.ac.at/>). There is no separate application page for the Scholarship, all required information is collected via the standard application portal.
- 7.2. Application documents to be submitted online, through the application portal:
 - 7.2.1. Standard application documents as per the application portal.
 - 7.2.2. A short (up to 3 minutes) self-recorded video introduction, explaining why the Selection Board shall award the Scholarship to the applicant, and providing details about the applicant's planned activities contributing to the development of academic and social life at MU. Applicants shall also briefly explain their financial need and describe how the Scholarship could enable them to study at MU;
 - 7.2.3. A written statement explaining the applicant's financial need in detail, accompanied by a budget plan describing how the applicant intends to finance their studies, living costs and other related expenses during their studies at MU. The Selection Board reserves the right to request further clarification or additional documents for the purpose of assessing the applicant's financial need.

8. Criteria for the evaluation of applications

- 8.1. Motivation of the applicant
- 8.2. Academic performance
- 8.3. Professional track record (if available)
- 8.4. Extracurricular activities and potential to contribute to the development of the MU community
- 8.5. English language proficiency
- 8.6. Interview performance (structure, presentation skills, profile aligned with MU)
- 8.7. Financial need

9. Notification of the applicant following the decision

- 9.1. Applicants shall be informed about the result of their application via email by MU, on behalf of the Selection Board. Neither the Selection Board, nor other departments of Modul University Vienna are obliged to provide reasons for their decision, and there is no right of appeal against their decision.
- 9.2. The applicant may either accept or reject the scholarship awarded.

10. Conclusion of the scholarship contract

- 10.1. The conclusion of the scholarship contract shall be subject to the successful completion of the admission process and signing of the study contract.
- 10.2. If the applicant accepts the awarded scholarship, then the scholarship contract shall be signed in 5 working days. Past this deadline, MU reserves the right to revoke the scholarship (written notification must be served to the applicant via email) and assign it to further applicants on the waiting list.
- 10.3. The scholarship-granting decision shall be null and void if the contract cannot be concluded due to the default of the applicant or for any other reason attributable to them, or MU exercises its right to revoke the scholarship offered as per 10.2.

11. Disbursement

- 11.1. Once the scholarship contract comes into force, the Scholarship will be deducted from the students' tuition fee by MU on a semesterly basis. The Scholarship cannot be exchanged for cash and cash disbursement under the Scholarship is generally not provided.
- 11.2. At the time of signing, the scholarship contract, the applicant must possess sufficient financial resources to cover any regular, as well as unforeseen costs not covered by the scholarship.

12. Further information, closing provisions

- 12.1. For general questions, support concerning the 20th Anniversary Scholarship and the application procedure, please use the chat button (Apply here - Talk to us) on MU's website (<https://www.modul.ac.at>) or reach out to recruitment@modul.ac.at. If you have already submitted your application and had questions, then please be in touch with our Admissions and Student Accounting team via chat or via email (admissions@modul.ac.at).
- 12.2. MU reserves the right to modify the terms of this Call for Application anytime at its sole discretion and publish an amended Call for Applications.
- 12.3. The present Call for Applications and the application documents listed in paragraph 7 together constitute the application dossier, and together they cover all the conditions required for the application.

Annex 1: The Semester Assessment Process

The requirements and responsibilities set out in Section 2.4 shall form the basis of the scholarship contract and shall be incorporated into the scholarship recipient's obligations under the Scholarship Program. By signing the scholarship contract, the scholarship recipient acknowledges and accepts that the obligations described in Section 2.4 constitute an integral part of their contractual obligations.

1. Stages of the Semester Assessment Process

1.1. Welcome Day

At the beginning of the semester, scholarship recipients are required to participate in the Welcome Day. The Welcome Day consists of a presentation of the 20th Anniversary Scholarship Program Guide, including the semester program plan, expectations, and requirements, followed by a welcome dinner for the scholarship recipients.

1.2. Mid-Semester Mentoring Meeting

During the semester, each scholarship recipient shall participate in a mentoring meeting with the designated scholarship coordinator. The purpose of this meeting is to discuss the scholarship

recipient's general well-being, academic progress, participation in the Scholarship Program, and fulfilment of the requirements set out in Section 2.4. The meeting also serves as an opportunity to identify any issues early and provide guidance where needed.

1.3. Semester Assessment Meeting

At the end of each semester, every scholarship recipient must complete a formal assessment document and participate in a personal Semester Assessment Meeting with the designated scholarship coordinator. During this meeting, the Scholar's academic progress, participation, contribution to university life, and compliance with the criteria set out in Section 2.4 shall be reviewed. The scholarship recipient shall also be invited to provide feedback on the Scholarship Program. The outcome of the Semester Assessment Meeting may be positive or negative.

2. Potential Consequences of a Positive Assessment

The scholarship recipient's compliance with substantially all required criteria during the semester will be confirmed in the course of the semester assessment and also confirmed formally in writing by issuing a positive assessment. If a scholarship recipient consistently receives positive assessments, then in exceptional cases (e.g., significant extracurricular achievements outside the Scholarship's standard evaluation scheme, maximum participation within the evaluation scheme), they may be considered for an increase of the scholarship percentage and promoted to a higher category.

3. Potential Consequences of a Negative Assessment

If a scholarship recipient fails to meet the required criteria during the semester, this will be explicitly mentioned in the course of the semester assessment and also confirmed formally in writing by issuing a negative assessment. The first negative assessment is intended to be a warning, which may also be coupled with the decrease of the scholarship percentage and reassignment to a lower category. Following this warning, if a scholarship recipient fails to comply with the evaluation criteria for the second time, then the eligibility for the Scholarship will be unilaterally terminated. In case of material non-compliance with multiple conditions of maintaining the eligibility for the Scholarship, the first negative assessment may also result in the termination of the Scholarship agreement.

4. Case-by-Case Decisions

Individual assessments and any decisions regarding scholarship category adjustments will be made based on uniform assessment principles, but still on a case-by-case basis, taking into account individual circumstances and considering the scholarship recipient's overall contributions and achievements. Scholarship percentage increases for rewarding exceptional performance are subject to consistent positive assessments and to the availability of Scholarship funds.