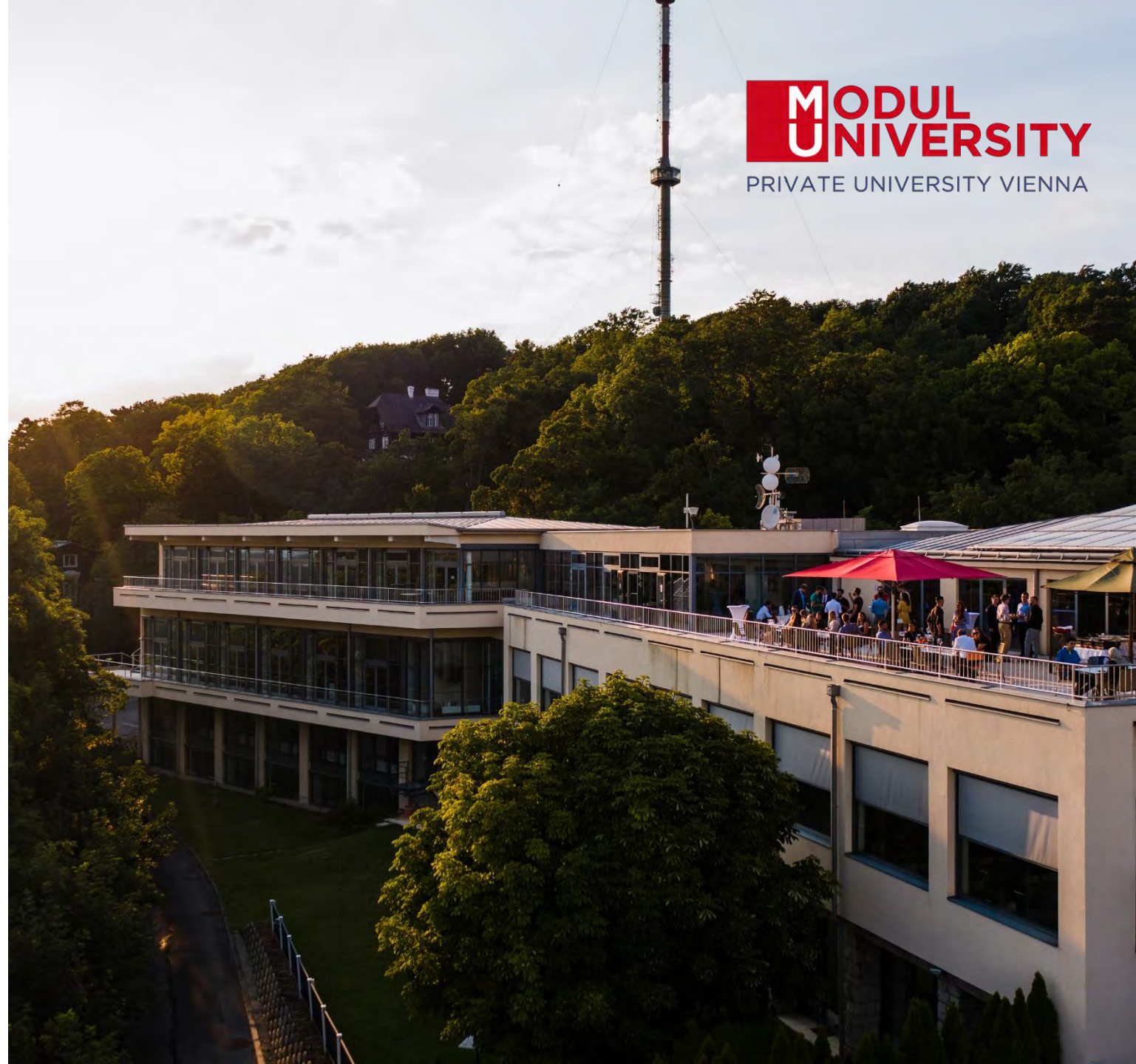


Your essential guide to MU

MODUL UNIVERSITY VIENNA

modul.ac.at

MODUL
UNIVERSITY
PRIVATE UNIVERSITY VIENNA



MEET THE STUDENT RECRUITMENT OFFICE

agent@modul.ac.at

Natasha Exton
Head of Student Recruitment



Andrada
Rus
Senior SRA

Balkans
Romania
South East Asia



Jessica
Knuters
SRA

Nordics
Baltics & Poland
CIS



Lin
Shan
SRA

China



Itay
Siri
SRA

DACH
Benelux
Southern &
Western
Europe



Roman
Remis
SRA

Central Europe
Ukraine, Belarus,
Russia
Turkey, Greece,
Cyprus, MENA



Eduardo
Fernandez
Aguilera
SRA

LATAM

*(Paternity leave until
Nov.2026)*



INTERNATIONAL BOUTIQUE UNIVERSITY

Fully English-taught, no German required

Small classes & mentoring

Academic guidance

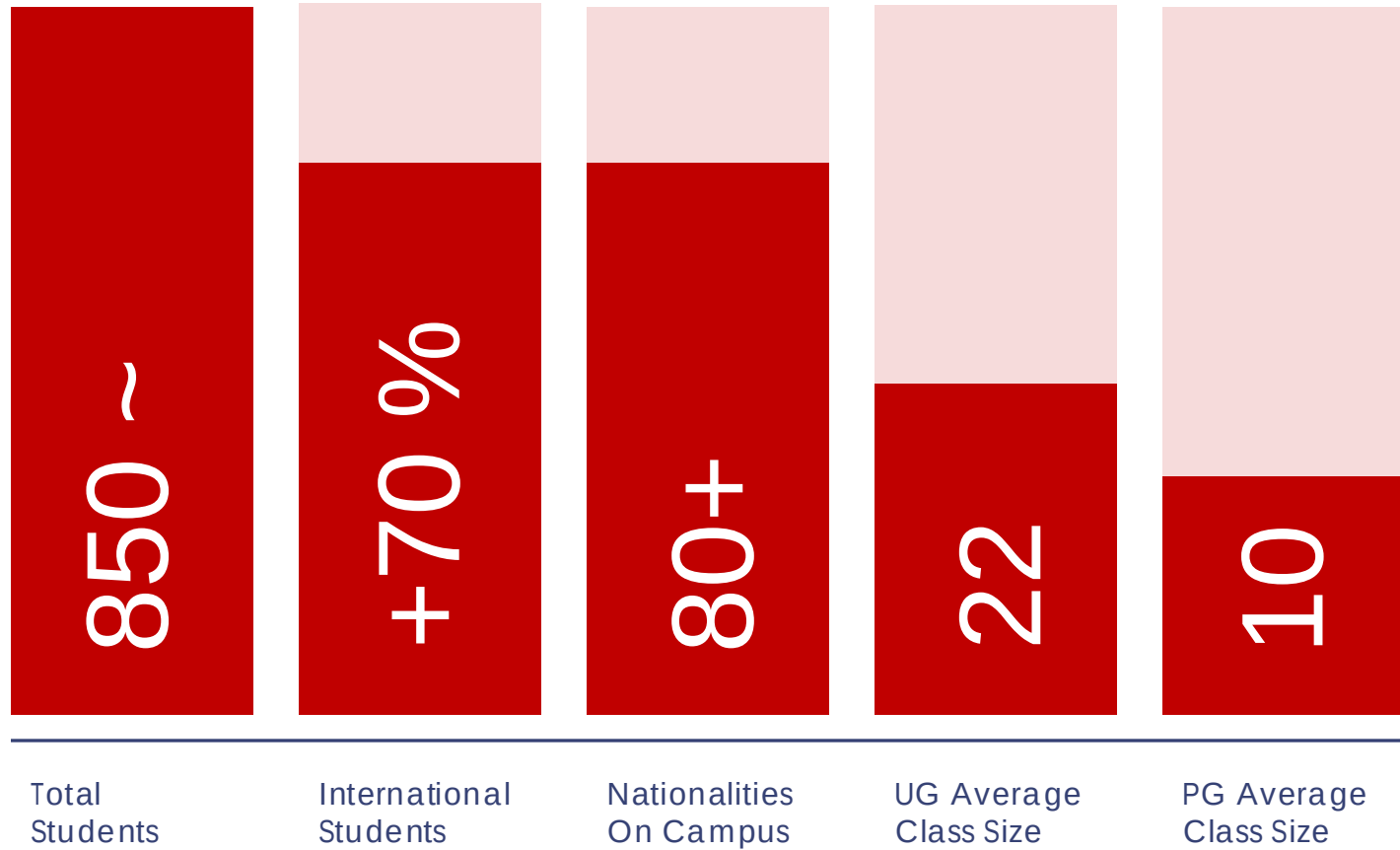
Career-driven education

An international community

Support from application to post-graduation

In a top 10 worldwide student city*

MU AT A GLANCE





OFFICIALLY ACCREDITED IN AUSTRIA, GLOBALLY RECOGNIZED

Modul University Vienna is fully accredited by the Agency for Quality Assurance and Accreditation Austria, the official body of the Austrian Government.

MU's tourism programs are proudly accredited by UN Tourism through the prestigious TedQual certification - a global mark of excellence awarded to the world's top tourism study programs.

- Degree recognized by employers and institutions worldwide
- Access to international job markets and internships
- Unique UN-certified tourism programs exclusive in Austria
- Seamless pathway to pursue master's degrees at top global universities



RANKINGS

ScholarGPS is one of the world's most comprehensive data-driven scholarly analytics platforms, evaluating research productivity, impact, and quality.

#6 worldwide

in Recreation & Leisure research

#11 worldwide

on a lifetime basis in Tourism and

#3 in Europe

in Tourism

#25 worldwide

for the last five years and

#48 worldwide

on a lifetime basis in Supply Chain Management

ScholarGPS

#6 Worldwide
Recreation & Leisure



ScholarGPS

#3 Europe
Tourism



ScholarGPS

#25 Europe
Supply Chain





RANKINGS

QS WORLD UNIVERSITY RANKING BY SUBJECT

Modul University Vienna is one of the top universities in
Hospitality and Leisure Management.

#51-100

in QS World University Ranking By Subject 2026



FACILITIES OUTSIDE OF CAMPUS



Professional kitchen and service training areas at Modul Tourism School

Events spaces partnerships in the city center:

- WeXelerate
 - Collegium Hungaricum
-

Free time around campus:

- Krapfenwald Public Pool
- Adventure Park
- Hiking Routes
- Wineries and Viennese Restaurants



MU STUDY PROGRAMS

Foundation Program
1 semester

Bachelor
Programs

Master Programs
2 years

PhD
4 years | Hybrid

3 / 3.5
years

BSc in International
Management

2
years

MSc in Management

3
years

BSc in Applied Data
Science

2
years

MSc in International Tourism
Management

3
years

BBA in Tourism & Hospitality
Management

2
years

MSc in Sustainable Development,
Management & Policy

4
years

BBA in Tourism, Hotel
Management & Operations

2
years

MSc in Data Science for
Sustainability

3
years

BSc in Human
Resources Management

1,5
years

MBA Master of Business
Administration

3
years

BA in International Relations
& Sustainability

Business & Socioeconomic
Sciences

BACHELOR'S INSIGHTS

International Management

Students can specialize in one of the following areas:

- International Marketing
- Entrepreneurship & Leadership
- Advanced International Management
- Business Psychology
- Programming & Data Science
- International Finance & Banking
- Sustainable Innovation

Students can take the program with professional experience to complete an internship.

Tourism & Hospitality

Students can specialize in one of the following areas:

- Tourism Management & Development
- Hospitality Management

In all BBA programs, students can choose between writing a final thesis or completing a consulting lab project.

A one-semester internship is also included.

Applied Data Science

Students can select enrichment courses from the topics of Data Science for Business or Data Science for Quantum Computing.

They will complete a 1-semester Capstone Project.

International Relations & Sustainability

Students can choose between completing an internship or writing a final thesis.

If they choose the thesis path, they could apply for the Oxford Study Abroad Programme (additional tuition cost).

Human Resources Management

Students can take an internship and select enrichment courses in:

- Entrepreneurial Innovation
- Artificial Intelligence Applications for Human Resources Management

TAKING THE MU EXPERIENCE ABROAD



New York City Extension

Students can study for one year in New York City during the second year of the BBA in Tourism, Hotel Management & Operations.

€3200 on top of the annual tuition



Dual-City Study Option: Vienna & Hong Kong

Students can study two years in Vienna and two years in Hong Kong, at the prestigious Hong Kong Polytechnic University – School of Hotel & Tourism Management.

Obtain 2 degrees in 4 years: BBA in Tourism and Hospitality (MU), and BSc in Hotel and Tourism Management (SHTM).



Oxford Study Abroad Programme

Students can study for 13 weeks at one of three Oxford Colleges during the third year of the BA in International Relations and Sustainability. Includes thesis supervision and access to libraries and activities.

€12000 on top of the annual tuition, including housing in Oxford



ALL STUDENTS CAN APPLY FOR AN EXCHANGE SEMESTER

EU/EFTA/UK

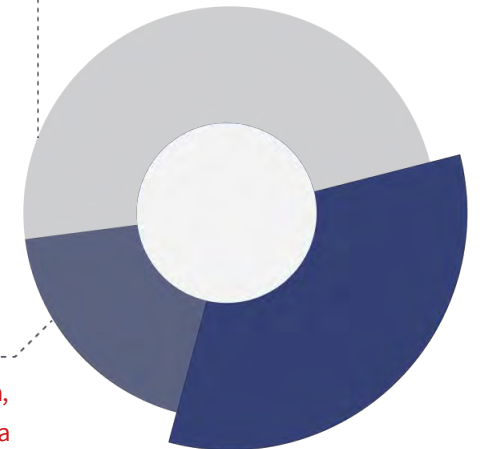
Portugal, The Netherlands, Hungary, Ireland, Denmark, Germany, Italy, Switzerland, Turkey, Belgium, UK

ASIA

Hong Kong, China, Malaysia

USA

Florida, Philadelphia, San Francisco



MASTER'S & MBA SPECIALIZATIONS



Digital Marketing

Focus topics:

Smart Destinations · Interactive Marketing · Storytelling & Branding · Big Data & Decision Support · Digital Consumer Behaviour · Designing Tourism Experiences · Search Engine Optimization & Marketing · Predicting & Changing User Behaviour with Recommenders in Tourism

Available for
MSc in Management
MSc in International Tourism Management
MSc in Data Science for Sustainability
MBA

Entrepreneurship, Innovation & Leadership

Focus topics:

Social Entrepreneurship · Entrepreneurship Capstone · Strategic Change Management · Financing New Ventures · Executive Leadership · Big Data & Decision Support · Network Analysis for Business

Available for
All MSc and MBA

Sustainable Management & Policy

Focus topics:

Sustainable Development · Social Entrepreneurship · Sustainability & Health · Green Business Strategies · EU Governance: Budget & Policies · The Sharing Economy · Network Analysis for Business · Big Data & Decision Support

Available for
All MSc and MBA

MASTER'S & MBA SPECIALIZATIONS



Data Science

Focus topics:

Fundamentals of Computer Science
& Programming ·
Legal Aspects of Data Science ·
Latest Trends in Data Science

Available for
MSc in Management
MSc in International Tourism Management
MSc in Sustainable Development, Management and Policy

Tourism & Service Management

Focus topics:

Service Quality Management for
Tourism & Hospitality ·
Tourism Business Project ·
International Destination
Management

Available for
MSc in Management
MSc in Sustainable Development, Management and Policy

Innovation & Experience Design for Tourism

Focus topics:

Smart Destinations · Designing
Tourism Experience · Storytelling &
Branding · The Sharing Economy ·
SEO & Marketing · Interactive
Marketing · Social Media Marketing ·
Digital Consumer Behaviour · Big
Data & Decision Support

Available for
MSc in Management
MSc in International Tourism Management
MSc in Sustainable Development, Management and Policy
MBA

WE OFFER A DEDICATED CORPORATE RELATIONS & CAREER GUIDANCE OFFICE

Support for Internship / Job Seekers

- Personal 121s in the Student Success Hub x 3 times per week
- Jobteaser platform
- Industry Excellence Program for Master's
- Professional Development Course for Bachelor's



20

Average companies
at our Career Fair

Engagement with Companies

- Career Day
- Company Visits and Talks
- Events and Involvement in Teaching



8

Average networking events
students can attend / academic year

Networking with the right people

- Innovation Nights
- Business Competitions
- Conferences

COMPANIES OUR COMMUNITY CONNECTS WITH



Student Services Center, Open Office, IDEC

WE ARE STUDENT-CENTERED, ALWAYS

Buddy Program

Social Events – Cultural visits, Workshops, Trips

Student Clubs – Movies, Hospitality, Finance, Sports etc.

Counselling Services – Open Office

Inclusion, Diversity and Equity Committee

Alumni Network



WHY STUDENTS CHOOSE VIENNA

#2

Most Liveable City
in the World*

#4

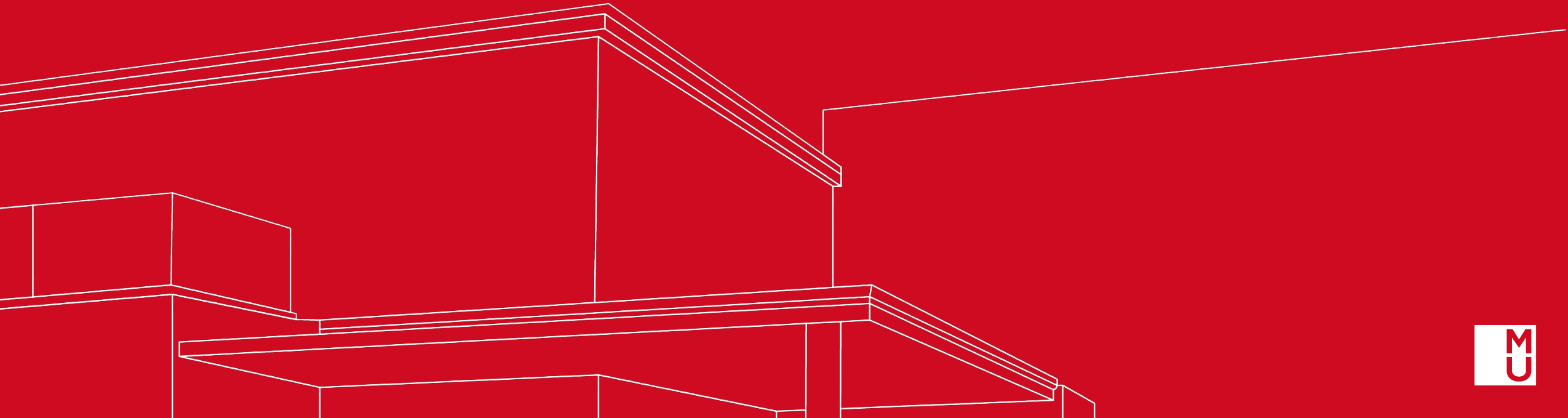
Best Quality of
Life Worldwide**

#9

Best Student City
Worldwide***



ADMISSIONS



ADMISSION STEPS

- **Apply via MU portal**
Create account with student's email address, activate it, upload documents. Mark your agency under "Declarations".
- **Submit the Application**
Make sure it includes all the documents.
- **Receive Application Review from Admissions**
Via email, will be invited for interview if successful.
- **Attend the Online Interview**
via Microsoft Teams, 15–20 min.
- **Receive the Admission Decision**
Within 1 week from interview.
- **Accept the offer**
If successful, sign and return the admission offer within 2 weeks, then pay the first tuition according to the given deadline.
- **Prepare for arriving to MU!**
Be in touch with our Visa coordinator (if needed), fill out Housing form to receive advice, book Housing, book Health Insurance etc.



ORIENTATION WEEK!



INTERVIEW APPROACH



A get to know each other.

- Behavioral interview, no subject specific knowledge is tested

Duration

- Between 15–20 min

Q&A

- Clarification questions about your documents

Our tips for students:

- Be yourself
- Prepare in advance
- Connect to university readiness
- Know your "why"
- Highlight your uniqueness

ADMISSIONS REQUIREMENTS

Requirement	BA	MSc	MBA	PhD
Curriculum Vitae	✓	✓	✓	✓
Motivation letter	✓	✓	✓	✓
Career Statement				✓
Letter(s) of Recommendation	✓	✓ ✓	✓ ✓	✓ ✓
Copy of Passport	✓	✓	✓	✓
Available High School Transcripts 2 years	✓			
Available Bachelor Transcripts		✓	✓	
Bachelor Transcripts, Available Master Transcripts				✓
Research Proposal				✓
Proof of English Proficiency B2	✓			
Proof of English Proficiency C1		✓	✓	✓
*Official Highschool Certificate + Final Transcripts	✓			
*Official Bachelor Diploma + Final Transcripts		✓	✓	
*Official Bachelor and *Master Diploma + Final Transcripts				✓

*Examples of High School certificates: National Diploma, IBDP, A levels, APs, SAT, ACT etc.

*Min. 3 Year

*Min. 2 Year



ENGLISH REQUIREMENTS

FOR BACHELOR'S

- IELTS 6.5 · No sub-score under 6
- TOEFL iBT 4.5 · Min. 4.0 in writing
- Pearson Academic 59 points
- Cambridge B2 First · min. Grade B (173)
- Duolingo English Test 125 points · No sub-scores under 110
- Exception · If the student was enrolled for min. 2 years in an International High School with IB, British or American Curriculum

FOR MASTER'S & MBA

- IELTS 7.0 · No sub-score under 6.5
- TOEFL iBT 5.0
- Pearson Academic 76 points
- Cambridge C1 Advanced · min. Grade C (180)
- Medium of Instruction · If Bachelor's degree was fully taught in English

FOR FOUNDATION

- IELTS 5.5 · No sub-score under 5
- TOEFL iBT 4.0 · No sub-score under 3.5
- Cambridge B2 first · min. Grade C (160)
- Duolingo English Test 100 points · No sub-scores under 85 points

FOR PHD

- IELTS 7-7.5 · No sub-score under 6.0
- TOEFL iBT 5.0
- MOI · If Master's degree was fully taught in English

HIGH SCHOOL DIPLOMA REQUIREMENTS FOR BACHELOR'S

IB Diploma

**Min. 24 points with
AA or AI min.
SL 4 pts / HL 3 pts.**
Direct Entry

IB Certificates =
Full Foundation Program
+ Entrance Exam

IB Career Program =
Assessed Individually

A-Levels

Min. 3 A-Levels
Direct entry with:

2 subjects from:
Language, History,
Geography, Social Sciences,
Business / Economics, Maths,
Biology, Chemistry, Physics,
Computer Science

Another subject from above
OR: Art & Design, Drama,
Music, Philosophy,
Psychology, Religious
Studies, PE

American Diploma

High School Diploma
**min. GPA 3.0 + one of the
following:**

**4 APs incl. Maths &
Language**
Direct Entry

3 APs, but
No Maths
Maths Foundation (with
Sem. 1 Courses)
No Language
Business Communication
(Before Sem. 1 Courses)
No Maths & Language
Full Foundation Program

SAT
1360or ACT 29
Direct Entry

1190+ accepted with other
qualifications

National Diploma

High School Diploma
after 12 years with
Maths & Passing Grade
Direct Entry

High School Diploma
after 12 years without
Maths & Passing Grade
Maths Foundation (with
Sem. 1 Courses)

High School Diploma
after 10 or 11 years
& Passing Grade
Full Foundation Program

Any Diploma + SAT

Any diploma +
SAT 1360 is eligible for
Direct Entry

ELIGIBLE BACHELOR'S BACKGROUNDS FOR MASTER STUDIES

MSc in Management

Business or Economic Sciences, as well as Social Sciences. The Bachelor's should have a minimum duration of three years and demonstrate aptitude for research.

MSc in International Tourism Management

Tourism or Hospitality Management, Marketing, Management Science, Technical Sciences, Geography, Planning, Sociology, Policy Sciences, Law or Economics.

MSc in Sustainable Development, Management and Policy

Environmental Sciences, Biology, Geography, Planning, Sociology, Political Science, Policy Sciences, Law, Management or Economics.

MSc in Data Science for Sustainability

Biology, Business Informatics, Environmental Sciences, Geography or Sustainability with a quantitative focus; Computer Science, Data Science, Econometrics, Physics, Software Engineering or Statistics.

Eligibility is assessed individually. Where needed, prerequisite courses may be assigned to bridge specific gaps.



DEADLINES FOR THE SPRING INTAKE

Spring Intake		Begins in February	
	Super Early Bird	Early Bird	Final Deadline
Visa Required	15 June	15 August	1 September
90 Days Visa-Free Country*	15 June	15 August	1 February
EU and Austria	15 June	15 August	1 February

We offer 2 intakes per year.
Applications open 1 year ahead of the study start.



Super Early Bird Reduction:
€2000 for the first year of studies

Early Bird Reduction:
€1000 for the first year of studies

*We recommend applying within the Visa Required Deadlines to allow more time for the student residence permit process.



DEADLINES FOR THE FALL INTAKE

Fall Intake Begin in September			
	Super Early Bird	Early Bird	Final Deadline
Visa Required	15 January	15 March	1 April
90 Days Visa-Free Country*	15 January	15 March	15 August
EU and Austria	15 January	15 March	15 August

We offer 2 intakes per year.
Applications open 1 year ahead of the study start.



Super Early Bird Reduction:
€2000 for the first year of studies

Early Bird Reduction:
€1000 for the first year of studies

*We recommend applying within the Visa Required Deadlines to allow more time for the student residence permit process.



REDUCTIONS & SCHOLARSHIPS FOR FOUNDATION & BACHELOR'S

TUITION FEE

€18000 / year for Bachelor's

€9000 for Full Foundation (1-semester)

SUPPORTING FUTURES SCHOLARSHIP

Up to 25% of the tuition fee

No separate application required.

Awards are based on:

- Academic Achievement
- Overall Applicant Profile

Guidelines:

Gpoint average (GPA)

GPA>90%: 15% of tuition

GPA>85%: 10% of tuition

GPA>80%: 5% of tuition

SAT Composite Score

1300+: 15% tuition reduction

1230-1290: 10% tuition reduction

1190-1220: 5% tuition reduction

MU 20TH ANNIVERSARY SCHOLARSHIP

20 scholarships available covering 40, 60, 80% of the tuition fee

Integrated application & scholarship process, extra documents needed prior to submission. **Students need to upload:**

- A 3-minute video introducing themselves
- A budget showcasing how they plan to fund the remaining part of the tuition & cost of living in Vienna

Awards are based on holistic assessment: Academic Potential & Motivation; Extracurricular / Professional / Community Engagement; Financial Need

Interviews are held for eligible candidates once per month with an Admissions Coordinator + two members of the Scholarship Committee.

Super Early Bird Reduction

€2000 off from the first academic year for Round 1 applicants.

Early Bird Reduction

€1000 off from the first academic year for Round 2 applicants.

Full Tuition Fee Payment Reduction

3% off the full academic tuition

Yearly Tuition Fee Payment Reduction

1,5% off the full academic tuition



REDUCTIONS & SCHOLARSHIPS FOR MASTER'S & MBA

TUITION FEE

€33000 for the full program – MBA
€16000 per year – MSc in Management
€14000 per year – All other MSc

GRADUATE EXCELLENCE SCHOLARSHIP

Up to 25% of the tuition fee for MSc programs
Up to 50% of the tuition fee for the MBA program

No separate application required.

Awards are based on:

- Academic Achievement
- Overall Applicant Profile

Guidelines:

Gpoint average (GPA)

GPA>90%: 15% of tuition

GPA>85%: 10% of tuition

GPA>80%: 5% of tuition

GMAT Score

>675: 15% tuition reduction

625-665: 10% tuition reduction

535-615: 5% tuition reduction

MU 20TH ANNIVERSARY SCHOLARSHIP

20 scholarships available covering 40, 60, 80% of the tuition fee

Integrated application & scholarship process, extra documents needed prior to submission. **Students need to upload:**

- A 3-minute video introducing themselves
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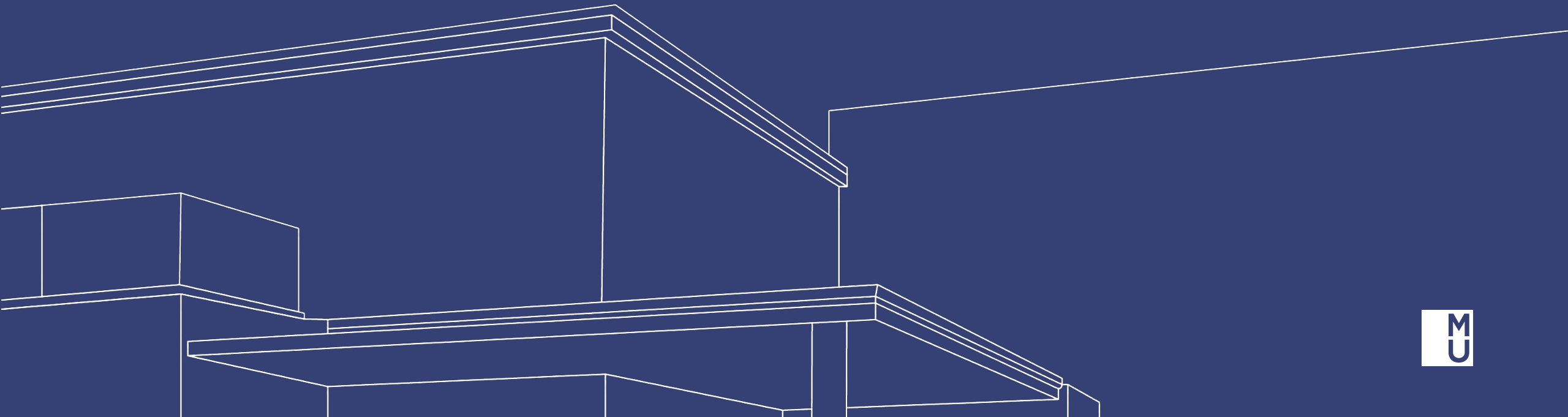
3% off the full academic tuition

Yearly Tuition Fee Payment Reduction

1,5% off the full academic tuition



END TO END SUPPORT FOR APPLICANTS



WE SUPPORT YOU & YOUR APPLICANTS



Application guidance

You or your applicants are always welcome to book a guidance call with us, a campus tour or seek more information via email

Visa & housing

We provide guidance to select housing, health insurance and prepare for the Visa application

Pre-arrival information

We send out information to students before they arrive with essential information + the option to be matched with a Buddy – a student who already studies at MU

Orientation

The first guided week on campus and in Vienna, we provide presentations, introductions to the university systems, introduction to Vienna, social activities

Student Success Hub

During the degree program students can visit the Student Success Hub with representatives from different departments available daily on campus

Alumni

Staying in touch with the community through meet ups, alumni reunion and Alumni of the Year awards



STUDENT HOUSING OPTIONS

Students can choose between dormitories and private accommodation in different locations.

CATEGORIES

- Premium
- Standard
- Economy
- Private

APPLYING

- Once enrolled, students fill out the Housing preference form and the Housing coordinator will send them suitable available options
- Apply to the preferred available option
- Some partners offer discounts for MU students

CONTRACTS

- Usually per semester or per year. Some offer more flexible contracts



PREMIUM CATEGORY



The Social Hub

- Location: Nordbahnstrasse 47, 1020 Vienna (~45 mins from MU)
- Room types: Single
- Price: €700 –900
- Discount for MU students: up to €69 per month



Milestone

- Location: Three different locations (all ~40-50 mins from MU)
- Room types: Single
- Price: €800 - 900
- Discount for MU students: 10% monthly



The FIZZ

- Location: Dresdnerstraße 107, 1200 Vienna (~45 mins from MU)
- Room types: Single & double
- Price: €600 - 800
- Discount for MU students: 5% for year long stays



PREMIUM CATEGORY

Donau Homes

- Location: Kaisermühlenstraße 12, 1220 Wien (~80 mins from MU)
- Room types: Single & double
- Price: €550 - 900
- Discount for MU students: 10% on the first rent



LUMYA Living

- Location: Favoritenstraße 224, 1100 Vienna (~70 mins from MU)
- Room types: Single
- Price: €800 - 1000
- Discount for MU students: Administrative fee waiver

STANDARD CATEGORY



STUWO

- Location: Multiple locations (all ~45 -70 mins from MU)
- Room types: Single & double
- Price: €550 - 800



ECONOMY CATEGORY



WIHAST

- Location: Multiple locations (all ~40-70 mins from MU)
- Room types: Single, double & shared apartments
- Price: €350 - 450



OeAD Student Housing

- Location: Multiple locations (all ~55-65 mins from MU)
- Room types: Single, double & shared apartments
- Price: €350 - 700

Viennabase 19

- Location: Gymnasiumstraße 85, 1190 Vienna (~30 mins from MU)
- Room types: Single & shared apartments
- Price: €450 - 750



PRIVATE HOUSING

HousingAnywhere.com

- Location: Multiple locations
- Room types: Shared flats, studios, private apartments
- Discount for MU students: 20% off the first rent



Friends in Flats

- Location: Multiple locations
- Room types: Single in shared apartments
- Discount for MU students: 5% monthly

IN-HOUSE VISA SERVICES

Eva Crnigoj Letzler

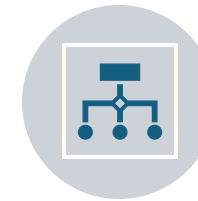
Student Accounts and
Visa Advisor
visa@modul.ac.at



Visa application end to end support



Visa appointment booking & coordination



Application follow-up:
Liaising with MA35 to expedite the review process



Direct support:
Available via MS teams, Whatsapp and Email for any inquiries



On Campus support at MU:
Assistance with address registration, student health insurance, booking appointments, and are available to students throughout the study period

If you reach out to our Visa Advisor for advice on a specific student or for general Visa questions you need clarification on, please always mention the following information: Name of the agency you are reaching out from and Name of the application you are requesting information for. Additionally, please always CC agent@modul.ac.at



REQUIREMENTS FOR THE STUDENT RESIDENCE PERMIT

COMPLETED APPLICATION FORM

Our Visa team offers help filling out the form – MS Teams meeting is proposed to new students.

VALID PASSPORT COPY

It is important the passport is renewed ahead of time, to have at least 6 months validity.

POLICE CLEARANCE CERTIFICATE

Issued within the last 3 months, legalized and officially translated.

CONFIRMATION OF ADMISSION FROM AN AUSTRIAN HIGHER EDUCATION INSTITUTION

Documents are issued by MODUL UNIVERSITY upon completion of application and payment.

PROOF OF ACCOMMODATION

Accommodation must be reserved ahead of time for minimum of 3 months from the start of studies. A rental contract or dormitory agreement must be presented.

PROOF OF SUFFICIENT FINANCIAL MEANS

Can be shown with providing a bank statement with enough funds on personal bank account or as a declaration of liability, issued by the students' sponsor (only if sponsor is EU resident).

DECLARATION OF REGULAR FINANCIAL OBLIGATIONS

e.g. loans, maintenance payments.

PROOF OF LEGAL GUARDIAN

In case of Under-18 at the time of application

Only for students from countries required to have a visa to enter Austria

VISA D REQUIREMENTS

AFTER STUDENT RESIDENCE PERMIT APPROVAL

Students are OFFICIALLY INVITED to apply for their Visa D by the Austrian Embassy. Some applicants can apply directly with the Austrian Embassy, others with the pertaining VFS Global center.

DURATION

Visa D process can take anywhere from 2 – 6 weeks, depending on the country.

REQUIREMENTS

- Email invitation from the Austrian Embassy
- Travel health insurance - insurance cover of at least 30,000 Euro, including guarantee to cover possible recovery and repatriation costs and costs for treatment of the COVID-19 disease; the insurance must be valid in the whole Schengen area
- Flight, bus or train reservation
- Might have to present proof of sufficient financial means, origin of funds, proof of acceptance by an Austrian Educational Institution again

BENEFITS FOR STUDENT RESIDENCY PERMIT HOLDERS

WORK UP TO 20H/ WEEK

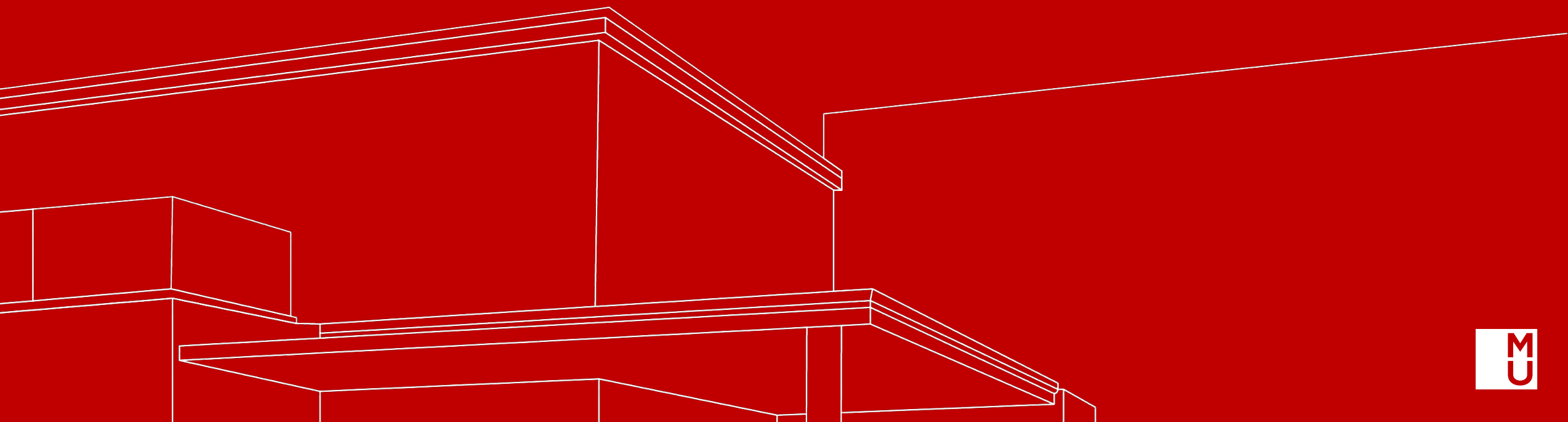
The Austrian law allows students who are living in Austria on a student residency permit to work up to 20h/week.

1 YEAR STAY BACK

Once students graduate, the Austrian law allows them to stay in Austria for up to 1 year while looking for work.



STAY IN TOUCH



RESOURCES



Book a call or
campus visit for
your student



Register a student
for a virtual or in-
person event



Find all your agent
resources on the MU
Hub



IT ALWAYS SEEMS
IMPOSSIBLE
UNTIL IT'S DONE.

agent@modul.ac.at

