

A Truly Global Experience

With Career-Driven Education In English



School of Tourism and
Service Management

School of International
Management

School of Applied
Data Science

School of Sustainability,
Governance and Methods

Research Center of New
Media Technology

Vienna Institute of Global
Studies

INSPIRE.
EDUCATE.
GROW.



Undergraduate Programs

Foundation Program in Business or Technology

1 semester

BSc in International Management

3 years, 180 ects

BSc in International Management with Professional Experience

3.5 years, 210 ects

BSc in Human Resource Management*

3 years, 180 ects

BA in International Relations and Sustainability

3 years, 180 ects

BSc in Applied Data Science

3 years, 180 ects

BBA in Tourism and Hospitality Management

3 years, 180 ects

BBA in Tourism, Hotel Management and Operations

4 years, 240 ects

Graduate Programs

MSc in Management

2 years, 120 ects

MSc in International Tourism Management

2 years, 120 ects

MSc in Sustainable Development, Management and Policy

2 years, 120 ects

MSc in Data Science for Sustainability

2 years, 120 ects

MBA Master in Business Administration

1.5 years, 90 ects

PhD in Business and Socioeconomic Sciences

4 years, 240 ects



THE MU EXPERIENCE

Student-Centered, Always!

Strong Focus on Integration and Employability

Housing:

We help you find a home away from home. Partners' prices start from €400 per month, with locations across Vienna.

Visa Services:

Our dedicated team offers tailored, step-by-step support with document preparation, appointment scheduling and more.

International students can work for **20 hours per week** and stay back in Austria for 1 year after graduation.

Orientation:

One week can be life-changing! Meet future friends as well as learn all you need to know to make studies at MU a success.

Mentoring:

Advice is on hand throughout the academic journey.

Careers & Internships:

Start-up nights, career fairs, professional headshots and coaching, just to name a few of the opportunities MU students have.



Sustainability and Entrepreneurship

Sustainability represents an integral part of our curriculum and research agenda, and is also reflected in the daily work flow on campus.

Entrepreneurship is encouraged in all our programs and activities. Students are supported in testing their business ideas through our Yearly Accelerator Program and applied projects.

An International Experience Beyond MU

2 degrees in 4 years in Vienna and in Hong Kong

Our BBA in Tourism and Hospitality Management offers the option to complete 2 degrees in 4 years in cooperation with **The School of Tourism Management** at the **Hong Kong Polytechnic University**.

3 years in Vienna and 1 year in New York

Our BBA in Tourism, Hotel Management and Operations includes the opportunity to complete one year of studies in New York at the **New York City College of Technology**.



Exchange Semester

Our university offers all students the option of studying for one semester abroad.



Our network of partner universities extends over Europe, Asia, USA, Central and South America.

ACADEMIC EXCELLENCE

Global Recognition

Accreditations

Modul University is fully accredited by the **Agency for Quality Assurance and Accreditation Austria**, the official body of the Austrian Federal Ministry of Education, Science and Research.

MU's tourism programs are also **TedQual certified** by UN Tourism. Our MSc in International Tourism Management is the only MSc in Austria with the TedQual recognition.

Graduates can pursue further study or global careers with their diploma.



Admission Requirements

We accept students from across the world with various educational backgrounds who have studied national diplomas, or international curriculums, such as the IB. Candidates who do not meet the standard entry requirements may still apply and be offered a 1-semester Foundation Program. All applications are submitted online.

UNDERGRADUATE PROGRAMS

- High School Diploma
- High School Transcripts
- Motivation Letter
- Curriculum Vitae
- English Certificate Level B2

IELTS 6.5, TOEFL IBT 79, Cambridge FCE min. B, Pearson Academic 59

GRADUATE PROGRAMS *

- Bachelor Diploma
- Bachelor Transcripts
- Motivation Letter
- 2 Recommendation Letters
- Curriculum Vitae
- English Certificate Level C1
- 3 Years Work Experience (MBA)

IELTS 7, TOEFL IBT 95, Cambridge CAE min. C, Pearson Academic 76

→ Open Year-Round

Apply up to 1 year before your start date

→ Quick Decisions

Acceptance decisions made weekly

→ Flexible Start

2 Intakes: September or February

→ Tuition fees

Start from €8000 per semester, scholarships available

Deadlines



Financial Info



* PhD Admission also requires: Research Proposal & Master's Diploma

Download your Program's Digital Brochure

Video Testimonials

Bachelor's Programs



MSc, MBA & PhD Programs



Izzamaya Sayre Lama,
BBA in Tourism and
Hospitality

Unwavering Support

"I discovered Modul through a close friend, and its program aligned with my passion for event planning. Although leaving Hong Kong and coming to Europe was challenging, as it meant being away from my family for the first time and experiencing a new continent, I have received a huge amount of support from the university staff. Their encouragement has fuelled my motivation to excel academically. I really like Modul's student events, organized trips, approachable lecturers and staff, the study areas, and the view of Vienna. I am immensely grateful to everyone who has supported me on this transformative journey, as their constant support has significantly enhanced my experience at Modul University."



Hanna Oberhauser,
BBA Alumna
MSc in Management

Lifelong friendships with people from diverse backgrounds

"During my time there, I gained knowledge across various relevant fields, enjoyed the class sizes, engaged in direct face-to-face discussions with professors, and benefited from a competent and supportive faculty. I joined a student club. I took advantage of MU's tutoring services when courses became difficult, completed an internship at a prestigious international luxury company, and forged lifelong friendships with people from diverse backgrounds, some of whom I had the pleasure of visiting on the other side of the world. My learning journey gave me the confidence to begin my own events business, while also working in a marketing role."

Modul University Vienna

Am Kahlenberg
1190 Vienna, Austria

Contact

recruitment@modul.ac.at
+43 1 9280742020

Connect

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  modul university

Discover Modul University Vienna

International Private University

Modul University Vienna is an international private university based in one of the world's most liveable cities, with all programs taught in English. Modul University has been acknowledged for over 100 years of industry leading education, and since 2007 it has offered an organization for research and higher education in tourism, sustainable development, new media technology, public governance, business and management programs.



Our campus

Nestled atop the picturesque Kahlenberg hill in Vienna's 19th district, our university campus seamlessly combines academic excellence with recreational opportunities.

Each day, students enjoy the stunning panoramic view of Vienna and the surrounding vineyards. Our campus boasts modern classrooms, project rooms, student areas, library, coffee stations, and a cafeteria with a terrace.

Students can engage in various leisure pursuits, from admiring the old church's architecture and sampling local cuisine at nearby bistros or restaurants, to unwinding in vineyards and keeping active at the adventure park, public pool, or numerous hiking trails.



Scan to go on a
virtual walk through
our campus

Our Top Student Regions Include:

Central Europe, Eastern Europe and Balkans,
Central Asia & South-East Asia

>75

Nationalities

80%

Seminar based
classes, with max.
30 students

70%

International
student body