

BE THERE: Inspire. Educate. Grow.



Postgraduate Programs

MSc in Management

MSc in International Tourism Management

MSc in Sustainable Development, Management and Policy

MSc in Data Science for Sustainability

Master of Business Administration (MBA)

PhD in Business and Socioeconomic Sciences



**Study
in English
in Vienna**

Get in Touch with MU

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**MODUL
UNIVERSITY**

PRIVATE UNIVERSITY VIENNA

www.modul.ac.at

Applying to MU and Financing Studies

Admission Requirements

Our holistic admission approach requires students to submit documents via our online portal and participate in an online interview in English. We accept students from across the world with various educational backgrounds. To be eligible for a Master of Science program, applicants must hold a Bachelor's degree with a minimum duration of three years.

- **Bachelor Diploma & Bachelor Transcripts**
- **Motivation Letter & Curriculum Vitae**
- **2 Recommendation Letters**
- **English Certificate Level C1**
- **Proof of work experience** (optional for MSc, 3 years mandatory for MBA)

IELTS 7, TOEFL iBT 95, Cambridge min. C, Pearson PTE Academic 76

PhD applicants additionally require a Master's diploma & transcripts and a research proposal. Examples of previous research is optional.

Scholarships

Graduate Academic Excellence

Receive **up to 25% off tuition** (avg €1,750 per semester). No separate application required, available to all students. Rewarding outstanding academic achievement and engagement.

MU 20th Anniversary Scholarship

Receive **40%, 60% or 80% off tuition** through one of 20 competitive scholarships available to all students. No separate application; however, additional supporting documents are required for consideration. Awards are based on a holistic assessment, with particular emphasis on financial need, alongside academic achievement and overall applicant profile.



Scan the QR code to learn more about Scholarships and Grants at MU

Applying to MU

→ Open Year-Round

Apply up to 1 year before your start date

→ Quick Decisions

Application reviewed and decisions made weekly

→ Flexible Start

Two Intakes: September and February

→ Tuition fees

Start from € 7000 / semester, scholarships available

Check the admission deadlines and financial info by scanning the QR or visit **modul.ac.at**

Deadlines



Financial Info



MU is Student-Centered, Always!

From day one, we're here to support your journey, with services for visa, housing, careers, social life, well-being, and more.



Dedicated Housing Support

Our Housing Coordinator will gather your preferences and recommend housing options in Vienna that fit your needs.



Embassy Appointments

MU can request appointments on behalf of students.



Documents Check & Visa Tracking

Health insurance, visa documents, offer guidance, and track visa expiry to ensure timely extensions.

MSc & MBA Highlights

Enrichment Opportunities

Choose enrichment courses taught by industry experts. These can also earn you a Specialization Certificate upon graduation.

Industry Excellence Program

Top-performing MSc students may be selected for mentoring by senior industry professionals.

Internships (Optional) - Does not include MBA

Internships aren't required, but you can take them for credit by replacing some enrichment courses.

Weekly Schedule

→ MSc: Monday - Wednesday

MSc students can work up to 25h/ week

→ MBA: Saturday & Sunday

MBA students can work full-time

→ Specialization Courses: Thursday - Friday

Only 6 times during the program

Visa Students:

Eligible third-country students may be granted an employment permit for up to 20 hours per week.

Mentoring



IDEC and Open Office

Our teams provide support and guidance for mental health topics, integration, academic struggles and much more.



Innovation Nights

MU supports aspiring entrepreneurs through Innovation Nights and other events designed to inspire new ideas, connections and business development.



Career Services

Plan for your future - Attend career fairs, get advice on job search strategies and find opportunities for professional development & career growth.

Student Services

Our student services team make your experience unforgettable - from Orientation Week to social events, cultural activities, student clubs and trips.





Master of Business Administration (MBA)

🕒 1.5 years, 90 ECTS

Invest in Yourself

This MBA program focuses on **strategic analysis, interdisciplinary skills, value-based management, and critical thinking**. Choose your own path through enrichment courses that can lead to a designated Specialization.

Accelerate your career, transition to new industries, or launch your own business.

Program Highlights



Leadership and Entrepreneurship

Managing People, Teams & Organizations, Project Management, Negotiation & Dispute Resolution Evaluation, Conflict Management



Business Strategy & Analysis

Business Analytics, Data Collection & Analysis, Managerial Economics



Marketing & Innovation

Marketing Management, Artificial Intelligence and other Transformational Information Technologies, Competitive Analysis & Strategy



Financial and Information Systems

Financial Management & Reporting, Information Systems Management

Career Opportunities

- Sustainable Business Development
- Digital Marketing
- Hotel & Real Estate Management
- Consulting
- Entrepreneurship



The MBA has enriched my managerial and strategic skills, broadened my professional network, and opened new career opportunities. It has enhanced my preparation for leadership roles and provided me with practical tools to tackle global challenges.

Luca Danova, MBA graduate, 2023



Graduate with an additional Specialization Certificate in:



Digital Marketing



Innovation and Experience Design for Tourism



Entrepreneurship, Innovation and Leadership



Sustainable Management and Policy

MSc in Management

🕒 2 years, 120 ECTS

Strategic Leadership

Business intelligence, sustainability, new media, and economics all shape the future of **global business**. If you aspire to work in managerial positions involving advanced decision making, MSc Management will prepare you to tackle opportunities and challenges. You will gain a **global perspective** thanks to our international staff and student body.

Program Highlights



Leadership

Business Ethics, Organizational Social Psychology and Leadership



Managerial Perspectives

Corporate Financial Management, Business Strategy and Market Simulation, Artificial Intelligence and Information Management Strategies, Environmental Management and Sustainability



Economics

Advanced Economics, Micro-economics of Competitiveness (MOC), Advanced Data Analysis & Decision Making



Applied Business Expertise

Internship or Industry Excellence Mentoring Program

Career Opportunities

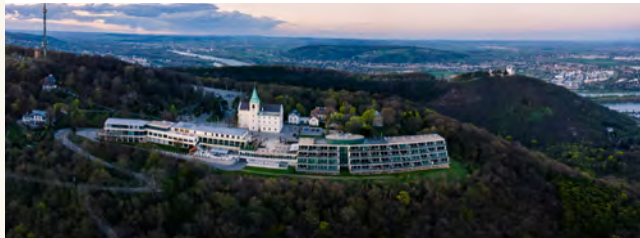
- Business Developer
- Marketing Executive
- Change Management Consultant
- Senior Project Manager
- Executive Director

MU has been a member of the MOC Affiliate Network of Harvard Business School (HBS) since 2022. In this program, you will study the MOC course, developed by the Institute for Strategy & Competitiveness at HBS.



Shape the future with an MSc in Management: a program where personal growth meets global business acumen. Learn about leadership, sustainability, and ethics, and choose from cutting edge specializations and custom internships.

Horst Treiblmaier, Full Professor, Head of the School of International Management



Graduate with an additional Specialization Certificate in:



Digital Marketing



Entrepreneurship, Innovation and Leadership



Sustainable Management and Policy



Innovation and Experience Design for Tourism



Tourism and Service Management



Data Science



MSc in International Tourism Management

🕒 2 years, 120 ECTS

Shape the Future of Global Tourism

This master's program, certified by TedQual, equips you to thrive in the global tourism industry. Explore topics like **experience design** and **smart cities** while honing **leadership skills** for **hospitality**, **tourism marketing**, **planning**, and **policy**.

Program Highlights



Managerial Perspectives in Tourism & Hospitality

International Destination Management, Service Quality Management, Tourism Business Project



Economics for Tourism & Hospitality

Tourism Economics and Finance, Microeconomics of Competitiveness (MOC), Advanced Data Analysis, Environmental Management and Sustainability



Tourism Marketing

Tourism Marketing, Artificial Intelligence and Information Management Strategies, Tourist Behavior



Applied Hospitality Expertise

Internship or Industry Excellence Mentoring Program

Career Opportunities

- Hospitality Business Development
- Director of Destination Management
- Tourism Board Marketing Manager
- Service Designer
- Tourism Policy Advisor
- Hospitality E-Commerce Manager

Microeconomics of Competitiveness

An affiliate network of
The Institute for Strategy & Competitiveness
at Harvard Business School

MU has been a member of the MOC Affiliate Network of Harvard Business School (HBS) since 2022. In this program, you will study the MOC course, developed by the Institute for Strategy & Competitiveness at HBS.



Graduates of the MSc in International Tourism Management program are ready for leadership positions in the tourism industry. The program combines a sound theoretical basis with substantive opportunities for industry immersion, thus the perfect program to accelerate your career.

Astrid Dickinger, Full Professor, Head of the School of Tourism and Service Management



Graduate with an additional Specialization Certificate in:



Digital Marketing



Entrepreneurship,
Innovation
and Leadership



Data Science



Innovation and
Experience Design
for Tourism



Sustainable
Management
and Policy



The analytical skills which I learned at MU have helped me a lot in my day-to-day job. The solid foundation in communication taught me logical thinking and how to hold discussions with senior management teams. It was a great experience to be a part of MU culture!”

Tayita Youngcharoen, Thailand





MSc in Data Science for Sustainability

🕒 2 years, 120 ECTS

Revolutionize the Future with Sustainable Data Science

This program addresses global environmental concerns by equipping students with the quantitative skills and knowledge to **manage complex sustainability challenges** using data-driven solutions.

Program Highlights



Data Science

Information Search, Retrieval & Visualization, Computational Modeling, Machine Learning, Econometric Methods & Applications



Sustainability

Sustainability & Economic Development, Measuring & Assessing Sustainability, Modeling Sustainability Systems



Research Design and Methods

Research Design & Methods in Practice



Applied Business Expertise

Internship or Industry Excellence Mentoring Program

Career Opportunities

- (Sustainability) Data Scientist
- Sustainability Analytics Manager
- Sustainability Analyst/Expert
- Data Analytics Expert
- Global Sustainability Reporting Manager



MU fosters not only technical excellence and its application, but also responsible and human-centered perspectives on AI and Data Science in teaching and research.

Ingo Frommholz, Professor and Head of the School of Applied Data Science



Graduate with an additional Specialization Certificate in:



Digital Marketing



Entrepreneurship, Innovation and Leadership



Sustainable Management and Policy



MSc in Sustainable Development, Management and Policy

🕒 2 years, 120 ECTS

Leading the Sustainability Transition

This program prepares future professionals to address global sustainability challenges by designing and implementing strategies in response to and anticipation of societal, economic, and environmental issues. It equips you for leadership roles across public, private, and non-profit sectors.

Program Highlights



Leadership and Policy

Organizational Social Psychology and Leadership, Public Policy Analysis and Evaluation



Managerial Perspectives

Environmental Management & Sustainability, Conflict Management



Economics and Sustainable Development

Ecological Economics, Applications of Economics for the Environment, Environmental Sciences, Systems and Energy Studies, Principles of Sustainability and Economic Development



Applied Expertise

Internship or Industry Excellence Mentoring Program

Career Opportunities

- Environmental Protection Specialist
- Sustainability Reporting Specialist
- Corporate Sustainability Manager
- Renewable Energy Policy Specialist
- International Development Consultant



The study program offers insights into the interconnected environmental, social, and economic systems and equips you with the knowledge and skills needed for the ongoing sustainability transition.

Sabine Sedlacek, Associate Professor,
Head of the School of Sustainability,
Governance and Methods



Graduate with an additional Specialization Certificate in:



Data Science



Entrepreneurship,
Innovation
and Leadership



Sustainable
Management
and Policy



Innovation and
Experience Design
for Tourism



Tourism
and Service
Management



PhD in Business and Socioeconomic Sciences

🕒 4 years, 240 ECTS

Ignite your passion for discovery

Join our full-time program that prepares you for conducting pioneering research in your area of specialization. The program encourages active participation in **teaching, research, publication, and conference activities** throughout.

Program Highlights



Science Theory

Philosophy of science & logic of social science research as cornerstones for scientific inquiry



Research Methods

Research design & methodological training of quantitative & qualitative techniques



Research Seminars

Customized courses on theories of the field to advance the discipline



Research Communication and Collaboration

Opportunities for exchanging insights on publishing, conference presentations, scientific writing, pedagogical training & teaching experience

Complete your doctoral studies in one of the following concentrations:

- Marketing
- Sustainable Development
- Public Governance
- Information Systems
- Service Management
- Tourism and Leisure Science



My time at Modul University Vienna was pivotal in my professional development as a researcher and Assistant Professor. MU's research seminars equipped me with the necessary skills to conduct rigorous independent research.

Gaukhar Chekembayeva, PhD graduate



Route to your Doctorate:

Preliminary Exam

Foundation coursework/examination in philosophy of science and research methods.

Dissertation Proposal

Submission of a research proposal and formation of a PhD committee.

PhD Thesis

Core component of the PhD.

Dissertation Defense

Oral presentation and examination of the completed dissertation.

Why the MU PhD?

MU is a research-oriented university with excellent infrastructure and excellent infrastructure and rigorous research training for aspiring scholars and researchers.

With individual coaching in a supportive environment, you will make valuable connections to facilitate your academic growth and career development.



Application Deadlines

Fall Application Deadlines

(start September)

I am an EU / EEA citizen or resident

Super Early Bird: **15 January**

Early Bird: **15 March**

Final Deadline: **15 August**

I have 90 days visa free entry to Austria

Super Early Bird: **15 January**

Early Bird: **15 March**

Final Deadline: **15 August**

I need a visa to study in Austria and reside outside of the EU

Super Early Bird: **15 January**

Early Bird: **15 March**

Final Deadline: **1 April**

Spring Application Deadlines

(start February)

I am an EU / EEA citizen or resident

Super Early Bird: **15 June**

Early Bird: **15 August**

Final Deadline: **1 February**

I have 90 days visa free entry to Austria

Super Early Bird: **15 June**

Early Bird: **15 August**

Final Deadline: **1 February**

I need a visa to study in Austria and reside outside of the EU

Super Early Bird: **15 June**

Early Bird: **15 August**

Final Deadline: **1 September**

Super Early Bird - €2000 (€1000 per semester) | Early Bird €1000 (€500 per semester)

For the Future You Deserve

Discover your potential at Modul University Vienna. We are committed to delivering academically rigorous, industry-relevant education in a student-centered environment.

Through interdisciplinary learning, personalized mentorship, and an international campus culture, we inspire our students to go beyond their limits - developing the resilience, adaptability, and purpose-driven mindset needed for a sustainable future.

Launch Your Career with MU Vienna

As a Master's student at Modul University Vienna, you'll be equipped with the knowledge and skills to develop the knowledge, skills and professional network to advance your career across a range of fields. We assist in your journey by:

- **Hosting events** to connect with alumni
- Providing opportunities to **network with partners**
- Creating opportunities to showcase ideas, exchange perspectives and connect with others through Innovation Nights.
- Organizing **guest lectures** and **industry exposure**

The Industry Excellence Program

The Industry Excellence Program pairs top MSc students with senior representatives of Austrian and international companies for insights in your chosen field. Over the course of two semesters, you will be mentored by a senior-level manager to learn first-hand how management decisions are made in the modern business environment. The experience is highly individualized and tailored to each student's professional goals.



Global Recognition

Our degrees are internationally recognized, accredited by **AQ Austria**, the official body of the Austrian Federal Ministry of Education, Science and Research.

The **UN Tourism TedQual Certification** is an internationally recognized quality certification for tourism education, assessing academic quality, curriculum, faculty, student experience, management and industry relevance. Modul University Vienna's tourism programs have been TedQual-certified since 2012.



Truly Global Experience

We are one of the most international campuses in Austria, with over 70% international students.



English Taught

All teaching, events and services are carried out in English. No need for German proficiency.



Student-Centered, Always

Mentors for life. Small classes, accessible faculty and personal mentorship ensure each student is supported and inspired to grow.



Top City to Live and Study

#10 Best Student City (QS 2026) and #2 in the Global Liveability Index (EIU 2026)

Find Out More

Meet MU



Explore our Campus



Data accurate as of September 2026

