

Master in Business Administration (MBA)

🕒 1.5 years, 90 ECTS

Invest in Yourself

This MBA program focuses on strategic analysis, interdisciplinary skills, value-based management, and critical thinking. Choose your own path through enrichment courses that can lead to a designated Specialization.

Accelerate your career, transition to new industries, or launch your own business.

Program Highlights



Leadership and Entrepreneurship

Managing People, Teams & Organizations, Project Management, Negotiation & Dispute Resolution Evaluation, Conflict Management



Business Strategy and Analysis

Business Analytics, Data Collection & Analysis, Managerial Economics



Marketing & Innovation

Marketing Management in the Digital Age, Social Media Intelligence, Competitive Analysis & Strategy



Financial and Information Systems

Financial Management & Reporting, Information Systems Management, Mentoring Program

Career Opportunities

We aim to **transform futures**. Our graduates play their part.

- European Policy
- Sustainable Business Development
- Digital Marketing
- Hotel & Real Estate Management
- Consulting
- Entrepreneurship



“The MBA has enriched my managerial and strategic skills, broadened my professional network, and opened new career opportunities. This program has enhanced my preparation for leadership roles and provided me with practical tools to tackle global challenges.”

Luca Danova MBA graduate, 2023

Why the MU MBA?

Research & Practice Combined

Learn from lecturers who are both research and industry leaders, resulting in an integrated and applied approach to teaching.

Flexibility

Study part-time, balancing work and studies.

Pre-Module Phase (2 weeks to 1 month)

Working independently with provided course material to familiarize yourself with the subject.

In-Class Phase (2-4 days in a row)

In class seminars involving interactive lectures as well as group projects and assignments.

Post-Module Phase (2 weeks)

Working individually or in a group on a final assignment or project.

Graduate with an additional Specialization Certificate in:



Digital marketing



Entrepreneurship, Innovation and Leadership



Innovation and Experience Design for Tourism



Sustainable Management and Policy

Inspire. Educate. Grow.

modul.ac.at
recruitment@modul.ac.at

MODUL
UNIVERSITY
PRIVATE UNIVERSITY VIENNA

Discover Your Potential

Discover your potential at Modul University Vienna, where we are dedicated to nurturing students like you with a focus on sustainability, entrepreneurship, and innovation. Join our **international community** and be part of a university that **embraces change**, promotes **global understanding** and **social justice**.

With over a century of educational excellence, Modul stands for freedom of scientific thought, teaching, and equal opportunity, ensuring you receive a **world-class education** in a world-class city.

Admission And Tuition

Scan the QR codes to view deadlines, scholarships and more

Admissions
& Deadlines



Tuitions &
Scholarships



Admission Requirements

- CV
- Letter of Motivation (1 A4 page)
- Bachelor's Degree (min. of 3 years)
- Two letters of Recommendation (from academic sources)
- A min. of 3 years of professional experience in a responsible position
- Proof of English proficiency level C1.
- Admission Interview

Applying To MU

→ Open Year-Round:

Apply up to 1 year
before your start date

→ Quick Decisions:

Admission decisions
within 1 week

→ Weekly Reviews:

Applications
reviewed weekly

→ Flexible Start:

2 Intakes: September
or February



Tuition Fee for the Academic Year 2026/2027

€11.000/semester



Reductions, Grants & Scholarships available

Up to 40%



Global Community

We are one of the most international campuses in Austria, with over 70% international students.



English Taught

All teaching, events and services are carried out in English. No need for German proficiency.



Small Classes

We focus on mentoring & offer intimate class settings of 10-20 students.



Best Quality of Living

Our campus is located in Vienna, ranked as the best city for quality of living by Mercer & The Economist Intelligence Unit.

Find Out More

Meet MU



Explore our
Campus

