BE THERE: Inspire. Educate. Grow.

Bachelor Programs

BBA in Tourism, Hotel Management and Operations

BBA in Tourism and Hospitality Management

BSc in Applied Data Science

BSc in International Management

BSc in Human Resources Management

BA in International Relations and Sustainability

Get in Touch with MU

recruitment@modul.ac.at | +43 1 9280742020

MODUL UNIVERSITY
PRIVATE UNIVERSITY VIENNA

www.modul.ac.at

Applying to MU and Financing Studies

Admission Requirements

Our holistic admission approach requires students to submit documents via our online portal and participate in an online interview in English. We accept students from across the world with various educational backgrounds. Candidates who do not meet the standard entry requirements may still apply and be offered a 1-semester Foundation Program.

Bachelor Programs

- **High School Diploma**
- **High School Transcripts**
- **Motivation Letter**
- **Curriculum Vitae**
- **English Certificate Level B2**

IELTS 6.5, TOEFL iBT 4.5, Cambridge B2 First min. B 173, Pearson Academic 59, Duolingo English Test (DET) 125

Scholarships

Supporting Futures Scholarship

Receive up to **25% off tuition** (€2,250 per semester). No separate application required, available to all students. Rewarding outstanding academic achievement and engagement.

MU 20th Anniversary Scholarship

Receive **40%, 60% or 80% off tuition** through one of 20 competitive scholarships available to all students. No separate application; however, additional supporting documents are required for consideration. Awards are based on a holistic assessment, with particular emphasis on financial need, alongside academic achievement and overall applicant profile.

Scan the QR code to learn more about Scholarships and Grants at MU

Applying to MU

→ Open Year-Round

Apply up to 1 year before your start date

→ Quick Decisions

Admission decisions are made weekly.

→ Flexible Start

Two intakes per year: September and February

→ Tuition fees

Start from € 9000 / semester, scholarships available

Check the admission deadlines and financial info by scanning the QR or visit **modul.ac.at**

Deadlines

Financial Info

Student-Centered Services

MU is Student-Centered, Always!

From day one, we're here to support your journey, with services for visa, housing, careers, social life, well-being, and more.

All-Round Support

Receive Housing Support

Once admitted, our Housing Coordinator will send you a form to gather your preferences and recommend housing options in Vienna that fit your budget and needs.

Embassy Appointments

MU can request appointments on behalf of students at their local Austrian Embassy and in Vienna.

Document Review & Visa Tracking

We help with health insurance, review visa documents, offer guidance, and track visa expiry to ensure timely extensions.

Mentoring

IDEC and Open Office

Our teams provide support and guidance for mental health topics, integration, academic struggles and much more.

Buddy Program

Our peer guidance program helps new students settle in, providing advice and support from experienced peers.

Career Services

Plan for your future - get advice on choosing a career and effective job search strategies.

Student Services

Our Student Services team makes your experience unforgettable - from Orientation Week to social events, cultural activities, student clubs and trips.

BBA in Tourism, Hotel Management and Operations

4 years, 240 ECTS

Dive into the World of Hotel Management

Tailored for students passionate about the international hotel industry, this program offers in-depth training, including a year focused on practical experience in culinary arts, service, and hotel operations. This program equips you with comprehensive knowledge of hotel operations and hospitality, alongside valuable business administration and advanced leadership skills.

Program Highlights

Hospitality Operations Practical Skills
Culinary Arts, Food & Beverage / Restaurant & Service Management

Business Administration
Economics, Marketing, Innovation, Financial Management and Analysis, HR, Project Management

Industry Immersion
960 hours of Internship

Thesis or Practical Consultancy Lab

Career Opportunities

- Property Development Manager
- Luxury Real Estate Manager
- Hotel Business Development
- Corporate Branding
- Finance and Revenue Manager
- VP for Hospitality

The fantastic student projects, often in collaboration with leading companies or hotels, provided practical experience that has been invaluable in my current career.

Felix Fuhrken, Alumnus 2022, Assistant Housekeeping Manager, Mandarin Oriental Hotel Group

Develop Your Tourism and Hospitality Management Expertise

Tourism Management and Development

Strategic Destination Management; Smart Tourism Ecosystems; Crisis Management and Resilience; Culture, Tourism and Creative Economy; Tourism and Society; Transportation and Mobility in Tourism.

OR

Hospitality Management

Hotel Management and Operations; F&B Management and Cost Controlling; Hotel Asset Management and Development Strategies; Revenue Management.

Extension Program

BBA in Tourism, Hotel Management and Operations: New York City Extension

4 years, 240 ECTS: 1 year in New York City & 3 years in Vienna

Exceptional Tourism Experiences

Choosing the New York version of our four-year BBA program allows you to immerse yourself in one of the world's top tourist destinations, gaining first-hand experience in staging exceptional tourism experiences. You will join the CUNY Hospitality Management Department at the New York City College of Technology, enjoying the unique lifestyle of Brooklyn.

CUNY THE CITY UNIVERSITY OF NEW YORK

Key Learnings

Business Administration
Economics, Marketing, Innovation, Financial Management, HR

1 Year of Practical Skills in New York
Culinary Arts, Food Safety, Facilities Design & Property Management, Dining Room Operations, Lodging Operations Management Executive Housekeeping Principles

Industry Immersion
960 hours of Internship

Thesis or Practical Consultancy Lab

Choose Your Area of Specialization

Tourism Management and Development

Strategic Destination Management; Smart Tourism Ecosystems; Crisis Management and Resilience; Culture, Tourism and Creative Economy; Tourism and Society; Transportation and Mobility in Tourism.

OR

Hospitality Management

Hotel Management and Operations; F&B Management and Cost Controlling; Hotel Asset Management and Development Strategies; Revenue Management.

Extra Requirements

→ Fall intake students will spend their entire second academic year in New York City, while Spring intake students will spend their second and third semesters there.

→ Students receive support to find housing in NYC and apply for a visa.

→ An additional fee of €3,200 applies for the year spent in New York City

BBA in Tourism and Hospitality Management

3 years, 180 ECTS

Shaping the Tourism Industry

The tourism industry is ever-evolving and needs dynamic, responsive, problem-solving people to stay ahead. Through our practical program you will learn impact analysis and forecasting for tourism and events, crisis management and resilience, and more. Whether you choose to specialize in tourism management and development or hospitality management, you will be ready to respond and make an impact.

Program Highlights

Business Administration
Economics, Marketing, Innovation, Financial Management and Analysis, Human Resources

Industry Immersion
960 hours of Internship

Expert Skills
Specialization in Tourism Management and Development or Hospitality Management

Career Opportunities

- Destination Manager
- Chief Experience Officer
- Experience Designer
- Visitor Services Manager
- Corporate Communication and PR
- Market Analyst
- Events and Project Manager
- Business Development

Hanna Oberhauser,
Senior Community Manager, Bitpanda

The program offered me the chance to complete an internship at a prestigious international luxury company, Do&Co, and now I am leading my own events company aside from my role in digital marketing.

MU is ranked #51–100 globally for Hospitality & Leisure Management in the QS World University Rankings by Subject 2026.

Choose Your Area of Specialization

Tourism Management and Development

Strategic Destination Management; Smart Tourism Ecosystems; Crisis Management and Resilience; Culture, Tourism and Creative Economy; Tourism and Society; Transportation and Mobility in Tourism.

OR

Hospitality Management

Hotel Management and Operations; F&B Management and Cost Controlling; Hotel Asset Management and Development Strategies; Revenue Management.

Extension Program

BBA & BSc Mobility Agreement: Hong Kong Mobility Program

4 years, 2 Bachelor Degrees in Vienna & Hong Kong, 240 ECTS

Two Bachelor's Degrees in Just Four Years

Enrolling in the BBA/BSc Mobility Agreement is a unique opportunity to earn two bachelor's degrees in just four years. You will benefit from Modul's century-long expertise in Vienna's tourism sector, alongside the prestige of studying at an institution recognized by the Shanghai Ranking as one of the best globally for Hospitality and Tourism Management.

THE HONG KONG POLYTECHNIC UNIVERSITY
香港理工大學

Key Learnings

2 years in Vienna

Business Administration Expertise
Accounting, Economics, Marketing, HR, Hospitality Business Analysis, CSR

Industry Immersion
960 hours of Internship in Vienna or abroad

2 years in Hong Kong

Advanced Skills in Tourism & Hospitality
Smart Service Design, Hotel Industry Analytics, AI, Tourism Economics & Policy

Language Skills
Beginner Communication in Chinese

"The School of Hotel and Tourism Management is the leader in tourism and hospitality in Asia. We are proud to be part of this international partnership and to accompany our students on their way to becoming successful global leaders.

Karl Wöber, MU Founder, President and Rector

Choose Your Area of Specialization

- Smart Tourism & Hospitality
- Event & Experience Management
- Hotel Management

BSc in Applied Data Science

3 years, 180 ECTS

Data-Driven Decision Making Begins Here

This program empowers you with cutting-edge skills in big **data analytics**, **coding**, and **AI**, alongside a robust foundation in **business** and **project management**.

Key Learnings

Statistical & Coding Skills

Mathematics & Statistics, Applied Linear Algebra, R, Python, SQL

Data Science Expertise

Algorithms & Data Structures, Database Management & Design, Foundations of AI

Managerial Competences

Project & Change Management, Entrepreneurship, Innovation & Business Planning

Capstone Project

650 hour professional project with Professional Development Course and Project Report.

Career Opportunities

We aim to **transform futures**. Our graduates play their part.

- Data Analyst
- Business Intelligence Developer
- AI Specialist
- Machine Learning Specialist
- Marketing Analyst
- Agile Project Manager
- Consultant

I did my Capstone at KPMG Austria in Data & Analytics for Audit. The practical courses at MU, such as Database Management and Project & Change Management, really prepared me most for the experience of working in a big company and having relevant skills.

Clarissa Wölfer, Alumna 2025
Junior Associate in Tech Consulting, PwC

Explore Your Interests With Enrichment Courses

Every student completes two enrichment courses:

- **Quantum Computing for Data Science**
- **Data Science for Business**

BSc in International Management

BSc in International Manage-
3 years, 180 ECTS

BSc in International Management with Professional Experience (Internship Included)
3.5 years, 210 ECTS

Global Leadership Starts Here

In this program you will practice **critical thinking** and **decision-making** skills and get **prepared to lead** and innovate in any business environment.

Key Learnings

The path to building your international management expertise

Business Expertise
Accounting, Finance, Law, Economics, Entrepreneurship

Global Competence
Globalization, Marketing, Organizational Behavior

Analytical Skills
Approaches to Management, Critical Thinking, Statistics

Learning by Doing
Applied Projects, Internship Opportunity

Career Opportunities

We aim to **transform futures**. Our graduates play their part.

- Business Development
- Management Consulting
- HR & Talent Management
- Financial Analyst
- Entrepreneur
- PR & Communications Manager
- Margeting & Project Manager
- Supply Chain Manager

> **The focus on real-world applications and case studies allowed me to seamlessly transition into the consulting industry.**

Julia Pulai, Alumna 2023, Management Consulting Analyst, Accenture

Choose Your Area of Specialization

You can choose from different enrichment courses or complete a full specialization certificate in your final year.

- Advanced International Management
- Entrepreneurship & Leadership
- Programming & Data Science
- Business Psychology
- International Marketing
- Sustainable Innovation
- International Banking and Finance

BSc in Human Resources Management

3 years, 180 ECTS

Transform HR Management with Business Psychology

Learn to apply **business psychology concepts** and **frameworks** to identify and address **workplace challenges**, **resolve conflicts**, **manage organizational culture** and implement change effectively.

Program Highlights

Psychology

Occupational & Social Psychology
Change Management

Principles of Science

Applied Assessment Methods in Psychology, Research Design

Communication Skills

Business Communication,
Critical Thinking, Problem Solving

Internship

(900 hours)

Career Opportunities

We aim to **transform futures**.
Our graduates play their part.

- HR Manager
- Organizational Development Manager
- Talent Manager
- Consumer Behavior Analyst
- Sales and Marketing Analyst
- Change Management Specialist
- Employee Relations Manager
- Training and Development Specialist

Jason L. Stienmetz,
Dean for Undergraduate Degree Programs

At MU, we believe in creating a community where students and faculty support each other, and that supportive environment is central to the HR program. We aim to shape future HR professionals who are not only skilled in traditional HR functions but also equipped to navigate the complexities of diversity, equity, and inclusion in the workplace.

Choose Your Enrichment Courses

Artificial Intelligence Applications for Human Resources Management

Entrepreneurial Innovation

BA in International Relations and Sustainability

3 years, 180 ECTS

Become an Expert in International Relations and Sustainability

Acquire the necessary skills for a career in **diplomacy, international organizations**, or **public affairs**, while deepening your understanding of the **societal and political dimension of sustainability**.

Program Highlights

- **International Relations**
- **Law and Governance**
- **Political Science**
- **Environmental Studies**
- **Economic Development**
- **Advanced Experience**
  Internship or Enrichment Courses

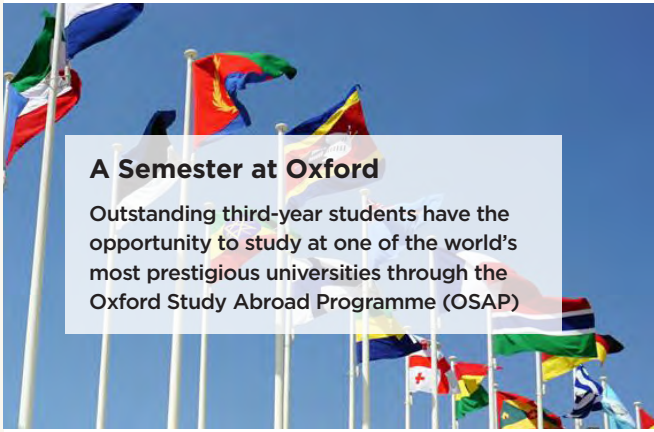
Career Opportunities

We aim to **transform futures**.
Our graduates play their part.

- International Relations Coordinator
- Program Coordinator
- Public Affairs Consultant
- Global Governance Specialist
- Human Rights Advocate
- Political Affairs Consultant
- International Policy Analyst
- Policy Advisor
- Conflict Resolution Specialist

Klára Székely,
Current Student

Studying International Relations and Sustainability at MU has been a diverse and rewarding experience. The newly offered program combines humanitarian and political subjects, such as EU law, international security, sustainable development, and ethics, with analytical courses like mathematics and statistics.



A Semester at Oxford

Outstanding third-year students have the opportunity to study at one of the world's most prestigious universities through the Oxford Study Abroad Programme (OSAP)

Tailor your degree your way

Complete a 650-hour Internship to enhance your professional experience

OR

Write a thesis and take two enrichment courses that ignite your passions to deepen your knowledge.

The Time of Your Life for the Future You Deserve

At Modul University Vienna, we are committed to delivering academically rigorous and industry-relevant education in a student-centered environment.

Through interdisciplinary learning, personalized mentorship, and an international campus culture, we inspire our students to go beyond their limits - developing the resilience, adaptability, and purpose-driven mindset needed for a sustainable future.

Fall Application Deadlines (start September)

→ **I am an EU / EEA citizen or resident**

→ **I have 90 days visa free entry to Austria**

Super Early Bird: **15 January**
Early Bird: **15 March**
Final Deadline: **15 August**

→ **I need a visa to study in Austria and reside outside of the EU**

Super Early Bird: **15 January**
Early Bird: **15 March**
Final Deadline: **1 April**

Spring Application Deadlines (start February)

→ **I am an EU / EEA citizen or resident**

→ **I have 90 days visa free entry to Austria**

Super Early Bird: **15 June**
Early Bird: **15 August**
Final Deadline: **1 February**

→ **I need a visa to study in Austria and reside outside of the EU**

Super Early Bird: **15 June**
Early Bird: **15 August**
Final Deadline: **1 September**

☆ **Super Early Bird Discount - €2000**
Early Bird Discount - €1000

☆ Tuition fee discounts and scholarship availability are higher in earlier application rounds.

Global Recognition

Our degrees are internationally recognized, accredited by **AQ Austria**, the official body of the Austrian Federal Ministry of Education, Science and Research.

The **UN Tourism TedQual Certification** is an internationally recognized quality certification for tourism education, assessing academic quality, curriculum, faculty, student experience, management and industry relevance. Modul University Vienna's tourism programs have been TedQual-certified since 2012.

Why MU?

Truly Global Experience

We are one of the most international campuses in Austria, with over 70% international student body.

English Taught

All teaching, events and services are carried out in English. No need for German proficiency.

Student-Centered, Always

Mentors for life. Small classes, accessible faculty and personal mentorship ensure each student is supported and inspired to grow.

Top City to Live and Study

Top 10 student city (QS 2025) and #2 for quality of living (Mercer 2025) worldwide.

Meet MU

Our Campus

Data accurate as of September 2026