

Asking TourMIS

Al example

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Austria Tourism / Tourism Research





Model Context Protocol

The missing standard for AI integration





What is MCP?

MCP is an open source protocol that enables the seamless integration of AI apps and agents with tools and data services



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REST API in Web Development

Connects web applications to data and services

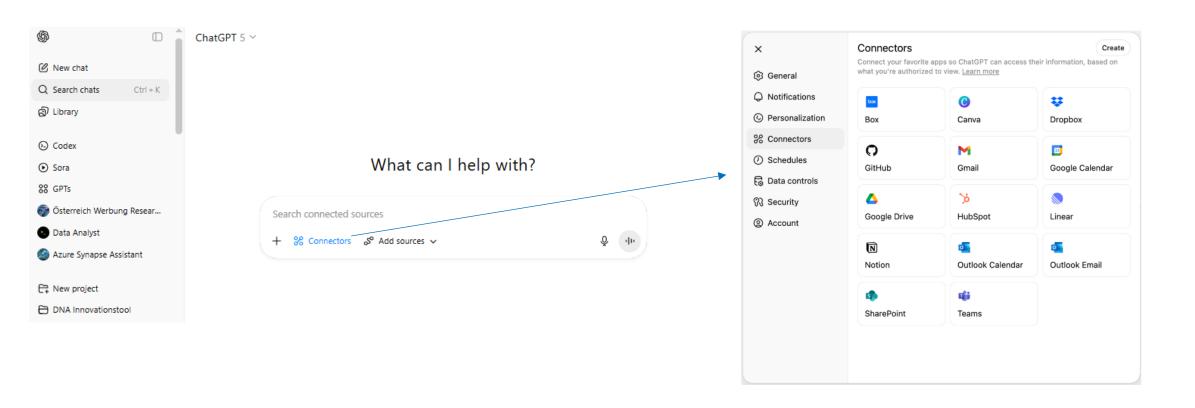
MCP in AI Ecosystem

Connects Al applications to data and services



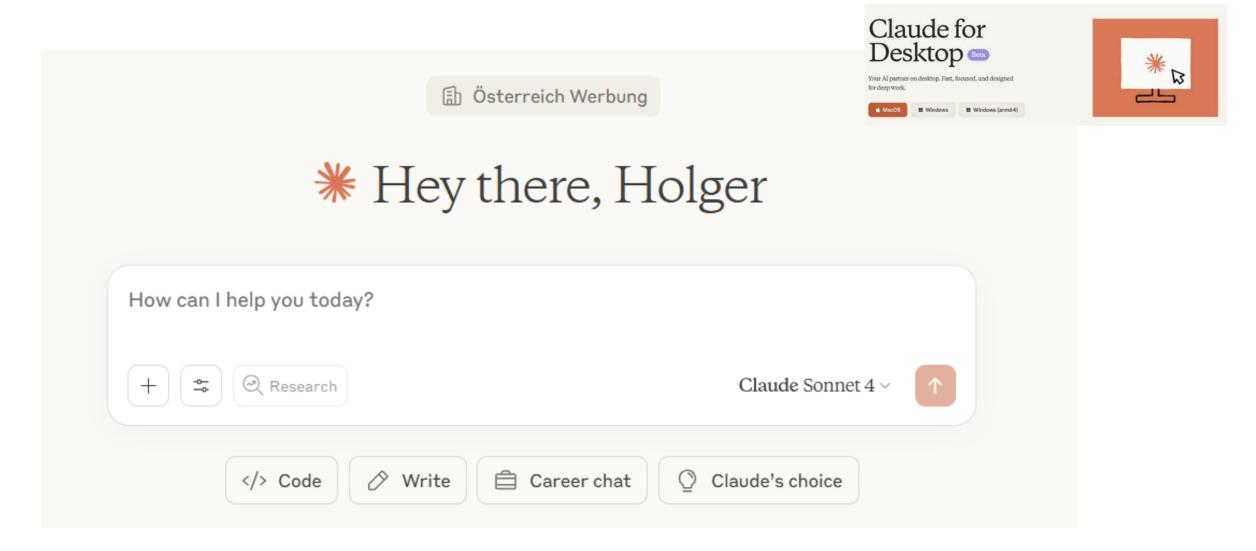
What is MCP?

You probably tried it already maybe without knowing





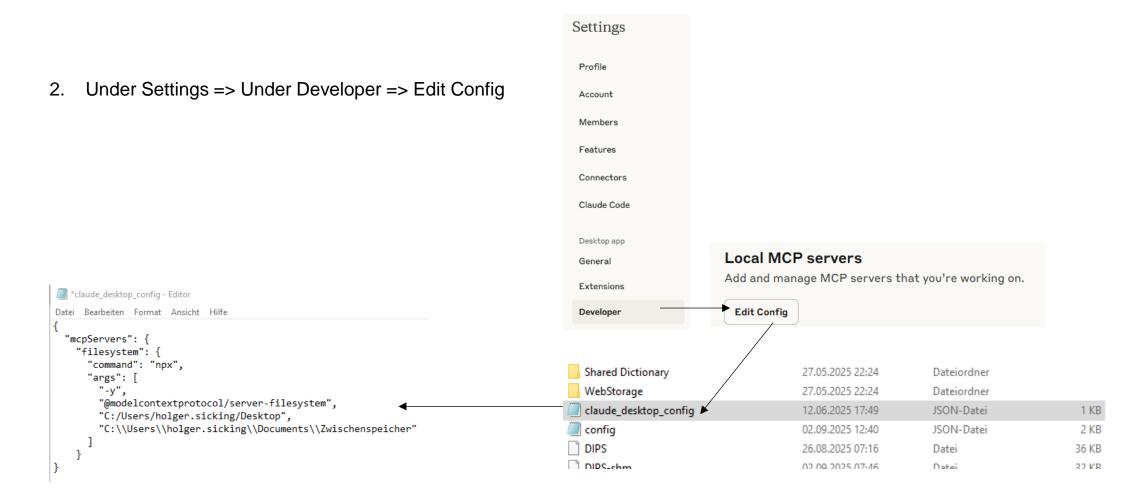
What have I been doing?





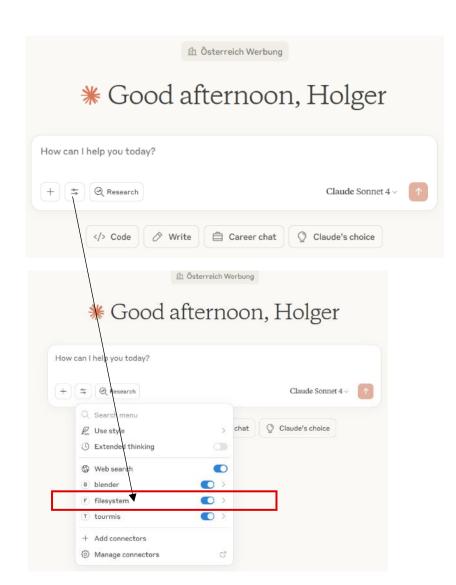
Started Simple: accessing local files

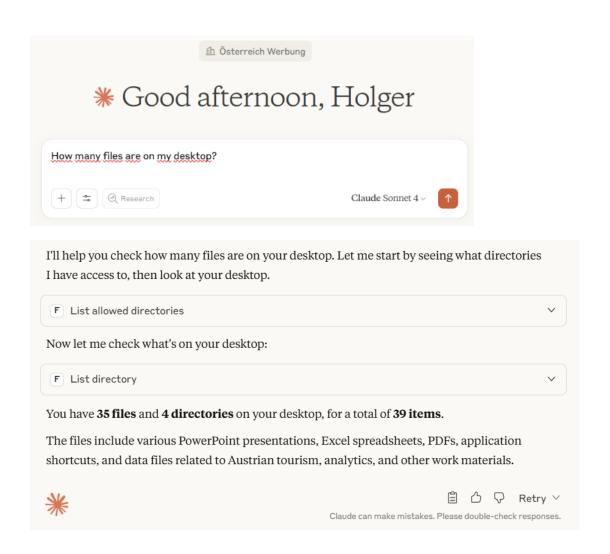
1. Installing Node.js on computer as it is needed for most MCP Servers => nodejs.org (JavaScript Environment)





Started Simple: accessing local files

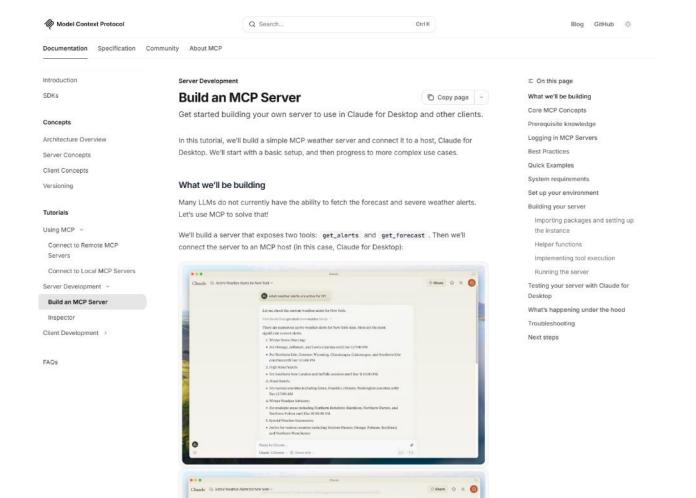






And now: TourMIS – Build your own MCP Server

Anthropic has a good documentation, you could also just ask Claude:

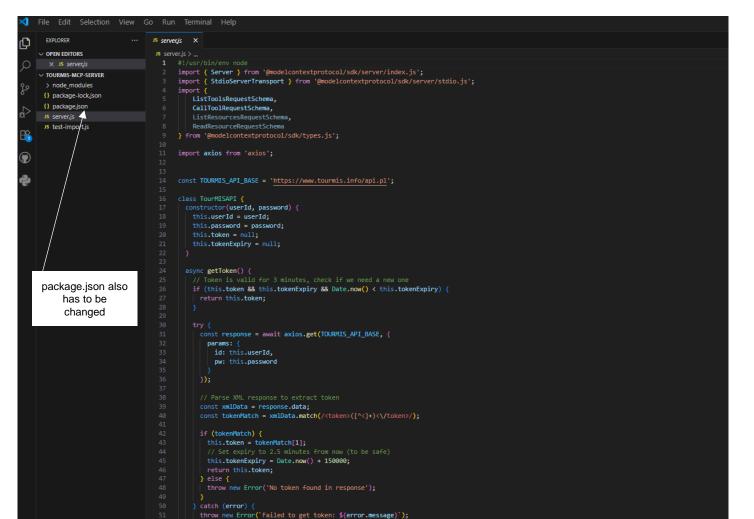






TourMIS – Building my own MCP Server

Programming a server.js Code:



TourMIS API Integration

- Handles authentication with TourMIS using user credentials
- Manages API tokens (which expire every 3 minutes) with automatic renewal
- Makes HTTP requests to retrieve tourism data in XML format

MCP Server Implementation

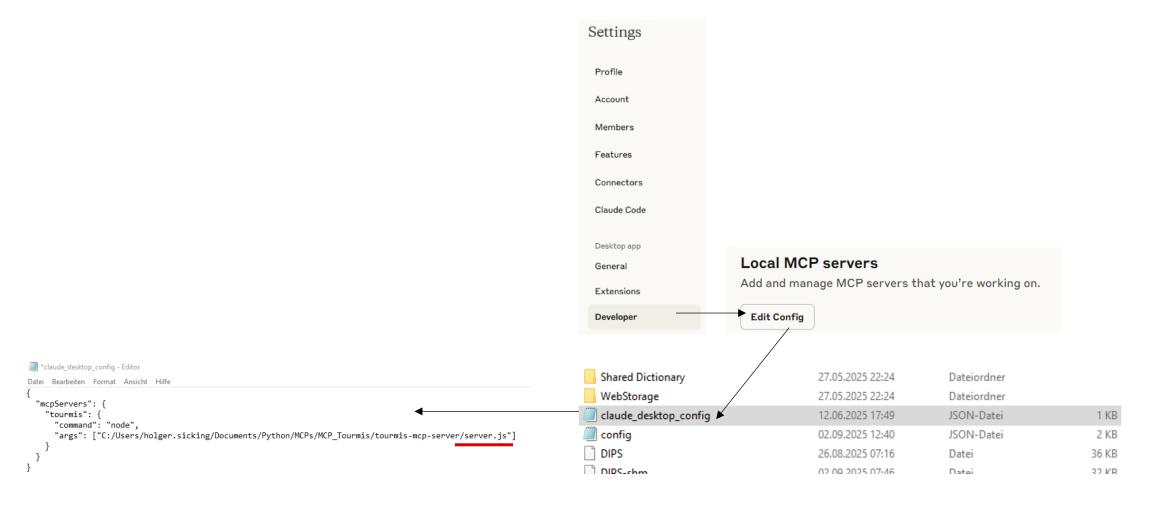
- Exposes four main tools that can be called by MCP clients:
 - set_credentials
 - get_tourism_data
 - get labels
 - get multiple destinations

Data Query Capabilities

- Retrieve tourism statistics by destination (cities/regions)
- Filter by content type (bed nights, arrivals, etc.)
- Specify market/country of origin for tourists
- Choose time periods (annual, monthly, seasonal)
- Support multiple years and year ranges



Connect it to Claude





Done

* Good afternoon, Holger

What is the total number of overnights and arrivals in Austria in the calender year 2024?



Claude Sonnet 4 V





HS What is the total number of overnights and arrivals in Austria in the calender year 2024?

I'll help you get the tourism data for Austria in 2024. Let me query the TourMIS database to find the total number of overnights (bednights) and arrivals.

T Get tourism data

I need to set up the TourMIS credentials first to access the tourism data. However, I don't have access to the login credentials for the TourMIS database.

To get the total number of overnights and arrivals in Austria for 2024, you would need to:

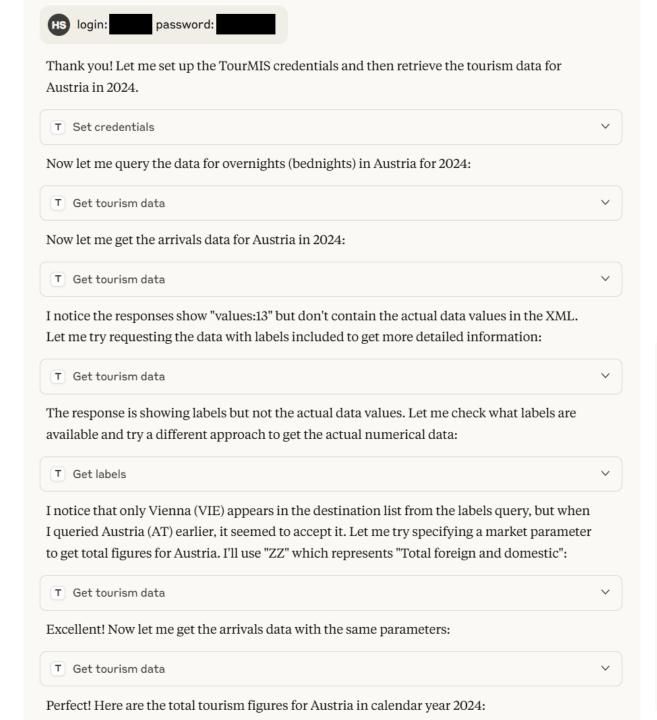
- 1. Provide TourMIS login credentials (user ID and password)
- 2. Then I can query the database for:
 - NG (bednights/overnights in hotels)
 - **AG** (arrivals in hotels)
 - For destination AT (Austria)
 - For year 2024

If you have TourMIS access credentials, please share them and I'll retrieve the data for you. Alternatively, if you're looking for this information from other sources, I'd recommend checking Austria's official tourism statistics from Statistics Austria (Statistik Austria) or the Austrian National Tourist Office.











Austria Tourism Statistics 2024

Total Overnights (Bednights): 92,004,899

• This represents stays in hotels and similar establishments

Total Arrivals: 32,960,729

• This represents guest arrivals at hotels and similar establishments

These figures include both domestic and international tourists (market code "ZZ" = Total foreign and domestic). The data shows Austria had a very strong tourism year in 2024, with nearly 92 million overnight stays and almost 33 million arrivals.

The monthly breakdown shows typical seasonal patterns, with peak tourism months being July and August for both overnights and arrivals, and lower activity in the winter months (November through April).





Make a table with the development of overnights from Germany at hotels and similar establishments in Tyrol in summer season (May to October) from summer 2019 to summer 2024. Compare it to Salzburg.



Claude Sonnet 4 v



I'll help you create a table comparing overnight stays from Germany at hotels and similar establishments in Tyrol vs Salzburg for the summer seasons (May-October) from 2019 to 2024. Let me gather this tourism data for you.

First, I need to set up access to the TourMIS database and then retrieve the data for both regions.

Get labels V
Get labels >

Now let me get the overnight data for Germany (DE) in Tyrol (TI) and Salzburg (SA) for the summer seasons from 2019-2024. I'll need to retrieve the data for the May-October period for each year.

T Get tourism data	~
T Get tourism data	~

Now let me calculate the summer season totals (May-October) for both regions and create the comparison table:

German Overnight Stays: Tyrol vs Salzburg Summer Seasons 2019-2024 Document



View analysis 🗸

I've created a comprehensive comparison table showing the development of overnight stays from Germany at hotels and similar establishments in Tyrol versus Salzburg for the summer seasons (May-October) from 2019 to 2024.

Key findings:

Analyzed data

- 1. Tyrol dominates: Consistently attracts about twice as many German overnight stays as Salzburg, with an advantage ranging from 2.3 to 3.9 million additional stays.
- 2. COVID-19 impact: Both regions were heavily affected in 2020, with Tyrol experiencing a sharper decline (-30.6%) compared to Salzburg (-22.6%).
- 3. Strong recovery: 2021 saw remarkable rebounds for both regions, with Tyrol showing particularly strong growth (+45.3%).
- 4. Peak performance: Both regions reached the peak in 2022, followed by slight declines in



German Overnight Stays in Hotels and Similar **Establishments**

Summer Season Comparison: Tyrol vs Salzburg (May - October)

Year	Tyrol	YoY Growth	Salzburg	YoY Growth	Tyrol Advantage
2019	7,187,022	-	3,463,191	-	+3,723,831
2020	4,987,185	-30.6%	2,679,876	-22.6%	+2,307,309
2021	7,247,268	+45.3%	3,454,581	+28.9%	+3,792,687
2022	7,596,033	+4.8%	3,662,636	+6.0%	+3,933,397
2023	7,253,725	-4.5%	3,638,604	-0.7%	+3,615,121
2024	7,237,138	-0.2%	3,562,747	-2.1%	+3,674,391

Key Insights

Volume Comparison:

- · Tyrol consistently attracts approximately twice as many German overnight stays as Salzburg during summer seasons
- Tyrol's advantage ranges from 2.3 million (2020) to 3.9 million (2022) additional overnight

COVID-19 Impact (2020):

- · Both regions experienced significant declines: Tyrol (-30.6%), Salzburg (-22.6%)
- · Salzburg showed more resilience during the pandemic year

Recovery Pattern (2021-2022):

- · Both regions showed strong recovery in 2021, with Tyrol bouncing back more dramatically (+45.3% vs +28.9%)
- · 2022 showed continued growth for both regions

Recent Trends (2023-2024):

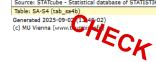
- · Both regions have experienced slight declines in recent years
- · Tyrol: -4.5% (2023), -0.2% (2024)
- · Salzburg: -0.7% (2023), -2.1% (2024)

Peak Performance:

- · Tyrol: Peak in 2022 with 7.6 million overnight stays
- · Salzburg: Peak in 2022 with 3.7 million overnight stays

Source: TourMIS Database - Overnight stays from Germany in hotels and similar establishments during summer season (May-October)

📙 1000 0.0% 👯 🐫 🛂 🚻 Austria - Nights and arrivals - Seasonal data SA-S4: 1 destination and 1 market Content: Bednights Accommodation: Hotels and similar establishments Destination: Tirol Market/origin: Germany Period: Summer 2019 - 2024 Bednights Period absolute Summer 2019 7.187.022 Summer 2020 4.987.185 -30,6 Summer 2021 7,247,268 45,3 Summer 2022 7.596.033 4,8 Summer 2023 7.253.725 -4,5 Summer 2024 7.237.138 Source: STATcube - Statistical database of STATISTIK AUSTRIA



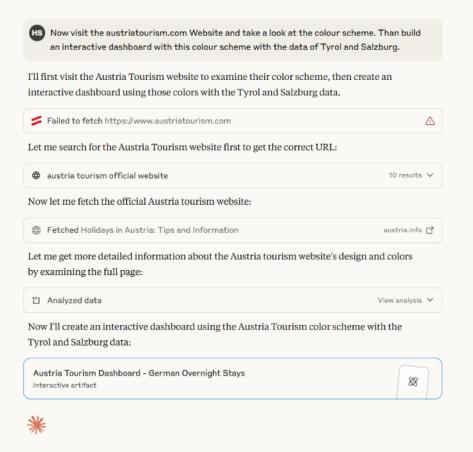
Now visit the austriatourism.com Website and take a look at the colour scheme. Than build an interactive dashboard with this colour scheme with the data of Tyrol and Salzburg.



⇒ Research

Claude Sonnet 4 V





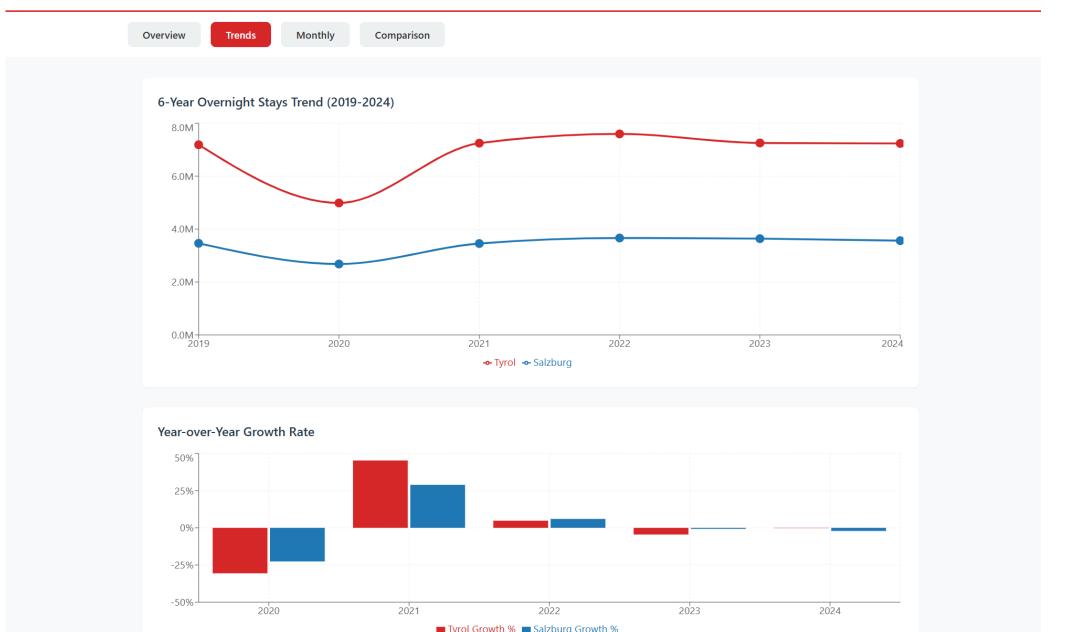


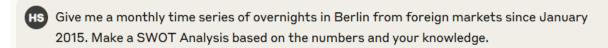
```
dark: '#2c3e50',
                           // Dark blue-gray
  success: '#2ca02c',
                          // Green
  text: '#3333333',
                          // Dark gray text
  lightGray: '#ecf0f1', // Very light gray
  white: '#ffffff'
                          // Pure white
};
// Data
const data = [
 { year: '2019', tyrol: 7187022, salzburg: 3463191, tyrolGrowth: 0, salzburgGrowth: 0},
 { year: '2020', tyrol: 4987185, salzburg: 2679876, tyrolGrowth: -30.6, salzburgGrowth: -22.6 },
  { year: '2021', tyrol: 7247268, salzburg: 3454581, tyrolGrowth: 45.3, salzburgGrowth: 28.9 },
  { year: '2022', tyrol: 7596033, salzburg: 3662636, tyrolGrowth: 4.8, salzburgGrowth: 6.0 },
  { year: '2023', tyrol: 7253725, salzburg: 3638604, tyrolGrowth: -4.5, salzburgGrowth: -0.7 },
 { year: '2024', tyrol: 7237138, salzburg: 3562747, tyrolGrowth: -0.2, salzburgGrowth: -2.1 }
];
const monthlyData = {
  '2024': [
    { month: 'May', tyrol: 759408, salzburg: 388945 },
    { month: 'Jun', tyrol: 985870, salzburg: 476050 },
    { month: 'Jul', tyrol: 1459194, salzburg: 738692 },
    { month: 'Aug', tyrol: 1837365, salzburg: 953307 },
    { month: 'Sep', tyrol: 1273482, salzburg: 573482 },
    { month: 'Oct', tyrol: 921819, salzburg: 432271 }
  '2023': [
   { month: 'May', tyrol: 602749, salzburg: 314883 },
    { month: 'Jun', tyrol: 1161948, salzburg: 595010 },
    { month: 'Jul', tyrol: 1491107, salzburg: 765321 },
    { month: 'Aug', tyrol: 1809406, salzburg: 934048 },
    { month: 'Sep', tyrol: 1327542, salzburg: 615347 },
    { month: 'Oct', tyrol: 860973, salzburg: 413995 }
};
const formatNumber = (num) \Rightarrow \{
 return num.toLocaleString('en-US');
};
```

Austria Tourism Analytics

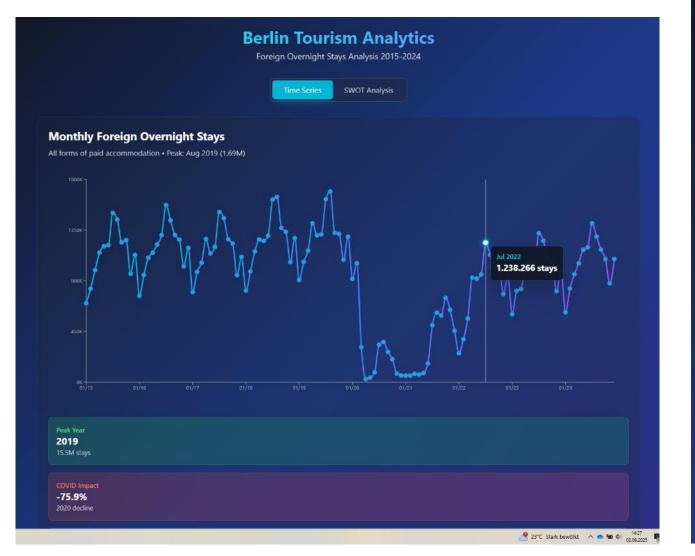
German Overnight Stays • Summer Season (May-October) • Hotels & Similar Establishments







Make the monthly data as a cool, futuristic line graph. The SWOT Analyse please visually appealing (only key points / phrases is sufficient).





	roreign Overnight Si	ays Analysis 2015-2024
	Time Series	SWO1 Analysis
Strengths		
Cultural Powerhouse		Vibrant Nightlife
Rich History		Transport Hub
Cost Competitive		Year-round Appeal
✓ Weaknesses		
Slow Recovery (82.5%)		Summer Dependency
Winter Softness		Language Barriers
Competition from Munich		Stagnant Growth
✓ Opportunities		
2.7M Stay Gap		Pent-up Demand
MICE Tourism		Alternative Accommodation
Sustainability Focus		Digital Nomads
△ Threats		
Geopolitical Risks		Eastern EU Tensions
Economic Uncertainty		Prague/Vienna Competition
Climate Change		Over-tourism Risks

To be continued...

If you want to program yourself:
my code
https://github.com/holgersicking/tourmis-mcpserver-anto

Notice: You will need to be accepted for API-Usage (Login + PW) bei TourMIS