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Why Study at MU?

All courses taught in **English**

**Business-oriented** education

Start your studies in **spring or fall**

**Foreign language** classes included in the tuition

**Small class sizes** and a **personalized teaching approach**

An **academic advisor** for every student

**Exchange semester** at one of our partner universities in Asia, Europe, North America, or South America

Ranked in the **world’s 25 top performing universities** in top-cited publications (multirank.eu 2018)

MU at a glance

- **1:20** faculty : student ratio
- **700** partner companies worldwide
- **1** Vienna’s rank in quality of living 2009-2019
- **70** nationalities represented on campus

ALL COURSES TAUGHT IN ENGLISH

Modul University Vienna is widely considered as Austria’s leading international private university and is owned by the Vienna Chamber of Commerce and Industry, the largest provider of private education in Austria. The university is located in beautiful Vienna, Austria, the world’s number one city for quality of living 2009-2018, and is ranked in the world’s 25 top performing universities in top-cited publications.

The Modul brand stands for more than 100 years of excellence in education. Founded in 1908, Modul College is the tourism school with the longest tradition in tourism and hospitality education worldwide. Modul University Vienna offers **cutting-edge education** in the areas of international management, entrepreneurship, digital marketing, tourism, event and hotel management, and sustainable development.

STUDY AT AUSTRIA’S LEADING INTERNATIONAL UNIVERSITY
STUDY IN THE WORLD’S BEST CITY

VIENNA: COSMOPOLITAN CHARM IN THE HEART OF EUROPE

VIENNA WAS SELECTED AS THE TOP CITY FOR QUALITY OF LIFE BY MERCER CONSULTING, 2009 - 2019

- Modern world city
  Population of more than 1.7 million people

- Global business hub
  Home to a UN headquarters and international companies

- Cultural & historical highlights
  Thousands of attractions, festivals, performances, and events

- Nature on your doorstep
  More than 50% of the city is covered in green space

- Excellent public transport
  Affordable €150 per year for students under 26

- 1,300 km of bike lanes
  Ride your way through bicycle-friendly Vienna

- Fascinating sport opportunities
  Skiing, swimming, sailing, hiking, climbing, team sports...

- Wine capital of the world
  Only capital city producing significant amounts of wine within the city limits

- Extensive sharing economy
  Rent a car, bike or scooter with your smartphone
Bachelor Programs

Entrepreneurship & Governance
Event Management
Hotel Management
Hotel Management & Operations
Interactive Marketing
International Management
Tourism Management
Entrepreneurial activities take place within a wider institutional environment, in which a range of public, private and societal institutions progressively shape the economy and society.

**CAREER OPPORTUNITIES**

**SEMESTER 1**
- Marketing & Consumer Behavior
- Accounting & Management Control I
- Math & Statistics I
- Critical Thinking & Problem Solving
- Advanced Business Communication
- Sustainability Literacy for Business

**SEMESTER 2**
- Organizational Behavior & CSR
- Accounting & Management Control II
- Math & Statistics II
- Microeconomics
- Academic Writing
- Principles of Business Law

**SEMESTER 3**
- HR Management & Management Development
- Financial Management & Investment Planning
- Macroeconomics
- New Media & e-Business Applications
- Project Management
- Research Design

**SEMESTER 4**
- Ethics in International Management
- Economic Geography
- Operations Research
- International Economics
- Latest Trends in International Management
- Philosophy of Science

**SEMESTER 5**
- Marketing Research & Empirical Project
- Supply Chain Management
- The Start-Up Ecosystem*
- Entrepreneurial Innovation*
- Bachelor Thesis

**SEMESTER 6**
- Entrepreneurship, Innovation & Business Planning
- Strategic Planning
- Leadership and Power*
- Financing New Ventures*
- Bachelor Thesis

*enrichment courses are subject to change

"I am proud to be part of a university that offers such a width of cultures. MU encourages seeking knowledge as well as personal growth, and the 'family' climate is really one of a kind compared to other universities*".

Daniel Mittheis, Austria
Student in Entrepreneurship & Governance
CAREER OPPORTUNITIES

**EVENT MANAGEMENT**

**6 semesters**
(3 years)

**180 ECTS Points**

**Bachelor of Business Administration in Tourism and Hospitality Management with a specialization in Event Management**

**BUILD A SOLID FOUNDATION IN BUSINESS AND MANAGEMENT**
In your first year of studies, you will learn the fundamentals of modern business practices. Introductory courses in financial management, business administration, human resource management, marketing, economics, and European business law prepare you for advanced subjects and your future career.

**UPGRADE YOUR PROFESSIONAL SKILLS**
Successful business requires great communication — further courses will enhance your ability to convey your business ideas and research findings in a professional way. You will boost your communication and presentation skills, improve your academic writing, and further your personal development and networking aptitude. To keep up in the ever-changing business environment, you will learn the key concepts and principles of problem solving, critical thinking, decision making, creativity, and teamwork.

**DESIGN, DEVELOP AND STAGE INNOVATIVE AND SUCCESSFUL EVENTS**
The specialization in Event Management will equip you with the necessary skills and knowledge to design, deliver and assess dynamic events such as concerts, festivals, conferences, conventions and exhibitions. The courses cover the entire events cycle: from the inception of an idea or concept to how to make it happen including professional project management, through the staging phase of an event, to finally evaluating its success in the post-event assessment and critical impact analysis.

**SEMESTER 1**
- Marketing & Consumer Behavior
- Accounting & Management Control I
- Math & Statistics I
- Critical Thinking & Problem Solving
- Advanced Business Communication
- Sustainability Literacy for Business

**SEMESTER 2**
- Organizational Behavior & CSR
- Accounting & Management Control II
- Math & Statistics II
- Microeconomics
- Academic Writing
- Principles of Business Law

**SEMESTER 3**
- HR Management & Management Development
- Financial Management & Investment Planning
- Macroeconomics
- New Media & e-Business Applications
- Tourism & Hospitality Business Analysis
- Internship Preparatory Course

**SEMESTER 4**
- Entrepreneurship, Innovation & Business Planning
- Designing Experiences*
- Event Impact Analysis*
- Events Capstone Project*
- Bachelor Thesis

**SEMESTER 5**
- Marketing Research & Empirical Project
- Service Operations Management
- Latest Trends in Tourism, Hospitality & Events
- Business, Sports and Culture Events*
- Event Operations*
- Project Management*

**SEMESTER 6**
- Entrepreneurship, Innovation & Business Planning
- Designing Experiences*
- Event Impact Analysis*
- Events Capstone Project*
- Bachelor Thesis

* enrichment courses are subject to change

“I chose this program because we don’t just learn about ‘business’, but business which can be applied in the industry. I love that I have the opportunity to do an internship where I can apply what I’ve learned in class and build a basis for my future career in event management”.

Vlad Munteanu, Romania
Student in Event Management
HOTEL MANAGEMENT

CAREER OPPORTUNITIES
- hotel & real estate development
- cruise & aviation management
- hospitality consulting
- hotel & resort management
- luxury management

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NEXT LEVEL HOSPITALITY MANAGEMENT
The international hotel and catering industry has been a reliable provider of unlimited career opportunities, with ever-growing expectations for the knowledge and skills required of the workforce in middle and top management positions. In the specialization in Hotel Management, you will gain in-depth knowledge of the hotel industry, with a particular focus on the supply side, and create and plan a hotel project from start-to-finish. You will operate your own hotel in a simulated environment, competing against each other and challenging your own innovation and managerial capabilities.

SEMESTER 1
- Marketing & Consumer Behavior
- Accounting & Management Control I
- Math & Statistics I
- Critical Thinking & Problem Solving
- Advanced Business Communication
- Sustainability Literacy for Business

SEMESTER 2
- Organizational Behavior & CSR
- Accounting & Management Control II
- Math & Statistics II
- Microeconomics
- Academic Writing
- Principles of Business Law

SEMESTER 3
- HR Management & Management Development
- Financial Management & Investment Planning
- Macroeconomics
- New Media & e-Business Applications
- Tourism & Hospitality Business Analysis
- Internship Preparatory Course

SEMESTER 4
- Internship

SEMESTER 5
- Marketing Research & Empirical Project
- Service Operations Management
- Trends in Tourism, Hospitality & Events
- Managing Talent*
- Hotel Asset Management*
- Revenue Management & Distribution*

SEMESTER 6
- Entrepreneurship, Innovation & Business Planning
- Hotel Property Development*
- Hotel & Business Development Strategies*
- Strategic Hotel Management*
- Bachelor Thesis

*enrichment courses are subject to change

Andrei Ionut Blendea, Romania
Student in Hotel Management

“The teachers are engaging, and the classes have applications in the real world. It’s not just theory. I’ve met people and made friends from many different countries — these connections are quintessential in the hospitality industry for career progression and cultural enrichment.”

6 semesters (3 years)
180 ECTS Points

Bachelor of Business Administration in Tourism and Hospitality Management with a specialization in Hotel Management

Modul University Vienna | Bachelor
Entrepreneurial activities take place within a wider institutional environment, in which a range of public, private and non-profit organizations and institutions support the development of businesses. This includes financial institutions, government agencies, universities, and business associations.

LEADERSHIP AND POWER

In the hotel operation courses we learned cooking skills and restaurant management, how to set a table properly, tableside cooking, wine knowledge, cheese and wine pairing and making cocktails. We also had the chance to explore vineyards, a coffee roastery and a brewery! We also had the chance to explore vineyards, a coffee roastery and a brewery!

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CAREER OPPORTUNITIES

social media management
content marketing
advertising
brand management
digital marketing

BUILD A SOLID FOUNDATION IN BUSINESS AND MANAGEMENT

In your first year of studies, you will learn the fundamentals of modern business practices. Introductory courses in financial management, business administration, human resource management, marketing, economics, and European business law prepare you for advanced subjects and your future career.

UPGRADE YOUR PROFESSIONAL SKILLS

Successful business requires great communication — further courses will enhance your ability to convey your business ideas and research findings in a professional way. You will boost your communication and presentation skills, improve your academic writing, and further your personal development and networking aptitude. To keep up in the ever-changing business environment, you will learn the key concepts and principles of problem solving, critical thinking, decision making, creativity, and teamwork, as well as how to design, plan and implement your own projects.

CROSS-PLATFORM DIGITAL MARKETING

Business leaders need to know what online channels are available, where a target audience can be found, what data and tools are at their disposal to reach a specific target group, and how to evaluate the impact of marketing efforts across platforms. In the specialization in Interactive Marketing, you will learn how to promote brands, goods and services, assess and manage their identity and reputation, acquire and retain customers through marketing efforts, coordinate marketing activities across channels, create a community, and involve users in feedback and co-creation.

Bachelor of Science in International Management with a specialization in Interactive Marketing

SEMESTER 1

Marketing & Consumer Behavior
Accounting & Management Control I
Math & Statistics I
Critical Thinking & Problem Solving
Advanced Business Communication
Sustainability Literacy for Business

SEMESTER 2

Organizational Behavior & CSR
Accounting & Management Control II
Microeconomics
Academic Writing
Principles of Business Law

SEMESTER 3

HR Management & Management Development
Financial Management & Investment Planning
Macroeconomics
New Media & e-Business Applications
Project Management
Research Design

SEMESTER 4

Ethics in International Management
Economic Geography
Operations Research
International Economics
Latest Trends in International Management
Philosophy of Science

SEMESTER 5

Marketing Research & Empirical Project
Supply Chain Management
Social Media Marketing Planning*
Integrated Marketing Communications*
Bachelor Thesis

SEMESTER 6

Entrepreneurship, Innovation & Business Planning
Strategic Planning
Marketing Intelligence*
Cases & Technology and Interactive Marketing*
Bachelor Thesis

*enrichment courses are subject to change

“It is very important and special to me to be surrounded by international people, as I enjoy learning about other countries, cultures and traditions, which MU embraces. I adore the sense of community, which makes it comfortable and a great environment to study in”.

Josephine Nittel, Germany/New Zealand
Student in Interactive Marketing
BUILD A SOLID FOUNDATION IN BUSINESS AND MANAGEMENT

In your first year of studies, you will learn the fundamentals of modern business practices. Introductory courses in financial management, business administration, human resource management, marketing, economics, and European business law prepare you for advanced subjects and your future career.

UPGRADE YOUR PROFESSIONAL SKILLS

Successful business requires great communication — further courses will enhance your ability to convey your business ideas and research findings in a professional way. You will boost your communication and presentation skills, improve your academic writing, and further your personal development and networking aptitude. To keep up in the ever-changing business environment, you will learn the key concepts and principles of problem solving, critical thinking, decision making, creativity, and teamwork, as well as how to design, plan and implement your own projects.

BE READY FOR AN INTERNATIONAL CAREER

Culture, language, political systems, geography and socio-economic factors all influence business practices. To compete in this complex world, you will gain in-depth knowledge of a wide range of aspects of international business including management ethics, finance and taxation, entrepreneurship and innovation, and strategic management. Combined with a focus on research and analytical skills, this program provides a strong foundation for specialized master programs offered by leading national and international business schools, or to start your career right after graduation.

CAREER OPPORTUNITIES

consulting & advising
business development
human resource management
finance & banking
trade management

SEMESTER 1
Marketing & Consumer Behavior
Accounting & Management Control I
Math & Statistics I
Critical Thinking & Problem Solving
Advanced Business Communication
Sustainability Literacy for Business

SEMESTER 2
Organizational Behavior & CSR
Accounting & Management Control II
Math & Statistics II
Microeconomics
Academic Writing
Principles of Business Law

SEMESTER 3
HR Management & Management Development
Financial Management & Investment Planning
Macroeconomics
New Media & e-Business Applications
Project Management
Research Design

SEMESTER 4
Ethics in International Management
Economic Geography
Operations Research
International Economics
Latest Trends in International Management
Philosophy of Science

SEMESTER 5
Marketing Research & Empirical Project
Supply Chain Management
International Corporate Finance*
Integrated Marketing Communications*
Bachelor Thesis

SEMESTER 6
Entrepreneurship, Innovation & Business Planning
Strategic Planning
Leadership and Power*
Principles of Taxation*
Bachelor Thesis

*enrichment courses are subject to change

“...The program is beyond expectations in every sense of the word — it’s like a jigsaw puzzle where every course adds value to previous courses, making it as useful and practical as possible. The curriculum is very well thought through and designed to be concise and helpful for the future leader”.

Abdallah Hammad, Jordan
Student in International Management
TOURISM MANAGEMENT

BUILD A SOLID FOUNDATION IN BUSINESS AND MANAGEMENT

In your first year of studies, you will learn the fundamentals of modern business practices. Introductory courses in financial management, business administration, human resource management, marketing, economics, and European business law prepare you for advanced subjects and your future career.

UPGRADE YOUR PROFESSIONAL SKILLS

Successful business requires great communication — further courses will enhance your ability to convey your business ideas and research findings in a professional way. You will learn about different forms of business communication, improve your presentation skills and academic writing, and boost your communication abilities. To keep up in the ever-changing business environment, you will learn the key concepts and principles of problem solving, critical thinking, decision making, creativity, and teamwork.

DESIGN TRAVEL EXPERIENCES

The specialization in Tourism Management focuses on managerial decision making in destination management organizations, development of tourism products, understanding tourism policy, tourism demand analysis and forecasting, as well as the integration of information technology and the concept of smart destinations. Your analytical skills will be strengthened by working with real destination data and learning how to interpret its practical implications for the industry.

CAREER OPPORTUNITIES

- travel and tour management
- destination management
- designing experiences
- tourism organizations
- service-oriented industries

SEMESTER 1

Marketing & Consumer Behavior
Accounting & Management Control I
Math & Statistics I
Critical Thinking & Problem Solving
Advanced Business Communication
Sustainability Literacy for Business

SEMESTER 2

Organizational Behavior & CSR
Accounting & Management Control II
Math & Statistics II
Microeconomics
Academic Writing
Principles of Business Law

SEMESTER 3

HR Management & Management Development
Financial Management & Investment Planning
Macroeconomics
New Media & e-Business Applications
Tourism & Hospitality Business Analysis
Internship Preparatory Course

SEMESTER 4

Internship

The internship semester is a supervised, practical training period where you will earn academic credit for approved work experience. Through a 900 hour internship, you will gain first-hand knowledge of the tourism and destination management industry.

SEMESTER 5

Marketing Research & Empirical Project
Service Operations Management
Latest Trends in Tourism, Hospitality & Events
Destination Management*
Tourism Information Technology*
Tourism Product and Experience Design*

SEMESTER 6

Entrepreneurship, Innovation & Business Planning
Tourism Policy & Planning*
Tourism Demand Analysis & Forecasting*
Tourism Capstone Project*
Bachelor Thesis

*enrichment courses are subject to change

“The courses in the Tourism Management specialization equip you with a holistic understanding of the tourism industry at both business and policy levels, providing the knowledge and skills that help you tackle the challenges faced by tourism enterprises and tourist destinations alike.”

Kristof Tomej, Ukraine
Lecturer in Tourism Management
Modul University Vienna is ranked in the world’s 25 top performing universities in top-cited publications by U-Multirank (2018), a European Commission ranking system.

RESEARCH-DRIVEN EDUCATION
Modul University Vienna follows a research-driven teaching approach. The university is organized into four academic departments, each of which contributes to teaching and research in their fields of expertise. Our world-renowned faculty is engaged in contemporary as well as future-oriented basic and applied research. Our academics are dedicated to combining research and teaching in a way that students benefit from in two different aspects – (1) to gain cutting-edge knowledge and (2) to train them in conducting their own research.

INNOVATION & DEVELOPMENT
With its diverse and international faculty, Modul University is a hotspot for interdisciplinary research activities which shape the institution’s research profile. Investment in innovation, research and development is an essential component of supporting an innovative and enterprising economy. Research at Modul University Vienna assists in creating and maintaining high-value jobs, while also attracting and developing business and leaders of the future.

CUTTING-EDGE RESEARCH
Since 2007
18 different research focuses
625 international conference contributions
32 major awards for academic excellence
815 publications, 145 of which have been published within the last academic year.

A COMPLETE STUDY OFFER FROM BACHELOR TO PHD

Master
International Tourism Management Management
Sustainable Development, Management and Policy

MBA
General MBA
Digital Marketing and Social Media Entrepreneurship, Innovation and Leadership
Innovation and Experience Design for Tourism
Sustainable Management and Governance

PhD
Business and Socioeconomic Sciences
Modul University provides the stepping stones into a world of possibilities. The program empowers students to learn, grow and experience, offering an excellent perspective for building the future today.

I chose the International Management bachelor program so I can thrive in a modern multinational business environment. It helps to understand different cultures, markets and see the bigger picture of business issues and how to solve them.

I chose Hotel Management to enhance my skills to work in a multinational environment through real life experiences and to understand through a good balance of theory and practical classes.

Located on Kahlenberg, a scenic hill overlooking Vienna, Modul University boasts a spectacular view of the city and the Danube River. Footsteps from the Vienna Woods, the campus’s tranquil location offers a peaceful study setting while staying on the pulse of one of the world’s great cities.

GET INVOLVED - JOIN A CLUB!
Interested in sports? Join the football club! Budding sommelier? Join the Wine Society! Movies are more your thing? We have a club for that too! MU’s variety of student clubs help you to connect with like-minded students you might not meet in the classroom. Joining a club is an excellent way to get to know your fellow Modulians - and have fun doing it! And in case you don’t find your passion among our existing clubs, the Student Service Center will support you in setting up your own club.

BECOME A STUDENT AMBASSADOR
MU offers students the opportunity to become ambassadors for the university and gain valuable work experience and an add-on to your CV in the process. Ambassadors present MU to high school students in their home countries, attend student fairs and on campus information evenings to share their experiences with potential students and answer all the questions they might have. If you’re currently considering MU, you can get in touch with an ambassador - and maybe even become one yourself!

MEET THE WORLD ON CAMPUS
One of the best things about studying at Modul University is making friends from all around the world. At any given time, students from over 50 different countries are studying at MU, and this diversity is showcased at the annual International Day. Students have the chance to show off their traditional dress, decoration, and culinary traditions of their home countries. Food is the main theme, and there is plenty of it! This is a great experience to discover hidden gems of your peers’ homelands and celebrate the internationality of the MU family.

KIRSTINA CHAPLIK
INTERNATIONAL MANAGEMENT
I chose the International Management bachelor program so I can thrive in a modern multinational business environment. It helps to understand different cultures, markets and see the bigger picture of business issues and how to solve them.

AURELE KODJO
ENTREPRENEURSHIP AND GOVERNANCE
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SOPHIE WEBER
HOTEL MANAGEMENT
I chose Hotel Management to enhance my skills to work in a multinational environment through real life experiences and to understand through a good balance of theory and practical classes.

HENRY HUNG
HOTEL MANAGEMENT AND OPERATIONS
I believe that the remarkable difference from Modul to other universities is that Modul creates a close and professional atmosphere with excellent education in an international environment.

JOIN THE MU COMMUNITY
BECOME A MODULIAN
GET INVOLVED - JOIN A CLUB!
Interested in sports? Join the football club! Budding sommelier? Join the Wine Society! Movies are more your thing? We have a club for that too! MU’s variety of student clubs help you to connect with like-minded students you might not meet in the classroom. Joining a club is an excellent way to get to know your fellow Modulians - and have fun doing it! And in case you don’t find your passion among our existing clubs, the Student Service Center will support you in setting up your own club.

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WAKE UP IN THE CENTER OF EUROPE IN AUSTRIA’S CAPITAL AND STUDY AT OUR LEAFY HILL TOP CAMPUS.

Located on Kahlenberg, a scenic hill overlooking Vienna, Modul University boasts a spectacular view of the city and the Danube River. Footsteps from the Vienna Woods, the campus’s tranquil location offers a peaceful study setting while staying on the pulse of one of the world’s great cities.
GAIN PRACTICAL EXPERIENCE

Doing an internship is an excellent way to apply what you have learned in class in a real-life situation, gaining valuable work experience and giving you a competitive advantage once you graduate. During your on-the-job experience, you will develop and improve communication, interpersonal, presentation and organizational skills. Your personal development will help you deal with pressure, problem solving and work relations — and potentially land your dream job!

MU students can choose an internship in an industry related to their study program. Current students are interning in a wide variety of fields such as event management, marketing, sales, hospitality, aviation, consulting, luxury brands and financial services, both in Vienna and internationally.

EXPAND YOUR HORIZONS

North America, South America, Europe or Asia? MU students have the opportunity to study abroad at one of our partner universities on four continents - and have amazing experiences!

All members of our Global Partner University Network collaborate on an exchange program that enables Modul University students to spend a semester abroad with the advantage of only paying the Modul University tuition fees.

A semester abroad gives you the chance to develop personally by immersing yourself in another country and culture. You can make new friends, find new interests, learn a new language, improve your intercultural skills, and broaden your career opportunities.
LIFELONG CAREER SUPPORT

The Modul Career Center offers career advice and coaching to help you land your dream job. As part of the MU family, you can attend a variety of workshops, expert talks, mentoring programs with top-level management, events, and local and international excursions and competitions to enhance your MU experience. You can gain access to industry professionals through on-campus recruiting, career fairs, and Modul Career’s job platform, which offers you global career and networking opportunities exclusively for MU students and alumni. Our career center will help you kick-start your career!

ONCE A MODULIAN...

...always a Modulian! As an MU graduate, you are part of a global network of over 7000 graduates from both Modul University and Modul Tourism College. We encourage ongoing education by offering scholarships for MU’s Master and PhD programs, exclusively for our alumni. Our career center organizes an annual alumni reunion, exclusive networking events, and supports international alumni chapters. Alumni are always welcomed to give guest lectures and share their professional experiences with current students, or to visit our career center for guidance. Our career services are for a lifetime.

A MODUL UNIVERSITY EDUCATION IS THE PERFECT SPRINGBOARD TO AN INTERNATIONAL CAREER

BENEFIT FROM THE MU STARTUP HUB

The MU Startup Hub promotes the vast synergies between academic research and real-life business applications. The aim is to foster relationships of all relevant stakeholders in the respective industries and act as an unbiased facilitator of an innovative ecosystem.

Our Startup Hub acts as a home to selected startups in the food and beverage, hospitality and service industry. By working in close collaboration with expert industry partners, MU is able to boost ideas and products to a proof-of-concept stage.

BACHELOR PROGRAMS

The Startup Hub’s concepts are integrated in bachelor program courses, giving students the opportunity to test ideas in a safe environment and participate in workshops on how to successfully set up their own startups. You will also learn how to understand the dynamics of the global startup ecosystem and gain soft skills like mastering your company pitch.

INCUBATOR

The MU incubator provides the infrastructure for MU students to hatch their innovative ideas. Workshops, key-notes, panel discussions and a supportive community help transform ideas into a real business. The high performer program allows small teams to partner up with a venture capital firm and work together on feasibility studies of the most pressing pains and needs in the industry. If all goes well, students kick-off their startup and get pre-seed money to turn research into reality.

ACCELERATOR

An accelerator boosts early stage startups to new highs and helps them to scale up their business. MU’s in-house accelerator prepares startup teams to scale their businesses and work closely with industry partners to onboard their first customers.
90% of employment-seeking students find a job within 6 months of graduation.
YOUR LIFE IN VIENNA

GETTING SETTLED IN AUSTRIA
Depending on your nationality, a visa may be required to travel to or study in Austria. If you require a visa, make sure to apply for it in your home country at least six months in advance of your planned arrival in Vienna. Please check with your local Austrian embassy for all required documents and formalities before you travel to Austria. If you need additional assistance, Modul University’s Student Service Center can offer support in preparing visa documents as well as dealing with municipal offices, residence permit applications, and health insurance.

YOUR HOME AWAY FROM HOME
To live the full MU experience, many students live in dorm residences with private bedrooms and bathrooms, and shared living space. There is no student residence on campus, instead, we cooperate with two local private student accommodation providers. To make your transition into university life as smooth as possible, MU’s Student Service Center will help to ensure you have a reserved room before arriving in Vienna. If you prefer to find your own accommodation, there is a variety of other student residences throughout the city to choose from.

WELCOME TO VIENNA! YOUR MU BUDDY IS HERE TO HELP
It can be a big challenge moving to a new country - that’s why MU has created the Buddy Program. It matches current students to new international students to establish an important connection for the beginning of a new student’s time in Vienna. Your MU Buddy can answer your questions about getting settled, and they can often accompany you to various offices around the city. They’ll support you with the day-to-day practicalities of living in a new city — show you to your nearest supermarket, help you open a bank account, and how to get around. The Buddy Program not only offers practical help for new students, it also opens doors to unique experiences and new friendships.

AVERAGE COST OF LIVING PER SEMESTER

- **Housing & Utilities**: €1,500
- **Living Expenses**: €1,500
- **Study Materials**: €150
- **Student Transport Pass**: €75
- **Insurance & Visa**: €400

Please visit [www.modul.ac.at](http://www.modul.ac.at) and go to “Financial Information” for detailed information on current tuition fees and scholarships or contact us: recruitment@modul.ac.at.
The Foundation Program is a preparatory semester for students who have not entirely met the admissions criteria (e.g. English requirements) for direct entry into the bachelor programs. Students will achieve a level of proficiency in English and mathematics to meet bachelor admission regulations and will also be introduced to key aspects in business administration, geography and economics. They will not only gain a theoretical education, but also have the necessary support for getting settled in Vienna and adapting to life in Austria and its culture. Upon successful completion of the Foundation Program, students may directly enter the bachelor program of their choice at Modul University Vienna.

**Duration**
One semester (starting in spring or fall)

**Admission criteria**
Students must have successfully completed their high school education

**English proficiency**
Intermediate (IELTS 5.5; TOEFL IBT 65). Other equivalent English proficiency tests will be assessed on an individual basis

**Included in the costs**
All courses and course material, public transport pass, one optional German A-level (beginner) class

**Not included in the costs**
Accommodation in student dorms, living expenses, insurance and visa

**Program costs**
€5,900

**APPLICATION PROCESS**

**APPLY ONLINE**
Apply using MU’s online application tool at applynow.modul.ac.at. Use the checklist below to ensure you have all the required documents ready to upload.

**PERSONAL INTERVIEW**
If your application documents are approved, you will be contacted for an interview at the MU campus or over Skype.

**ADMISSION COMMITTEE DECISION**
If you are accepted, you will receive acceptance documents and information about your next steps.

**CHECKLIST**
Before submitting your application, please use this checklist to ensure that your application is complete. We only accept documents in English (and high school leaving certificates and transcripts in German), so if documents are in other languages, please provide an official translation. The following documents must be uploaded during the online application procedure.

- CV (resume)
- Motivation Letter (description of reasons for applying to Modul University Vienna)
- High school leaving certificate (incl. transcripts)
- English proficiency test (IELTS, TOEFL, Cambridge Certificate, MU English Test) or other proof of B2 level proficiency
- Letter of recommendation (from an academic source)
- Copy of passport
- Passport-sized photo

**APPLICATION DEADLINES**

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<th>Spring</th>
<th>Fall</th>
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<td><strong>Non-EU citizens</strong></td>
<td>October 31st</td>
<td>May 31st</td>
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<td><strong>EU citizens</strong></td>
<td>January 31st</td>
<td>August 31st</td>
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JOIN THE MODUL FAMILY
Information and contact

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Modul University Vienna
Am Kahlenberg 1, 1190 Vienna - Austria
Tel: +43 1 320 3555 - 120
recruitment@modul.ac.at

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