

# Bachelor Alumni



# MY BACHELOR EXPERIENCE AT MU



**Gabriel Horrak, Austria**

Rooms Division Manager,  
Park Hyatt Vienna

“ I could not have chosen a better university for myself. ”

“ Coming from the hotel industry, I decided to do my Bachelor's degree in the field. My top priorities were to study in English in an international environment, and the interesting curriculum made the decision to study at MU very clear. My bachelor studies made such a great personal and professional impact on me that, after several years of work experience abroad, I returned to MU to complete my MBA degree. ”



**Carina Becker, Austria**

Alumni Relations Manager,  
Modul University Vienna

“ It was a great experience that allowed us all to find out what we want to do once we graduate and conquer the world. We created bonds that last until today, and literately opened our horizons of learning, skills, thinking, and networking. ”



**Sofie Pickhard-Ziechten, Austria**

CEO, Founder, Servicexcellence –  
Business Consulting & Development

What I liked most about my studies at MU was the diversity of the co-students. It was a great experience to meet a lot of people from around the globe. Exploring different cultures and to see the difference in how tasks and problems were solved helped me a lot in my career. Every culture operates differently, people act differently, and everyone takes his culture as the standard of how to work and behave. Overall, I had an amazing study program at MU, gained a lot of knowledge, and got to know a diverse bunch of people. In the end, I gained the most experience for my personal development.

**Bernhard Gamlich, Austria**

Junior Prozessmanager Rechnungswesen,  
Österreichische Post AG

At Modul University Vienna, I appreciated being part of an international team where I was challenged to address the future needs of the global tourism and hospitality industry.

**Nicole Börner, Austria**

Research Analyst,  
PKF hotelexperts GmbH

I expanded my horizons at MU, and found it to be especially student friendly. Due to the international atmosphere, I felt that I was studying at a World Cup competition!

**Mohammed Yehia Zakaria Ahmed, Egypt**

Director of Tourism,  
Egyptian Tourism Authority

My experience at MU was a unique and amazing studying experience. I received a very comprehensive education, in several areas of the business basics and tourism and hospitality. My studies and the experience I gained studying at MU gave me the opportunity to get a basic overview of the professional world and brought me closer to what I want to achieve in life. Next to the knowledge gained and the experiences, I have made long lasting friendships. Thanks to all of this, we will be always part of the MU family.

**Veronika Veiner, Hungary**

Sales and Marketing Manager,  
Carwash Hungary Kft.



**ANNA BENEDER**

AUSTRIA

REVENUE MANAGER,  
RATEBOARD

The small classes were the perfect atmosphere for great discussions and interactive learning. I made great (hopefully) lifelong friends and saw the how big and diverse the hospitality and tourism field is.



**MICHAEL STRAUBE**

AUSTRIA

EVENT AND FACILITY MANAGER,  
MODUL UNIVERSITY VIENNA

In comparison with big universities, the individual support you get at Modul is exceptional. The small classes are great for team work, and the faculty & staff are really there for the students.



**NINA KOLLÁROVÁ**

SLOVAKIA

RESEARCH & CONSULTING ASSISTANT,  
MENKYNA & PARTNERS

MU is a special place where a big diversity of people meet. You learn to communicate with different cultures and different types of individuals, and that is for me an essential part of being successful in what you do.

# HOW MU SUPPORTED ME IN MY CAREER



The analytical courses during my studies helped a lot in making it easy to read reports in an efficient way, which is essential for appropriate actions to be taken. Additionally, the international environment at Modul University helped a lot in being able to cooperate with any nationality or culture, which is a key element in my daily business having to deal with 25 countries.

**Salah Buckley, Syria**  
*Excellence Leader,  
NH Wien Airport*

Participating in the Mentoring Program during my last year of studies as a Mentee at the Park Hyatt Vienna gave me the chance to experience the work culture and environment of Hyatt Hotels group, open up new opportunities to work at the group after graduation, and gain practical experience within marketing department. Additionally, I was able to essentially enhance my soft skills, as well as develop relationships with industry professionals.

**Vera Tkachenko, Russia**  
*Management Trainee - Operations at Hyatt/  
Assistant F&B Manager, Hyatt Hotels*

I believe studying at Modul has various benefits that helped me thrive in my career. First, an international and open-minded environment that represents a critical chunk of the global economy — especially in the digital industry. Second, a collaborative spirit: team work is key, and Modul had a very collaborative spirit in my opinion. Third, relevant course work and connections to the industry helped me getting a good entry level job even before graduation, which set me up for my current career.

**Thomas Kuchling, Austria**  
*Chief Marketing Officer,  
Baze*



“ It was not only the classes, but the experience overall that helped me in my career. The interactions between students and teachers as well as the classes itself helped me to further my skill set in almost every aspect. The small classes made it possible to soak up as much information as possible. Due to the mixture between practical and theoretical learning experiences, you are ready to start working in almost any branch you want. The BBA programme gives you a foundation and basic skills you can apply anywhere. Where you go from there is really up to you!

”



**Felix Hissnauer, Austria**  
*Treaty Administrator Reinsurance, R+V  
Versicherung*



**Matea Macek, Croatia**  
*Co Founder/CEO, Mandarin*

“ MU is a university that supports you as an individual, as a person. The knowledge and expertise that I gained there encouraged me to follow what I always wanted — to build my own little empire. It offered a high level of International interaction. Therewith, I mean the continuous development of both an academic and business network abroad. On one hand, this granted students the possibility to expand their experiences by actively working in companies to acquire practical experience through business projects and internships. On the other hand, it also gave the opportunity to spend periods of time with foreign academic partners, in order to enlarge our mindsets and perspectives.

”

“ Modul University offered me a great overview for the industry I work in. The classes prepare you for the “real life” challenges in your future work space, the professors are highly qualified and have practical experience in the hospitality and tourism industry, and as a student you really have the luxury of interactive classes due to the small number of students. Additionally, the internship semester gives you the opportunity to gather experience and get an idea of your future work space.

”



**Eva Koutsouris, Greece**  
*Group Operations Manager,  
Lenikus GmbH*

# WHAT I VALUED THE MOST AT MU

I valued the international environment, real-life case examples, experienced lecturers, and English as the language of education.

**Christina Norman-Audenhove, Austria**  
*Sales Executive, Imperial Riding School  
Renaissance Vienna Hotel*

The school is recognized internationally and its been the perfect conversation starter during interviews. It also helped me build lasting relationships with people around the world.

**Maria-Luisa Lam, Venezuela**  
*Sales Coordinator,  
NBC Universal Media*

I mostly valued the expertise, experience, and support of the teaching staff.

**Jennifer Kola, Germany**  
*Junior Content Marketing Manger,  
Swarovski*

The combination of lectures and seminars were very useful as it made it very interactive, and I got a better understanding of the subjects. Also, the good combination of courses provided me with a focus on business, tourism and other skills useful when applying for jobs. I also did a 6 month internship as part of my degree, which was great for my CV.

**Karen Skaali, Norway**  
*Account Manager (ISR),  
Oracle*

What I valued most during my studies was the networking opportunities and the longlasting freindships I built. I felt that MU was really the pathway I needed into my "real world" career, to help me develop new business opportunities and manage the sales and marketing organisation in my company.

**Micke Chowadee, Thailand**  
*Business Development Manager,  
Bandara Group*



**KATRIN MALCHEVA**

BULGARIA

RECRUITMENT & MARKETING MANAGER,  
MODUL UNIVERSITY VIENNA

I loved the student centered approach and the friendly community. I also liked that the program was guided by a lot of hands-on experience which gave me the opportunity to get a practical insight into the business world.



**MIRIAM AUER**

AUSTRIA

ACCOUNT EXECUTIVE - NORTH  
AMERICA, OPENCARE.COM

I was very motivated to learn and loved the teachers and class formats. I was particularly impressed with the elective subjects where often times external professionals taught the class. I enjoyed how well lecturers interacted with the students in the classroom.

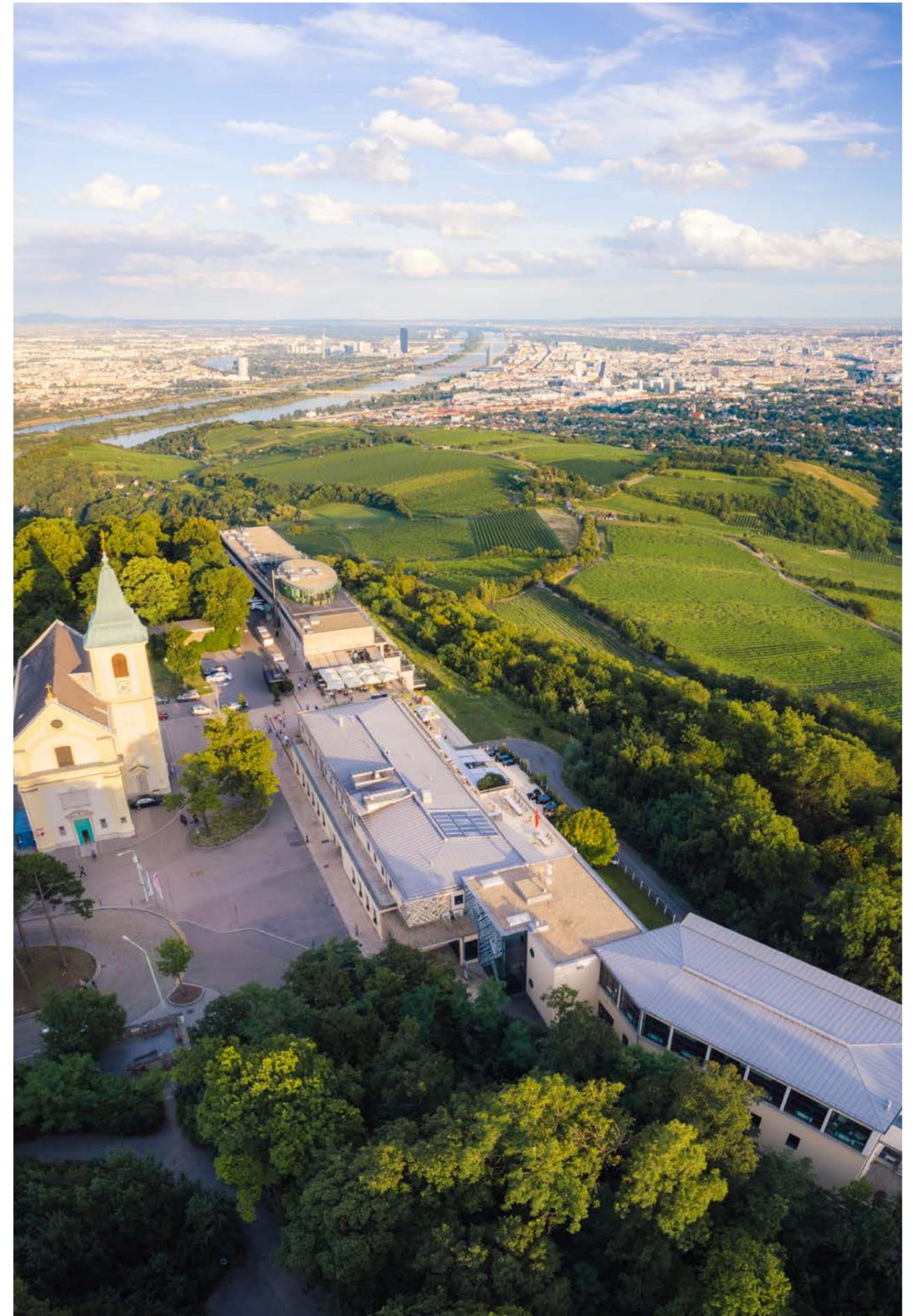


**SIMON HALA**

AUSTRIA

PROPERTY DEVELOPMENT MANAGER,  
WOMBAT'S CITY HOSTELS

I believe MU is a great place for students who would like to have a well rounded university experience, because of the close contact to the lecturers and professors, as well as all the extracurricular possibilities and the great community.



# MU ALUMNI AROUND THE WORLD

**7000**

Modul University Vienna and College graduates

**Daniel Rüscher**

Sales Manager, Catering at Fairmont Waterfront  
Vancouver, Canada

**Beatrice Lenz**

Master of Business Administration, EGADE Business School  
Mexico City, Mexico



**Fabio Vilela**

CEO & Founder  
Passageiro de Primeira  
Uberlândia, Brazil

By choosing to attend Modul University for my Bachelor program I was able to immerse myself in a wide mix of academic, social and cultural opportunities that I knew someday, would lead me to a great successful career. I have always had a passion for luxury tourism products, especially in the aviation field.

**90%**

of employment-seeking students find a job within 6 months of graduation

**Thomas Kuchling**

Master of Science in International Management, Bocconi University  
Milan, Italy

**Valerie Pretscher**

Junior Development Manager Europe, Zoku International  
Amsterdam, Netherlands

**Anna Burton**

Master of Science in Sport Management, Columbia University  
New York, United States

**Bettina Windisch**

On Premise Marketing Specialist, Red Bull  
Munich, Germany

**Jennifer Kola**

Junior Online Communication Manager, Swarovski  
Tyrol, Austria

**Aleksandra Tanackovic**

Key Account Manager Business Travel Austria & Switzerland, Booking.com  
Vienna, Austria

**Igor Pogany**

Owner/Founder, Igor Pogany Video Production  
Bratislava, Slovakia

**Vera Tkachenko**

Corporate Leadership Trainee in Operations, Hyatt Group  
Yinchuan, China

**Wai Hon (Bosco) Siu**

Sales Coordinator, Four Seasons Hotel  
Hong Kong, China

**Micke Chowadee**

Business Development Manager, Bandara Group  
Bangkok, Thailand

**Isabella Murgu**

General Manager, Nikki Beach Dubai  
Dubai, United Arab Emirates

**Leo Spiegelfeld**

Founder, Kidogo Travel Design Africa  
Dar es Salaam, Tanzania

**40%**

of bachelor graduates pursue a master's degree

# Information and contact

## Global Recruitment Office

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university made  
possible by*



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