Modul University Vienna is an international private university owned by the British company Talents Squared Limited and the Vienna Chamber of Commerce and Industry. The university campus is located on Kahlenberg, a hilltop with a spectacular view of the capital of Austria. Since 2007, Modul University Vienna has offered cutting-edge education (BBA, BSc, MSc, MBA and PhD study programs) in the areas of international management, new media technology, public governance, sustainable development, and tourism and hospitality management.

Position Announcement (Ref. No. 2021-03)
Full Professor
in Marketing
Part-time (20h/w)

Modul University Vienna is seeking a Full Professor with outstanding qualifications in the field of marketing with a focus on market research, consumer behavior and quantitative methods to teach graduate and PhD courses offered in Vienna (see www.modul.ac.at/study-programs). This is a part-time position with an **unlimited** contract for applicants who are prepared to work **20 hours per week**. The position is within the Department of International Management.

The new position is designed for someone to play a leading role in advancing innovative, high-quality research and effective teaching in the field of marketing. Preference will be given to candidates who are recognized scholars with a record of excellence in research and teaching, who possess a comprehensive understanding of widely used concepts and methodology in marketing and consumer behavior and have demonstrated an ability to work effectively on interdisciplinary research projects with university and departmental colleagues.

Desired qualifications

- Doctorate in marketing or related field within the social sciences, habilitation (venia docendi) or equivalent international qualification is desirable;
- Evidence of outstanding research ability and potential, through a record of publications and/or participation in relevant research projects;
- Experience and established commitment to high quality teaching;
- Ability to teach courses in the fields of marketing and methods;
- Experience in mentoring and supervising PhD candidates and graduates admitted for habilitation;
- Experience in managing conferences, scientific associations, and journals;

- Ability to attract external funding to support research programs and to build successful collaborative research programs with other universities, research institutes and industry;
- Excellent spoken and written English-language skills; proficiency in German is welcome.

Responsibilities

- Teaching and conducting examinations independently. The teaching load for this position is 2 units per week per semester (1 unit = 45 minutes of teaching). This equals to 1 course per semester.
- Contributing to administrative and academic services.

Salary and Application Process

The initial salary is EUR 9,700 before tax per year (plus approx. 30% *Arbeitgeberanteil* = contribution to the social security and pension fund paid by the employer according to Austrian Law), with additional remuneration for extra teaching or supervision of theses and travel allowance. The position remains open until filled; the review of applications will commence immediately after the announcement.

Additional information about Modul University Vienna and its current research programs can be found at www.modul.ac.at. Please send your application, including cover letter, curriculum vitae, list of publications and statement of research and teaching interest stating the reference number 2021-03**,** to horst.treiblmaier@modul.ac.at (in English; preferably as a single PDF file not exceeding 8 MB).

Modul University Vienna is an equal opportunity employer with a strong commitment to equality and diversity that does not discriminate, explicitly, but not exclusively, on the basis of age, disability, ethnicity, family status or parenthood, gender and gender expression, national origin, religion, sexual orientation, and social class. We especially encourage qualified women and members of minority groups to apply and welcome all applications that can contribute to a diverse working culture.