MSc in Management – Fall Intake



Semester 1 Fall (30 ECTS)

Semester 2 Spring (30 ECTS) Semester 3 Fall (30 ECTS)

Semester 4 Spring (30 ECTS)

0201 Global Marketing: Theory and Cases SE-2h -6ECTS

0302 Emerging Tools for New Media & Info. Management SE-2h-6ECTS

0203 Business **Strategy and Market** Simulation SE-2h -6ECTS

0202 Corporate **Financial Management** SE-2h -6ECTS

> 0101 Advanced **Economics**

SE-3h -6ECTS

0105 Organizational

Social Psychology &

Leadership

SE-2h-6ECTS

0102 Advanced Data

Analysis and Decision

Making

SE-3h -6ECTS

0104 Business Ethics & **CSR**

SE-2h -6ECTS

0402 Conflict management SE-2h-6ECTS

0103 Research Design and Methods in Practice SE-3h -6ECTS

0301 Applied **Innovation Mgmnt.** SE-2h -6ECTS

0204 Environmental **Management &** Sustainability SE-2h-6ECTS

0601 Master Thesis Seminar

SE-2h -3 ECTS

0602 Master Thesis *SE*–2*h* –10 *ECTS*

0602 Master Thesis (credit given in Semester 4) 15 ECTS

0603 Master Thesis Defense 2 ECTS

*Enrichment Course or Internship / Excellence **Program 2****SE*–1.5h –6 **ECTS**

or Internship / **Excellence Program 2****SE*–1.5h –6 ECTS

Intelligence and

Managing 21st Century

Challenges

Management

Fundamentals

Research Fundamentals

Specialization & Internship

*Enrichment Course or **Internship / Excellence Program 2****SE***–***1.5h* **–***6* **ECTS**

*Enrichment Course

*Enrichment Courses are either worth 3 or 6 ECTS. One 6 ECTS Enrichment Course can be substituted for two 3 ECTS Enrichment Courses.

Students are required to take a total of 18 ECTS of Enrichment Courses. Students may earn a specialization by completing 15 of these ECTS in one of the following areas: Sustainable Management and Policy; Digital Marketing; Real Estate Management; Innovation and Experience Design for Tourism; Entrepreneurship, Innovation and Leadership

Instead of Enrichment Courses student may also do an Internship (6 ECTS) or take part in the Industry Excellence Program (6 ECTS).

Enrichment course offerings are subject to change.