## **MSc in Management – Spring Intake**



Semester 1 Spring (30 ECTS) Semester 2 Fall (30 ECTS)

Semester 3 Spring (30 ECTS) Semester 4 Fall (30 ECTS)

Management **Fundamentals** 

Managing 21st Century

Challenges

**0302 Emerging Tools** for New Media & Info. Management SE-2h-6ECTS

0101 Advanced

**Economics** 

0201 Global **Marketing: Theory** and Cases SE-2h -6ECTS

0202 Corporate

**Financial** 

Management

SE-2h -6ECTS

**0203 Business Strategy and Market** Simulation SE-2h -6ECTS

SE-3h -6ECTS

**0104 Business Ethics** & Corporate Social Responsibility SE-2h-6ECTS

0402 Conflict

management

0105 Organizational **Social Psychology** and Leadership SE-2h -6ECTS

0301 Applied Innovation Management SE-2h -6ECTS

**0204 Environmental** Management and Sustainability SE-2h -6ECTS

SE-2h-6ECTS Intelligence and

0102 Advanced Data Making SE-3h -6ECTS

0103 Research **Design and Methods** in Practice SE-3h -6ECTS

0601 Master Thesis Seminar

SE-2h -3 ECTS

0602 Master Thesis *SE*−2*h* −10 *ECTS* 

**0602 Master Thesis** (credit given in Semester 4) 15 ECTS

\*Enrichment Course

or Internship /

**Excellence Program** 

2\*SE-1.5h -6 ECTS

0603 Master Thesis Defense 2 ECTS

or Internship / **2**\**SE*–1.5h –6 ECTS

**Analysis and Decision** 

\*Enrichment Course or Internship / **Excellence Program 2**\*SE-1.5h -6 ECTS

\*Enrichment Course **Excellence Program** 

Specialization & Internship

Research Fundamentals

\*Enrichment Courses are either worth 3 or 6 ECTS. One 6 ECTS Enrichment Course can be substituted for two 3 ECTS Enrichment Courses.

Students are required to take a total of 18 ECTS of Enrichment Courses. Students may earn a specialization by completing 15 of these ECTS in one of the following areas: Sustainable Management and Policy; Digital Marketing; Real Estate Management; Innovation and Experience Design for Tourism; Entrepreneurship, Innovation and Leadership

**Instead of Enrichment Courses student may** also do an Internship (6 ECTS) or take part in the Industry Excellence Program (6 ECTS).

**Enrichment course offerings are subject to** change.