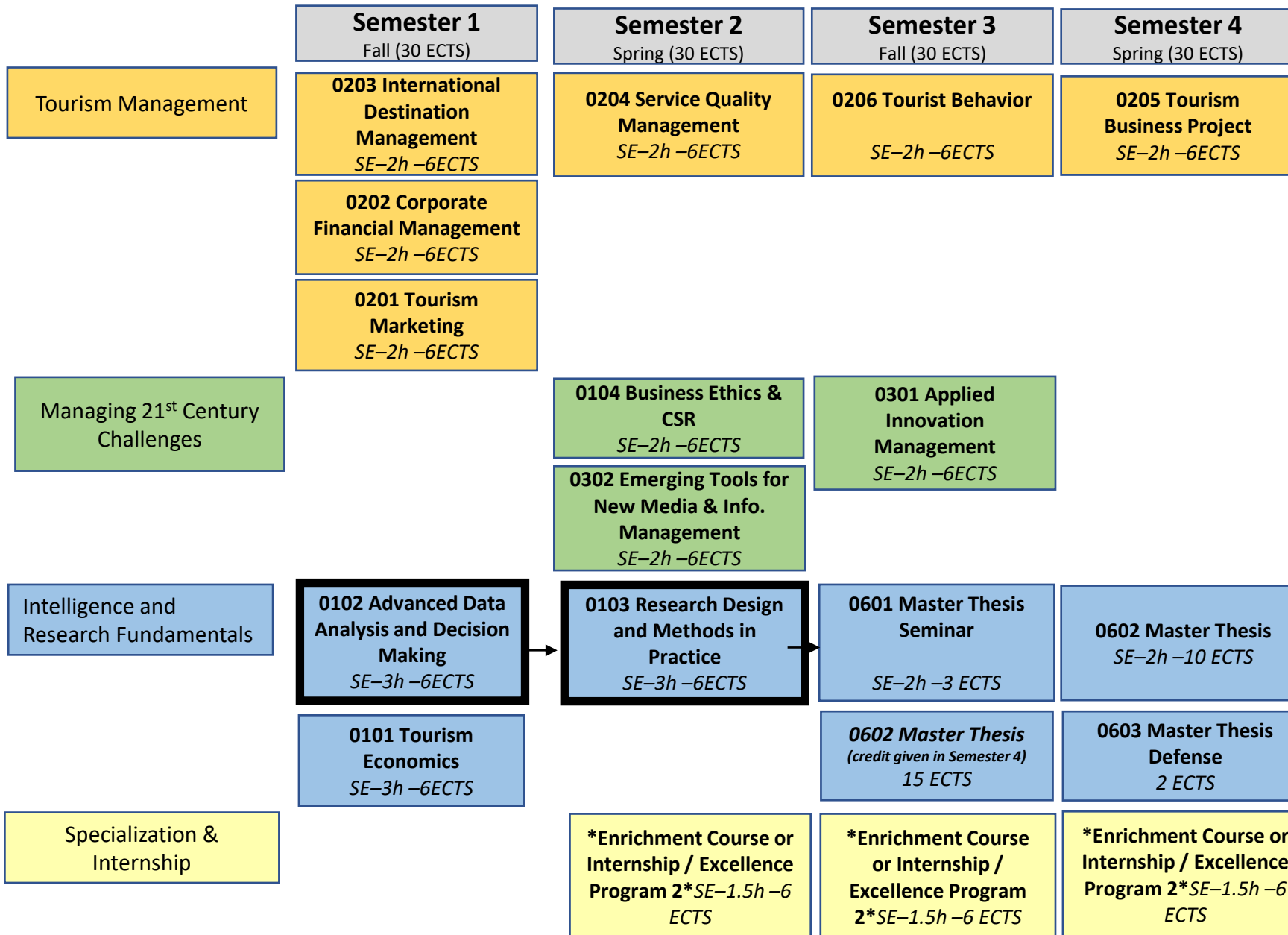


# MSc in International Tourism Management – Fall Intake



\*Students are required to take a total of 18 ECTS of Enrichment Courses or substitute 6 ECTS with an Internship or the Industry Excellence Program.

Enrichment course recommendation for Tourism Students:  
**Innovation and Experience Design for Tourism**  
Courses:

- Designing Tourism Experiences
- Storytelling and Branding
- Smart Destinations
- The Sharing Economy

Students may opt for a different specialization by completing 15 ECTS in areas such as Sustainable Management and Policy, Digital Marketing, Real Estate Management or Entrepreneurship, Innovation and Leadership

**Enrichment Courses** are either worth 3 or 6 ECTS. One 6 ECTS Enrichment Course can be substituted for two 3 ECTS Enrichment Courses.

**Enrichment course offerings are subject to change.**