

Modul University Vienna MBA Schedule 2021-2022

Unless otherwise indicated, all courses last from 9am – 6pm

Fall Semester 2021				
Course Registration: 14 September 2021 – 1 October 2021				
Date		Course	Type	Lecturer
1 Oct	Fri	Master Thesis Tutorial I	Core	A. Scharl & M. Lord
2-3 Oct	Sat/Sun	Negotiation and Dispute Resolution	Core	Brian Hutchinson
7-8 Oct	Thur/Fri	Digital Consumer Behavior	Enrichment	Yuliya Kolomojets
16-17 Oct	Sat/Sun	Social Entrepreneurship	Enrichment	Jakob Detering
21-22 Oct	Thur/Fri	Designing Tourism Experiences	Enrichment	Kristof Tomej
21-22 Oct	Thur/Fri	Real Estate Management and Regional Development	Enrichment	Gunther Maier
23-24 Oct	Sat/Sun	Business Analytics and Decision Making	Core	Larissa Bartok
29 Oct	Fri	Master Thesis Tutorial II	Core	Karl Woeber
11-12 Nov	Thur/Fri	Executive Leadership	Enrichment	Indi Seehra
13-14 Nov	Sat/Sun	Information Systems Management	Core	Daniel Dan
18-19 Nov	Thur/Fri	Different Dimensions of Sustainable Development	Enrichment	I. Ponocny & D. Gibbs
4-5 Dec	Sat/Sun	Project Management	Core	Rene Lorber
9-10 Dec	Thur/Fri	Sustainability and Health <i>To be offered in AY 2022/2023</i>	Enrichment	Klaus Renoldner
11-12 Dec	Sat/Sun	Strategic Change Management	Enrichment	Craig Robinson
8-9 Jan	Sat/Sun	Marketing Management in the Digital Age	Core	Mirella Kleijnen
20-21 Jan	Thur/Fri	Search Engine Optimization & Marketing	Enrichment	L. Nixon
20-21 Jan	Thur/Fri	Hotel Real Estate Planning and Valuation	Enrichment	Martina Maly-Gärtner
22-23 Jan	Sat/Sun	Entrepreneurship	Core	Laura Galloway
27-28 Jan	Thur/Fri	Digitalization of the Real Estate Economy <i>To be offered in AY 2022/2023</i>	Enrichment	Alexander Krösswang
29-30 Jan	Sat/Sun	EU Governance: Institutional Set-Up and Law-Making	Enrichment	Katrin Forgo
29-30 Jan	Sat/Sun	Storytelling and Branding	Enrichment	Lidija Lalovic
19-20 Feb	Sat/Sun	Financial Management and Reporting	Core	Graeme Rankine

Spring Semester 2022 Course Registration: 15 February 2022 – 4 March 2022				
Date		Course	Type	Lecturer
5-6 Mar	Sat/Sun	Leadership	Core	Indi Seehra
11 Mar	Fri	Master Thesis Tutorial I	Core	A. Scharl & M. Lord
17-18 Mar	Thurs/Fri	Predicting and Changing User Behavior with Recommenders in Tourism	Enrichment	Christoph Trattner
19-20 Mar	Sat/Sun	Innovation	Core	Kathrin Reinsberger
24-25 Mar	Thurs/Fri	Entrepreneurship Capstone (Meeting 1/2) (6 ECTS)	Enrichment	Dimitris Christopoulos & Stefan Bauer
31 Mar-1 Apr	Thurs/Fri	Interactive Marketing	Enrichment	Marion Garaus
2-3 Apr	Sat/Sun	Managing People, Teams, and Organizations	Core	Jacek Mironski
7-8 Apr	Thurs/Fri	Network Analysis for Business	Enrichment	Dimitris Christopoulos
7-8 Apr	Thurs/Fri	Big Data and Decision Support	Enrichment	Stefan Gindl
21 April	Thurs	Master Thesis Tutorial II	Core	Karl Woeber
23-24 Apr	Sat/Sun	Competitive Analysis and Strategy	Core	Robert Morgan
28-29 Apr	Thurs/Fri	Entrepreneurship Capstone (Meeting 2/2) (6 ECTS)	Enrichment	Dimitris Christopoulos & Stefan Bauer
5-6 May	Thurs/Fri	Real Estate Finance <i>Cancelled</i>	Enrichment	Philipp Kaufmann
7-8 May	Sat/Sun	Social Media Intelligence	Core	Arno Scharl
12-13 May	Thurs/Fri	Smart Destinations	Enrichment	Jason Stienmetz
14-15 May	Sat/Sun	EU Governance: Budget and Policies	Enrichment	Bernd Schuh
19-20 May	Thurs/Fri	Social Media Marketing	Enrichment	Astrid Dickinger
19-20 May	Thurs/Fri	Forecasting and Benchmarking for Hotel Development	Enrichment	Richard Hrankai
2-3 June	Thur/Fri	The Sharing Economy	Enrichment	Jason Stienmetz
9-10 June	Thur/Fri	Sustainability in Real Estate	Enrichment	Gunther Maier
9-10 June	Thur/Fri	Green Business Strategies	Enrichment	Sabine Sedlacek
11-12 June	Sat/Sun	Managerial Economics	Core	Ulrich Gunter
23-24 June	Thur/Fri	Financing New Ventures	Enrichment	Stefan Koepl
2-3 July	Sat/Sun	Data Collection and Analysis	Core	Dimitris Christopoulos
25 July	Mon	Master Thesis Tutorial II	Core	Karl Woeber

