



## STAFF DEVELOPMENT

### Corporate Packages

Long-term industry relations are critical to Modul University Vienna to ensure the quality of education for our students and to facilitate their transition into the labor market. Modul University's corporate packages offer our industry partners an attractive opportunity enabling their employees to develop their skills in an outstanding and distinctive intellectual social setting. MU strives to facilitate staff development by providing state-of-the-art life-long learning opportunities to our industry partners.

In order to facilitate companies, who are eager to invest in learning and development opportunities for their staff, we have opened a range of our cutting-edge courses from our MBA program to choose from.

Companies and employees will benefit from:

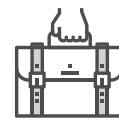
- **A flexible choice of course offers**
- **Easily accessible courses**
- **Contemporary instruction on current topics from experts in the field**
- **A diverse and international learning environment**
- **Exchange with our current MBA and MSc students**

### Specific benefits for individuals:

- **Unique learning opportunities**
- **Receiving credit (ECTS) for the completed courses if they opt for doing an entire degree at MU**
- **Access to a university environment, MU students and professors with further networks**



Visit our website



# 70

active MBA  
students enrolled



# 190

MBA Graduates  
to connect with



# 70

nationalities  
represented  
on campus

We are looking forward to welcoming you or your team on campus. We offer **private consultations** at a time that suits you.

Reach out for more information or schedule an appointment:

**ssac@modul.ac.at**  
**+43 1 320 3555 - 120**

All programs  
accredited by

**AQ** Agency for  
Quality Assurance  
and Accreditation  
Austria



# Course Offer and Options

The following certificates for continuous education based on our current course offer may be selected by companies for their staff development. It is possible to opt for courses in two of the specializations (15 ECTS, i.e. 5 courses) below OR one specialization plus Business Essentials

## Sustainable Management

- Social Entrepreneurship
- Green Business Strategies
- Different Dimensions of Sustainable Development
- Sustainability and Health
- EU Governance: Budget and Policies or EU Governance: Institutional Setup and Lawmaking

plus optional:

- Sustainability in Real Estate
- The Sharing Economy

## Real Estate Management

5 courses can be selected from the below:

- Sustainability in Real Estate
- Hotel Real Estate Planning and Valuation
- Real Estate Management and Regional Development
- Forecasting, Benchmarking, and Asset Management for Hotels
- Real Estate Finance
- Digitization of the Real Estate Industry

## Innovation and Experience Design for Tourism

- Smart Destinations
- Designing Tourism Experience
- Storytelling and Branding
- The Sharing Economy
- Recommender Systems

plus optional:

- Digital Consumer Behavior
- Big Data and Decision Support

## Business Essentials

5 courses can be selected from the below:

- Managing People, Teams, and Organizations
- Financial Management and Reporting
- Innovation
- Competitive Analysis and Strategy
- Project Management

## Entrepreneurship, Innovation, and Leadership

- Entrepreneurship Capstone (6 ECTS)

+ 3 of the following

- Social Entrepreneurship
- Strategic Change Management
- Financing New Ventures
- Executive Leadership

## Pricing

€ 2,500 for one specialization (15 ECTS overall)

Free of charge Coursera access with free choice from the entire course offer until February 2022

Companies purchasing more than one specialization package receive an additional discount:

- 2 specializations: € 4,700
- 3 specializations: € 7,000
- 4 specializations: € 9,000
- 5 specializations: € 11,000

10% discount on the remaining courses for any official enrollment in an MBA program after the completion of a company package (valid for individuals for 2 years after enrollment in a company package)

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