

ERASMUS + Policy Statement

Modul University Vienna (MU) is an internationally-oriented organization for research and education on tourism, sustainable development, new media technology, applied data science and public governance. It was established by the Vienna Economic Chamber of Commerce and approved by the Austrian Accreditation Council in 2007. Since 2020 Modul University Vienna is owned by the British company Talents Squared Limited (90%) and the Vienna Chamber of Commerce (10%). Both organizations are eager to jointly further develop the international research and educational profile of Modul University Vienna.

MU combines a strong academic foundation with a commitment to sustainability and innovation as the key drivers of long-term success. It aims to foster independent and original research and bring the benefits of innovation to the research community and the general public. It also supports and adheres to the principles of the UNWTO Global Code of Ethics for Tourism. MU builds upon an international network of partner universities, commercial enterprises and public institutions. Its faculty comprises renowned Austrian and international scholars who have a strong commitment to develop this young organization into a leading research platform in its fields.

In pursuit of its mission, the university will respond creatively to local, national and global change. It will initiate and support internationalization, lifelong learning, equity and social justice. Modul University Vienna applies rigorous standards of scholarship and promotes the principles of freedom of scientific thought and teaching as well as equal opportunity. Following the tradition of the Modul training center for vocational education, the university commits itself to continuous quality improvement and the extension of its educational programs. First-class education in Tourism and Hospitality Management, Sustainable Development, Public Governance, International Management, New Media Technology and Applied Data Science empowers graduates to occupy executive positions world-wide.

Sustainability and environmental protection are key principles of Modul University Vienna and it acknowledges and embraces the urgent need for development strategies that meet the needs of the present without compromising the welfare of future generations. Sustainability represents an integral part of the curriculum and research agenda and is also reflected in the daily workflow. The university operates in a manner that minimizes environmental risks and adverse effects on the environment. This includes meeting or exceeding environmental legislation and standards, using energy efficiently, conserving water, preventing pollution, minimizing waste, and using recycled materials whenever possible. MU carefully selects its suppliers and contractors, ensuring that they show a similar commitment to social and environmental principles. Ongoing communication and training builds awareness of these principles among students, faculty, contractors and partners.

MU offers classes featuring industry guest speakers from the tourism, business, and industry to improve the quality and relevance of higher education. In these classes, students are informed about the current situation as well as the latest trends and developments, ensuring a proximity of their studies to the professional world.

Furthermore, MU has strong cross-border ties not only in student exchange, but also through international faculty and co-operations. Learning and teaching mobility is very much available to students and faculty and is an integral part of their experience at MU. In addition to the opportunity to study abroad, some programs require a mandatory internship, allowing students to be linked with local and international businesses. Additionally, students write a Bachelor thesis or a Master's thesis, ensuring their involvement in relevant research.

MU strives to partner with universities that not only complement the curriculum, but also offer students, faculty and staff new international experiences. New academic partnerships are suggested either by academic staff or by interested faculty, or faculty and staff from potential partners. A partner university is then discussed internally by the President, the Dean, the International Officer and involved faculty. Partner universities are especially chosen on grounds of their academic opportunities and compatibility for students and faculty.

MU already has partner universities in the USA, Mexico, Australia, China, Malaysia, and all over Europe. The goal is to offer academic exchange in many different locations around the world to foster the international education the students are provided at MU. Additionally, these diverse partners also ensure that students from all over the world come to MU to enrich the student body each semester. MU strives to obtain more partner universities each academic year, while still ensuring quality partnerships.

MU, being a university with a strong international orientation, encourages its students to hone their knowledge and their skills by studying abroad and participating in an Academic Exchange. Additionally, MU encourages faculty and staff to participate in exchange opportunities. As an international university, MU is proud to have a diverse student body on campus and to additionally offer further international education through partner universities with complementary academic opportunities.