



**Alumni
Success**

MY BACHELOR EXPERIENCE AT MU



Gabriel Horrak, Austria

*Rooms Division Manager,
Park Hyatt Vienna*

“ I could not have chosen a better university for myself. ”

“ Coming from the hotel industry, I decided to do my Bachelor's degree in the field. My top priorities were to study in English in an international environment, and the interesting curriculum made the decision to study at MU very clear. My bachelor studies made such a great personal and professional impact on me that, after several years of work experience abroad, I returned to MU to complete my MBA degree. ”



Sofie Pickhard-Ziechten, Austria

*CEO, Founder, Servicexcellence –
Business Consulting & Development*

“ It was a great experience that allowed us all to find out what we want to do once we graduate and conquer the world. We created bonds that last until today, and literally opened our horizons of learning, skills, thinking, and networking. ”



Carina Becker, Austria

*Alumni Relations Manager,
Modul University Vienna*

What I liked most about my studies at MU was the diversity of the co-students. It was a great experience to meet a lot of people from around the globe. Exploring different cultures and to see the difference in how tasks and problems were solved helped me a lot in my career. Every culture operates differently, people act differently, and everyone takes his culture as the standard of how to work and behave. Overall, I had an amazing study program at MU, gained a lot of knowledge, and got to know a diverse bunch of people. In the end, I gained the most experience for my personal development.

Bernhard Gamlich, Austria

*Junior Prozessmanager Rechnungswesen,
Österreichische Post AG*

At Modul University Vienna, I appreciated being part of an international team where I was challenged to address the future needs of the global tourism and hospitality industry.

Nicole Börner, Austria

*Research Analyst,
PKF hotelexperts GmbH*

I expanded my horizons at MU, and found it to be especially student friendly. Due to the international atmosphere, I felt that I was studying at a World Cup competition!

Mohammed Yehia Zakaria Ahmed, Egypt

*Director of Tourism,
Egyptian Tourism Authority*

My experience at MU was a unique and amazing studying experience. I received a very comprehensive education, in several areas of the business basics and tourism and hospitality. My studies and the experience I gained studying at MU gave me the opportunity to get a basic overview of the professional world and brought me closer to what I want to achieve in life. Next to the knowledge gained and the experiences, I have made long lasting friendships. Thanks to all of this, we will be always part of the MU family.

Veronika Veiner, Hungary

*Sales and Marketing Manager,
Carwash Hungary Kft.*



ANNA BENEDER

AUSTRIA
REVENUE MANAGER,
RATEBOARD

The small classes were the perfect atmosphere for great discussions and interactive learning. I made great (hopefully) lifelong friends and saw the how big and diverse the hospitality and tourism field is.



MICHAEL STRAUBE

AUSTRIA
EVENT AND FACILITY MANAGER,
MODUL UNIVERSITY VIENNA

In comparison with big universities, the individual support you get at Modul is exceptional. The small classes are great for team work, and the faculty & staff are really there for the students.



NINA KOLLÁROVÁ

SLOVAKIA
RESEARCH & CONSULTING ASSISTANT,
MENKYNÁ & PARTNERS

MU is a special place where a big diversity of people meet. You learn to communicate with different cultures and different types of individuals, and that is for me an essential part of being successful in what you do.

HOW MU SUPPORTED ME IN MY CAREER



The analytical courses during my studies helped a lot in making it easy to read reports in an efficient way, which is essential for appropriate actions to be taken. Additionally, the international environment at Modul University helped a lot in being able to cooperate with any nationality or culture, which is a key element in my daily business having to deal with 25 countries.

Salah Buckley, Syria
*Excellence Leader,
NH Wien Airport*

Participating in the Mentoring Program during my last year of studies as a Mentee at the Park Hyatt Vienna gave me the chance to experience the work culture and environment of Hyatt Hotels group, open up new opportunities to work at the group after graduation, and gain practical experience within marketing department. Additionally, I was able to essentially enhance my soft skills, as well as develop relationships with industry professionals.

Vera Tkachenko, Russia
*Management Trainee - Operations at Hyatt/
Assistant F&B Manager, Hyatt Hotels*

I believe studying at Modul has various benefits that helped me thrive in my career. First, an international and open-minded environment that represents a critical chunk of the global economy — especially in the digital industry. Second, a collaborative spirit: team work is key, and Modul had a very collaborative spirit in my opinion. Third, relevant course work and connections to the industry helped me getting a good entry level job even before graduation, which set me up for my current career.

Thomas Kuchling, Austria
*Chief Marketing Officer,
Baze*



“ It was not only the classes, but the experience overall that helped me in my career. The interactions between students and teachers as well as the classes itself helped me to further my skill set in almost every aspect. The small classes made it possible to soak up as much information as possible. Due to the mixture between practical and theoretical learning experiences, you are ready to start working in almost any branch you want. The BBA programme gives you a foundation and basic skills you can apply anywhere. Where you go from there is really up to you!

”



Felix Hissnauer, Austria
*Treaty Administrator Reinsurance, R+V
Versicherung*



Matea Macek, Croatia
Co Founder/CEO, Mandarinet

“ MU is a university that supports you as an individual, as a person. The knowledge and expertise that I gained there encouraged me to follow what I always wanted — to build my own little empire. It offered a high level of International interaction. Therewith, I mean the continuous development of both an academic and business network abroad. On one hand, this granted students the possibility to expand their experiences by actively working in companies to acquire practical experience through business projects and internships. On the other hand, it also gave the opportunity to spend periods of time with foreign academic partners, in order to enlarge our mindsets and perspectives.

”

“ Modul University offered me a great overview for the industry I work in. The classes prepare you for the “real life” challenges in your future work space, the professors are highly qualified and have practical experience in the hospitality and tourism industry, and as a student you really have the luxury of interactive classes due to the small number of students. Additionally, the internship semester gives you the opportunity to gather experience and get an idea of your future work space.

”



Eva Koutsouris, Greece
*Group Operations Manager,
Lenikus GmbH*

WHAT I VALUED THE MOST AT MU

I valued the international environment, real-life case examples, experienced lecturers, and English as the language of education.

Christina Norman-Audenhove, Austria
*Sales Executive, Imperial Riding School
Renaissance Vienna Hotel*

The school is recognized internationally and its been the perfect conversation starter during interviews. It also helped me build lasting relationships with people around the world.

Maria-Luisa Lam, Venezuela
*Sales Coordinator,
NBC Universal Media*

I mostly valued the expertise, experience, and support of the teaching staff.

Jennifer Kola, Germany
*Junior Content Marketing Manger,
Swarovski*

The combination of lectures and seminars where very useful as it made it very interactive, and I got a better understanding of the subjects. Also, the good combination of courses provided me with a focus on business, tourism and other skills useful when applying for jobs. I also did a 6 month internship as part of my degree, which was great for my CV.

Karen Skaali, Norway
*Account Manager (ISR),
Oracle*

What I valued most during my studies was the networking opportunities and the longlasting freindships I built. I felt that MU was really the pathway I needed into my "real world" career, to help me develop new business opportunities and manage the sales and marketing organisation in my company.

Micke Chowadee, Thailand
*Business Development Manager,
Bandara Group*



KATRIN MALCHEVA

BULGARIA
RECRUITMENT & MARKETING MANAGER,
MODUL UNIVERSITY VIENNA

I loved the student centered approach and the friendly community. I also liked that the program was guided by a lot of hands-on experience which gave me the opportunity to get a practical insight into the business world.



MIRIAM AUER

AUSTRIA
ACCOUNT EXECUTIVE - NORTH
AMERICA, OPENCARE.COM

I was very motivated to learn and loved the teachers and class formats. I was particularly impressed with the elective subjects where often times external professionals taught the class. I enjoyed how well lecturers interacted with the students in the classroom.



SIMON HALA

AUSTRIA
PROPERTY DEVELOPMENT MANAGER,
WOMBAT'S CITY HOSTELS

I believe MU is a great place for students who would like to have a well rounded university experience, because of the close contact to the lecturers and professors, as well as all the extracurricular possibilities and the great community.



MU ALUMNI AROUND THE WORLD

7000

Modul University
Vienna and College
graduates

Daniel Rüscher

Sales Manager, Catering at Fairmont Waterfront
Vancouver, Canada

Beatrice Lenz

Master of Business Administration, EGADE Business School
Mexico City, Mexico



Fabio Vilela

CEO & Founder
Passageiro de Primeira
Uberlândia, Brazil

By choosing to attend Modul University for my Bachelor program I was able to immerse myself in a wide mix of academic, social and cultural opportunities that I knew someday, would lead me to a great successful career. I have always had a passion for luxury tourism products, especially in the aviation field.

Thomas Kuchling

Master of Science in International Management, Bocconi University
Milan, Italy

Valerie Pretscher

Junior Development Manager Europe, Zoku International
Amsterdam, Netherlands

Anna Burton

Master of Science in Sport Management, Columbia University
New York, United States

Bettina Windisch

On Premise Marketing Specialist, Red Bull
Munich, Germany

Jennifer Kola

Junior Online Communication Manager, Swarovski
Tyrol, Austria

Aleksandra Tanackovic

Key Account Manager Business Travel Austria & Switzerland, Booking.com
Vienna, Austria

Igor Pogany

Owner/Founder, Igor Pogany Video Production
Bratislava, Slovakia

Vera Tkachenko

Corporate Leadership Trainee
in Operations, Hyatt Group
Yinchuan, China

Wai Hon (Bosco) Siu

Sales Coordinator, Four Seasons Hotel
Hong Kong, China

Micke Chowadee

Business Development Manager, Bandara Group
Bangkok, Thailand

Isabella Murgu

General Manager, Nikki Beach Dubai
Dubai, United Arab Emirates

Leo Spiegelfeld

Founder, Kidogo Travel Design Africa
Dar es Salaam, Tanzania

90%

of employment-
seeking students
find a job within
6 months of
graduation

40%

of bachelor
graduates pursue
a master's degree

MY MASTER EXPERIENCE AT MU



Nina Arden, Germany
EMG Nexus Dialogue Consultant,
UN Environment Management Group

“ MU was worthwhile to me because I arrived already knowing precisely which classes I wanted to take, who my thesis advisor was, and the professors I wanted to work with. I went in with a mission — and in large part, MU respected my ambition and made my work possible. I have since started a data science consultancy for sustainable development, advising governments, international organizations and NGOs within the public sector.

”

“ It was a great experience to be a part of MU culture. It has opened up my world to travel and tourism management. Each of the courses are crafted to fit with each student's preferences and objectives. All the faculty and staff are there to support us whenever we needed. I have met so many great colleagues which I can now call friends!

”



Davis Gibbs, USA
Student Services Coordinator,
Modul University Vienna

“ Studying at MU is an international experience with a great support system that encourages critical thinking in the problem solving process. The varied international backgrounds of students contributes to a more complete understanding of a topic from multiple levels — cultural, educational, and personal.

”



Tayita Youngcharoen, Thailand
E-Commerce Manager, JW Marriott Hotel
Bangkok and Courtyard By Marriott Bangkok

“ At MU you are treated like a person, not like a number. ”

Elena Zepharovich, Austria
PhD Student,
Center for Development, Environment University of Bern

It was a great pleasure and honor to learn from professionals, our professors, to deal with real case studies. We developed new skills to work with information and gained more awareness about the actual situation in the world. It was challenging and interesting to analyze existing methods and strategies, and also to design our own sustainable ways to improve this situation.

Natalia Churilova, Russia
Specialist, Committee on Environmental
Protection City Administration of
Rostov-on-Don.

In late September 2014, I joined Modul for the first day of the Orientation Week and, instantly, MU felt like home. Everyone worked and did everything possible to help us ease into joining our new university and city, and make it feel like a place we can belong to. It was on that day that we — students, staff and faculty — all became friends, I even dare say, family.

Hani Aridi, Lebanon
Consultant Sustainable Governance,
9212 Data



HASHIM ALQHTANY
SAUDI ARABIA
PROJECT MANAGER, TATWEER
COMPANY FOR EDUCATIONAL SERVICES

My time in MU changed me in so many ways. It helped me to become a better person and to be critical about my way of thinking.



ROMAN KOLLAR
SLOVAKIA
SUPPLY CHAIN MANAGER,
DELL

I really enjoyed my studies at MU. Most of what I learned was relevant and helped me in my professional career — especially forecasting helped me gain an edge when I applied for my career in supply & demand at Dell.



PHILIPP REDL
AUSTRIA
PROCURIST, WOHLSCHLAGER & REDL
SANIERUNG & SERVICE GMBH

I made friends from many different countries, and enjoyed the comfortable and great environment at MU during my studies!

HOW MU SUPPORTED ME IN MY CAREER

“ When I entered the Sustainable Development, Management and Policy study program at MU in 2012, I was already 63 and had just retired from clinical medicine working as a family physician. Previous work and research in Zaire, now Democratic Republic of Congo, and in Latin America were important starting points of my work and research in the area of health and sustainable development. Based on these experiences, I developed the Triple Benefit Principle in the 90s. Studying at MU gave me the chance to deepen my knowledge in sustainable development, to learn modern statistics and data analysis, as well as economics, environmental economics, and — most important — ecological economics. At the same time I enjoyed a fantastic university atmosphere at MU.

”



Klaus Renoldner, Austria
*Independent Consultant on
Sustainability: Mobility, Lifestyle and
Health*



Prior to joining PKF hotelexperts, I obtained my Bachelor's degree from Modul University Vienna in Tourism and Hospitality Management, where I had the opportunity to spend an exchange semester at La Rochelle Business School for Tourism and Hospitality Management in France. I also gained operational experience by carrying out various traineeships in luxury hotels in Vienna and Toronto and by participating in the Mentoring Program offered by Modul University Vienna.

Nicole Börner, Austria
*Research Analyst,
PKF hotelexperts*

Since I work in tourism, MU supported me a lot. I had so much knowledge about tourism when I came to work for Bratislava Tourist Board, and not only theoretical but also practical, because Modul University prepared me for all of the real life situations. At MU we had professors who meant something in the tourism industry. My colleagues were amazed when I mentioned that all these well-known people were my professors!

Sara Hanulikova, Slovakia
*Marketing Manager,
Bratislava Tourist Board*



Flora Charon, France
*Senior Account Support Manager,
HRS Group*

“ Studying at Modul enabled me to work efficiently as a project manager with organizational and communication skills, and get in the habit of being aware of the current trends in the travel industry as a whole. I also gained useful knowledge on data analysis and how to successfully present the results to clients during business meetings.

”



Stefan Catic, Austria
*Head of Operator Search,
PKF hotelexperts*

“ Studying at MU enabled me to take the next step in my professional career. The benefit of taking courses at MU is not only rooted in the knowledge I received. MU is strongly connected to the most influential companies in the industry and is great in connecting students with them. My personal “MU moment” was when I was connected with my current employer, PKF hotelexperts, by Professor Dagmar Lund-Durlacher. I was obsessed with entering the consulting industry, and the university supported me with achieving my dreams.

”

Throughout my education at Modul University, I gained knowledge and skills in the areas of sales and marketing and as well as customer relations management. The internship that I did as part of my Master degree enabled me to gain insight into hotel management. This helps me in every day tasks in order to understand the needs of the customers related to travel management and processes on the hotel side that are related to it.

Aleksandra Tanackovic, Serbia
*Key Account Manager,
Business Travel - Austria & Switzerland at
Booking.com*



WHAT I VALUED THE MOST AT MU



I valued the people, the faculty, the sense of being one family, but also the great wisdom and intelligence of the professors. I greatly enjoyed the professors' expertise and teaching approach. It was not only lecture style but round table discussion. Information sharing is encouraged and the backgrounds of each student provide a more holistic approach to problem solving!

Rick Boender, Netherlands
*Management Trainee,
LKW Walter*



GABRIELA BASOVSKA

MACEDONIA
*JUNIOR SALES MANAGER,
VIENNA HOUSE*

I enjoyed participating in the various student clubs and attending the variety of events. The availability of the faculty really makes you feel valued and appreciated. Modul University is developing as a research "centre" backed up with great faculty!



NOUR MATROUD

EGYPT
*BIG DATA SPECIALIST,
ETISALAT MISR*

Modul University was truly a melting pot of nationalities, cultures, and ideas, the classroom was a place of mutual learning between students and lecturers, and the curriculum was consistently challenging with out-of-the-box modules that pushed me towards new and bigger possibilities.



DIANA IBRAGIMOVA

RUSSIA
*BUSINESS DEVELOPMENT & MARKETING
MANAGER, YBBK IN COOPERATION WITH CMS*

I really valued the communication with people from different countries, cultures and backgrounds. Furthermore, the faculty are very experienced and supportive mentors.

7000

Modul University
Vienna and College
graduates

Elizabeth Shanaman

Research Analyst, Philadelphia Convention & Visitors Bureau
Philadelphia, USA

Alison Koczanski

Manager, Altanova Energy + Sustainability
New York, USA

Nina Arden

Director, 9212 Data
Berlin, Germany

Elena Zepharovich

PhD Student, Center for Development, Environment University of Bern
Bern, Switzerland

Blanca Fernandez

Senior Economist, Ricardo Energy & Environment
Madrid, Spain

Hannes Hippacher

Parliamentary Assistant, Austrian Parliament
Vienna, Austria

Petra Tschöll

Strategic Destination Development, Vienna Tourist Board
Vienna, Austria

Stefan Catic

Consultant, PKF Hotelexperts
Vienna, Austria

Roman Kollar

Supply Chain Manager, Dell
Bratislava, Slovakia

Jelena Krnic

Groups & Events Manager,
Kempinski Hotel Adriatic Istria
Savudrija, Croatia

Diana Ibragimova

Business Development & Marketing
Manager, YBBK Law Firm
Istanbul, Turkey

Tayita Youngcharoen

Cluster E-Commerce Manager, JW Marriott Hotel Bangkok
and Courtyard By Marriott Bangkok
Bangkok, Thailand

Hashim Al-Qhtany

Project Manager, Tatweer Educational Services
Riyadh, Saudi Arabia

Nour Matroud

Big Data Specialist, Etisalat Misr
Cairo, Egypt

90%

of employment-
seeking students
find a job within
6 months of
graduation

MASTER ALUMNI AROUND THE WORLD

MY MBA EXPERIENCE AT MU



Jennet Orayeva

Turkmenistan

Public Information Consultant, UN Energy and Sustainable Development Projects

“ My first impressions of Modul University were its outstanding faculty comprised of leading international and Austrian scholars — dynamic and caring professionals helping students to meet their needs.

I greatly benefited from my MBA degree, which strongly focused on leadership and management. This study program immensely improved my public management skills and made me able to deliver innovative leadership for the organization where I work now. The program was definitely the ideal next step for my personal growth and professional advancement!

”

“ My MBA studies at MU helped me to bring an academic foundation to my business idea. I gained important knowledge and skills for my everyday work, and beyond that, partners and friendships for life.

I really valued the close contact between the professors and students and the ability to bring in own cases as examples. I wrote my MBA thesis on something I deeply care about and I created my business around the topic. MU made me realize I could combine my passion with my education and make it my job!

”



Mathias Haas

Austria

CEO SuperSocial, Curator TEDx, Curator & President, Global Shapers Community

“ In a growing international world, it was important to me that my Master education would be in English. Modul University gave me new tools to think about challenges in the hospitality and tourism industry.

It was a great way to push myself to think outside the box in a great learning environment. The best part for me, however, was the exchange in the classroom with other industry experts and with people from completely different fields. It made for the best discussions!

”



Isabel Laczkovich

Germany / USA

Complex Director of Sales for Marriott Hotels



Andreas Rynes

Austria

Senior Business Program Manager, Worldwide Cloud Strategy & Solutions, Microsoft

“

During my MBA program at Modul University I had the pleasure to learn from and work together with great lecturers and field experts that added a lot of value to both the program and the courses. Besides that, Modul University provided a great working environment and student experience.

In my current role at Microsoft HQ in Redmond I'm responsible for the Worldwide Cloud Strategy and Solutions business for enterprise customers. My team provides solutions to help our customers with their digital transformation strategy and journey to the cloud to achieve their needs and desired outcomes.

The MBA program and my thesis allowed me to focus on the financial aspects of organizations evaluating a cloud strategy, how they can approach it programmatically and make the right decision for their business.

”

“My MBA from MU was the springboard I needed to improve my career.”

Erin Stewart, Canada

*Communications and Marketing Manager,
Renewable Energy and Energy Efficiency Partnership (REEEP)*



MU provided me with enough knowledge and analytic tools to succeed in my professional life, such as logical and methodological thinking, data analysis, forecasting and strategic planning, managerial skills, and leadership. Furthermore, I gained a strong understanding of numbers that helps me to set up outstanding strategies in order to create demand, generate more leads and sales opportunities and especially to maximize revenue. For example, my success story is that I realized the highest revenue in my market since the opening of the hotel 34 years ago!

Riad Imedjdoubene, Algeria

*Sales Manager,
Vienna Marriott Hotel*



MARIA CASIANA NIKOLAE

ROMANIA
PROJECT SUPPORT SERVICES,
UNOPS

I valued the diversity of our group which made the experience of learning even more interesting, as well as the different professionals coming as lecturers who also gave us hands on concepts to apply. The MBA at MU was one of the best experiences in my life!



DORA HABLY

HUNGARY
UNIVERSITY ASSISTANT,
TECHNICAL UNIVERSITY VIENNA

I thoroughly enjoyed the good mixture of professions, industries, age of the participants and the great professors, and all the collected job experience of the lecturers and my fellow students.



NIKOLA DUVNJAK

SERBIA
LIVELIHOOD SPECIALIST,
UNDP

Studying at MU was very important for my career as it provided me the conceptual framework and tools for understanding different aspects of program and people management, public policy, monitoring and evaluation, among others. It prepared me for executive writing and helped me to further develop my critical thinking.



7000

Modul University
Vienna and College
graduates

Andreas Rynes

Senior Business Program Manager, Worldwide
Cloud Strategy & Solutions, Microsoft
Redmond, Washington

Patrick Foote

Senior Director of Marketing, Physician Partners of America
Tampa, Florida

Maaïke Schoenmakers

Director of Sales, W Hotels Amsterdam
Amsterdam, The Netherlands

Vincent Nijs

Research Manager - Tourism, Visit Flanders
Tielt-Winge, Belgium

Ines Descak

Company controlling specialist, Ericsson
Guildford, United Kingdom

Antonella Maffi

Independent Consultant; Smart Cities,
Augmented Reality, E-learning
Geneva, Switzerland

Walter Diell

International Business Development, Feratel Media Technologies
Innsbruck, Austria

Alexandros Osyos

Senior Product Manager Managed IT, Cloud und Security Services, T-Mobile
Vienna, Austria

Aniko Horvath

Account Manager and Hotel Chains Expert, Booking.com
Budapest, Hungary

Marija Tustonjic

Deputy Director - Corporate Division,
Erste & Steiermärkische Bank
Zagreb, Croatia

Vera Rexhepi

Senior Strategic Planning Officer,
Prime Minister of Kosovo
Pristina, Kosovo

Jean Kim

Country Manager Korea,
Switzerland Tourism
Seoul, Korea

Nikola Duvnjak

Livelihood Specialist, United Nations Development Programme
Rakhine, Myanmar

Areej Dalgamoni

Director General, British International Academy
Amman, Jordan

Maria Casiana Nicolae

Project Support Services, United Nations Office for Project Services
Goma, Democratic Republic of the Congo

MBA ALUMNI AROUND THE WORLD

Information and contact

Global Recruitment Office

Modul University Vienna
Am Kahlenberg 1, 1190 Vienna - Austria
Tel: +43 1 320 3555 - 120
recruitment@modul.ac.at



Accredited by



Tourism programs
accredited by



Member of



Follow us



www.modul.ac.at