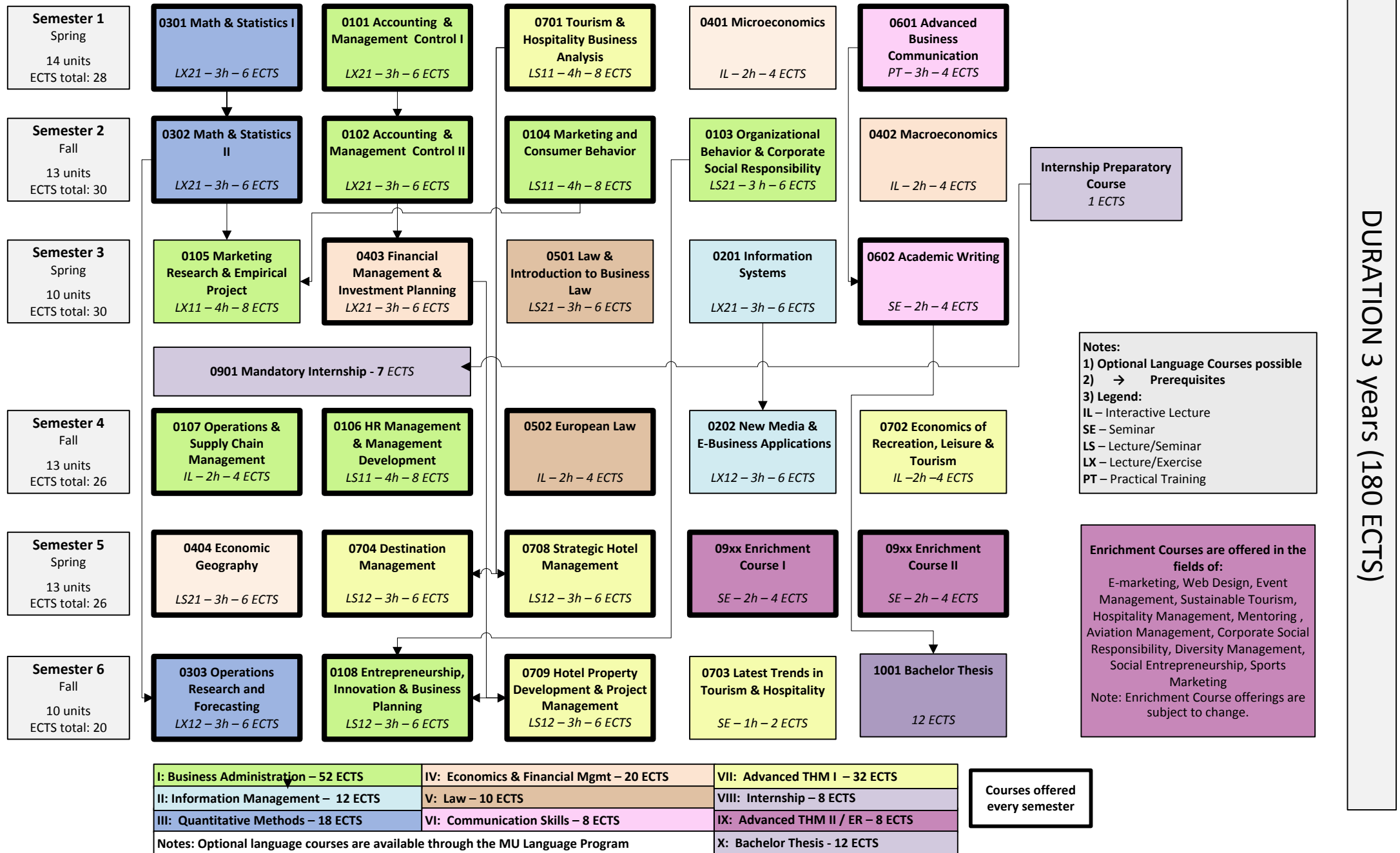


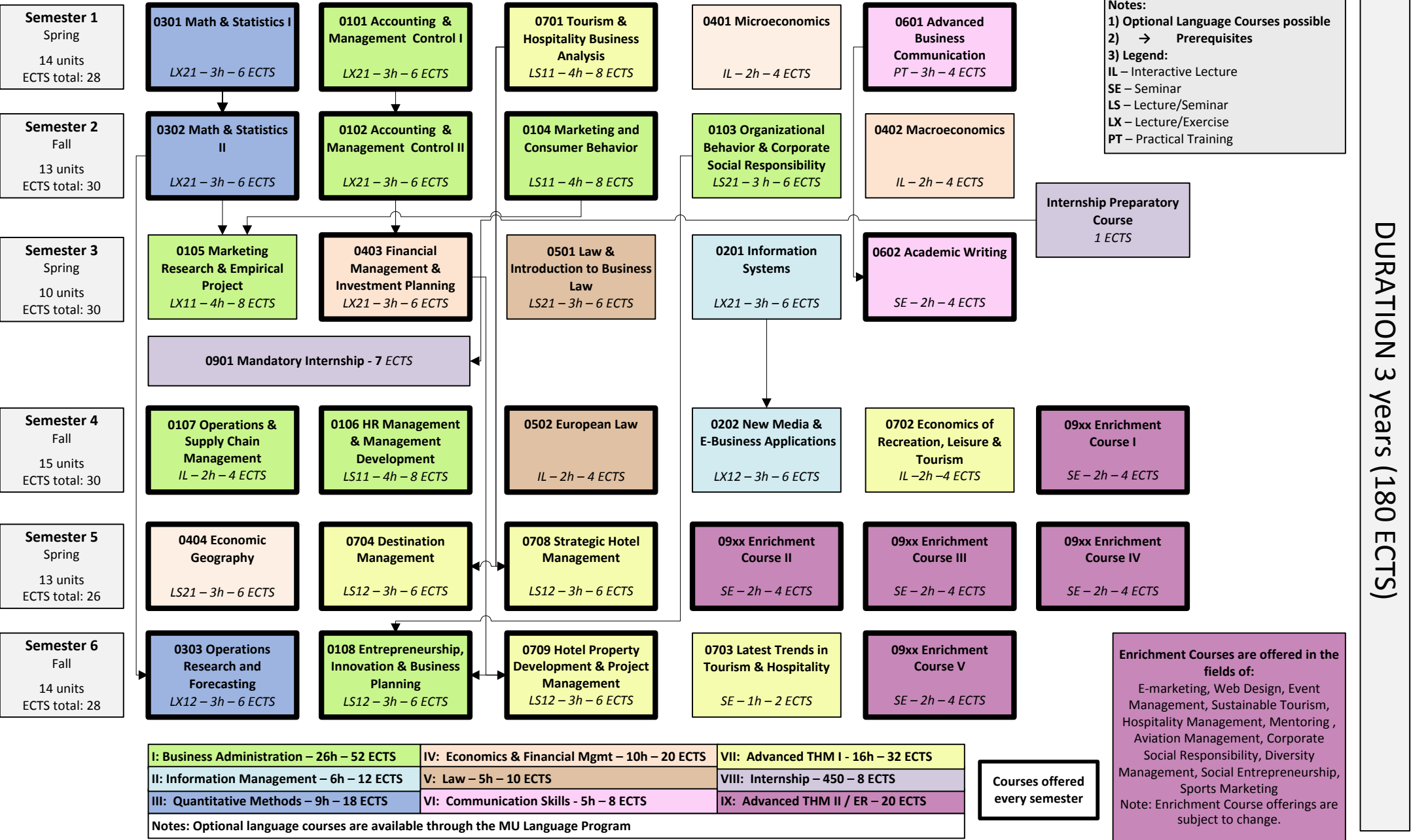
Bachelor of Business Administration IN TOURISM AND HOSPITALITY MANAGEMENT

Spring Intake - Option 1 Bachelor Thesis (12 ECTS)



Bachelor of Business Administration
IN TOURISM AND HOSPITALITY MANAGEMENT

Spring Intake - Option 2 3 Additional Enrichment Courses (12 ECTS)



Bachelor of Business Administration
IN TOURISM AND HOSPITALITY MANAGEMENT

Spring Intake - Option 3 450 h Additional Internship (12 ECTS)



DURATION 3 years (180 ECTS)

I: Business Administration – 52 ECTS	IV: Economics & Financial Mgmt – 20 ECTS	VII: Advanced THM I – 32 ECTS
II: Information Management – 12 ECTS	V: Law – 10 ECTS	VIII: Internship – 8 ECTS + 12 ECTS
III: Quantitative Methods – 18 ECTS	VI: Communication Skills – 8 ECTS	IX: Advanced THM II / ER – 8 ECTS
Notes: Optional language courses are available through the MU Language Program		

Courses offered every semester

Enrichment Courses are offered in the fields of:
E-marketing, Web Design, Event Management, Sustainable Tourism, Hospitality Management, Mentoring, Aviation Management, Corporate Social Responsibility, Diversity Management, Social Entrepreneurship, Sports Marketing
Note: Enrichment Course offerings are subject to change.