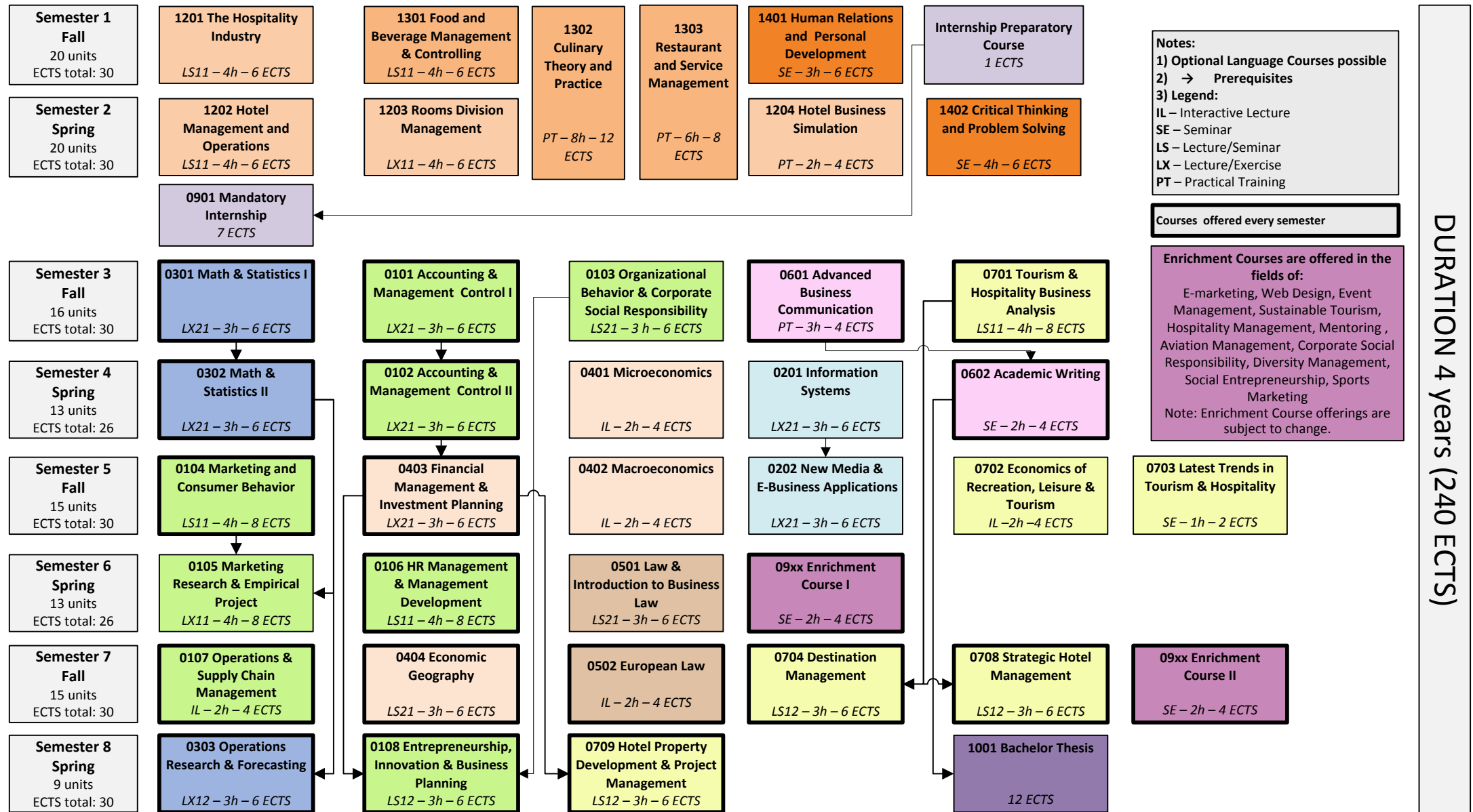


# Bachelor of Business Administration

## IN TOURISM, HOTEL MANAGEMENT AND OPERATIONS

### Option 1 Bachelor Thesis (12 ECTS)

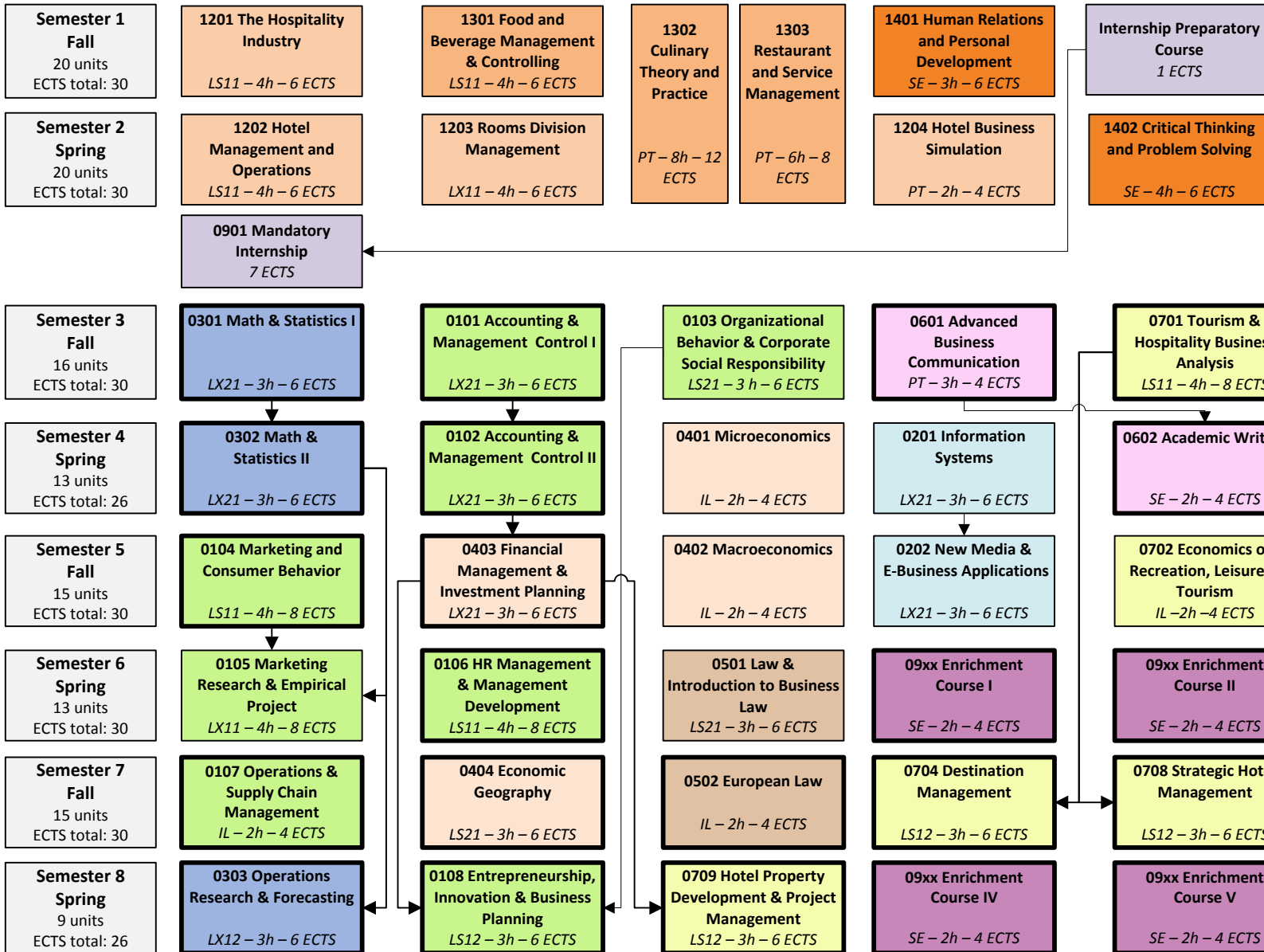


I: Business Administration – 26h – 52 ECTS	IV: Economics & Financial Mgmt – 10h – 20 ECTS	VIII: Advanced THM I – 16h – 32 ECTS	XII: Hotel Mgmt and Operations – 14h – 22 ECTS
II: Information Management – 6h – 12 ECTS	V: Law – 5h – 10 ECTS	VIII: Advanced THM II – 4h – 8 ECTS	XIII: Foodservice Management – 18h – 26 ECTS
III: Quantitative Methods – 9h – 18 ECTS	VI: Communication Skills - 5h – 8 ECTS	IX: Internship – 450 – 8 ECTS	XIV: Business Fundamentals – 8h – 12 ECTS
Notes: Optional language courses are available through the MU Language Program		X: Bachelor Thesis - 12 ECTS	

# Bachelor of Business Administration

## IN TOURISM, HOTEL MANAGEMENT AND OPERATIONS

### Option 2 Additional Enrichment Courses (12 ECTS)



**Notes:**  
1) Optional Language Courses possible  
2) → Prerequisites  
3) Legend:  
IL – Interactive Lecture  
SE – Seminar  
LS – Lecture/Seminar  
LX – Lecture/Exercise  
PT – Practical Training

Courses offered every semester

**Enrichment Courses are offered in the fields of:**  
E-marketing, Web Design, Event Management, Sustainable Tourism, Hospitality Management, Mentoring, Aviation Management, Corporate Social Responsibility, Diversity Management, Social Entrepreneurship, Sports Marketing  
Note: Enrichment Course offerings are subject to change.

**0703 Latest Trends in Tourism & Hospitality**  
SE – 1h – 2 ECTS

**09xx Enrichment Course III**  
SE – 2h – 4 ECTS

I: Business Administration – 26h – 52 ECTS	IV: Economics & Financial Mgmt – 10h – 20 ECTS	VIII: Advanced THM I – 16h – 32 ECTS	XII: Hotel Mgmt and Operations – 14h – 22 ECTS
II: Information Management – 6h – 12 ECTS	V: Law – 5h – 10 ECTS	VIII: Advanced THM II – 4h – 20 ECTS	XIII: Foodservice Management – 18h – 26 ECTS
III: Quantitative Methods – 9h – 18 ECTS	VI: Communication Skills - 5h – 8 ECTS	IX: Internship – 450 – 8 ECTS	XIV: Business Fundamentals – 8h – 12 ECTS

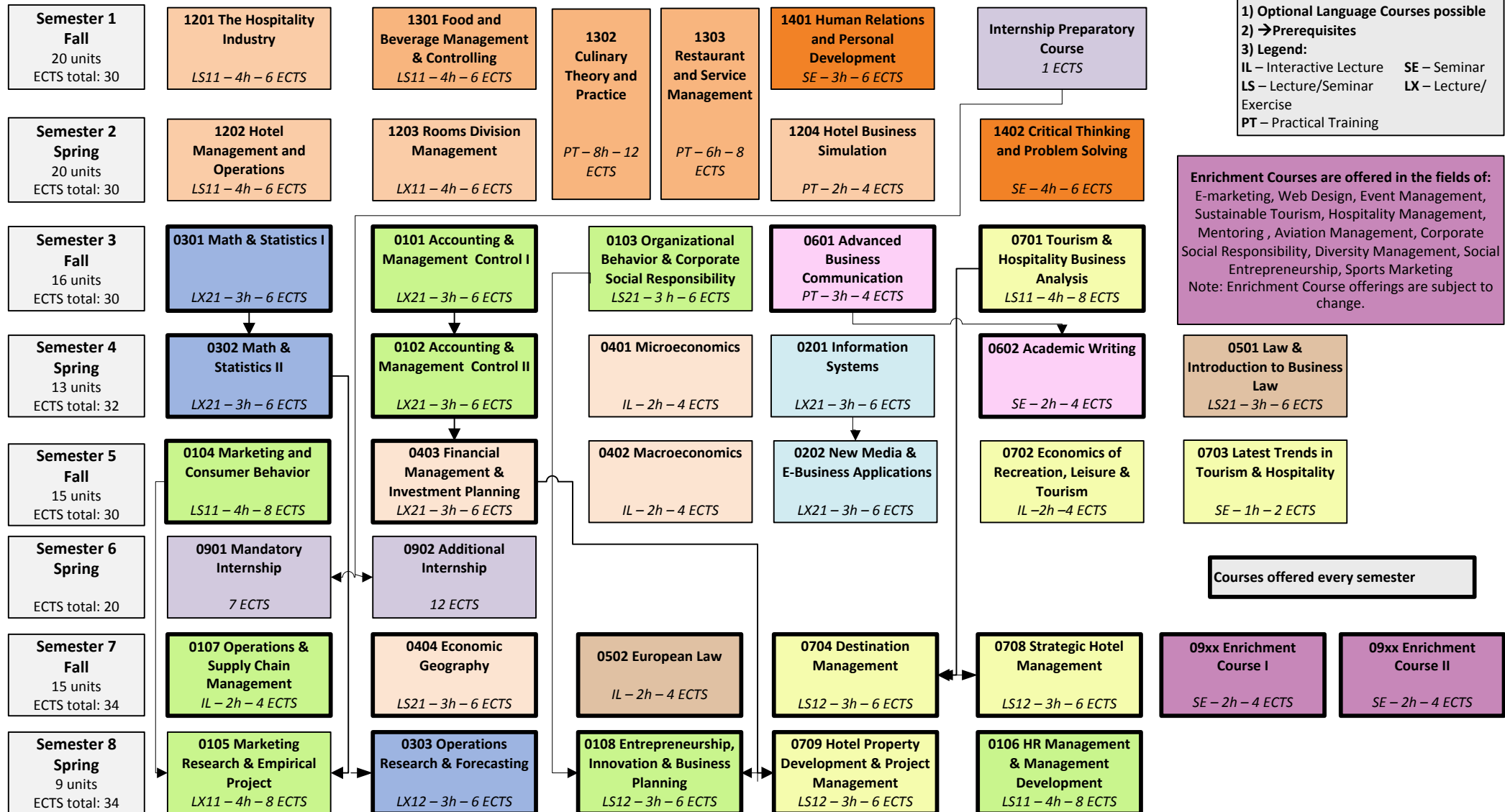
Notes: Optional language courses are available through the MU Language Program

DURATION 4 years (240 ECTS)

# Bachelor of Business Administration

## IN TOURISM, HOTEL MANAGEMENT AND OPERATIONS

### Option 3 450 hrs Additional Internship (12 ECTS)



DURATION 4 years (240 ECTS)

I: Business Administration – 26h – 52 ECTS	IV: Economics & Financial Mgmt – 10h – 20 ECTS	VIII: Advanced THM I – 16h – 32 ECTS	XII: Hotel Mgmt and Operations – 14h – 22 ECTS
II: Information Management – 6h – 12 ECTS	V: Law – 5h – 10 ECTS	VIII: Advanced THM II – 4h – 8 ECTS	XIII: Foodservice Management – 18h – 26 ECTS
III: Quantitative Methods – 9h – 18 ECTS	VI: Communication Skills – 5h – 8 ECTS	IX: Internship – 900 h – 20 ECTS	XIV: Business Fundamentals – 8h – 12 ECTS

Notes: Optional language courses are available through the MU Language Program