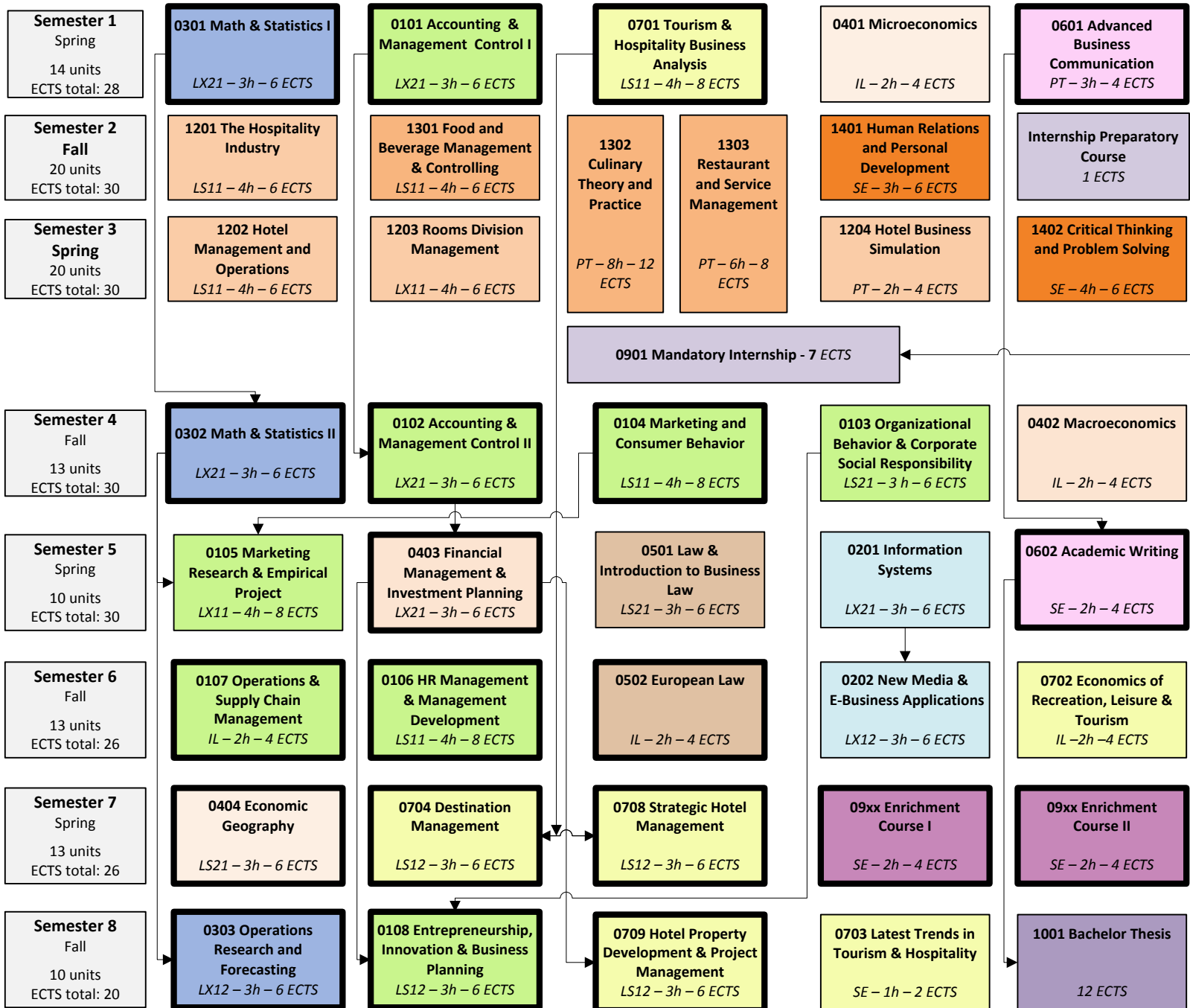


Bachelor of Business Administration IN TOURISM, HOTEL MANAGEMENT AND OPERATIONS

Spring Intake - Option 1 Bachelor Thesis (12 ECTS)



Notes:
1) Optional Language Courses possible
2) → Prerequisites
3) Legend:
IL – Interactive Lecture
SE – Seminar
LS – Lecture/Seminar
LX – Lecture/Exercise
PT – Practical Training

Courses offered every semester

Enrichment Courses are offered in the fields of:
E-marketing, Web Design, Event Management, Sustainable Tourism, Hospitality Management, Mentoring, Aviation Management, Corporate Social Responsibility, Diversity Management, Social Entrepreneurship, Sports Marketing
Note: Enrichment Course offerings are subject to change.

I: Business Administration – 52 ECTS
II: Information Management – 12 ECTS
III: Quantitative Methods – 18 ECTS
IV: Economics & Financial Mgmt – 20 ECTS
V: Law – 10 ECTS
VI: Communication Skills – 8 ECTS
VII: Advanced THM I – 32 ECTS
VIII: Internship – 8 ECTS
IX: Advanced THM II / ER – 8 ECTS
X: Bachelor Thesis – 12 ECTS
XII: Hotel Mgmt and Operations – 22 ECTS
XIII: Foodservice Management – 26 ECTS
XIV: Business Fundamentals – 12 ECTS
Notes: Optional language courses are available through the MU Language Program

DURATION 4 years (240 ECTS)

MODUL VIENNA
UNIVERSITY
WKO WIEN PRIVATE UNIVERSITY

Semester	Course	Units	ECTS
Semester 1 Spring	0301 Math & Statistics I <i>LX21 – 3h – 6 ECTS</i>	14	28
Semester 2 Fall	1201 The Hospitality Industry <i>LS11 – 4h – 6 ECTS</i>	20	30
Semester 3 Spring	1202 Hotel Management and Operations <i>LS11 – 4h – 6 ECTS</i>	20	30
Semester 4 Fall	0302 Math & Statistics II <i>LX21 – 3h – 6 ECTS</i>	13	30
Semester 5 Spring	0105 Marketing Research & Empirical Project <i>LX11 – 4h – 8 ECTS</i>	10	30
Semester 6 Fall	0107 Operations & Supply Chain Management <i>IL – 2h – 4 ECTS</i>	15	30
Semester 7 Spring	0404 Economic Geography <i>LS21 – 3h – 6 ECTS</i>	13	26
Semester 8 Fall	0303 Operations Research and Forecasting <i>LX12 – 3h – 6 ECTS</i>	14	28
	0101 Accounting & Management Control I <i>LX21 – 3h – 6 ECTS</i>		
	1301 Food and Beverage Management & Controlling <i>LS11 – 4h – 6 ECTS</i>		
	1203 Rooms Division Management <i>LX11 – 4h – 6 ECTS</i>		
	0102 Accounting & Management Control II <i>LX21 – 3h – 6 ECTS</i>		
	0403 Financial Management & Investment Planning <i>LX21 – 3h – 6 ECTS</i>		
	0106 HR Management & Management Development <i>LS11 – 4h – 8 ECTS</i>		
	0704 Destination Management <i>LS12 – 3h – 6 ECTS</i>		
	0108 Entrepreneurship, Innovation & Business Planning <i>LS12 – 3h – 6 ECTS</i>		
	0701 Tourism & Hospitality Business Analysis <i>LS11 – 4h – 8 ECTS</i>		
	1302 Culinary Theory and Practice <i>PT – 8h – 12 ECTS</i>		
	1303 Restaurant and Service Management <i>PT – 6h – 8 ECTS</i>		
	0709 Hotel Property Development & Project Management <i>LS12 – 3h – 6 ECTS</i>		
	0401 Microeconomics <i>IL – 2h – 4 ECTS</i>		
	1401 Human Relations and Personal Development <i>SE – 3h – 6 ECTS</i>		
	1204 Hotel Business Simulation <i>PT – 2h – 4 ECTS</i>		
	0901 Mandatory Internship – 7 ECTS		
	0103 Organizational Behavior & Corporate Social Responsibility <i>LS21 – 3 h – 6 ECTS</i>		
	0201 Information Systems <i>LX21 – 3h – 6 ECTS</i>		
	0202 New Media & E-Business Applications <i>LX12 – 3h – 6 ECTS</i>		
	0703 Latest Trends in Tourism & Hospitality <i>SE – 1h – 2 ECTS</i>		
	0601 Advanced Business Communication <i>PT – 3h – 4 ECTS</i>		
	Internship Preparatory Course 1 ECTS		
	1402 Critical Thinking and Problem Solving <i>SE – 4h – 6 ECTS</i>		
	0402 Macroeconomics <i>IL – 2h – 4 ECTS</i>		
	0602 Academic Writing <i>SE – 2h – 4 ECTS</i>		
	0702 Economics of Recreation, Leisure & Tourism <i>IL – 2h – 4 ECTS</i>		
	09xx Enrichment Course I <i>SE – 2h – 4 ECTS</i>		
	09xx Enrichment Course II <i>SE – 2h – 4 ECTS</i>		
	09xx Enrichment Course III <i>SE – 2h – 4 ECTS</i>		
	09xx Enrichment Course IV <i>SE – 2h – 4 ECTS</i>		
	09xx Enrichment Course V <i>SE – 2h – 4 ECTS</i>		

Notes:
1) Optional Language Courses possible
2) → Prerequisites
3) Legend:
IL – Interactive Lecture
SE – Seminar
LS – Lecture/Seminar
LX – Lecture/Exercise
PT – Practical Training

Courses offered every semester

Enrichment Courses are offered in the fields of:
E-marketing, Web Design, Event Management, Sustainable Tourism, Hospitality Management, Mentoring , Aviation Management, Corporate Social Responsibility, Diversity Management, Social Entrepreneurship, Sports Marketing
Note: Enrichment Course offerings are subject to change.

Notes:
 1) Optional Language Courses possible
 2) → Prerequisites
 3) Legend:
 IL – Interactive Lecture
 SE – Seminar
 LS – Lecture/Seminar
 LX – Lecture/Exercise
 PT – Practical Training

Courses offered every semester

Enrichment Courses are offered in the fields of:
E-marketing, Web Design, Event Management, Sustainable Tourism, Hospitality Management, Mentoring , Aviation Management, Corporate Social Responsibility, Diversity Management, Social Entrepreneurship, Sports Marketing
Note: Enrichment Course offerings are subject to change.

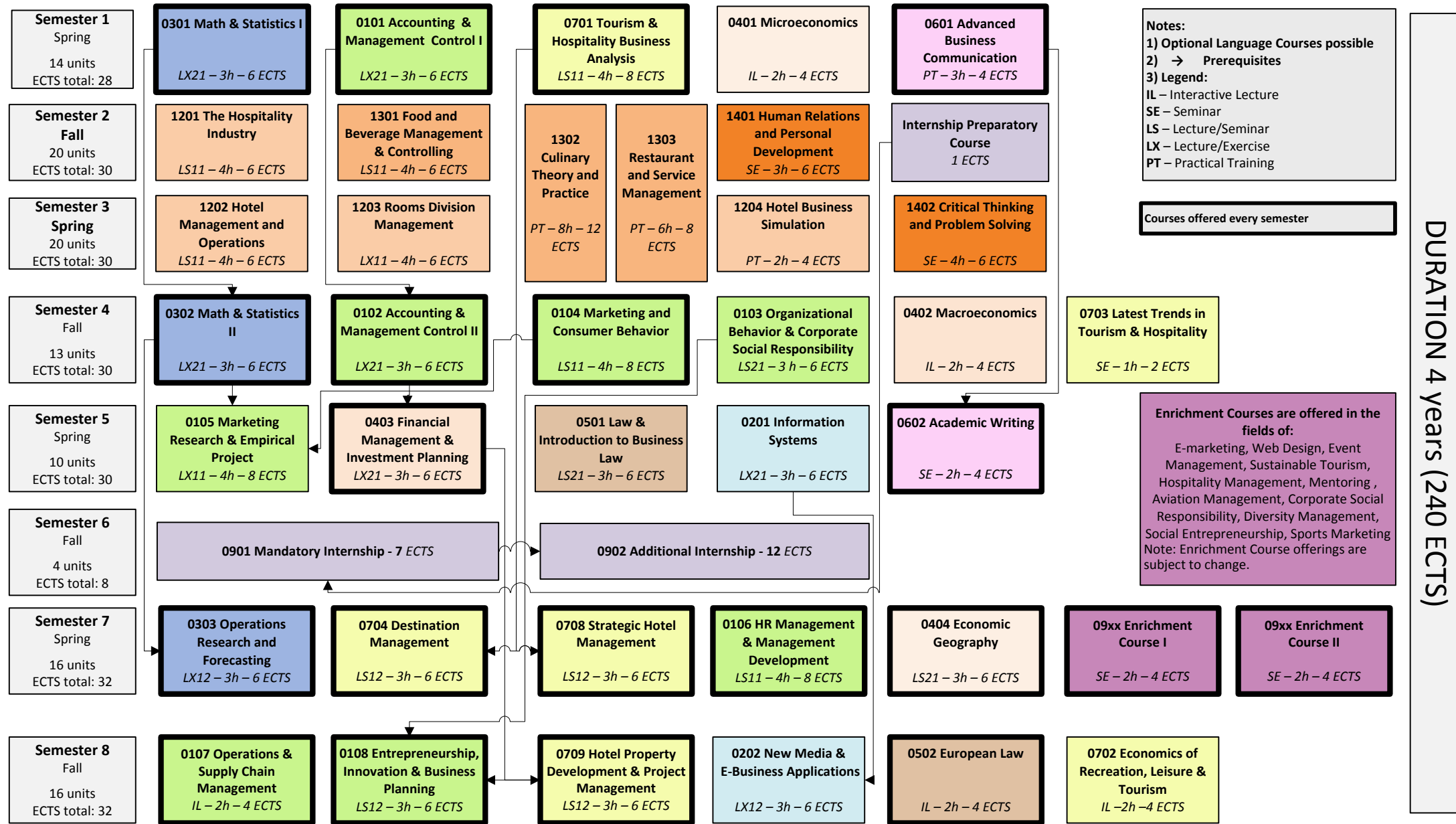
DURATION 4 years (240 ECTS)

I: Business Administration – 52 ECTS	IV: Economics & Financial Mgmt – 20 ECTS	VII: Advanced THM I – 32 ECTS	XII: Hotel Mgmt and Operations – 22 ECTS	Notes: Optional language courses are available through the MU Language Program
II: Information Management – 12 ECTS	V: Law – 10 ECTS	VIII: Internship – 8 ECTS	XIII: Foodservice Management – 26 ECTS	
III: Quantitative Methods – 18 ECTS	VI: Communication Skills – 8 ECTS	IX: Advanced THM II – 20 ECTS	XIV: Business Fundamentals – 12 ECTS	

Bachelor of Business Administration

IN TOURISM, HOTEL MANAGEMENT AND OPERATIONS

Spring Intake - Option 3 Additional Internship (12 ECTS)



I: Business Administration – 52 ECTS	IV: Economics & Financial Mgmt – 20 ECTS	VII: Advanced THM I – 32 ECTS	XII: Hotel Mgmt and Operations – 22 ECTS	Notes: Optional language courses are available through the MU Language Program
II: Information Management – 12 ECTS	V: Law – 10 ECTS	VIII: Internship – 8 ECTS + 12 ECTS	XIII: Foodservice Management – 26 ECTS	
III: Quantitative Methods – 18 ECTS	VI: Communication Skills – 8 ECTS	IX: Advanced THM II / ER – 8 ECTS	XIV: Business Fundamentals – 12 ECTS	