

## **Spring 2017 Enrollment**

Semester 1 (30 ECTS) Spring 2017

0103 Advanced Economics

SE - 3h - 6 ECTS

0204 Service Quality Management

SE - 2h - 6 ECTS

0405 Business Ethics and Corporate Social Responsibility

SE - 2h - 6 ECTS

0302 Emerging Tools for New Media and Information Management

*SE* − *2h* − *6 ECTS* 

Enrichment Courses of your choice or Internship SE - 2 h - 6 ECTS Semester 2 (30 ECTS)
Fall 2017

0102 Advanced Data Analysis and Decision Making

*SE - 3h - 6 ECTS* 

**0201 Global Marketing:** Theory and Cases

SE - 2h - 6 ECTS

0202 Corporate Financial Management

SE - 2h - 6 ECTS

0203 International Destination Management

SE – 2h – 6 ECTS

0301 Applied Innovation Management

SE - 2h - 6 ECTS

Semester 3 (30 ECTS) Spring 2018

0107 Research Design and Methods in Practice

*SE – 3h – 6 ECTS* 

0205 Tourism Business Project

SE - 2h - 6 ECTS

0601 Master Thesis Seminar

SE - 2h - 3 ECTS

**0602 Master Thesis** 

(credit given in Semester 4)

12 ECTS

Enrichment Course of your choice

SE - 1.5h - 3 ECTS

Semester 4 (30 ECTS) Fall 2018

0402 Environmental Management and Sustainability

SE - 2h - 6 ECTS

**0602 Master Thesis** *SE - 2h - 13 ECTS* 

0603 Master Thesis Defense

2 ECTS

Enrichment Course of your choice

SE - 2h - 6 ECTS

Enrichment Course of your choice

SE - 1.5h - 3 ECTS

Enrichment Courses are offered in the fields of: Social Entrepreneurship,

Tourism Marketing
Intelligence, Principles of
Consumer Behavior in
Tourism, Green Business
Strategies, The Art of
Negotiation and Dispute
resolution, Social Media
Intelligence and
Stakeholder Management,
Applied Social Network
Analysis.

Note: Enrichment Course offerings are subject to change.

Management and Research Fundamentals

International Tourism

Innovation and Change Management

Environmental Systems and Sustainability

**Enrichment Courses** 

**Master Thesis**