

Fall 2016 Enrollment

Semester 1 (30 ECTS) Fall 2016/17

> 0103 Advanced **Economics**

SE - 3h - 6 ECTS

0102 Advanced Data **Analysis and Decision** Making

SE - 3h - 6 ECTS

0201 Global Marketing: **Theory and Cases**

SE - 2h - 6 ECTS

0202 Corporate **Financial Management**

SE - 2h - 6 ECTS

0203 International Destination Management

SE − 2*h* − 6 *ECTS*

Semester 2 (30 ECTS) **Spring 2017**

0107 Research Design and Methods in Practice

SE - 3h - 6 ECTS

0204 Service Quality Management

SE - 2h - 6 ECTS

0405 Business Ethics and Corporate Social Responsibility

SE - 2h - 6 ECTS

0302 Emerging Tools for **New Media and** Information Management

SE - 2h - 6 ECTS

Enrichment Courses of your choice or Internship

SF - 2h - 6FCTS

Semester 3 (30 ECTS) Fall 2017/18

0402 Environmental **Management and** Sustainability

SE - 2h - 6 ECTS

0301 Applied Innovation Management

SE - 2h - 6 ECTS

0601 Master Thesis Seminar

SE - 2h - 3 ECTS

0602 Master Thesis

(credit given in Semester 4)

12 ECTS

Enrichment Course of your choice

SE - 1.5h - 3 ECTS

Semester 4 (30 ECTS) **Spring 2018**

0205 Tourism Business Project

SE - 2h - 6 ECTS

0602 Master Thesis SE - 2h - 13 ECTS

0603 Master Thesis Defense 2 ECTS

Enrichment Course of your choice

SE - 2h - 6 ECTS

Enrichment Course of your choice

SE - 1.5h - 3 ECTS

Enrichment Courses are offered in the fields of:

Social Entrepreneurship, **Tourism Marketing** Intelligence, Principles of Consumer Behavior in Tourism, Green Business Strategies, The Art of **Negotiation and Dispute** resolution, Social Media Intelligence and Stakeholder Management, Applied Social Network

Note: Enrichment Course offerings are subject to change.

Analysis.

Management and **Research Fundamentals**

International Tourism

Innovation and Change Management

Environmental Systems and Sustainability

Enrichment Courses

Master Thesis