



Bachelor in Tourism, Hotel Management and Operations (BBA)

The **Bachelor of Business Administration (BBA) program in Tourism, Hotel Management and Operations** is a four-year degree program which builds on the BBA in Tourism and Hospitality Management with additional courses related to operations, culinary arts, restaurant and service management, as well as hotel management and courses in personal development and business communications. This program is recommended for students with no prior education in tourism and hospitality management.

Duration: Four-year, full-time program

Language of instruction: English

Practical training: Two semesters at the beginning of the program are dedicated to practical training in hotel and restaurant management and operations (practical training begins only in the fall semester).

The curriculum is comprised of mandatory core courses as well as a range of enrichment courses in advanced tourism and hospitality management. Students must take at least two enrichment courses.

Program structure: Monday - Friday, full-time program. Earliest class begins at 8:30am, latest class begins at 6:00pm.

Tuition fees: €52,000 for the entire program, to be paid in six installments. Click [here](#) for more detailed information. Please click [here](#) further information about reductions and grants.

ECTS points: 240

Internship: All students need to complete a 450-hour internship. Students also have a **choice between** writing a **bachelor thesis**, taking **three additional courses** in advanced tourism and hospitality management, or conducting an **additional 450 hour internship**.

Study location: MODUL University Vienna (Am Kahlenberg 1, 1190 Vienna, Austria)

Entry requirements: Successfully completed secondary education (e.g. Matura, Abitur, A-levels, International Baccalaureate) and an English proficiency test: **TOEFL** Internet-Based Test 76 (preferred minimum of 22 points in writing), **IELTS** band score 6.0 (no sub-score below 5.5 and a preferred minimum of 6.0 in writing), **Cambridge Certificate** (First Certificate in English preferred minimum grade B). Other equivalent English proficiency tests will be assessed on an individual basis. Please click [here](#) for further information.

Exchange semester: Yes, optional

Study start: Mid-September or mid-February

Application deadlines: The deadline to submit your applications for our spring intake is:

Visa Applicants: October 31st

Non-visa Applicants: January 31st

The deadline to submit your applications for our fall intake is:

Visa Applicants: May 31st

Non-visa Applicants: August 31st

Application process: Applicants must apply via the online application tool on our homepage. Selected applicants are invited for a personal or video Skype interview, after which the Admissions Committee makes a decision (Link Admissions process- Undergraduate).

Accreditation: [AQ Austria](#)

Career opportunities: [MODUL Career](#)

Contact: For any questions regarding the admissions procedure please contact:

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