



Master of Science in International Tourism Management (MSc)

The **Master of Science (MSc) in International Tourism Management** is a two-year degree program which prepares students to best address the future needs of the global tourism industry. The program focuses on leadership and management specifically relevant to hospitality-related companies, tourism marketing, tourism planning organizations, and policy makers.

Duration: Two-year, full-time program

Language of instruction: English

Curriculum: Comprised of mandatory core courses as well as a range of enrichment courses.

Certificates: optional; students have the option to focus on one of five specialization areas: Business Development, Digital Marketing and Social Media, E-Tourism and Tourist Experiences, Real Estate Management and Hotel Development, or Tourism and Services Management

Master thesis: Mandatory

Program structure: Monday - Friday, full-time program. Earliest class begins at 8:30am, latest class begins at 6:00pm.

Tuition fees: €24,000 for the entire program, to be paid in four installments. Click [here](#) for more detailed information; ask about possible scholarships.

ECTS points: 120

Internship: Not mandatory, however students can opt to do an internship (6 ECTS points). This will count towards the required ECTS of either Leadership and Personal Skills or Enrichment Courses.

Study location: MODUL University Vienna (Am Kahlenberg 1, 1190 Vienna, Austria)

Entry requirements: Bachelor degree and English proficiency test (IELTS 6.5, TOEFL 88 etc.)

For more detailed information please visit [Apply for Admission](#) on the website.

Exchange semester: Yes, optional

Study start: Mid-September or mid-February

Application deadlines:

Spring semester:

Visa Applicants: October 31st

Non-visa Applicants: January 31st

Fall semester:

Visa Applicants: May 31st

Non-visa Applicants: August 31st

Application process: Applicants must apply via the [online application tool](#) on our homepage. Selected applicants are invited for a personal or video Skype interview, after which the Admissions Committee makes a decision.

Accreditation: [AQ Austria](#)

Career opportunities: [MODUL Career](#)

Contact: For any questions regarding the admissions procedure, an individual information session and/or a campus tour please contact:

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Admissions

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