Bachelor of Science (131 BSc))

Specialization I: Advanced International Management - Spring Intake

MODUL UNIVERSITY VIENNA
WKO WIEN PRIVATE UNIVERSITY

Semester 1 Spring ECTS total: 32	**0103 Organizational Behavior & CSR** *IL – 2 h – 4 ECTS*	**0101 Accounting & Management Control I** *LX21 – 3h – 6 ECTS*	**0301 Math & Statistics I** *LX21 – 3h – 6 ECTS*	**0401 Microeconomics** *IL – 2h – 4 ECTS*	**0601 Advanced Business Communication** *SE – 2h – 4 ECTS*	**0501 Principles of Business Law** *LS11 – 4h – 8 ECTS*
Semester 2 Fall ECTS total: 30	**0104 Marketing & Consumer Behavior** *IL – 3h – 6 ECTS*	**0102 Accounting & Management Control II** *LX21 – 3h – 6 ECTS*	**0302 Math & Statistics II** *LX21 – 3h – 6 ECTS*	**0603 Critical Thinking & Problem Solving** *SE – 2h – 4 ECTS*	**0602 Academic Writing** *SE – 2h – 4 ECTS*	**0100 Sustainability Literacy for Business** *SE – 2h – 4 ECTS*
Semester 3 Spring ECTS total: 26	**0109 Ethics in International Management** *SE – 2h – 4 ECTS*	**0404 Economic Geography** *LS21 – 3h – 6 ECTS*	**0303 Operations Research** *LS21 – 3h – 6 ECTS*	**0760 International Economics** *IL – 2h – 4 ECTS*	**0770 Latest Trends in International Management** *PT – 1h –2 ECTS*	**0950 Philosophy of Science** *SE – 2h – 4 ECTS*
Semester 4 Fall ECTS total: 30	**0106 HR Management & Management Development** *LS21 – 3h – 6 ECTS*	**0403 Financial Management & Investment Planning** *LX21 – 3h – 6 ECTS*	**0201 New Media & e-Business Applications** *LX21 – 3h – 6 ECTS*	**0402 Macroeconomics** *IL – 2h – 4 ECTS*	**0750 Project Management** *SE – 2h – 4 ECTS*	**0951 Research Design** *SE – 2h – 4 ECTS*
Semester 5 Spring ECTS total: 32	**0108 Entrepreneurship, Innovation & Business Planning** *LS12 – 3h – 6 ECTS*	**0780 Strategic Planning** *LS11 – 4h – 8 ECTS*	**0853 Leadership and Power*** *SE – 2h – 4 ECTS*	**0854 Principles of Taxation*** *SE – 2h – 4 ECTS*	**1002 Bachelor Thesis** *TH – 450h - 18 ECTS*	**1000 Bachelor Thesis Tutorial** *SE – 1h- 2 ECTS*
Semester 6 Fall ECTS total: 30	**0105 Marketing Research & Empirical Project** *LX11 – 4h – 8 ECTS*	**0107 Supply Chain Management** *IL – 2h – 4 ECTS*	**0851 International Corporate Finance*** *SE –2h –4 ECTS*	**0852 Integrated Marketing Communications*** *SE –2h –4 ECTS*		

DURATION 3 years (180 ECTS)

I: Business Administration – 54 ECTS	**V: Law – 8 ECTS**	**VIII: Major Advanced International Management – 16 ECTS**
II: Information Management – 6 ECTS	**VI: Communication Skills – 12 ECTS**	
III: Quantitative Methods – 18 ECTS	**VII: International Management – 18 ECTS**	**IX: Principles of Science – 8 ECTS**
IV: Economics & Financial Management – 20 ECTS		**X: Bachelor Thesis – 20 ECTS**

Legend:
→ **Prerequisites**
IL – Interactive Lecture **SE** – Seminar **PT** – Practical Training
LS – Lecture/Seminar **LX** – Lecture/Exercise
▭ – Courses offered every semester
* – Major courses, may be subject to change