

Modul University Vienna MBA Schedule 2022-2023

Fall Semester 2022

Course Registration: 19 September 2022 – 30 September 2022

Date		Course	Type	Lecturer
6-7 Oct	Thurs/Fri	Predicting and Changing User Behavior with Recommenders in Tourism	Enrichment	Christoph Trattner
8-9 Oct	Sat/Sun	Financial Management and Reporting	Core	Graeme Rankine
13-14 Oct	Thurs/Fri	Social Entrepreneurship	Enrichment	Jakob Detering
13-14 Oct	Thurs/Fri	Real Estate Management and Regional Development	Enrichment	Gunther Maier
20-21 Oct	Thurs/Fri	Digital Consumer Behavior	Enrichment	Yuliya Kolomoyets
20-21 Oct	Thurs/Fri	Sustainability and Health	Enrichment	Klaus Renoldner
22-23 Oct	Sat/Sun	Negotiation and Dispute Resolution	Core	Brian Hutchinson
3-4 Nov	Thurs/Fri	Executive Leadership	Enrichment	Indi Seehra
5-6 Nov	Sat/Sun	Business Analytics and Decision Making	Core	Larissa Bartok
10-11 Nov	Thurs/Fri	Different Dimensions of Sustainable Development	Enrichment	Ivo Ponocny Davis Gibbs
10-11 Nov	Thurs/Fri	Search Engine Optimization and Marketing	Enrichment	Lyndon Nixon
25 Nov	Friday	Master Thesis Tutorial I	Core	Maria Lord
18 Nov	Friday	Master Thesis Tutorial II	Core	Karl Woeber
19-20 Nov	Sat/Sun	Information Systems Management	Core	Daniel Dan
1-2 Dec	Thurs/Fri	Strategic Change Management	Enrichment	Craig Robinson
3-4 Dec	Sat/Sun	Designing Tourism Experiences	Enrichment	Daniel Fesenmaier
10-11 Dec	Sat/Sun	Competitive Analysis and Strategy	Core	Robert Morgan
14-15 Jan	Sat/Sun	Marketing Management in the Digital Age	Core	Mirella Kleijnen
26-27 Jan	Thurs/Fri	Storytelling and Branding	Enrichment	Lidija Lalicic
2-3 Feb	Thurs/Fri	The Sharing Economy	Enrichment	Jason Stienmetz
4-5 Feb	Sat/Sun	Entrepreneurship	Core	Laura Galloway
11-12 Feb	Sat/Sun	Real Estate Finance and Investment	Enrichment	Björn Kurzrock
18-19 Feb	Sat/Sun	Data Collection and Analysis	Core	Dimitris Christopoulos

Spring Semester 2023

Date		Course	Type	Lecturer
11-12 Mar	Sat/Sun	Managerial Economics	Core	Cindy Du Bois
16-17 Mar	Thurs/Fri	Entrepreneurship Capstone (Part 1/2)	Enrichment	Dimitris Christopoulos Stefan Bauer
25-26 Mar	Sat/Sun	Social Media Intelligence	Core	Lyndon Nixon
30-31 Mar	Thurs/Fri	Interactive Marketing	Enrichment	Marion Garaus
30-31 Mar	Thurs/Fri	Sustainability in Real Estate	Enrichment	Gunther Maier
13-14 April	Thurs/Fri	Entrepreneurship Capstone (Part 2/2)	Enrichment	Dimitris Christopoulos Stefan Bauer
15-16 April	Sat/Sun	Innovation	Core	Kathrin Reinsberger
20-21 April	Thurs/Fri	Network Analysis for Business	Enrichment	Dimitris Christopoulos
20-21 April	Thurs/Fri	Big Data and Decision Support	Enrichment	Stefan Gindl
29-30 April	Sat/Sun	Managing People, Teams and Organizations	Core	Bozana Zekan
4-5 May	Thurs/Fri	Social Media Marketing	Enrichment	Yuliya Kolomoyets Astrid Dickinger
6-7 May	Sat/Sun	EU Governance: Budget and Policies	Enrichment	Bernd Schuh
11-12 May	Thurs/Fri	Smart Destinations	Enrichment	Jason Stienmetz
26 May	Friday	Master Thesis Tutorial I	Core	Maria Lord Arno Scharl
26 May	Friday	Master Thesis Tutorial II	Core	Karl Woeber
1-2 June	Thurs/Fri	Digitalization of the Real Estate Economy	Enrichment	Alexander Kroesswang
3-4 June	Sat/Sun	Project Management	Core	Michael Popp
15-16 June	Thurs/Fri	Green Business Strategies	Enrichment	Sabine Sedlacek
15-16 June	Thurs/Fri	Financing New Ventures	Enrichment	Stefan Koeppl
24-25 June	Sat/Sun	Leadership	Core	Indi Seehra
28 July	Friday	Master Thesis Tutorial II	Core	Karl Woeber