

Modul University Vienna MBA Schedule 2023-2024

Fall Semester 2023

Course Registration: 14 September 2023 – 29 September 2023

Date		Course	Type	Lecturer
5-6 Oct	Thurs/Fri	Social Entrepreneurship	Enrichment	Jakob Detering
12-13 Oct	Thurs/Fri	Real Estate Management and Regional Development	Enrichment	Katarzyna Reyman
19-20 Oct	Thurs/Fri	Digital Consumer Behavior	Enrichment	Yuliya Kolomoyets
21-22 Oct	Sat/Sun	Negotiation and Dispute Resolution	Core	Brian Hutchinson
2-3 Nov	Thurs/Fri	Executive Leadership	Enrichment	Robert McKinley
4-5 Nov	Sat/Sun	Business Analytics and Decision Making	Core	Larissa Bartok
16-17 Nov	Thurs/Fri	Search Engine Optimization and Marketing	Enrichment	Lyndon Nixon
17 Nov	Friday	Master Thesis Tutorial I – SE 1	Core	Maria Lord Arno Scharl
18-19 Nov	Sat/Sun	Information Systems Management	Core	Daniel Dan
24 Nov	Friday	Master Thesis Tutorial II – SE 1	Core	Karl Wöber
2-3 Dec	Sat/Sun	Designing Tourism Experiences	Enrichment	Iis Tussyadiah
9-10 Dec	Sat/Sun	Competitive Analysis and Strategy	Core	Robert Morgan
16-17 Dec	Sat/Sun	Entrepreneurship	Core	Stefan Bauer
11-12 Jan	Thurs/Fri	Sustainable Finance and Disclosure	Enrichment	Karl Weinmayer
13-14 Jan	Sat/Sun	Marketing Management in the Digital Age	Core	Mirella Kleijnen
20-21 Jan	Sat/Sun	Financial Management and Reporting	Core	Graeme Rankine
25-26 Jan	Thurs/Fri	Storytelling and Branding	Enrichment	Lidija Lalicic
25-26 Jan	Thurs/Fri	Hotel Real Estate Planning and Valuation	Enrichment	Martina Maly-Gärtner
25-26 Jan	Thurs/Fri	Strategic Change Management	Enrichment	Michael Dowling
1-2 Feb	Thurs/Fri	The Sharing Economy	Enrichment	Jason Stienmetz
8-9 Feb	Thurs/Fri	Different Dimensions of Sustainable Development	Enrichment	Davis Gibbs
8-9 Feb	Thurs/Fri	Real Estate Finance and Investment	Enrichment	Björn Kurzrock
17-18 Feb	Sat/Sun	Data Collection and Analysis	Core	Dimitris Christopoulos

Spring Semester 2024

Date		Course	Type	Lecturer
7-8 Mar	Thurs/Fri	Entrepreneurship Capstone (Part 1/2)	Enrichment	Dimitris Christopoulos Stefan Bauer
9-10 Mar	Sat/Sun	Managerial Economics	Core	Egon Smeral
14-15 Mar	Thurs/Fri	Financing New Ventures	Enrichment	Stefan Köppl
16-17 Mar	Sat/Sun	Innovation	Core	Kathrin Reinsberger
28-29 Mar	Thurs/Fri	Sustainability in Real Estate	Enrichment	Gunther Maier
4-5 April	Thurs/Fri	Interactive Marketing	Enrichment	Marion Garaus
11-12 April	Thurs/Fri	Entrepreneurship Capstone (Part 2/2)	Enrichment	Dimitris Christopoulos Stefan Bauer
18-19 April	Thurs/Fri	Network Analysis for Business	Enrichment	Dimitris Christopoulos
25-26 Apr	Thurs/Fri	Green Business Strategies	Enrichment	Sabine Sedlacek
27-28 April	Sat/Sun	Managing People, Teams, and Organizations	Core	Jacek Mironski
2-3 May	Thurs/Fri	Social Media Marketing	Enrichment	Yuliya Kolomoyets Astrid Dickinger
4-5 May	Sat/Sun	EU Governance: Budget and Policies	Enrichment	Bernd Schuh
11-12 May	Sat/Sun	Project Management	Core	René Lorber
16-17 May	Thurs/Fri	Smart Destinations	Enrichment	Jason Stienmetz
24 May	Friday	Master Thesis Tutorial I – SE 2	Core	Maria Lord Arno Scharl
24 May	Friday	Master Thesis Tutorial II – SE 2	Core	Karl Wöber
25-26 May	Sat/Sun	Social Media Intelligence	Core	Lyndon Nixon
6-7 June	Thurs/Fri	Big Data and Decision Support	Enrichment	Roman Egger
13-14 June	Thurs/Fri	Digitalization of the Real Estate Economy	Enrichment	Alexander Krößwang
22-23 June	Sat/Sun	Leadership	Core	Indi Seehra Elisabetta Viotto
26 July	Friday	Master Thesis Tutorial II – SE 3	Core	Karl Wöber