## MSc in Management (323) - Fall Intake

Semester 1 Fall (30 ECTS)

Semester 2 Spring (30 ECTS) Semester 3 Fall (30 ECTS)

Semester 4 Spring (30 ECTS)

Global Marketing: Theory and Cases SE-2h-6ECTS Emerging Tools for New Media and Information Management SE-2h-6ECTS Environmental Management and Sustainability

SE-2h -6ECTS

Business Strategy and Market Simulation

SE-2h -6ECTS

Corporate Financial Management SE-2h-6ECTS

Business Ethics SE-2h
-6ECTS

Applied Innovation
Management
SE-2h-6ECTS

Master Thesis
SE-2h-16 ECTS
Master Thesis
Defense
2 ECTS

**Advanced Economics** 

SE-3h -6ECTS

**Conflict Management** 

SE-2h -6ECTS

Master Thesis (credit given in Semester 4)

9ECTS

Advanced Data
Analysis and Decision
Making
SE-3h -6ECTS

Research Design and Methods in Practice SE-3h-6ECTS

Master Thesis Seminar

SE-2h -3ECTS

Organizational Social Psychology and Leadership SE-2h-6ECTS

Enrichment Courses /
Internship / Excellence Program
18 ECTS



\*Enrichment Courses are either worth 3 or 6 ECTS. One 6 ECTS Enrichment Course can be substituted for two 3 ECTS Enrichment Courses.

Students are required to take a total of 18 ECTS of Enrichment Courses. Students may earn a specialization by completing 15 of these ECTS in one of the following areas: Sustainable Management and Policy; Digital Marketing; Real Estate Management; Innovation and Experience Design for Tourism; Tourism and Services Management; Entrepreneurship, Innovation and Leadership

Enrichment course offerings are subject to change.

**Economics and Research Methods** 

**Integrated Management** 

Innovations and ICT

Leadership and Personal Skills

Enrichment / Internship

**Master Thesis**