

Transitional Regulations - From 422 MBA 2013 to 423 MBA 2017

26 June 2017

Preamble

These Transitional Regulations apply to some small improvements and amendments in the curriculum of the Master of Business Administration study program. For organizational reasons, changes to the curriculum will be reflected in the following amended study program numbers:

• Master of Business Administration, from version 422 MBA 2013 to version 423 MBA 2017.

§ 1 At the commencement of the Fall term 2017, all new MBA students will enrol in 423 MBA 2017.

§ 2 The study regulations of 422 MBA 2013 will remain in place until the end of the Winter Term 2019, and courses will continue to be offered until the end of the Summer Term 2019.

§ 3 Students who cannot complete all necessary courses within 422 MBA 2013 by the end of the Summer Term 2019 or cannot complete the program by the end of the Winter Term 2019, will be transferred to 423 MBA 2017 respectively.

§ 4 Students who decide to transition into the new curriculum of the MBA study program will be required to submit a written declaration, in an approved form, to the Academic Office a minimum of one months prior to the beginning of the respective term.

§ 5 No fees will apply to changes arising from the abovementioned curriculum changes in the respective study programs.

§ 6 Changes to the curriculum of the study programs are outlined in the course equivalency overview at § 7.

Courses 422 MBA 2013	Type –h- ECTS	Courses 423 MBA 2017	Type-h- ECTS
Leadership, Ethics and Corporate Social	CC-1.5h-	Leadership	CC-1.5h-3
Responsibility	3 ECTS		ECTS
Managing People, Teams, and	CC-1.5h-	Managing People, Teams, and	CC-1.5h-3
Organizations	3 ECTS	Organizations	ECTS
Financial Management and Reporting	CC-1.5h-	Financial Management and	CC–1.5h– 3
	3 ECTS	Reporting	ECTS
Information Systems Management	CC-1.5h-	Information Systems	CC-1.5h-3
	3 ECTS	Management	ECTS
Negotiation and Dispute Resolution	CC-1.5h-	Negotiation and Dispute	CC-1.5h-3
	3 ECTS	Resolution	ECTS
Project Management	ER-1.5h-3	Project Management	CC-1.5h-3

§ 7 Course Equivalency Overview: 422 MBA 2013 – 423 MBA 2017



	ECTS		ECTs
Entrepreneurship and Innovation	CC-1.5h-3	Entrepreneurship	CC-1.5h-3
	ECTS		ECTS
		OR	
		Innovation	CC-1.5h-3
			ECTs
Competitive Analysis and Strategy	CC-1.5h-	Competitive Analysis and	CC-1.5h-3
	3 ECTS	Strategy	ECTS
Marketing Management in the Digital	CC-1.5h-	Marketing Management in the	CC-1.5h-3
Age	3 ECTS	Digital Age	ECTS
Social Media Intelligence	CC-1.5h-	Social Media Intelligence	CC-1.5h-3
	3 ECTS		ECTS
Data Analysis and Decision Making	CC-1.5h-6	Business Analytics	CC-1.5h-3
	ECTs		ECTS
		Data Collection and Analysis	CC-1.5h-3
			ECTS
Managerial Economics	CC-1.5-6	Managerial Economics I	CC-1.5h-3
	ECTS		ECTS
		Managerial Economics II	ER-1.5h-3
			ECTS
Master Thesis Tutorial I and II	TH-2	Master Thesis Tutorial I and II	CC-1.5h-2
	ECTS		ECTS
Master Thesis and Master Thesis	TH-28	Master Thesis and Master	28 ECTS
Defense	ECTS	Thesis Defense	
		Ethics and Corporate Social	ER-1.5h-3
		Responsibility	ECTS