

Modul University Vienna MBA Schedule 2019-2020

Unless otherwise indicated, all courses last from 9am – 6pm.

Fall Term 2019 (1 Oct 2019 – 31 Jan 2020)				
Online Course Registration: September 9 – 27, 2019				
DATE		COURSE	MODULE	LECTURER
16 Oct	Wed	New Student Orientation Day		
17-18 Oct	Thur/Fri	Digital Consumer Behavior	Enrichment	Astrid Dickinger, Yuliya Kolomoyets
17-18 Oct	Thur/Fri	The Sharing Economy	Enrichment	Jason Steinmetz
19-20 Oct	Sat/Sun	Negotiation and Dispute Resolution	Core	Brian Hutchinson
7-8 Nov	Thur/Fri	Information Systems Management	Core	Stefan Gindl
13 Nov	Wed	Master Thesis Tutorial I	Core	Dimitris Christopoulos, Maria Lord
13 Nov	Wed	Master Thesis Tutorial II	Core	Karl Wöber
14-15 Nov	Thur/Fri	Economic Development: Strategies and Policies	Enrichment	Harvey Goldstein
14-15 Nov	Thur/Fri	Designing Tourism Experiences	Enrichment	Dan Fesenmaier
16-17 Nov	Sat/Sun	Project Management	Core	Michael Popp
28-29 Nov	Thur/Fri	Managerial Economics	Core	Ulrich Gunter
12-13 Dec	Thur/Fri	Strategic Management	Enrichment	Craig Robinson
12-13 Dec	Thur/Fri	Different Dimensions of Sustainable Development	Enrichment	Ivo Ponocny
14-15 Dec	Sat/Sun	Marketing Management in the Digital Age	Core	Astrid Dickinger, Marion Garaus
9-10 Jan	Thur/Fri	Social Entrepreneurship	Enrichment	Jakob Detering
9-10 Jan	Thur/Fri	Hotel Real Estate Planning and Valuation	Enrichment	Martina Maly-Gärtner
11-12 Jan	Sat/Sun	Business Analytics	Core	Ivo Ponocny, Larissa Bartok

Spring Term 2020 (1 Feb 2020 – 30 May 2020)

Online Course Registration: January 20 – February 7, 2020

DATE		COURSE	MODULE	LECTURER
19 Feb	Wed	New Student Orientation Day		
20-21 Feb	Thur/Fri	Data Collection and Analysis	Core	Dimitris Christopoulos, Ivo Ponocny
22-23 Feb	Sat/Sun	Innovation	Core	Kathrin Reinsberger
18 March	Wed	Master Thesis Tutorial I	Core	Maria Lord, Arno Scharl
19-20 March	Thur/Fri	Fusions: Real Estate Operations for Hospitality and New Business Ideas	Enrichment	Gunther Maier
19-20 March	Thur/Fri	Social Media Marketing	Enrichment	Astrid Dickinger
21-22 March	Sat/Sun	Leadership	Core	Indi Seehra
2-3 April & 16-17 April	Thur/Fri	Entrepreneurship Capstone (6 ECTS)	Enrichment	Dimitris Christopoulos, Stefan Bauer
16-17 April	Thur/Fri	Green Business Strategies	Enrichment	Sabine Sedlacek
18-19 April	Sat/Sun	Managing People, Teams, and Organizations	Core	Jacek Mironski
13 May	Wed	Master Thesis Tutorial II	Core	Karl Wöber
14-15 May	Thur/Fri	Interactive Marketing	Enrichment	Marion Garaus
14-15 May	Thur/Fri	EU Governance: Institutional Set-up and Law-making	Enrichment	Katrin Forgo
16-17 May	Sat/Sun	Competitive Analysis and Strategy	Core	Robert Morgan
23-24 May	Sat/Sun	Forecasting, Benchmarking, and Asset Management for Hotels	Enrichment	Florian Aubke
23-24 May	Sat/Sun	Smart Destinations	Enrichment	Jason Stienmetz

Summer Term 2020 (1 June 2020 – 30 Sep 2020)				
Online Course Registration: May 11 – 29, 2020				
DATE		COURSE	MODULE	LECTURER
17 June	Wed	New Student Orientation Day		
18-19 June	Thur/Fri	Business Analytics in Tourism Management	Enrichment	Zheng Xiang
18-19 June	Thur/Fri	Network Analysis for Business	Enrichment	Dimitris Christopoulos
18-19 June	Thur/Fri	Financing New Ventures	Enrichment	Doris Agneter, Stefan Köppl
20-21 June	Sat/Sun	Managerial Economics	Core	Cindy Du Bois
23-24 July	Thur/Fri	Recommender Systems	Enrichment	Christoph Trattner
23-24 July	Thur/Fri	Real Estate Management and Regional Development	Enrichment	Gunther Maier
25-26 July	Sat/Sun	Search Engine Optimization and Marketing	Enrichment	Arno Scharl, Lyndon Nixon
25-26 July	Sat/Sun	Big Data and Decision Support	Enrichment	Stefan Gindl
20-21 Aug	Thur/Fri	Social Media Intelligence	Core	Arno Scharl
22-23 Aug	Sat/Sun	Entrepreneurship	Core	Laura Galloway
9 Sep	Wed	Master Thesis Tutorial II	Core	Karl Wöber
10-11 Sep	Thur/Fri	Information Systems Management	Core	Christoph Trattner
12-13 Sep	Sat/Sun	Financial Management and Reporting	Core	Graeme Rankine

Please note: All course offerings and dates are subject to change!

Updated: 30 Jan 2020