

Curriculum

Postgraduate Program



Doctor of Philosophy IN BUSINESS AND SOCIOECONOMIC SCIENCES

Duration min. 4 years (240 ECTS)

Courses (48 ECTS)			
Theory Building & Methodology Philosophy of Science Theory Construction Research Design 8-12 ECTS (min 2, max 3 courses)	Research Methods Qualitative Research Methods Quantitative Research Methods Analysis of Causal Relationships Online Data Collection 8-12 ECTS (min 2, max 3 courses)	Research Seminars Advances in... Social Economics Management Research New Media and Information Systems Marketing Sciences Econometrics Ecological Economics 12-20 ECTS (min 3, max 5 courses)	Research Communication & Collaboration Scientific Writing Quality Publications & Presentations Pedagogical and Didactical Training Research Colloquium Research Conference Presentations Teaching Experience Research Project Participation 8-20 ECTS (min 2, max 5 courses)
Examinations (12 ECTS)			
Preliminary Exam 4 ECTS	Dissertation Proposal 4 ECTS	Dissertation Defense 4 ECTS	
PhD Thesis (180 ECTS)			