

## PhD in Business and Socioeconomic Sciences

MODUL University Vienna's **PhD in Business and Socioeconomic Sciences** is a four year, part-time study program that prepares students to make innovative research contributions in various areas of specialization. Based on the unique research orientation of the five MODUL University departments, incoming PhD candidates can focus their own doctoral studies from among the following areas of concentration.

- Information Systems
- Marketing
- Sustainable Development
- Public Governance
- Service Management
- Tourism
- Leisure Science
- Quality of life, Well-being, and Environmental Psychology

The doctoral program targets those interested in a research career and is ideal for prospective candidates already holding a master's degree (or equivalent) in either business or one of the social sciences.

### Career Options

PhD graduates are prepared to become leaders within their fields. Successful completion of the PhD program paves the way for challenging career opportunities in higher education, research institutes, think tanks, government agencies, international organizations engaged in policy development and analysis, NGO's, private-sector corporations, or consulting firms.

### Collaboration between MODUL University Vienna and Third-Party Sponsors

Fostering applied industry-driven research that links the business community to academia lies at the heart of MODUL University Vienna's mission. The PhD in Business and Socioeconomic Sciences is a platform for directly connecting academic research with the needs of industry and the public sector. Opportunities for students to work within local companies and organizations while studying are made possible through a Scholarship Partner Agreement, enabling students to work while receiving a full tuition waiver from MODUL University Vienna.

### Faculty Focus

Our faculty members are highly respected experts within their local and international professional associations. The international experiences and global networks of faculty advance the university's research. The promotion of young academics is an essential component of MODUL University Vienna's mission and academic outreach. The University orients itself towards scholar/educators interested in long-term academic careers.



*"The pressing vital issues for humanity require profound consideration, sound thinking and unbiased solution approaches. Therefore, competent reasoning and a well-reflected choice from a rich scientific toolkit will be less dispensable than ever."*

**Prof. Dr. Ivo Ponocny**  
Department Head Applied Statistics and Economics  
Dean of the Postgraduate School



## Program Overview

The **PhD in Business and Socioeconomic Sciences** curriculum prepares qualified candidates in state-of-the-art approaches to conducting scholarly and applied research. The program emphasizes a **multidisciplinary approach** to finding solutions to research problems, drawing upon advanced concepts and methods from **business management, economics, policy studies, sociology, and philosophy of science**. Required foundation courses are taught in theory, methods, and research design. Program coursework is conducted in English, and candidates are expected to actively participate in teaching or research, publication, and conference activities. **Customized research seminars** in the candidate's area of concentration help to familiarize and develop critical understanding in both classical and cutting-edge concepts, theories, models and methods of analysis. After completing a set of core course and a variety of research seminars, **PhD candidates undertake individual, original research on a dissertation topic** that will contribute to the advancement of the chosen area of specialization.

### Program Paths

Interested candidates are invited to apply throughout the year for admission in either the fall or spring semester. There are currently four paths to admission to the PhD program.

#### Scholarship Partner Agreement

The collaboration between MODUL University Vienna and third-party organizations (national/international organizations or corporate partners) provides ongoing, part-time employment opportunities to PhD candidates during the course of their studies. PhD candidates are granted a tuition waiver while simultaneously working for the sponsoring partner.

#### Next Generation Scholarship

PhD candidates who submit a research proposal in line with the research focuses of our faculty may be granted a scholarship up to 50% of the tuition fees, or up to 100% if their proposal directly applies to a faculty topic of interest.

#### Self-Paying

Candidates or a sponsor (e.g. government or third-party organization) are responsible for providing all funding. The tuition fee for the entire PhD program is €45,000.

### Contact

#### Admissions Services

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admissions@modul.ac.at

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and Accreditation  
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