

## Call for Book Chapters



### Blockchain and Sustainability

#### *Fostering Environmental, Economic and Social Progress with Distributed Ledger Technology*

Mankind is currently facing numerous existential challenges. Environmental damage, economic volatility and social unrest pose serious threats not only to humans, but ultimately to the diversity of life on Earth. Creative solutions for myriad sustainability challenges are therefore urgently needed and modern technology might be an important means to tackle some of these threats. Blockchain technologies, which in the context of this book include all kinds of distributed ledger technologies, have the potential to impact many areas of modern life. Not surprisingly, several authors have already emphasized the potential of the Blockchain to foster sustainability, but systematic and rigorous research in this area is still scarce. This book will close this gap by providing a selection of papers that not only structure the research domain, but also present practical solutions.

In this call for papers, I therefore invite chapters that describe the application of the Blockchain and related technologies to foster different aspects of environmental, economic, and social sustainability. Papers that simultaneously tackle more than one of these areas are especially welcome. I am particularly looking for articles that outline how the Blockchain has been applied, what the rationale for its application was, and, most importantly, what sustainability impacts resulted from its application. It is the goal of this book to provide a conceptual overview as well as to present applications, experiences, and lessons learned pertaining to a wide variety of different sustainability areas.

#### Structure

Each empirical chapter needs to clearly specify how the technology was applied and what exactly the outcome was. Conceptual and theory-building chapters are also welcome, as long as they expand the horizon of current research. More specifically, the requirements for acceptance are:

- Relevance to the book's theme
- Objectives are clear and well-described
- Content is of interest to the audience
- Structure is well organized and flows logically
- Methodology is appropriate
- Evidence supports authors' arguments

#### Formatting

All final submissions must have 6,000-9,000 words and follow the template provided by the publisher. The references must be formatted following APA style. Submissions that do not use this template or deviate from the formatting requirements will be rejected without review.

#### Important Dates

- Submission of an extended abstract (~ 1,000 words): before September 30, 2019
- Submission of the chapter: before February 28, 2020

#### Procedure

Interested authors can learn more, or submit a paper, by contacting the editor directly.

An MS Word template can be found at: <https://www.modul.ac.at/about/departments/international-management/projects/>



**Prof. Dr. Horst Treiblmaier**

Head of the Department of  
International Management

[horst.treiblmaier@modul.ac.at](mailto:horst.treiblmaier@modul.ac.at)

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