

ERASMUS + Policy Statement

MODUL University Vienna (MODUL) is an internationally oriented organization for research and education on tourism, international management, sustainable development, new media technology, and public governance. The University was established by the Vienna Economic Chamber of Commerce and approved by the Austrian Accreditation Council in 2007. MODUL combines a strong academic foundation with a commitment to sustainability and innovation as the key drivers of long-term success. It aims to foster independent and original research and bring the benefits of innovation to the research community and the general public. MODUL builds upon an international network of partner universities, commercial enterprises and public institutions. Its faculty comprises renowned Austrian and international scholars who have a strong commitment to develop this young organization into a leading research platform in its fields.

In pursuit of its mission, the University will respond creatively to local, national and global change. It will initiate and support internationalization, lifelong learning, equity and social justice. MODUL applies rigorous standards of scholarship and promotes the principles of freedom of scientific thought and teaching as well as equal opportunity. Following the tradition of the MODUL training center for vocational education, the university commits itself to continuous quality improvement and the extension of its educational programs. First-class education in Tourism and Hospitality Management, International Management, Sustainable Development and Public Governance empowers graduates to occupy executive positions world-wide.

Sustainability and environmental protection are key principles of MODUL Vienna and it acknowledges and embraces the urgent need for development strategies that meet the needs of the present without compromising the welfare of future generations. Sustainability represents an integral part of the curriculum and research agenda and is also reflected in the daily work flow. The university operates in a manner that minimizes environmental risks and adverse effects on the environment. This includes meeting or exceeding environmental legislation and standards, using energy efficiently, conserving water, preventing pollution, minimizing waste and using recycled materials whenever possible. MODUL will carefully select its suppliers and contractors, ensuring that they show a similar commitment to social and environmental principles. Ongoing communication and training will build awareness of these principles among students, faculty, contractors and partners.

In regards to the priorities of the Modernisation Agenda, MODUL increases the quantity of higher education graduates by offering multiple higher degree programs and ensuring a high graduation rate by providing a strong academic foundation in all courses

and by supporting students in the classroom and beyond. MODUL provides academic tutoring to all students free of charge and offers a close yet international social community. All of these measures ensure a low drop-out rate, boosting the quantity of graduates in higher education. As a research university with a great focus on research-driven courses, MODUL prepares its students to contribute to cutting-edge industries.

MODUL offers mandatory classes featuring industry guest speakers from the tourism and business industries to improve the quality and relevance of higher education. In these classes, students are informed about the current situation as well as the latest trends and developments, ensuring a proximity of their studies to the professional world.

Furthermore, MODUL has strong cross-border ties not only in student exchange, but also through international faculty and co-operations. Learning and teaching mobility is very much available to students and faculty and is an integral part of their experience at MODUL. In addition to the opportunity to study abroad, some programs require a mandatory internship, allowing students to be linked with local and international businesses. Alternatively, students write a voluntary Bachelor thesis or a mandatory Master's thesis, ensuring their involvement in relevant research.

MODUL strives to provide partner universities that not only complement the curriculum, but also offer students, faculty and staff new international experiences. New academic partnerships are suggested either by academic staff or by interested faculty, or faculty and staff from potential partners. A partner university is then discussed internally by the President, the Dean, the International Officer and involved faculty. Partner universities are especially chosen on grounds of their academic opportunities and compatibility for students and faculty

MODUL already has partner universities in the USA, Mexico, Australia, China, Malaysia, and all over Europe. The goal is to offer academic exchange in many different locations around the world to foster the international education the students are provided at MODUL. Additionally, these diverse partners also ensure that students from all over the world come to MODUL to enrich the student body each semester. MODUL strives to obtain more partner universities each academic year, while still ensuring quality partnerships.

MODUL University Vienna, being a university with a strong international orientation, encourages its students to hone their knowledge and their skills by studying abroad and participating in an Academic Exchange, especially for first cycle students in the BBA in Tourism and Service Management and the BSc in International Management programs. Bachelor students are strongly encouraged to partake in academic exchange to enrich their academic experience and to cultivate international contacts. Additionally, MODUL encourages faculty and staff to participate in exchange opportunities. As an international university, MODUL is proud to have a diverse student body on campus and to additionally offer further international education through partner universities with complementary academic opportunities.