

# Modul University Vienna MBA Schedule 2020-2021

Unless otherwise indicated, all courses last from 9am – 6pm.

Fall Term 2020 (1 Oct 2020 – 31 Jan 2021)				
Online Course Registration: 14 September – 2 October 2020				
DATE		COURSE	MODULE	LECTURER
14 Oct	Wed	New Student Orientation		
15-16 Oct	Thur/Fri	Digital Consumer Behavior	Enrichment	Astrid Dickinger, Yuliya Kolomoyets
17-18 Oct	Sat/Sun	Negotiation and Dispute Resolution	Core	Brian Hutchinson
7-8 Nov	Sat/Sun	Designing Tourism Experiences	Enrichment	Kristof Tomej
7-8 Nov	Sat/Sun	Real Estate Management and Regional Development	Enrichment	Gunther Maier
11 Nov	Wed	Master Thesis Tutorial II	Core	Karl Woeber
12-13 Nov	Thur/Fri	Different Dimensions of Sustainable Development	Enrichment	Ivo Ponocny
14-15 Nov	Sat/Sun	Project Management	Core	Michael Popp, Rene Lorber
26-27 Nov	Thur/Fri	Strategic Change Management	Enrichment	Craig Robinson
5-6 Dec	Sat/Sun	Sustainability and Health	Enrichment	Klaus Renoldner
5-6 Dec	Sat/Sun	Executive Leadership	Enrichment	Indi Seehra
9 Dec	Wed	Master Thesis Tutorial I	Core	Arno Scharl, Maria Lord
10-11 Dec	Thur/Fri	Search Engine Optimization and Marketing	Enrichment	Arno Scharl, Lyndon Nixon
12-13 Dec	Sat/Sun	Marketing Management in the Digital Age	Core	Mirella Kleijnen, Astrid Dickinger
7-8 Jan	Thur/Fri	Hotel Real Estate Planning and Valuation	Enrichment	Martina Maly-Gärtner
7-8 Jan	Thur/Fri	Social Entrepreneurship	Enrichment	Jakob Detering
9-10 Jan	Sat/Sun	Business Analytics	Core	Ivo Ponocny, Larissa Bartok

**Spring Term 2021 (1 Feb 2021 – 31 May 2021)**

**Online Course Registration: 18 January – 5 February 2021**

DATE		COURSE	MODULE	LECTURER
24 Feb	Wed	New Student Orientation		
27-28 Feb	Sat/Sun	Innovation	Core	Kathrin Reinsberger
4-5 Mar 8-9 Apr	Thur/Fri	Entrepreneurship Capstone (6 ECTS)	Enrichment	Dimitris Christopoulos
4-5 Mar	Thur/Fri	Recommender Systems	Enrichment	Christoph Trattner
13-14 Mar	Sat/Sun	Data Collection and Analysis	Core	Dimitris Christopoulos, Ivo Ponocny
24 Mar	Wed	Master Thesis Tutorial I	Core	Arno Scharl, Maria Lord
24 Mar	Wed	Master Thesis Tutorial II	Core	Karl Woeber
25-26 Mar	Thur/Fri	Smart Destinations	Enrichment	Jason Stienmetz
27-28 Mar	Sat/Sun	Leadership	Core	Indi Seehra
8-9 Apr	Thur/Fri	Social Media Marketing	Enrichment	Astrid Dickinger
10-11 Apr	Sat/Sun	Forecasting and Benchmarking for Hotels	Enrichment	Florian Aubke
10-11 Apr	Sat/Sun	European Union Policies	Enrichment	Bernd Schuh
22-23 Apr	Thur/Fri	Interactive Marketing	Enrichment	Marion Garaus
24-25 Apr	Sat/Sun	Managing People, Teams and Organizations	Core	Bozana Zekan, Jacek Mironski
6-7 May	Thur/Fri	The Sharing Economy	Enrichment	Jason Stienmetz
6-7 May	Thur/Fri	Fusions: Real Estate Operations for Hospitality	Enrichment	Gunther Maier
27-28 May	Thur/Fri	Green Business Strategies	Enrichment	Sabine Sedlacek
27-28 May	Thur/Fri	Financing New Ventures	Enrichment	S. Koepl, D. Agneter, A. Zigarev
29-30 May	Sat/Sun	Competitive Analysis and Strategy	Core	Robert Morgan, Richard Hrankai

Summer Term 2021 (1 June 2021 – 30 Sep 2021)				
Online Course Registration: 17 May – 4 June 2021				
DATE		COURSE	MODULE	LECTURER
10-11 June	Thur/Fri	Network Analysis for Business	Enrichment	Dimitris Christopoulos
10-11 June	Thur/Fri	Big Data and Decision Support	Enrichment	Stefan Gindl
12-13 June	Sat/Sun	Information Systems Management	Core	Daniel Dan
26-27 June	Sat/Sun	Storytelling and Branding	Enrichment	Lidija Lalicic
26-27 Aug	Thur/Fri	Social Media Intelligence	Core	Arno Scharl, Lyndon Nixon
28-29 Aug	Sat/Sun	Entrepreneurship	Core	Laura Galloway
8 Sep	Wed	Master Thesis Tutorial II	Core	Karl Woeber
9-10 Sep	Thur/Fri	Financial Management and Reporting	Core	Graeme Rankine
11-12 Sep	Sat/Sun	Managerial Economics	Core	Cindy Du Bois

***Please note: All course offerings and dates are subject to change!***

*Updated: 9 November 2020*