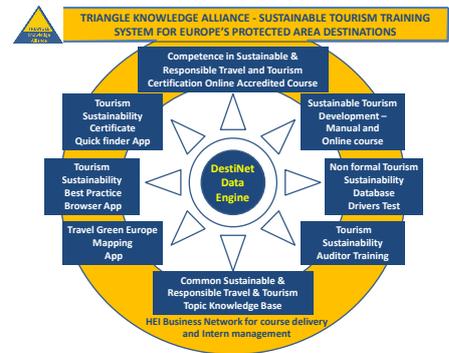




The TRIANGLE Programme Prospectus



‘The Tourism Research, Innovation And Next Generation Learning Experience (TRIANGLE) Programme is creating a Knowledge Alliance of HEIs and businesses across Europe, delivering a common sustainable tourism training system for protected area and green tourism destinations’.



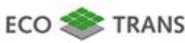
An Invitation to Join the TRIANGLE Knowledge Alliance

‘We are looking for Higher Education Institutes who want to cut costs and deliver high quality market-relevant sustainable tourism development courses to join our European-wide Knowledge Alliance. Will your HEI benefit?’

Within the framework of the EU’s Erasmus Knowledge Alliance programme, the European-wide *Ecotrans Network for Sustainable Tourism* has teamed up with leading universities (*Algarve, Eberswalde, Sorbonne, Vienna*), and businesses with core ICT and tourism interests (*Eau de Web, Forum Anders Reisen*) to create a **European-wide collaborative online learning system for Higher Education Institutes (HEIs) to offer quality sustainability training and education** to tourism destination administrators, SMEs workforce individuals and students linked to tourism activity in *Europe’s protected areas and green destinations*.

The Alliance aims to **a)** improve the quality, **b)** cut the cost of course material delivery and updating for HEIs, offering market relevant strategic information to SMEs, and, **c)** provide students with online and *in situ* Europe-wide learning experiences and marketable sustainable tourism certification and auditing skills.

Please visit the TRIANGLE landing page at:
<http://destinet.eu/who-who/civil-society-ngos/triangle>





The TRIANGLE Programme Prospectus

Benefits to Alliance Members

1. Use of a professional global sustainable tourism knowledge base

I. Your students will get access to a quality and up to date Responsible and Sustainable Tourism knowledge base (e.g. by subscriber service to topics of interest).

II.. The university does not have to rely on own staff alone to update its course material and keep it market relevant

2. Access to specific responsible tourism management professional work tools

I. Certification quick finder

Destinations, consultants, SMEs in the University business network or your own students can be offered services to quickly understand current certification processes and apply them for innovation

II. Best Practice Browser

The university/HEI can provide decision takers with an up-to-date and topical evidence-based good practice database

III. Travel Green Europe Mapping App

You can put all certified businesses or those interested in certification in your business networks into a regional or European-wide SCP map for development, monitoring or promotional purposes.

3. Access to specific courses

- I. A comprehensive Sustainable Tourism Development online course and Handbook with ECTS credits
- II. Access to up-to-date, comprehensive course material to deliver your own sustainable/responsible tourism courses
- III. You can run an off-the-shelf online course on sustainable tourism development to complement existing courses
- IV. Competence in Sustainable Responsible Travel and Tourism Certification Course course with ECTS credits
- V. You can offer market-relevant skills to their graduates to increase employment possibilities
- VI. Your students can access blended learning experiences that involve both innovative online learning environments and in situ work placement intern opportunities
- VII. Database Driving Test - Students can learn, be tested and gain non-formal qualifications (EQVET) on their overall knowledge and use of an online knowledge base on Sustainable Tourism Development

Responsibilities of Alliance Members

1. Become part of the updating work flow process of the overall knowledge base (topic administration)

2. Run the Competence in Sustainable Responsible Travel and Tourism Certification Course for:

- I. Existing or new students in your HEI.
- II. local, regional authority governing the area or national authorities responsible for tourism, environment, regional development, SME innovation, and natural and cultural heritage conservation
- III. businesses in the area

Tasks and Conditions

1. Appoint a person to deal with the Alliance
2. Enter into a knowledge base induction process
3. Maintain a specific topic of knowledge e-base
4. Agree license to deliver online Competence in Sustainable Responsible Travel and Tourism Certification Course (on a fee-based system)
5. Provide ECTS credits to successful participants
6. Award students with ECTS credits by online courses
7. Be part of a Europe-wide internship program

Eberswalde University - Why we believe that the TRIANGLE project is beneficial to us ...

"We have a M.A. programme called "Sustainable Tourism Management" in which we already teach some of the topics embraced by TRIANGLE. For instance, we have a module entitled "CSR in Tourism" that covers certification. We closely cooperate with the tourism industry, and internships are a part of our curriculum. However, our material, our contacts and our best practice examples are, of course, limited. Much of it relates to Germany. So we hope that with the TRIANGLE Network we can greatly enrich our courses and expand our network into other parts of Europe, thus offering our students a truly European Master's programme."

If your institute is interested please contact triangle@ecotrans.de



Erasmus+